The Cash Box

VOLUME XIX – NUMBER 27

MARCH 22, 1958



Felsted Records, a subsidiary of London Records, has come up with its initial smash hit in "Billy" by Kathy Linden. Celebrating the event above are: Lee Hartstone, Vice President In Charge Of Sales; Harry Kruse, Executive Vice President; Kathy Linden; and Walt Maguire, Sales Manager. Kathy who was unknown to the general public before making "Billy", has already been seen on several national television shows since the record's release and is currently negotiating for appearances on several more.

M-G-M Records

SOCK SELLERS!

CONNIE FRANCIS
WHO'S SORRY NOW
K12588 on 45 & 78 rpm

RICHARD BARRETT
(When Your Heart's On Fire)
SMOKE GETS IN YOUR EYES
K12616

FRANK SANDY
AND THE KING'S MEN
TARRENTELA ROCK
B/W
SOMEBODY LOVES ME
K12626

COMING UP STRONG!

JONI JAMES
NOTHING WILL EVER CHANGE MY MIND
DOES IT SHOW
K12627 on 45 & 78 rpm
See and hear Joni on the Steve Allen Show Mar. 23 & Dick Clark Show Mar. 29.

LILLIAN BROOKS
PEYTON PLACE
B/W
SAY YOU'RE MINE
K12610

DEAN JONES
ME! PLEASE! ME
B/W
MEET ME IN THE STUDY HALL
K12620

RECORDS TO WATCH!

MICHAEL HALE
WHEN YOU LOVE THANK HEAVEN FOR LITTLE GIRLS
As sung on Climax TV Show Thursday, March 13
K12629

THE SERENADERS
I WROTE A LETTER
B/W
NEVER LET ME GO
K12623

BOB RILEY
THE MIDNIGHT LINE
B/W
WANDA JEAN
K12612

STILL STRONG SELLERS!

DAVID ROSE
& HIS ORCHESTRA
SWINGING SHEPHERD BLUES
K12608 on 45 & 78 rpm

MARVIN RAINWATER
WHOLE LOTTA WOMAN
K12609 on 45 & 78 rpm

JACK HILL
At The Cymbalom
Love Theme from
"THE BROTHERS KARAMAZOV"
(From the MGM Pictures release "THE BROTHERS KARAMAZOV")
K12624

M-G-M Records – Great in '58

FOUNDED BY BILL GERSH

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THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

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The Cash Box

Volume XIX—Number 27 March 22, 1958

SUCCESSFUL CONVENTION

The First Annual Disk Jockey Convention has turned out to be a surprising success. Attendance was far beyond all expectations and the obvious careful planning was apparent to all. Everything possible was done to see that the proceedings went along on schedule and they were carried out with a serious and sincere approach. For these results, the nation's disk jockeys and the recording industry owe their thanks to Bill Stewart, who was in charge of the entire project and who carried it off in the best possible way.

Although most of the record officials present were not prepared for the great success that the convention turned out to be, they nevertheless were able to adjust their programs to include the large numbers of disk jockeys who showed up. What's more, everyone can be certain that next year, when the number of disk jockeys in attendance will be even greater, there will be a multitude of plans and gimmicks by every record company to attract the disk jockeys' attention. In fact we can be certain that this meeting will henceforth be one of the most important in the entire music business.

If future conventions are carried out in the same manner as the first one was, it is obvious that a great amount of good can result for everyone. At this first meeting, the big question turned out to be Top 40 programming. Most jockeys opposed it as well as most record company officials. And while the results of this united feeling may not be felt for some time, it must at least now be uppermost in the minds of station managers who have gone along with it in increasing numbers.

In future years, as the convention becomes more and more organized to deal with other problems, we are going to witness the formation of a truly professional approach to disk jockeying in place of a hit or miss one. Disk jockey problems are going to be able to be aired from a trade point of view rather than a personal point of view. The impact is going to be much stronger.

Jockeys now have an opportunity to develop their future conventions along strong, effective lines. The first meeting led the way to such an approach. We hope disk jockeys all over the nation will now support this convention and direct it into every constructive area that will be of benefit both to themselves and to the recording industry.

The Cash Box TOP 60

Best Selling Tunes on Records

PIN UP CARD
For Week Ending
MARCH 22, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

1—Tequila — Pos. 3/15: 1, Pos. 3/B: 8
AP-9899—EDDIE PLATT — *Popcorn*
CA-3928—STAN KENTON — *Cuban Mumble*
★CG-1016—CHAMPS — *Train To Nowhere*

2—Sweet Little Sixteen — Pos. 3/15: 3, Pos. 3/B: 7
★CH-1683—CHUCK BERRY — *Reelin' And Rocking*

3—Catch A Falling Star — Pos. 3/15: 2, Pos. 3/B: 3
★VI-7128—PERRY COMO — *Magic Moments*

4—26 Miles — Pos. 3/15: 4, Pos. 3/B: 9
★CA-3845—FOUR PREPS — *It's You*

5—Lollipop — Pos. 3/15: 14, Pos. 3/B: 43
★CD-1345—CHORDETTES — *Baby Come-A Back-A*
★VI-7174—RONALD & RUBY — *Fickle Baby*

6—Who's Sorry Now — Pos. 3/15: B, Pos. 3/B: 16
★MG-12S88—CONNIE FRANCIS — *You Were Only Foolin'*

7—It's Too Soon To Know — Pos. 3/15: 15, Pos. 3/B: 17
★DO-15690—PAT BOONE — *A Wonderful Time Up There*

8—Short Shorts — Pos. 3/15: 11, Pos. 3/B: 5
★AP-9882—ROYAL TEENS — *Planet Rock*
DC-175—FOUR WINDS — *Five Minutes More*
KI-5114—TINY BRADSHAW — *Bushes*

9—Sail Along Silv'ry Moon — Pos. 3/15: 6, Pos. 3/B: 4
DE-30537—KAREN CHANDLER — *I Remember Dear*
★DO-15661—BILLY VAUGHN — *Raunchy*

10—Oh Julie — Pos. 3/15: 7, Pos. 3/B: 6
DL-6158—OTIS WILLIAMS — *Could This Be Magic*
★NA-6005—CRESCENDOS — *My Little Girl*
VI-7097—SAMMY SALVO — *Say Yeah*

11—Are You Sincere — Pos. 3/15: 12, Pos. 3/B: 12
★CD-1340—ANDY WILLIAMS — *Be Mine Tonight*

12—Breathless — Pos. 3/15: 18, Pos. 3/B: 40
★SU-288—JERRY LEE LEWIS — *Down The Line*

13—Get A Job — Pos. 3/15: 5, Pos. 3/B: 1
DO-15695—MILLS BROS. — *I Found A Million Dollar Baby*
★EM-1029—SILHOUETTES — *I Am Lonely*

14—Don't — Pos. 3/15: 9, Pos. 3/B: 2
★VI-7150—ELVIS PRESLEY — *I Beg Of You*

15—Sugartime — Pos. 3/15: 10, Pos. 3/B: 10
★CR-61924—McGUIRE SISTERS — *Banana Split*
CR-61908—CHARLIE PHILLIPS — *One Faded Rose*

16—You Are My Destiny — Pos. 3/15: 13, Pos. 3/B: 11
★AP-9880—PAUL ANKA — *When I Stop Loving You*

17—Maybe Baby — Pos. 3/15: 22, Pos. 3/B: 25
★BR-55053—CRICKETS — *Tell Me How*

18—Oh-Oh, I'm Falling In Love Again — Pos. 3/15: 17, Pos. 3/B: 20
★RO-4045—JIMMIE RODGERS — *The Long Hot Summer*

19—Good Golly, Miss Molly — Pos. 3/15: 19, Pos. 3/B: 1B
KE-4004—VALIANTS
★SP-624—LITTLE RICHARD — *Hey-Hey-Hey-Hey*

20—A Wonderful Time Up There — Pos. 3/15: 2B, Pos. 3/B: 33
★DO-15690—PAT BOONE — *It's Too Soon To Know*

21—Witchcraft — Pos. 3/15: 16, Pos. 3/B: 14
★CA-3859—FRANK SINATRA — *Tell Her You Love Her*

22—Lazy Mary — Pos. 3/15: 39, Pos. 3/B: 50
★VI-7160—LOU MONTE — *Angelique*

23—Magic Moments — Pos. 3/15: 21, Pos. 3/B: 24
★VI-7128—PERRY COMO — *Catch A Falling Star*

24—Rock And Roll Is Here To Stay — Pos. 3/15: 29, Pos. 3/B: 37
★AP-9899—DANNY & THE JUNIORS — *School Boy Romance*

25—At The Hop — Pos. 3/15: 20, Pos. 3/B: 13
★AP-9871—DANNY & JUNIORS — *Sometimes*
DO-15675—NICK TODD — *I Do*

26—Dinner With Drac — Pos. 3/15: 42, Pos. 3/B: —
★CM-130—JOHN ZACHERLE — *Dinner With Drac*
CM-132—DAVE APPELL & APPLEJACKS — *No Name Theme*

27—Swinging Shepherd Blues — Pos. 3/15: 23, Pos. 3/B: 22
★FE-12312—JOHNNIE PATE — *The Elder*
★JU-5311—MOE KOFFMAN — *Hambourg Bound*
JZ-832—KIRK STUART & HONEYDREAMERS — *Gladly*
MG-12608—DAVID ROSE — *Rock Fiddle*
VI-7153—DAVID TERRY — *River Kwai & Colonel Bogey*

28—Ballad Of A Teenage Queen — Pos. 3/15: 34, Pos. 3/B: 34
★SU-283—JOHNNY CASH — *Big River*

29—Dede Dinah — Pos. 3/15: 24, Pos. 3/B: 19
★CN-1011—FRANKIE AVALON — *Ooh La La*

30—The Walk — Pos. 3/15: 26, Pos. 3/B: 27
★CK-885—JIMMIE McCRACKLIN — *I'm To Blame*

31—He's Got The Whole World In His Hands — Pos. 3/15: 51, Pos. 3/B: —
★CA-3891—LAURIE LONDON — *Handed Down*
CR-61972—BARBARA McNAIR — *Flipped Over You*
KA-215—JO MARCH — *A Sweet Someone To Love*

32—Big Guitar — Pos. 3/15: 38, Pos. 3/B: 36
★DE-30564—OWEN BRADLEY — *Sentimental Dream*
DO-15696—FRANK DeROSA — *Irish Rock*
IM-5485—IRVING ASHBY — *Motatin'*
MG-12613—SAM "THE MAN" TAYLOR — *Cherokee*
VI-7181—DAVID HILL — *Wild Child*

33—Little Blue Man — Pos. 3/15: 37, Pos. 3/B: 41
★AT-1169—BETTY JOHNSON — *Winter In Miami*

34—So Tough — Pos. 3/15: 33, Pos. 3/B: 39
★BB-503—CASUALS — *I Love My Darling*
CG-1013—KUF-LINX — *What 'cha Gonna Do*
DT-433—CUFFLINX — *My Love Is With You*

35—Wishing For Your Love — Pos. 3/15: 46, Pos. 3/B: —
AT-1175—CLOVERS — *All About You*
★ME-71282—VOXPOPPERS — *The Last Drag*

36—River Kwai March & Colonel Bogey — Pos. 3/15: 27, Pos. 3/B: 23
CA-3857—CARLSON RAIDERS — *Teenage March*
★CO-41066—MITCH MILLER — *Hey Little Baby*
LO-1779—EDMUNDO ROS — *Spanish Gypsy Dance*
MG-12590—ART MOONEY — *Bullfight*
VI-7153—DAVID TERRY — *Swinging Shepherd Blues*

37—The Stroll — Pos. 3/15: 25, Pos. 3/B: 15
CR-61930—LANCERS — *Jo-Ann*
★ME-71242—DIAMONDS — *Land Of Beauty*

38—Arrivederci Roma — Pos. 3/15: 44, Pos. 3/B: 53
★KA-210—ROGER WILLIAMS — *The Sentimental Touch*
★VI-7164—MARIO LANZA — *Younger Than Springtime*

39—Oh Lonesome Me — Pos. 3/15: 36, Pos. 3/B: 42
FE-12319—SWALLOWS — *Angel Baby*
IM-5490—JACKIE WALKER — *Only Teenagers Allowed*
★VI-7133—DON GIBSON — *I Can't Stop Lovin' You*

40—College Man — Pos. 3/15: 43, Pos. 3/B: 48
ME-71279—RALPH MARTERIE — *Cinderella Tango*
★PH-3522—BILL JUSTIS — *The Stranger*

41—Billy — Pos. 3/15: 54, Pos. 3/B: 59
★FS-8510—KATHY LINDEN — *If I Could Hold You In My Arms*

42—Lonely Island — Pos. 3/15: 50, Pos. 3/B: —
★KE-4009—SAM COOKE — *You Were Made For Me*

43—Now And For Always — Pos. 3/15: 47, Pos. 3/B: —
★AP-9898—GEORGE HAMILTON IV — *One Heart*

44—Click Clack — Pos. 3/15: 30, Pos. 3/B: 29
KI-5115—BOYD BENNETT & ROCKETS — *Move*
★SW-4001—DICKEY DOO & DONT'S — *Did You Try*

45—There's Only One Of You — Pos. 3/15: —, Pos. 3/B: —
★CO-41136—FOUR LADS — *Blue Tattoo*

46—Come To Me — Pos. 3/15: 32, Pos. 3/B: 30
★CO-41082—JOHNNY MATHIS — *When I Am With You*
CO-41094—RAY ELLIS — *36-26-36*

47—Maybe — Pos. 3/15: 35, Pos. 3/B: 25
★EN-1005—CHANTELS — *Come On Little Baby*

48—Gigi — Pos. 3/15: 49, Pos. 3/B: 52
AP-9876—HOAK SIMPSON
★CC-456—CHARLIE MARGULIS — *Heartache For Sale*
★CO-41122—VIC DAMONE — *Life Does A Man A Favor*
★ME-71250—BILLY ECKSTINE — *Trust In Me*
MG-12614—STROLLERS — *Moonlight Cocktail*
VI-7170—TONY MARTIN — *Noche De Amor*

49—Book Of Love — Pos. 3/15: —, Pos. 3/B: —
★AG-5290—MONOTONES — *You Never Loved Me*

50—Bad Motorcycle — Pos. 3/15: 57, Pos. 3/B: 44
★CM-126—STOREY SISTERS — *Sweet Daddy*

51—Don't You Just Know It — Pos. 3/15: 55, Pos. 3/B: —

52—Uh-Huh, Oh Yeah — Pos. 3/15: 60, Pos. 3/B: —

53—A Very Precious Love — Pos. 3/15: —, Pos. 3/B: —

54—I Beg Of You — Pos. 3/15: 31, Pos. 3/B: 21

55—Your Graduation Means Goodbye — Pos. 3/15: 52, Pos. 3/B: 55

56—Corrido Rock — Pos. 3/15: 59, Pos. 3/B: —

57—The Marching Saints — Pos. 3/15: —, Pos. 3/B: —

58—We Belong Together — Pos. 3/15: —, Pos. 3/B: —

59—Angel Smile — Pos. 3/15: 41, Pos. 3/B: 28

60—I Met Him On Sunday — Pos. 3/15: —, Pos. 3/B: —

60—Been So Long — Pos. 3/15: —, Pos. 3/B: —

CODE:

AC—Atco
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BA—Baton
BB—Back Beat
BN—Banana
BR—Brunswick
BT—Bethlehem
CA—Capitol
CC—Carlton
CD—Cadence
CG—Challenge
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia
CR—Coral
CS—Class
CY—Crystallette
DA—Dana
DC—Decor
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto
DU—Duke
EB—Ebb
EM—Ember
EN—End
EP—Epic
ER—Era
EX—Excello
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
FS—Felsted
GE—Gee
GL—Glory
GO—Gone
HE—Herald
HY—Hickory
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KE—Keen
KI—King
LI—Liberty
LK—Lark
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
NA—Nasco
OJ—OJ
OK—Okeh
PA—Paris
PE—Peacock
PH—Sam Phillips Int.
PP—Prep
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
RV—Rev
SA—Savoy
SF—Surf
SP—Specialty
SU—Sun
SW—Swan
TH—Thunderbird
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed abave in arder of their popularity based an a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name af the sang, record number, artists and tune an the reverse side.
- The numbers underneath the title indicate the pasitians of the record last week and twa weeks ago, respectively.
- All labels listed in alphabetical arder.

M-G-M Records

. . . . THE GREATEST NAME IN ENTERTAINMENT



Proudly Presents

LILLIAN BROOKS

singing

"PEYTON PLACE"

b/w "SAY YOU'RE MINE"

MGM-K-12610



Orchestra Conducted by LEW DOUGLAS

the original and a

LOLLI-PALOOZA!

LOLLIPOP

b/w FICKLE BABY



RONALD & RUBY

47/20-7174

RCA VICTOR
RADIO CORPORATION OF AMERICA

THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

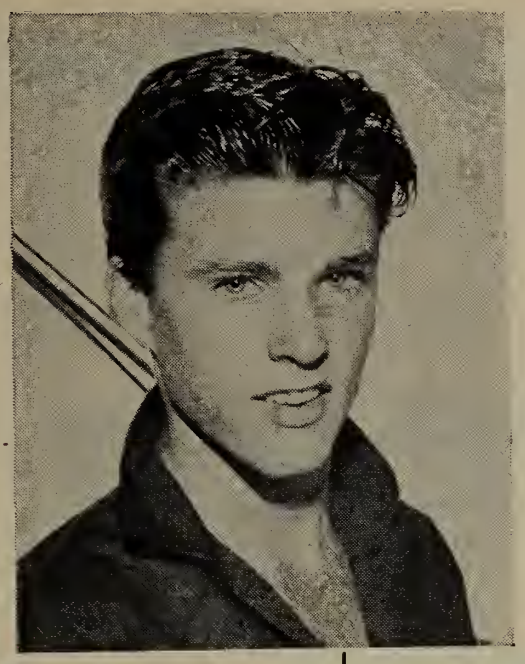
		Pos. Last Week
1	**CATCH A FALLING STAR** **PERRY COMO** VI-7128—Perry Como	3
2	**GET A JOB** **SILHOUETTES** DO-15695—Mills Bros. EM-1029—Silhouettes	1
3	**DON'T** **ELVIS PRESLEY** VI-7150—Elvis Presley	2
4	**SAIL ALONG SILV'RY MOON** **BILLY VAUGHN** DE-30537—Koren Chandler DO-15661—Billy Vaughn	5
5	**26 MILES** **FOUR PREPS** CA-3845—Four Preps	10
6	**TEQUILA** **CHAMPS** AP-9899—Eddie Platt CA-3928—Ston Kenton CG-1016—Chomps	17
7	**OH JULIE** **CRESCENDOS** DL-6158—Otis Williams VI-7097—Sammy Salvo NA-6005—Crescendos	7
8	**SHORT SHORTS** **ROYAL TEENS** AP-9882—Royal Teens KI-5114—Tiny Bradshaw DC-175—Four Winds	4
9	**SWEET LITTLE SIXTEEN** **CHUCK BERRY** CH-1683—Chuck Berry	14
10	**SUGARTIME** **McGUIRE SISTERS** CR-61924—McGuire Sisters CR-61908—Charlie Phillips	9

11) WHO'S SORRY NOW. 12) AT THE HOP. 13) YOU ARE MY DESTINY. 14) ARE YOU SINCERE. 15) WITCHCRAFT. 16) IT'S TOO SOON TO KNOW. 17) THE STROLL. 18) DEDE DINAH. 19) OH-OH, I'M FALLING IN LOVE AGAIN. 20) GOOD GOLLY, MISS MOLLY. 21) SWINGING SHEPHERD BLUES. 22) MAGIC MOMENTS. 23) LOLLIPOP. 24) MAYBE BABY. 25) LA DEE DAH. 26) DON'T LET GO. 27) BREATHLESS. 28) RIVER KWAI MARCH & COLONEL BOGEY. 29) THE WALK. 30) I BEG OF YOU. 31) CLICK CLACK. 32) A WONDERFUL TIME UP THERE. 33) ANGEL SMILE. 34) COME TO ME. 35) MAYBE.

CODE

AC—Atco	CH—Chess	DT—Dooto	GL—Glory	OK—Okeh	SP—Specialty
AG—Argo	CK—Checker	DU—Duke	HE—Herald	PE—Peacock	SU—Sun
AL—Aladdin	CM—Cameo	EL—Eldorado	IM—Imperial	PH—Sam Phillips Int.	SW—Swan
AO—Apollo	CO—Columbia	EM—Ember	JU—Jubilee	PP—Prep	TH—Thunderbird
AP—ABC-Paramount	CR—Coral	EP—Epic	JZ—Josie	RE—Regent	TI—Tico
AT—Atlantic	CS—Closs	ER—Ero	KA—Kapp	RM—Ramo	UN—United
BR—Brunswick	CY—Crystalette	EX—Excello	KI—King	RO—Roulette	UQ—Unique
BT—Bethlehem	DA—Dono	FS—Four Star	LI—Liberty	RP—RPM	VE—Verve
BY—Bally	DC—Decor	FE—Federal	LO—London	SA—Savoy	VI—RCA-Victor
CA—Capitol	DE—Decca	FI—Fiesta	ME—Mercury	SE—Seeco	VJ—Vee-Jay
CD—Codence	DL—DeLuxe	FR—Fraternity	MG—MGM		VK—Vik
CG—Challenge	DO—Dot	GE—Gee	MO—Modern		VP—Vip
			NA—Nasco		

RICKY



750,000 Records Shipped in 10 Days!

5503

"BELIEVE WHAT YOU SAY"

"MY BUCKET'S GOT A HOLE IN IT"

NELSON

IMPERIAL RECORDS

6425 Hollywood Blvd., Hollywood, Calif.

IN CANADA: LONDON RECORDS INC.

Record Reviews

A DISK & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

FRANKIE LAINE
(Columbia 41139)

B+ "MY GAL AND A PRAYER" (2:33) [E. H. Morris ASCAP—Kent, Farrar] Frankie Laine goes rock and roll on his latest release as he and a chorus emotionally belt across a dramatic rock-a-ballad. Pretty story, arrangement and delivery. Should be a good money-maker.

B+ "THE LONESOME ROAD" (2:14) [Paramount ASCAP—Austin, Shilkret] Laine revives an oft recorded oldie with an exciting new rhythm reading that should win him many spins. Good finger-snappin' job jockeys will be playing. Wild arrangement that makes you move. The deck gets stronger as it progresses.

MARY KAYE TRIO
(Decca 30596)

B "ANOTHER TIME, ANOTHER PLACE" (2:58) [Famous ASCAP—Livingston, Evans] The Mary Kaye Trio cruises warmly thru a pretty title tune of an up-coming Paramount flicker. Class romancer. Mary handles the vocal.

C+ "WITH LOVE THAT'S TRUE" (2:34) [Gilbert ASCAP—Gilbert, Rasch] A pretty rhythm romancer is smartly fashioned on this end by the trio.

TIMMIE ROGERS
(Cameo 131)

B+ "TAKE ME TO YOUR LEADER" (2:08) [Lowe ASCAP — Mann, Lowe] The song's title, which has become a famous expression, is set to a rock and roll beat by Timmie Rogers, a lad who made a strong showing with his "Back To School Again" hit. Cute novelty rocker about a space-man who arrives on earth and discovers bop, a record hop, etc. Cute novelty to watch.

B "FLA-GA-LA-PA" (2:37) [Berlin ASCAP—Roberts, Fisher, Alfred] The lyrics of this shuffling rhythm item should get a chuckle from the teeners. Humorous item about a girl whose name is made up of the abbreviations of various states in the U.S.

CAROL JARVIS
(Dot 15713)

B+ "WAYFARERS' CHAPEL" (2:09) [Falstaff BMI—Chorney, Habash] Carol Jarvis, one of Dot's most promising femme talents, does a beautiful job with this stirring, emotional ballad that reminds the listener of "The Bells Of St. Mary". Strong sleeper that could develop into a smash.

B "DEE JAY WITH A BROKEN HEART" (2:59) [Falstaff BMI—Shrager, Chorney, Shrager] An R & R waltz number about a broken hearted gal listening to her dee jay is emotionally rendered by the lark on this end. Jockeys will probably give this side numerous spins.

THE SAINTS
(Prescott 1570)

B+ "DOIN' THE STROLL" (2:48) [Jeff BMI—Duncan] One of the prettiest Stroll beat disks to hit the market to date is this smooth number by the Saints. Side has a clean sound and a pretty melody set to a good beat. Boys have an excellent blend that the kids'll be wild about.

C+ "SNAP DRAGON" (2:20) [Jeff BMI—Duncan] A comedy intro leads into a good up-beat jumper. Driving rocker.

The Cash Box Disk of the Week

"BELIEVE WHAT YOU SAY" (2:02) [Reeve BMI—Burnette, Burnette]

"MY BUCKET'S GOT A HOLE IN IT" (2:00)
[Pickwick ASCAP—Williams]

RICKY NELSON (Imperial 5503)



RICKY NELSON

● Ricky Nelson, one of the nation's hottest record personalities with a chain of tremendous hits to his credit ("Teenager's Romance", "Be-Bop Baby" and "Stood Up") should add another with his latest release "Believe What You Say". The deck opens with an exciting instrumental backdrop and follows thru with a socko teen reading by Nelson that should have the younger set running to the record shops. Powerful rockin' merchandise we'll be hearing often in coming months. The companion piece "My Bucket's Got A Hole In It" is a traditional opus also belted with gusto by the popular songster. Nelson always does well with both sides of each release. This record should follow suit. But it's the top half for the big money.

"MISS THING" (1:57) [Angel BMI—Jones, Jones]

"HEADIN' FOR THE POORHOUSE" (2:25)
[Ulyses & Bagby-Wildcat BMI—Silhouettes]

SILHOUETTES (Ember 1032)



SILHOUETTES

● The Silhouettes, the lads who set their job-getting problems to music and clicked to the tune of a million seller, now do the same with their girl-getting problems and come up with another sensational side dubbed "Miss Thing". The deck features the dyip-dyip opening plus a good beat—and once again the lyrics are almost impossible to understand. But who cares! The record buyers certainly don't. The sound is there and that's all the kids want. Strong follow-up that'll earn a heap of loot and make a big showing on the charts. Flip is another song about financial difficulties tagged "Headin' For The Poorhouse". More finger-snappin' merchandise that'll have the younger set hoppin'.

"DOUBLE DATE" (2:26) [Vivid ASCAP—Kessel]

"KINDA CUTE" (2:30)
[Wedgewood ASCAP—Botkin, Murtagh, Garfield]

RONNIE BURNS (Verve 10125)

● The Verve label, which started Ricky Nelson, the son of TV's popular Ozzie and Harriet Nelson on the road to record fame, do the same with Ronnie Burns, the son of another famous television team, George Burns and Gracie Allen. And from the sound of Ronnie's first release this lad is headed for the big-time in the record world. The youngster, who has become a teenage favorite as a result of his many TV appearances on the "Burns & Allen" show, offers two clean-cut romantic shufflers with a pleasant "Young Love" flavor. They're warm, inviting teenage ballads which display the vocalist's wistful, easy-going, George Hamilton type voice. "Double Date" is the more commercial side of the two, but both ends should get heavy play. Keep a tab on the name Ronnie Burns. It'll be big.

SERENADERS
(MGM 12623)

B+ "NEVER LET ME GO" (2:19) [Lion BMI—Scott] A Johnny Ace click of a few years ago is excellently fashioned by a new group called the Serenaders. Lead has an excellent voice and gets strong support from his group throuout this fish-beat ballad. Strong side that could make big noise.

B "I WROTE A LETTER" (2:21) [Russ-Dale BMI—Kerr, Harris] The boys pick up the tempo and swing thru a rhythmic finger-snapper that has the whole group working. Good full sound.

KELLY OWENS & HIS COMBO
(Arrow 725)

B+ "TWEETY" (2:51) [Graphic BMI—Mendelssohn] Arrow could have its first big money-maker in this swinging rock and roll instrumental item by Kelly Owens' combo. Side has a strong "Swinging Shepherd" sound with Big Bill Ramal's flute in the spotlight. Good R & R fare to watch. It could break open.

C+ "WING DING" (2:25) [Graphic BMI — Owens] Owens and his boys drive thru a good hip swinging rocker on this end. Cute vocal gimmick at mid-point should win chuckles. Voices wail in the distance throuout the deck.

JONI JAMES
(MGM 12627)

B+ "NOTHING WILL EVER CHANGE" (2:11) [Roosevelt BMI—Burkes, Blackwell] David Terry supplies a subtle R & R backdrop for Joni's delivery of a pretty romantic ballad. Good song handled in sincere, tender fashion by the talented lark.

B+ "DOES IT SHOW" (2:32) [Ross Jungnickel ASCAP — Seilbert, Freed] The songstress hands in another wistful romancer on this end. Well written song of romance that grows prettier with each listen. Concentrated play could make both ends money-makers.

THE FIVE FLEETS
(Felsted 8513)

B+ "OH WHAT A FEELING" (1:57) [Lowery BMI — Alex, Jackson] The Felsted label, making its mark as a disk firm to be reckoned with—via the Kathy Linden "Billy" waxing, could have another solid money-maker in this latin-beat rocker by the Five Fleets. Side has a terrific R & R sound the kids should love. Watch this sleeper. A fair share of spins could start it rolling.

B "I BEEN CRYIN' " (1:56) [Lowery BMI — Alex, Jackson] The boys have a strong Rhythm & Blues sound on this end as they wail an emotion-packed romantic rock-a-ballad. Lead voice is thrilling. Strong coupling.

THE STYLEMASTERS
(Capitol 3936)

B "DID YOU EVER SEE A DREAM WALKING" (2:17) [DeSylva, Brown & Henderson ASCAP—Gordon, Revel] The Stylemasters, a polished group of newcomers with a pretty vocal blend, shuffle thru a smooth new rhythm version of a great oldie. Group has a clean pop sound.

B "THE CHAPEL" (2:24) [Central Songs BMI—Carroll, Keese] With girls' voices in the backdrop, the group offers another pretty shuffle ballad sporting a good dance tempo. Two attractive sides sure to get heavy air play.

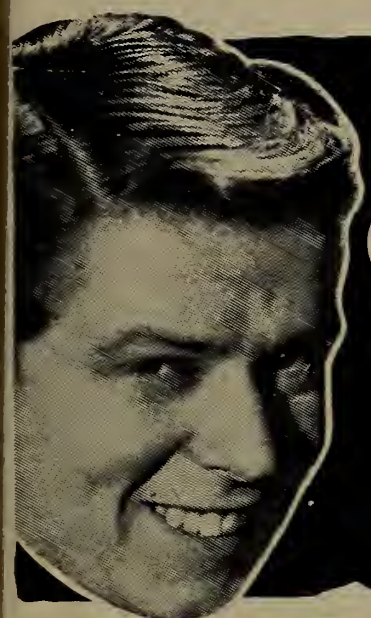
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Record Reviews

A DISK & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

LES PAUL & MARY FORD
(Capitol 3934)

B+ "SMALL ISLAND" (2:17) [E. H. Morris ASCAP—Leigh, Coleman] The veteran hubby-wife team drift thru a warm, soothing romantic ballad flavored with a tropical islands seasoning. Pretty song with a wistful feeling. Grows prettier with each listen.

B "MORE AND MORE EACH DAY" (2:01) [Iris-Trojan BMI—Shayne, Paris] Mary gets some interesting guitar and vocal accompaniment on this end as she shuffles thru a blues item with a good beat. Side has a rock and roll dance tempo.

VAUGHN MONROE
(RCA Victor 7193)

B+ "THERE'S NO PIANO IN THIS HOUSE" (2:46) [World ASCAP—Colby, Jonas] Vaughn Monroe gets on the spook kick with a humorous "Green Door" type novelty about a house where one hears piano music—but there's no piano. Inviting novelty that should get heavy air play. It's got a good rockin' rhythm too.

B "SOMEBODY ELSE IS TAKING MY PLACE" (2:32) [Shapiro, Bernstein ASCAP — Howard, Ellsworth, Morgan] A shuffle rhythm accompanies the deep voiced vocalist as he fashions an up to date rhythm version of a great oldie. Smooth dance item that could make noise.

ARTIE SINGER
(Checker 888)

B "POINT OF NO RETURN" (2:15) [Singular BMI — Singer] A chorus showcases Artie Singer as he drifts thru a warm, romantic ballad. Lovely tune out of the "Class material" category. Jockeys will want to spin this delightful romancer frequently.

B "CAFE CONCERTINA" (2:11) [Singular BMI — Singer] An accordion sets the Continental mood for this charming instrumental waltzer. Lovely mood material with the chorus humming. Warm deck. Two pretty romantic sides excellent for changing the pace in this R & R dominated market.

BOBBY CARLE & BLENDAIRES
(Decca 30605)

B+ "WALK WITH ME" (2:45) [Roger ASCAP — Hyman] Newcomer Bobby Carle and the Blendaires blend attractively as they fashion a commercial rock and roll ballad with a defined beat. Side has an interesting sound that should meet with teenage approval.

B "ANYTIME, ANYPLACE, ANYWHERE" (2:15) [Skidmore, Glazer, Carroll] Another rock-a-ballad chanted with gusto by the lead voice and his group. Side also has a good dance tempo.

TOMMY PALM & ROCKERS
(Bop 101)

B "BLACK KNEE SOCKS" (2:05) [Palm BMI—Palm] Tommy Palm is the composer, publisher, arranger, etc., of this hard hitting rocker about a current craze in the clothing femme teeners wear. Deck's got a good sound and lyrics that hit home. Watch this long shot.

B "STROLL WITH ME" (2:20) [Palm BMI—Palm] The Rockers supply a good backdrop for the songster's slow, stroll-beat delivery of another socko dance item. Palm has a teenage feel for the music. Potent two-sider for an initial release.

The Cash Box Sleeper of the Week

"STEPPIN' OUT TONIGHT" (2:14) [Lowell BMI—Smalls, Williams]

"THERE I'VE SAID IT AGAIN" (2:25) [Valiant BMI—Evans, Mann]

BILLY WILLIAMS (Coral 61961)



BILLY WILLIAMS

● The talented Billy Williams is back on the disk scene with an important new coupling that should be his biggest money-maker since his smash "I'm Gonna Sit Right Down". The disk features something old and something new designed to please the teenage buyer. The new side bears the title "Steppin' Out Tonight" and is a potent rock and roll swinger with a terrific dance beat. The opening doo-doo gimmicks and the quang-quang lyrics could be as sensational with the teeners as the Oh Yeah phrase was a year ago. Side's got what the kids want. Companion piece is Williams' commercial R & R beat reading of the favorite "There I've Said It Again". The song loses none of its emotional feeling in the rock and roll transition, but comes off as an exciting number. Two-sided threat.

"BONNIE ELOISE" (2:56) [Ludlow BMI—Harris]

"GINNY, MY JOY" (2:57) [Valiant BMI—Long, Barron]

MITCH MILLER ORCH. & CHORUS (Columbia 41128)



MITCH MILLER

● Versatile maestro Mitch Miller, completing a long and successful run with his "River Kwai March-Colonel Bogey" hit, features a large mixed chorus on his latest release and comes up with a charming item in "Bonnie Eloise" that could develop into another long running hit. "Bonnie Eloise" has almost a folk flavor which the chorus feelingfully renders. The warm ballad also lends itself perfectly for St. Patrick's Day programming and should go on to hitdom following the intensive holiday play it is sure to get. Flip, "Ginny, My Joy" is another tender romancer also fashioned with a folk feeling by the large chorus. Wonderful coupling jockeys should greatly enjoy. Top-side is a refreshing change-of-pace for today's R & R conscious market.

"SNAG IT" (1:55) [Melrose ASCAP—Oliver]

"SASSY GAL" (1:55) [Jendor BMI—Darensbourg, Nichols]

JOE DARENSBOURG & DIXIE FLYERS (Lark 455)



JOE DARENSBOURG

● Joe Darensbourg, who accomplished the near impossible when he sent a Dixieland single onto the best seller charts, ("Yellow Dog Blues") follows-up with another side in the same musical category and should have another winner with "Snag It". The disk has an exciting sound all its own that sets it apart from the usual Dixieland items we hear from time to time. You can almost feel a rock and roll undertone on this side. Potent King Oliver oldie that'll appeal to all age groups. Flip, "Sassy Gal" is the more typical up-beat Dixieland merchandise. Watch the top half. That staccato beat Darensbourg sound is a winner.

"REMEMBER" (2:25) [Malver BMI—Robert Spencer]

THE VELOURS (Onyx 520)

● "Remember" already making it in the New York area. MGM has taken it over for its initial release on its new subsid "Orbit". Looks like a hit for the new Orbit label. (See R & B reviews.)

BOB RILEY
(MGM 12612)

B+ "WANDA JEAN" (2:20) [Rush BMI—Ippolito, Gold] MGM has picked up a strong "name tune" master that could develop into a big money-maker. It's a pretty fish-beat romancer with an excellent vocal by Bob Riley. Right up the teeners' alley. Watch this sleeper.

B "THE MIDNIGHT LINE" (2:05) [Rush BMI — Gold, Riley] This end is a fast moving skiffle-disk reminiscent of Lonnie Donegan's technique. Exciting novelty with loads of color. Two strong decks back-to-back.

THE HORNETS
(Rev 3515)

B+ "STROLLIN'" (2:21) [Desert Palms-Trinity BMI — Davie, Moore] The Hornets come up with a potent stroll-beat disk that should have the teeners dancin'. Exciting sound and arrangement that should result in heavy sales.

B "SLOW DANCE" (1:54) [Desert Palms-Trinity BMI — Davie, Moore] Another slow, drag, rock and roll is attractively handled on this end. The crew has a smooth vocal blend the kids should enjoy. Good coupling.

JOE PENNY
(Federal 12322)

B "BIP A LITTLE, BOP A LOT" (1:57) [Armo BMI—Penny] Joe Penny tears thru a torrid rocker with a catchy lyric tailor-made for today's teenage taste. Terrific beat that drives from the opening groove right thru to the end. Hot side.

C+ "MERCY, MERCY, PERCY" (2:25) [Armo BMI—Penny] This deck has a terrific driving tempo too. Good rock-a-ballad that hits hard. Penny does an exciting job on the vocal.

DANNY WINCHELL
(Golden Crest 1302)

B+ "DON'T MAKE SMALL TALK BABY" (1:54) [Coliseum BMI—Ballard, Tye] The tunesmiths have composed an attractive novelty for Danny Winchell, which the versatile songster handles in a light, attractive fashion. Happy jump ditty that could step out. Watch this novelty. It's got a good tom-tom effect that could catch fans.

C+ "SUGAR BABY" (2:03) [Porgie BMI — Shanky, Goldman, Winchell] The vocalist had a hand in writing this up-beat rock and roll ditty that should please the kids. Happy item with a fine dance tempo.

CARL "ACE" CARTER
(Dot 15725)

B "MEXICAN ROCK" (2:20) [Emperor-Stella Lane BMI — Cole] With "Corrido Rock" hitting for Dot, the diskery issues another R & R item with a Mexican flavor. Inviting change of pace material that could make noise. It's certainly different.

B "BLUES STAY AWAY FROM ME" (2:40) [Lois BMI — Delmore, Raney, Glover, Delmore] A vocal group accompanies the Carter instrumental combo thru a rhythmic rocker with a solid dance tempo. Fine coupling.

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Best Bets

★ "MY GAL AND A PRAYER" / ★ "LONESOME ROAD"	Frankie Laine	Columbia 41139	
★ "DOIN' THE STROLL"	Saints	Prescott 1570	
★ "TAKE ME TO YOUR LEADER"	Timmie Rodgers	Cameo 131	
★ "OH WHAT A FEELING"	Five Fleets	Felsted 8513	
★ "TRIP TO THE MOON"	Wesley Reynolds	Rose 108	
★ "WANDA JEAN"	Bob Riley	MGM 12612	
★ "WAYFARER'S CHAPEL"	Carol Jarvis	Dot 15713	
★ "CHILLS"	Tony Allen	Dot 15722	
★ "THERE'S NO PIANO IN THIS HOUSE"	Vaughn Monroe	RCA Victor 7193	
★ "TWEETY"	Kelly Owens	Arrow 725	
★ "NEVER LET ME GO"	Serenaders	MGM 12623	
★ "NOTHING WILL EVER CHANGE"/ "DOES IT SHOW"	Joni James	MGM 12627	

WESLEY REYNOLDS

(Rose 108)

B+ "TRIP TO THE MOON" (2:00) [Evelyn BMI—Burden] The new Rose label makes an impressive first showing with an exciting new rock-a-billy swinger introducing Wesley Reynolds. The lad has a thrilling sound and technique right in line with what the teeners are going for. Torrid dance opus with a wild beat. Watch this sleeper.

C+ "DON'T SAY GOODBYE" (2:35) [Evelyn BMI — Reynolds] The Presleyesque performer chants a tearful lament with great emotion on this end. Choral accompaniment adds to the exciting sound of the side. Top half could make big noise.

DELL SIRINO

(Trend 005)

C+ "IF I DIDN'T LOVE YOU LIKE I DO" (2:47) [Regent BMI — Dixon, Hubbal] Smooth voiced Dell Sirino chants a warm romantic ballad against a choral and rock and roll backdrop. Pretty sound.

C+ "NOW'S THE TIME FOR LOVE" (2:09) [Harman BMI—Levitan] An up-beat rocker is pleasantly handled by the polished songster and a chorus.

RONNIE BRENT

(United Artists 108)

B "MY SWEET VERLENE" (2:21) [Unart BMI — Brent] Ronnie Brent debuts on UA with a torrid name tune that'll have the younger set rockin'. Side's got a commercial sound and drives from beginning to end. Hard hitting deck that could get over the hill.

B "LOVE" (2:20) [Unart BMI—Brent] The songster displays his versatility with an emotional fish-beat ballad. Dramatic affair chanted with feeling. Two good compositions by the vocalist.

TONY ALLEN

(Dot 15722)

B+ "CHILLS" (2:28) [Aladdin BMI —Allen] Tony Allen has an original here that could develop into a good money-maker. It's an emotional chant with a repetitious instrumental backdrop that gets under the skin. Strong wailer with a good R & B sound.

B "SKINNY MINNIE" (2:18) [Aladdin BMI — Allen] Another self-composed rocker is this descriptive hip swinger about a gal shaped like a rollin' pin. Deck should appeal to both the pop and R & B market.

THE KAYS

(MGM 12630)

B "WHO'S GONNA TAKE YOU HOME" (2:15) [Time BMI—Kays, Jan] The Kays and the Rhythm Rogues team up on a "Short Shorts" type number with the boys asking the title question and the girls answering. Good dance material with that enjoyable teenage sound.

C+ "BABY" (2:00) [Balcones BMI—Burch] Another good rhythm opus for the dancing set.

THE ZIRCONS

(Dot 15724)

B+ "ONLY ONE LOVE" (2:24) [Slim Willet BMI—Beard, Doggett, Willet] A dramatic ballad, with a subtle R & R beat supplied by an almost classical piano backdrop, is chanted with emotion by the Zircons. The group has an exciting lead voice that stands out impressively. Strong deck to watch.

B "I NEED IT" (2:17) [Slim Willet BMI — Walker] A fast moving rock and roll foot-stomper is belted across by the new group. Swinging dance merchandise.

EVELYN FREEMAN & THE EXCITING VOICES

(Dot 15726)

B "LET'S MAKE A LITTLE MOTION" (1:55) [Morrisania ASCAP — Roberts, Freeman] Evelyn Freeman directs a vocal aggregation thru her arrangement of a fast moving rock and roller. Side has a potent rockin' beat and features a number of male and female vocalists. Full sound. Something different.

B "COME TO ME MY TRUE LOVE" (1:58) [Fred Raphael ASCAP—Roberts, Freeman] A pianist in the foreground glides thru a soothing "Canadian Sunset" type mood item as the Freeman Voices supply a lush vocal backdrop. Pretty item.

LENNON SISTERS

(Brunswick 55058)

B "DEAR ONE" (2:29) [Chatham ASCAP — Roberts, Wiley] The Lennon Sisters, favorites of the Lawrence Welk shows, blend warmly and present a pretty pop ballad. Gals have a sweet sound that jockeys should enjoy.

C+ "MISTER CLARINET MAN" (1:58) [Leo Feist ASCAP — Shields, Ragas, Greene, Barr] Welk's clarinetist Pete Fountain accompanies the gals as they bounce thru a colorful novelty.

SUZANNE SUMMERS

(Surf 5015)

B "OUT OF THIS WORLD" (2:19) [LeAlan BMI — Richey, McFarland] Suzanne Summers works against an up-beat backdrop as she shuffles thru a pleasant romancer. Inviting side.

C+ "A MAN'S GOTTA HAVE A WOMAN" (2:10) [LeAlan BMI —Richey, McFarland] A moody torch tune chanted with depth and meaning by the smooth-voiced lark. Sophisticated number for the adult market.

FOUR SPARKS

(ABC-Paramount 9906)

C+ "MY SWEET JUANITA" (2:43) [Target BMI—Wilson] The Four Sparks debut on Am-Par with a good rock-a-ballad. Lush choral and ork backdrop is pretty. A baritone voice is in the lead.

C+ "OUT OF THIS WORLD" (2:12) [Target BMI—Wilson] An up-beat rocker that cuts along at an exciting dance pace.

JO MARCH

(Kapp 215)

B "HE'S GOT THE WHOLE WORLD (In His Hands)" (2:18) [Garland ASCAP — Arr. Holt] Jo March, a promising young Kapp star, makes an impressive showing with her stirring rendition of an age old spiritual currently on our charts via the Laurie London revival. Song is a big one.

B "A SWEET SOMEONE TO LOVE" (2:32) [Bourne ASCAP —Bartels, Zell, Sigman] The sweet voiced songstress is neatly showcased by a warm vocal group as she chants a touching love tune. Dramatic opus excellently delivered. Subdued R & R backdrop makes the song commercial.

THE SMEED TRIO

(Tiara 6113)

B "I'VE GOT BELLS ON MY HEART" (2:34) [Southern ASCAP—Skylar] The Smeed Trio bows on Tiara Records with a delightful bounce novelty reminiscent of the smash "Round And Round". Colorful ditty with a most infectious sound that could catch on all across the country. Song sounds like a big one.

B "ECHOES OF LOVE" (2:27) [Diana ASCAP — Tepper, Bennett] The versatile Trio does an excellent job with this good rock and roll number. Side has a commercial sound and a good rock-a-ballad dance tempo.

JOE ALLEGRO

(End 1013)

B "WEB OF DREAMS" (2:05) [Schwartz ASCAP — Patrick, Semos] Polished songster Joe Allegro works against a shuffle-rock and roll beat as he chants a romantic rhythm item with a clean sound. Pleasant dance merchandise with choral accompaniment.

C+ "HOMELESS HEART" (2:22) [Schwartz ASCAP — Patrick, Semos] Another shuffle-rocker chanted wistfully by the crooner.

KENNY OTTEY

(RCA Victor 7185)

B "SICK, SICK, SICK" (2:07) [Ranger BMI — Brandt, Jones] Kenny Ottey gets some sensational instrumental accompaniment as he drives thru a riveting tempo rocker that doesn't let up for a second. Torrid jump item the kids should enjoy.

B "MAIN DRAG SATURDAY NIGHT" (1:42) [Ranger BMI—Beck, Botkin] More strong instrumental assistance makes this swinging effort an exciting one. Wild finger-snapper with a strong teen sound and beat.

LUCHO GATICA

(Capitol 3932)

B "MEXICALI ROSE" (2:37) [M. M. Cole BMI — Tenny, Stone] Lucho Gatica, one of Mexico's top balladeers, lends his dulcet tones to a beautiful oldie and comes up with a wonderful new rendition that deserves heavy play. Warm side with Gatica's slight accent adding romance to the tender evergreen. Lush Nelson Riddle accompaniment. Refreshing change-up for today's market.

C+ "ONCE IN A DREAM" (2:26) [Bradshaw BMI — Coates, Mendez] A soothing latin tempo romancer is chanted wistfully by the gifted songster.

DAVE APPELL & THE APPLEJACKS

(Cameo 132)

B "NO NAME THEME" (2:20) [Mayland BMI—Leon] A swinging instrumental rocker with a staccato tempo is excitingly fashioned by Appell and his boys. Good teen dance fare.

C+ "DINNER WITH DRAC" (2:35) [Mayland BMI—Sheldon, Land] The background theme from the hit ghoul disk is presented (sans lyrics) by the crew. More excellent dance merchandise.

RAY HENRY ORCH.

(Dana 2126)

B "RENDEZ VOUS POLKA" (2:21) [Dana, BMI — Dana, Dana] A happy-go-lucky gang sing polka ditty is delightfully presented by Ray Henry's ork. Joyous, spirited deck with a good pop flair. Side should be a big juke box item.

C+ "MOTIVATION-WALTZ" (2:10) [Dana BMI—Dana, Dana] Eddie Skinger offers a sentimental English vocal to this heavy-hearted waltz ballad.

JULIE JOYCE

(Design 812)

B+ "A LITTLE LESS TALK, A LITTLE MORE ACTION" (1:49) [Round BMI—Mann, Shapiro] A deep romantic male voice supplies a humorous intro for this cute rockin' novelty by Julie Joyce. Side has a terrific sound, wonderful lyrics and a spirited delivery by Julie. Lark has a side here that could catch on with the teeners. It's strong.

C+ "PRESENTS" (2:04) [E. B. Marks BMI — Hunter, Hemric, Marotta] The chirp changes the pace and tearfully wends her way thru a sentimental waltz-rocker. A chorus accompanies.

A BIG SMASH follow-up to "HEY SCHOOLGIRL"



Tom & Jerry

NEW RELEASE
BIG RECORD #616

"OUR SONG"

b/w

"TWO TEEN-AGERS"

March 15, 1958

The Cash Box Sleeper of the Week

"OUR SONG" (2:25) [Village BMI—Graph, Landis]

"TWO TEEN-AGERS" (2:25) [Figure BMI—McCoy]

TOM & JERRY (Big 616)

● Tom and Jerry, the two young rock-a-billy performers who established themselves in the recording field with a solid territorial money-maker "Hey School Girl (In The Second Row)", are back on the scene again with a powerful coupling that could give them their first national hit. "Our Song" is a good rocker with an excellent storyline about a broken love affair that keeps coming to mind because of the repeated playing of 'our song'. The lyrics will hit home. And the beat is just what the kids want. Also strong is the companion piece "Two Teen-Agers"—a rhythmic latin-beat rock 'n roller smoothly fashioned by the duo.

BIG RECORDS
1619 Broadway
New York City 19, N. Y.
JU 6-6616

GOING STRONG
great instrumental stroll . . .
"BLUE MUD"
by
Lee Simms
and his orchestra
BIG RECORD # 615

Top Selling Records Reported by Retail Outlets From Coast to Coast

BROADWAY MUSIC
New York, N. Y.

1. Tequila (Champs)
2. Who's Sorry Now (Francis)
3. Wishing For Your Love (Voxpoppers)
4. Billy (K. Linden)
5. There's Only One Of You (Four Lads)
6. The Stroll (Diamonds)
7. It's Too Soon To Know (P. Boone)
8. Bad Motorcycle (Storey Sisters)
9. Short Shorts (Royal Teens)
10. Sweet Elizabeth (W. Glahe)

COMER'S RECORD NOOK
San Antonio, Texas

1. Tequila (Champs)
2. Good Golly Miss Molly (L. Richard)
3. Sweet Little Sixteen (Berry)
4. Maybe (Chantels)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Catch A Falling Star (Como)
7. Dinner With Drac (Zacherle)
8. A Wonderful Time Up There (P. Boone)
9. Don't (E. Presley)
10. The Walk (J. McCracklin)

BURK'S MUSIC SHOP
St. Paul, Minn.

1. Lollipop (Chordettes)
2. Who's Sorry Now (Francis)
3. Rock And Roll Rhapsody (Four Aces)
4. Tequila (Champs)
5. The Walk (J. McCracklin)
6. Are You Sincere (Williams)
7. 26 Miles (Four Preps)
8. Oh Lonesome Me (Gibson)
9. Sweet Little Sixteen (Berry)
10. Wishing For Your Love (Voxpoppers)

SPRUCE RECORD SHOP
Scranton, Pa.

1. Sweet Little Sixteen (Berry)
2. Catch A Falling Star (Como)
3. Tequila (E. Platt)
4. Are You Sincere (Williams)
5. Who's Sorry Now (Francis)
6. River Kwai March & Colonel Bogey (M. Miller)
7. Lazy Mary (L. Monte)
8. Don't (E. Presley)
9. It's Too Soon To Know (P. Boone)
10. Sugartime (McGuires)

STEPHENSON MUSIC CO.
Raleigh, N. C.

1. Lollipop (Chordettes)
2. Breathless (J. L. Lewis)
3. 26 Miles (Four Preps)
4. Sweet Little Sixteen (Berry)
5. Short Shorts (Royal Teens)
6. You Are My Destiny (Anka)
7. Sugartime (McGuires)
8. Catch A Falling Star (Como)
9. Get A Job (Silhouettes)
10. At The Hop (Danny & Juniors)

CENTER MUSIC SHOP
Detroit, Mich.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Lollipop (Chordettes)
4. Are You Sincere (Williams)
5. It's Too Soon To Know (P. Boone)
6. Oh-Oh, I'm Falling In Love (J. Rodgers)
7. You Are My Destiny (Anka)
8. 76 Trombones (Hugo & Luigi)
9. Good Golly Miss Molly (L. Richard)
10. Dinner With Drac (Zacherle)

THE MUSIC BOX
Spokane, Wash.

1. He's Got The Whole World In His Hands (L. London)
2. Walkin' The Low Road (R. Sparks)
3. You Mean Everything To Me (Slades)
4. Are You Sincere (Williams)
5. Oh-Oh, I'm Falling In Love (J. Rodgers)
6. A Wonderful Time Up There (P. Boone)
7. Ballad Of A Teenage Queen (J. Cash)
8. Sail Along Silv'ry Moon (B. Vaughn)
9. Catch A Falling Star (Como)
10. Who's Sorry Now (Francis)

ROSE RADIO
Chicago, Ill.

1. Don't Let Go (Hamilton)
2. Dinner With Drac (Zacherle)
3. Catch A Falling Star (Como)
4. Lollipop (Chordettes)
5. Little Blue Man (Johnson)
6. All The Way (F. Sinatra)
7. Lazy Mary (L. Monte)
8. Who's Sorry Now (Francis)
9. 26 Miles (Four Preps)
10. Swinging Shepherd Blues (J. Pate)/Don't You Just Know It (H. Smith)

SOUTH HEIGHTS MUSIC
Pittsburgh, Pa.

1. Tequila (Champs)
2. 26 Miles (Four Preps)
3. Your Graduation Means Goodbye (Cardigans)
4. Maybe Baby (Crickets)
5. Swinging Shepherd Blues (D. Rose)
6. Who's Sorry Now (Francis)
7. Lazy Mary (L. Monte)
8. Lollipop (Ronald & Ruby)
9. Big Guitar (O. Bradley)
10. It's Too Soon To Know (P. Boone)

BERGENFIELD MUSIC, INC.
Bergenfield, N. J.

1. I Met Him On Sunday (Shirelles)
2. Short Shorts (Royal Teens)
3. Tequila (Champs)
4. 26 Miles (Four Preps)
5. Don't (E. Presley)
6. Who's Sorry Now (Francis)
7. Lazy Mary (L. Monte)
8. Maybe Baby (Crickets)
9. Come To Me (J. Mathis)
10. Blue Tatoo (Four Lads)

BOB SCHAAD CO.
Evansville, Ind.

1. Sugartime (McGuires)
2. Oh-Oh, I'm Falling In Love (J. Rodgers)
3. Short Shorts (Royal Teens)
4. It's Too Soon To Know (P. Boone)
5. Are You Sincere (Williams)
6. Don't (E. Presley)
7. Witchcraft (F. Sinatra)
8. Catch A Falling Star (Como)
9. You Are My Destiny (Anka)
10. Don't Let Go (R. Hamilton)

JIVE HIVE
Houston, Texas

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Oh Julie (Crescendos)
4. Are You Sincere (Williams)
5. You Are My Destiny (Anka)
6. Breathless (J. L. Lewis)
7. Good Golly Miss Molly (L. Richard)
8. That Crazy Feeling (Rodgers)
9. Short Shorts (Royal Teens)
10. Maybe Baby (Crickets)

AMPHION MUSIC STORE
Cleveland, Ohio

1. Are You Sincere (Williams)
2. It's Too Soon To Know (P. Boone)
3. Who's Sorry Now (Francis)
4. Lazy Mary (L. Monte)
5. Catch A Falling Star (Como)
6. Arrivederci Roma (M. Lanza)
7. Sweet Little Sixteen (Berry)
8. Dancing With My Shadow (Four Voices)
9. Tequila (Champs)
10. Tumbling Tumbleweeds (B. Vaughn)

KINGS HIGHWAY RECORD SHOP
Braaklyn, N. Y.

1. Tequila (Champs)
2. Lollipop (Chordettes)
3. Sweet Little Sixteen (Berry)
4. Rock And Roll Is Here To Stay (Danny & Juniors)
5. Oh Julie (Crescendos)
6. So Tough (Casuals)
7. It's Too Soon To Know (P. Boone)
8. Oh-Oh, I'm Falling In Love (J. Rodgers)
9. We Belong Together (Robert & Johnny)
10. The Stroll (Diamonds)

GRAMAPHONE SHOP
Los Angeles, Calif.

1. Tequila (Champs)
2. Get A Job (Silhouettes)
3. A Wonderful Time Up There (P. Boone)
4. You Are My Destiny (Anka)
5. Oh Julie (Crescendos)
6. The Stroll (Diamonds)
7. Sugartime (McGuires)
8. Witchcraft (F. Sinatra)
9. Catch A Falling Star (Como)
10. Wild Is The Wind (Mathis)

VAN CURLER MUSIC
Albany, N. Y.

1. Oh Julie (Crescendos)
2. Dinner With Drac (Zacherle)
3. Witchcraft (F. Sinatra)
4. Lollipop (Chordettes)
5. Tequila (Champs)
6. You Are My Destiny (Anka)
7. Now And For Always (G. Hamilton IV)
8. A Wonderful Time Up There (P. Boone)
9. Catch A Falling Star (Como)
10. Swinging Shepherd Blues (M. Koffman)

RADIO DOCTORS
Milwaukee, Wis.

1. Catch A Falling Star (Como)
2. Oh Julie (Crescendos)
3. A Wonderful Time Up There (P. Boone)
4. 26 Miles (Four Preps)
5. Big Guitar (O. Bradley)
6. Tequila (Champs)
7. Lollipop (Chordettes)
8. Are You Sincere (Williams)
9. Dede Dinah (F. Avalon)
10. Short Shorts (Royal Teens)

UPTOWN MUSIC SHOP
St. Louis, Mo.

1. The Shake (Mark IV)
2. Tequila (Champs)
3. You Were Made For Me (S. Cooke)
4. My Mother's Eyes (Hamilton)
5. Little Blue Man (Johnson)
6. Sing Boy Sing (T. Sands)
7. 26 Miles (Four Preps)
8. Arrivederci Roma (Williams)
9. Billy (K. Linden)
10. It's Too Soon To Know (P. Boone)

THE MUSIC SHOP
Springfield, Ill.

1. Sweet Little Sixteen (Berry)
2. 26 Miles (Four Preps)
3. Magic Moments (P. Como)
4. Lollipop (Chordettes)
5. A Wonderful Time Up There (P. Boone)
6. Breathless (J. L. Lewis)
7. Bad Motorcycle (Storey Sisters)
8. Who's Sorry Now (Francis)
9. Oh Julie (Crescendos)
10. Big Guitar (O. Bradley)

ROYLES T V
Salt Lake City, Utah

1. Tequila (Champs)
2. Catch A Falling Star (Como)
3. Sugartime (McGuires)
4. Return To Me (D. Martin)
5. Sweet Little Sixteen (Berry)
6. Dede Dinah (F. Avalon)
7. Ballad Of A Teenage Queen (J. Cash)
8. Get A Job (Silhouettes)
9. Sail Along Silv'ry Moon (B. Vaughn)
10. A Wonde-ful Time Up There (P. Boone)

MUSIC BOX
Cambridge, Mass.

1. Who's Sorry Now (Francis)
2. River Kwai March & Colonel Bogey (M. Miller)
3. Are You Sincere (Williams)
4. No Love (J. Mathis)
5. Belonging To Someone (Page)
6. I'm Not Afraid Anymore (E. Rodgers)
7. Rock And Roll Is Here To Stay (Danny & Juniors)
8. Lazy Mary (L. Monte)
9. I Met Him On Sunday (Shirelles)
10. Dancing With My Shadow (Four Lads)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

LIKE WOW!
3 TEEN-AGE SMASHES
on CARLTON RECORDS

Carlton #455

... the HOT kid star of cold Alaska ...
Dwight Pullen

SUN GLASSES AFTER DARK

... hey Rocky, this must be the HIT! THE PLACE
CARLTON #453

JOHNNY BRANTLEY and His All Stars

on DICK CLARK'S AMERICAN BAND STAND SHOW
March 20th
Busting out in Houston (over 20,000 orders)
Dallas, Boston, Los Angeles
THAT CRAZY FEELING
CARLTON #454

KENNY ROGERS
"THE FIRST"

CRAZY

COOL



Gigi/Charles Margulis ... undisputed no.1 version on ... Carlton #456

CARLTON RECORD CORP.

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The ACTION is on ROULETTE



The Playmates

"LET'S BE LOVERS"

R-4056



Jimmie Rodgers

"THE LONG HOT SUMMER"

R-4045



The Techniques

"MARINDY"

R-4048



The Heartbeats

"DOWN ON MY KNEES"

b/w

"I FOUND A JOB"

R-4054



Foy Willing

and The Riders Of The Purple Sage

"SOFT WINDS"

R-4055



The Duponts

"SCREAMIN' BALL"

(At Dracula Hall)

R-4060



Brand New

Count Basie and His Orchestra

featuring Joe Williams

"HOW CAN YOU LOSE

(What'cha Never Had'')

b/w

"FIVE O'CLOCK IN THE MORNING"

R-4061

a sound bet . . . buy

ROULETTE

Round The Wax Circle

NEW YORK:

Talk of the town is the success of the disk jockey convention held in Kansas City last week. Looks like this may develop into the big music meet of the year. . . . A 13 year old English boy, **Laurie London**, has a smash hit on Capitol with the spiritual, "He's Got The Whole World In His Hands." . . . **Pete Wambach** of Harrisburg, Pa. became the father of twins last Friday, March 7. This makes it the 12th and 13th child in the family. . . . **Jack Mills** back from a month's business and pleasure trip thru Mexico and Havana. Brought back manuscripts from possible pop tune extraction. . . . **Jimmy Carroll** set for an April 10th Town Hall date as arranger and conductor for international comedienne **Anna Russell**. . . . **Ziggy Lane** into the Casa Seville on March 21 for 2 weeks, followed by 2 weeks at the Golden Slipper starting April 8. . . . **Jerry Simon** has become the father of a baby girl named **Julie**. . . . **Augie De Palma**, formerly of Cosnat, has announced the establishment of Variety Record Distributors, an organization devoted exclusively to the distribution of LP and Pop records. . . . **Jose Melis'** new Seeco album is a smash in Pittsburgh even though the **Jack Paar** Show doesn't reach that city. . . . **Guy Lombardo** is celebrating his 20th anniversary as a citizen of the United States this month. He was born in London, Ontario, Canada. . . . **Ginny Simms** has returned to New York with a completely new supper club act at the St. Regis Hotel.



GUY LOMBARDO

CHICAGO:

Jerry Allan former MGM and Stepheny Record major promo here, tells us of a new record company being formed, "Heartbeat Records"—music with a "heart and a beat." Associated with **Jerry** in the new label is well-known retailer **Seymour Schwartz**. Their first session and future release is a beautiful cut of "Peg O' My Heart" b/w "Tea For Two." More on their debut later. . . . Seen at the Pump Room, **Larry Newton, Irvin Garr** and **Sam Clark** of ABC-Par, **Lenny** and **Sylvia Garmisa**, Garmisa Distribs and **Cissie** and **Bill Gersh**. **Lenny** is riding high with the smash "Tequila". . . . **Lillian Brooks** the "Peyton Place" vocalovely guested with **Jim Conway** on "In Town Tonight" via WBBM-TV. . . . **Tony Galgano**, Record Distribs, doing flips over the new "Jo Anne Miller" Audio-Fidelity album. **Tony** says he thinks it's the greatest vocal-band combination since the '30's. . . . And over at King Distribs, **Herb Kole, Bill Boland, Ralph Bass** and **Arnie Orleans** say the hottest pop disk is "Talk To Me, Talk To Me" by **Little Willie John**. . . . Deejay **Jack Karey** taking time out from a busy schedule to speak before a wonderful Jaycee group. This is **Jack's** second stint before the "younger set." . . . **Stan Pat** says "Let's Be Lovers" by the **Playmates** on Roulette looks like it will be bigger than "Jo-Ann". Also, "Soft Winds" by **Foy Willing**, a beautiful ballad is taking off nicely. . . . Nice to see **Lee Rothman** at the deejay convention. We sincerely congratulate **Lee** on being upped to program director at WRIT, Milwaukee. . . . **Sammy Davis, Jr.**, currently wowing the Chez Paree patrons, filled in for deejay **Stan Dale**, WAIT, in the show window of **Jack Howard's** Music City. **Sammy** "interviewed" popular deejay **Marty Faye**. . . . **Jerry Ferber** reports from United Distribs that "All of Me" by **Danny Boy** on the new kent label is creating a lot of new sounds along with "Hey Little Mama" by the **Barker Bros.** **Jerry** adds the two will be a winning combination for the debut of Kent. . . . Genial **Linn Burton** returns to the airlanes to man the Night Watch Show via WCFL. . . . Songthrush **Lola Dee**, formerly with Mercury and Bally labels, is infanticipating. We all wish you the best, **Lola**. . . . **Ralph Cox**, Coral's Midwest promo man reports that "Maybe Baby" by the **Crickets** is taking off great. Ditto the new **Don Cornell** disk "Bells on my Heart" and **Barbara McNair's** "He's Got the Whole World in His Hands". . . . The Phillip Morris Show took over the Civic Opera House with such stars as **Carl Smith, Jerry Lee Lewis** and **Red Sovine** plus other country stars.



JERRY LEE LEWIS

HOLLYWOOD:

Challenge Records has acquired the master of "Seal Rock" from **Fabor Robison**. Disk features vocalist **Don Durant** and is creating excitement on the West Coast. . . . **Tommy Leonetti** should have that big record in his new waxing of "In My Life" getting top airplay in Los Angeles. . . . Robin Records has signed a new combo, **Joe Bruce** and **His Steppers** currently appearing at the Hotel Fremont in Las Vegas. First release by the new group, "O.K! I'm On My Way" and "Quick Like A Bunny" will be out this week. . . . Lee Willis has joined the West Coast office of Roulette Records in a promotional capacity. . . . The new Del-Fi label has signed Los Angeles teen-age vocalist **Barry Martin** with first sides set for an early release. . . . **Carl Ravazza** in town and making the rounds of the disk jockeys with **Bob Stern** promoting his Jubilee album, "Hold Hands". . . . The new West Coast label, Kent Records bowed this week with three releases. Getting the best reception in the southland is "Hey Little Mama" by a local group called **The Barker Brothers**. . . . Record Merchandising passing out lollipops for dealers to give away plugging **The Chordettes'** Cadence recording of "Lollipop". **Peter Potter** hosted a cocktail party for **Jaye P. Morgan** at the Brown Derby. . . . **Ann Hathaway** currently starring in the new show at the Slate Brothers club in Los Angeles. . . . **Billy Vaughn's** new Dot single of "Trying" is an instrumental version of the tune that was the first big hit for **The Hilltoppers** back in 1952 when Billy was a member of the vocal quartet. . . . **Jerry Madison**, a regular on the **Dinah Shore** Show, touring the San Francisco area with his first record of "Afraid To Love You" on the RRE label.



JERRY MADISON

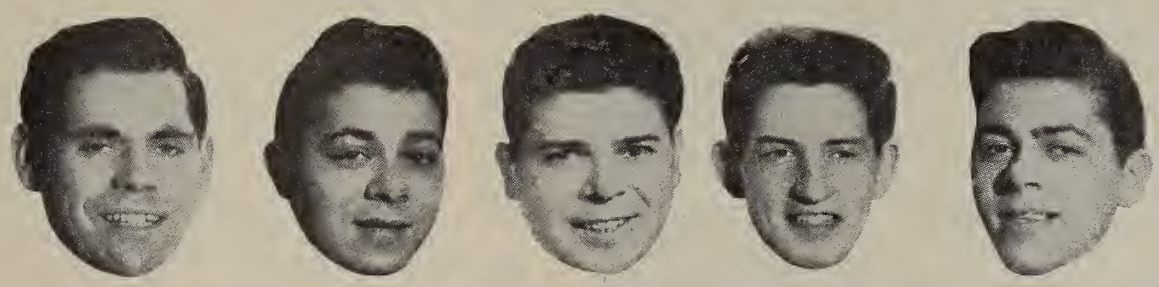
The kind of sales that make a smash!

385,916 SOLD

IN FIRST 10 DAYS

Wishing For

Your Love



THE VOXPOPPERS

MERCURY RECORDS

MERCURY 71282

Headed for the top of every local chart!



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	CATCH A FALLING STAR PERRY COMO (RCA Victor)	1
2	TEQUILA CHAMPS (Challenge)	6
3	26 MILES FOUR PREPS (Capitol)	2
4	SWEET LITTLE SIXTEEN CHUCK BERRY (Chess)	9
5	ARE YOU SINCERE ANDY WILLIAMS (Cadence)	5
6	DON'T ELVIS PRESLEY (RCA Victor)	4
7	WHO'S SORRY NOW CONNIE FRANCIS (MGM)	14
8	GET A JOB SILHOUETTES (Ember)	3
9	SUGARTIME McGUIRE SISTERS (Coral)	7
10	OH-OH, I'M FALLING IN LOVE AGAIN JIMMIE RODGERS (Roulette)	8
11	SAIL ALONG SILV'RY MOON BILLY VAUGHN (Dot)	10
12	IT'S TOO SOON TO KNOW PAT BOONE (Dot)	12
13	LOLLIPOP CHORDETTES (Cadence)	27
14	A WONDERFUL TIME UP THERE PAT BOONE (Dot)	18
15	OH JULIE CRESCENDOS (Nasco) SAMMY SALVO (RCA Victor)	15
16	WITCHCRAFT FRANK SINATRA (Capitol)	11
17	SHORT SHORTS ROYAL TEENS (ABC-Paramount)	16
18	YOU ARE MY DESTINY PAUL ANKA (ABC-Paramount)	13
19	BELONGING TO SOMEONE PATTI PAGE (Mercury)	21
20	SWINGING SHEPHERD BLUES MOE KOFFMAN (Jubilee)—DAVID ROSE (MGM) JOHNNY PATE (Federal)	19

21) BALLAD OF A TEENAGE QUEEN. 22) MAGIC MOMENTS. 23) BREATHLESS. 24) HE'S GOT THE WHOLE WORLD IN HIS HANDS. 25) I BEG OF YOU. 26) GOOD GOLLY MISS MOLLY. 27) LITTLE BLUE MAN. 28) THE WALK. 29) A VERY PRECIOUS LOVE. 30) MAYBE BABY. 31) ANGEL SMILE. 32) GIGI. 33) SO TOUGH. 34) RIVER KWAI MARCH & COLONEL BOGEY. 35) THE STROLL. 36) TELL HER YOU LOVE HER. 37) MAYBE. 38) 76 TROMBONES. 39) DEDE DINAH. 40) OH LONESOME ME. 41) AT THE HOP. 42) SING BOY SING. 43) BIG GUITAR. 44) CLICK CLACK. 45) WALKING HOME FROM SCHOOL. 46) DANCING WITH MY SHADOW. 47) BAD MOTORCYCLE. 48) YOUR GRADUATION MEANS GOODBYE. 49) DON'T LET GO. 50) UH HUH, OH YEAH. 51) ARRIVEDERCI ROMA. 52) LAZY MARY. 53) BILLY. 54) MY LOVE LOVES ME. 55) WISHING FOR YOUR LOVE. 56) I'M GETTING SENTIMENTAL OVER YOU. 57) THE LONG HOT SUMMER. 58) VOODOO MAN. 59) TEACHER'S PET. 60) IN MY LIFE; NOW AND FOR ALWAYS; SHE'S NEAT; DINNER WITH DRAC; LA DEE DAH; 7-11; WALKIN' THE LOW ROAD; ROCK AND ROLL IS HERE TO STAY; BOOK OF LOVE; THERE'S ONLY ONE OF YOU; SWEET ELIZABETH.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

At Last!

THE PLATTERS



Have Finally Made A Real Rocker...



"OUT OF MY MIND"

#71289

Mercury RECORDS

OPERATORS RETAILERS DEEJAYS

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Fill In The Coupon Below
(Or Put Them On Your Own Letterhead)
And Mail To

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.		
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List Your Top Ten "Western & Folk" Tunes Here

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List Your Top Ten "Rhythm 'N Blues" Records Here

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NAME

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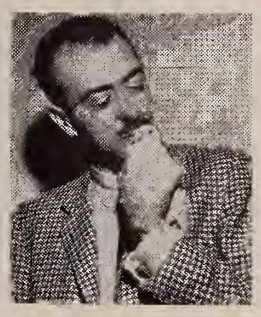
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CITY STATE

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Bob Fowler (WBLA-Elizabethtown, N.C.) program director, sends a short note to say that **Sandy Scott's** latest waxing, "Til Death Do Us Part", is getting very strong in the pop field. Fowler says it's his most requested disk . . . **Keith Sandy** (CKEY-Toronto, Can.) is one of the many local jockeys that received doves during a promotion gimmik cooked up by Quality records. The label gave the doves while promoting the **Couplings** new disk "Young Doves Calling". . . . **Buddy Basch** tells us that **Bill Hayes** is visiting deejays around the country during his engagements plugging his "Bop Boy", backed with "Uh Huh, Oh Yeah". . . . **Bob Furry** (KTAR-Phoenix, Ariz.) has started, in addition to his early morning show, the lucky Lagar Dance-time show heard from 9:30 to midnight. . . . **Barry Kaye** (WAMP-Pittsburg, Pa.) personality, has been named one of the city's best dressed men for 1958. The golden Triangle Association of Pittsburg bestowed the honor on Kaye for his immaculate dress and superb taste in men's clothing. . . . **Arnie Kuvent** (WGAN-Portland, Maine) is joining the ranks of the many deejays-turned reporters for their local newspapers. The jockey is now writing a record and music column for the evening daily "The Portland Evening Express". . . . **Tom Adams** (KEEL-Shreveport, La.) music director, reports that his wife has just presented him with a bouncing baby girl named **Stephanie Lorraine Adams**. . . . **Jim Holt** (WICE-Providence, R.I.) program director states that his Dance Party show in Springfield continues to gain in popularity, two of the recent groups featured on the show have gone on to record, namely the **Imperials** with "The Glory Of Love" and the **Casteliers** with "Come Back".



KEITH SANDY
(CKEY—Toronto, Can.)



ALAN FIELD
(WTOR—Torrington, Conn.)

Larry Gar (WKBC-No. Wilkesboro, N.C.) tells us that one of the best and cleanest of the new horror sides is "Screaming Ball" by the **Duponts.** Gar says the side is a "real gasser". . . . **Bob Holmes** (KSJO-San Jose, Calif.) reports that **Johnny Mathis, The Lancers, June Christy,** and **Cal Tjader** took San Jose by storm last week. The performers did two shows at the Civic Auditorium. . . . In listing Larry Gar's top ten last week, we gave his address as WKBC, No. Wilkesboro, South Carolina, the correct address should read, North Carolina. . . . **Alan Field** (WTOR-Torrington, Conn.) tells us how fortunate the staff was in seeing "The Music Man" some weeks ago. It gave them the idea for the following gimmik. The deejays relay the story of the show in conjunction with the original cast LP. Field says that they play a band a day and relate the story up to that band. . . . **Jimmy Case** (WKRS-Waukegan, Ill.) is in very bad need of country records. The station just started airing the country stuff and Case has only a few disks to spin. . . . Vic Aime (WNNJ-Newton, N.J.) reports that requests are pouring in for **Robert Clary's** "She's Not Thinking Of Me". Aime also brings attention to the fact that fellow jockey **Ron Hickman** is taking the marriage vows with Miss **Barbara Sanders** on April 16th. . . . **Gene Winters** (WPGC-Washington, D.C.) will do a twelve hour stint, 6:15 AM. to 6:15 PM. in which every fourth record will be **Billy Stewart's** waxing for Okeh, "Billy Heartache". Stewart will be on hand to issue pictures and disks, and every fifteenth request will receive a free copy of the record. The same gimmik was tried with **Roy Hamilton's** "Don't Let Go", but fell short because the unprepared telephone company was flooded with too many phone calls to handle. This time, however, the telephone company will be prepared to handle the expected flood of calls. The idea is to promote attention to the fact that the station will change from 1,000 to 10,000 watts.



ERNIE SIMON
(WERE—Cleve., Ohio)

VITAL STATISTICS:

Ernie Simon, former "curbstone comic" of WBKB, is now on the WERE staff. Simon's show, heard daily from 7 to 10 AM, is called "Simply Simon". . . . **Bill Curtis** is now spinning the wax for WHAT in Philadelphia. The jockey is a former member of the WRAP staff in Norfolk, Va. . . . Station WAMP, in Pittsburg has signed Rex Dale as its new night time personality, it was announced by H. W. Shepherd, General Manager. Dale, who is winding up a ten year stint as one of Cincinnati's leading radio personalities, will host the new "Night Line In Pittsburg" program. . . . **Bob Johnson,** formerly of KRIZ and KHEP in Phoenix; **Russ Cole** formerly with KPHO and KIEM; and **Cliff Pike** who was with KRVN and KCSR, Nebraska, have all joined the staff of KGOL in Golden, Col.

London is hot!

One spin lights up switchboard



Edmundo Ros

PANSY

1778

Bigger than Liechtensteiner Polka



Will Glahé

SWEET ELIZABETH

B/W

TAVERN IN THE TOWN

1788

Excitement after just 1 week

David Whitfield

Mantovani





DON'T CRY MY HEART

1794

Teens are "strolling" to this one

Beverley Sisters

YOUNG CAVALIERO



B/W

Long Black Nylons

1783

Already starting to show

Johnston Bros.

A VERY PRECIOUS LOVE

from MARJORIE MORNINGSTAR

B/W YOURS, YOURS, YOURS



1796

This sound spreading

Edmundo Ros



SPANISH GYPSY DANCE

1779

Hits from Broadway & Hollywood

Vera Lynn

SEVENTY SIX TROMBONES

from THE MUSIC MAN

B/W ANOTHER TIME ANOTHER PLACE 1793

from the film of the some nome



TRUE HIGH ffrr FIDELITY

LONDON RECORDS

539 West 25 St., New York 1, N. Y.

Speed your records to market with RCA Custom's speed record service



When things start to bubble, we're there on the double. RCA Custom has three strategically-located plants, so your hits go out fastest to your distributors in major markets everywhere! This "Speed Record Service" protects you against lost sales.

Wherever you may be—East, Midwest, or West—our superior pressing facilities guarantee you all the records you need, when you need 'em. And, of course, RCA Custom offers you unmatched quality! Call our representative today for the details.

RCA Victor Custom record sales

"SERVICE ON A PLATTER"

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Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Tequila (Champs)
2. Who's Sorry Now (C. Francis)
3. Sweet Little Sixteen (Berry)
4. Lollipop (Chordettes)
5. Oh Julie (Crescendos)
6. Rock And Roll Is Here To Stay (Danny & The Juniors)
7. Catch A Falling Star (Como)
8. Get A Job (Silhouettes)
9. The Stroll (Diamonds)
10. Short Shorts (Royal Teens)

Chicago, Ill.

1. Who's Sorry Now (C. Francis)
2. Tequila (Champs)
3. It's Too Soon To Know (P. Boone)
4. Short Shorts (Royal Teens)
5. Sweet Little Sixteen (Berry)
6. 26 Miles (Four Preps)
7. Are You Sincere (A. Williams)
8. Oh Julie (Crescendos)
9. Lazy Mary (L. Monte)
10. Catch A Falling Star (Como)

Los Angeles, Calif.

1. Tequila (Champs)
2. Catch A Falling Star (Como)
3. Sugartime (McGuires)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. Don't (E. Presley)
6. Witchcraft (F. Sinatra)
7. 26 Miles (Four Preps)
8. Are You Sincere (A. Williams)
9. Short Shorts (Royal Teens)
10. Get A Job (Silhouettes)

Denver, Colo.

1. 26 Miles (Four Preps)
2. Catch A Falling Star (Como)
3. Sweet Little Sixteen (Berry)
4. I Beg Of You (E. Presley)
5. Tequila (Champs)
6. River Kwai March & Colonel Bogey (M. Miller)
7. Sugartime (McGuires)
8. Oh Julie (Crescendos)
9. Sail Along Silv'ry Moon (B. Vaughn)
10. Are You Sincere (A. Williams)

Miami, Fla.

1. Tequila (Platt)
2. 26 Miles (Four Preps)
3. Short Shorts (Royal Teens)
4. Don't (E. Presley)
5. Sweet Little Sixteen (Berry)
6. It's Too Soon To Know (P. Boone)
7. Who's Sorry Now (C. Francis)
8. The Walk (McCracklin)
9. Maybe Baby (Crickets)
10. Are You Sincere (A. Williams)

St. Louis, Mo.

1. Sweet Little Sixteen (Berry)
2. Tequila (Champs)
3. Don't Let Go (E. Presley)
4. Big Guitar (Bradley)
5. Rock & Roll Is Here To Stay (Danny & The Juniors)
6. Belonging To Someone (Page)
7. Who's Sorry Now (C. Francis)
8. Witchcraft (F. Sinatra)
9. The Shake (Mark IV)
10. Little Blue Man (B. Johnson)

Boston, Mass.

1. Short Shorts (Royal Teens)
2. Oh Julie (Crescendos)
3. Don't (E. Presley)
4. Get A Job (Silhouettes)
5. Who's Sorry Now (C. Francis)
6. My Pledge To You (J. Nash)
7. Lollipop (Chordettes)
8. At The Hop (Danny & Juniors)
9. Tequila (Champs)
10. 26 Miles (Four Preps)

Minneapolis, Minn.

1. 26 Miles (Four Preps)
2. Oh Julie (Crescendos)
3. Tequila (Champs)
4. Oh Lonesome Me (D. Gibson)
5. Lollipop (Chordettes)
6. The Walk (J. McCracklin)
7. Sweet Little Sixteen (Berry)
8. Are You Sincere (A. Williams)
9. Magic Moments (P. Como)
10. Who's Sorry Now (C. Francis)

Detroit, Mich.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. 26 Miles (Four Preps)
4. Who's Sorry Now (C. Francis)
5. Catch A Falling Star (Como)
6. Lollipop (Chordettes)
7. Are You Sincere (A. Williams)
8. You Are My Destiny (Anka)
9. Get A Job (Silhouettes)
10. Breathless (J. L. Lewis)

Kansas City, Mo.

1. Are You Sincere (A. Williams)
2. Sweet Little Sixteen (Berry)
3. Tequila (Champs)
4. 26 Miles (Four Preps)
5. Ballad Of A Teenage Queen (J. Cash)
6. Breathless (J. L. Lewis)
7. It's Too Soon To Know (P. Boone)
8. Catch A Falling Star (Como)
9. Who's Sorry Now (C. Francis)
10. Oh Julie (Crescendos)

Dallas, Tex.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. A Wonderful Time Up There (P. Boone)
4. Good Golly Miss Molly (L. Richard)
5. The Walk (J. McCracklin)
6. Lollipop (Chordettes)
7. Short Short (Royal Teens)
8. Breathless (J. L. Lewis)
9. Are You Sincere (A. Williams)
10. Maybe Baby (Crickets)

Pittsburgh, Pa.

1. Tequila (Champs)
2. Get A Job (Silhouettes)
3. 26 Miles (Four Preps)
4. Maybe Baby (Crickets)
5. Lollipop (Chordettes)
6. Oh Julie (Crescendos)
7. Catch A Falling Star (Como)
8. Your Graduation Means Goodbye (Cardigans)
9. Sweet Little Sixteen (Berry)
10. Who's Sorry Now (C. Francis)

San Francisco, Calif.

1. You Are My Destiny (Anka)
2. Tequila (Champs/Platt)
3. Don't (E. Presley)
4. Catch A Falling Star (Como)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Lollipop (Chordettes)
7. Get A Job (Silhouettes)
8. Maybe Baby (Crickets)
9. Oh Julie (Crescendos)
10. Sweet Little Sixteen (Berry)

Houston, Tex.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Good Golly Miss Molly (L. Richard)
4. Oh Julie (Crescendos)
5. Short Shorts (Royal Teens)
6. Are You Sincere (A. Williams)
7. Breathless (J. L. Lewis)
8. Don't (E. Presley)
9. That Crazy Feeling (K. Rogers)
10. You Are My Destiny (Anka)

New Orleans, La.

1. Sail Along Silv'ry Moon (B. Vaughn)
2. Sugartime (McGuires)
3. Catch A Falling Star (Como)
4. Tequila (Champs)
5. Don't (E. Presley)
6. Who's Sorry Now (C. Francis)
7. Witchcraft (F. Sinatra)
8. Are You Sincere (A. Williams)
9. Don't Let Go (R. Hamilton)
10. Get A Job (Silhouettes)

Cleveland, Ohio

1. Tequila (Champs)
2. Who's Sorry Now (C. Francis)
3. Sweet Little Sixteen (Berry)
4. Lazy Mary (L. Monte)
5. The Walk (J. McCracklin)
6. Return To Me (D. Martin)
7. Are You Sincere (A. Williams)
8. Lollipop (Chordettes/Ronald & Ruby)
9. The Shake (Mark IV)
10. He's Got The Whole World (L. London)

Philadelphia, Pa.

1. Oh Julie (Crescendos)
2. Witchcraft (F. Sinatra)
3. 26 Miles (Four Preps)
4. Tequila (Champs)
5. Lollipop (Chordettes)
6. Short Shorts (Royal Teens)
7. Get A Job (Silhouettes)
8. Oh-Oh I'm Falling In Love Again (J. Rodgers)
9. You Are My Destiny (Anka)
10. The Stroll (Diamonds)

Milwaukee, Wis.

1. Catch A Falling Star (Como)
2. Oh Julie (Crescendos)
3. Dede Dinah (F. Avalon)
4. 26 Miles (Four Preps)
5. A Wonderful Time Up There (P. Boone)
6. Tequila (Champs)
7. Lollipop (Chordettes)
8. Stood Up (R. Nelson)
9. Short Shorts (Royal Teens)
10. Are You Sincere (A. Williams)

Cincinnati, Ohio

1. 26 Miles (Four Preps)
2. Oh Julie (Crescendos/Williams)
3. Sugartime (McGuires)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. A Wonderful Time Up There (P. Boone)
6. You Are My Destiny (Anka)
7. Are You Sincere (A. Williams)
8. He's Got The Whole World (L. London)
9. The Stroll (Diamonds)
10. Lollipop (Chordettes)

Baltimore, Md.

1. 26 Miles (Four Preps)
2. Tequila (Champs)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Good Golly Miss Molly (L. Richard)
5. I Beg Of You (E. Presley)
6. Rock And Roll Is Here To Stay (Danny & Juniors)
7. Been So Long (Pastels)
8. He's Got The Whole World In His Hands (L. London)
9. It's Too Soon To Know (P. Boone)
10. Catch A Falling Star (Como)

Seattle, Wash.

1. Are You Sincere (A. Williams)
2. Sweet Little Sixteen (Berry)
3. Cherry Pie (Tri-Lads)
4. Tequila (Champs)
5. Breathless (J. L. Lewis)
6. Lollipop (Chordettes/Ronald & Ruby)
7. Don't (E. Presley)
8. In The Still Of The Night (Five Satins)
9. I Beg Of You (E. Presley)
10. He's Got The Whole World (L. London)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Don Carter To Exit Roulette

NEW YORK — Don Carter, National Sales Manager of Roulette Records, will leave the company shortly to go out on his own.

Carter has been with the Roulette organization since its inception and, prior to this, worked for Tico, Rama, and Gee Records. Don held the position of General Manager of Tico Distributing Corp., before being appointed to his current post of National Sales Manager of Roulette.

Carter announced that he will open his own record firm. He will give further details in the very near future.

Joe Kolsky, Executive Vice-President of Roulette, stated: "Don has done a wonderful job for Roulette. We are all sorry to see him leave and all of us at Roulette want to wish him the best in his new endeavor."

He also added that he is taking under consideration the appointment of a new Sales Manager to fill the post vacated by Don.

Ford To Broadcast From Brussels' Fair

NEW YORK—Station management at WNEW, New York, announced last week that Art Ford will present the "Make Believe Ballroom" from the Brussels World's Fair on Opening Day, April 17.

Art will do both the morning—10 to 11:30—and the evening—6 to 8—"Ballrooms" right from Brussels, in order to bring his audience the excitement of this event.

Special arrangements for studio space and a Trans-Atlantic wire have already been made by the station.

Beverly Cherner Returns To Kapp Records

NEW YORK—After a short leave of absence, Beverly Cherner returned to the Kapp Record label last week as Promotion Manager. Miss Cherner will handle national deejay promotion and artist relations as well as all trade and press public relations and publicity.

Bob Domain, formerly Kapp's West Coast Sales Manager, has been brought East to supervise Trend sales and assist Sales Manager Jay Lasker.

Another recent Kapp appointment is Monroe Glassberg, formerly with the album division of Decca and production and purchasing department head of Angel Records. Glassberg will have the Kapp post of General Office Manager.

DON GIBSON sings

OH LONESOME ME

47/20-7133

RCA VICTOR

Big TALK GOING AROUND ABOUT-

A Terrific NEW SOUND!

A Spectacular NEW STAR!



BACK BEAT #505

Tony THE ACE OF Spade

TONY SPADE, A SPECTACULAR NEW TEENAGE star, comes front and center, showcasing a heart and style as effervescently different as the seasons of the year As long as you live you'll remember this voice and, his SONG:

"LIFE IS A MYSTERY"

b/w

"WHAT'S GWYNE ON?"

. . . "This boy stands out like a sore thumb in the great big whirl of records" . . . Dr. WHAM . . . The World Of Records

Duke 179

PO' MARY

and

NOW DARLING

The Capistronds

SOARING SATELLYTES

Peacock 1682

COMFORT IN MY HEART

b/w

IF I HAD KNOWN

Bea Booker

BACK BEAT • PEACOCK • DUKE RECORDS, INC.

2809 ERASTUS STREET • HOUSTON 26, TEXAS

Dee Jay Convention





KANSAS CITY, MO.—Here are some of the pics taken during the disk jockey conclave, held here, Friday, Saturday and Sunday, March 7th, 8th and 9th. 1. Hon. H. Roe Bartle, K. C. Mayor, awards a key to the city to Martin Block, as Mill Stewart, left, and Randy Wood look on. 2. Percy Faith and Eileen Rodgers. 3. Ray Meinberg, Bill Ennis, Grahame Richards, Kent Burkhart and Lee Smith. 4. Charlie Applewhite, Ros Ross, Don McLeod and Snuff Garrett. 5. Panel discussing "Can album music bring the deejay listeners". 6. Herm Schoenfeld, Al Tamarin, Ann Fulchino and Bob Austin of The Cash Box. 7. Mitch Miller and Todd Storz. 8. Reed Farrell receives a "Lester Lanin hat" from Lester. 9. The "grand-daddy of them all", Martin Block being wheeled in for his initial appearance. 10. Head table at the Columbia luncheon. 11. Full house at the Columbia luncheon. 12. G. W. Armstrong, Mrs. H. Roe Bartle, H. Roe Bartle and Randy Wood. 13. Panel discussing "The Program Director, friend or foe?". Ray Katz, Bill Stewart, Don Keyes and Eddie Clark. 14. Mitch Miller. 15. Panel discussing "Has the TV deejay hurt or helped the radio deejay?". Bob Larsen, Todd Storz and Paul Flanagan. 16. Don Loughane, Harry Carlson and Bill Stewart. 17. Panel discussing "Increasing income and prestige through related outside activities". Tom Edwards, Bill Stewart, Bill Bennett and Paul Berlin. 18. Bill Fosket, Bill Stewart, Herm Schoenfeld and Bob Austin. 19. Panel discussing "How can the deejay maintain his individuality within the framework of conformity required by management?". Chuck Blore, Gene Plumstead, Todd Storz and Don Bell. 20. Panel discussing "Is the main requisite of the deejay today the ability to count up to 40?". Jack Lacy, Bill Stewart, Stan Dale and Bob Cooper. 21. Panel discussing "Is rock and roll a bad influence on today's teenagers?". Robin Seymour, Bill Stewart, Reed Farrell and Bob E. Lloyd.

Huge Turnout At Deejay Convention

KANSAS CITY—A huge and unprecedented turnout at the First Annual Industry-Wide Disk Jockey Convention brought together the nation's deejays and record producers March 7, 8 and 9 at the Muehlebach Hotel, this city.

The major session was so well received that plans are being formulated to repeat the conclave annually by the host, Todd Storz, President of the Storz System of Radio Stations.

Friday March 7 was a day set aside for one and all to greet each other. However, the business of the convention commenced promptly Saturday morning, with a breakfast hosted by Ahmet Ertegun, President of Atlantic Records, and his staff. Bill Stewart, an official of Storz Radio Stations introduced Todd Storz, Al (double talk) Kelly and the grand daddy of all disk jockeys, WABC's Martin Block, who described the first twenty-five years in the era of the radio disk jockey. Block stressed the responsibility that will be thrust into the youthful, eager hands of the novice deejays.

Todd Storz and Bill Stewart presided as co-moderators at numerous panel discussions which were arranged to clarify many problems disk jockeys are concerned about. The first panel discussion was "Are Today's Rating Services Obsolete?" handled by three leading researchers, Frank Stisser, President C. E. Hooper Company; Dr. Sydney Roslow, President Pulse, Incorporated; and Robert B. Rogers, Executive Vice President Trendex, Incorporated. The three panelists discussed methods utilized by their individual firms to acquire accurate surveys.

The radio Program Directors assumed the role as panelists when they mulled over the topic "The Program Director—Friend or Foe". Eddie Clarke of WHB, Kansas City; Don Keyes, McLendon Stations and Ray Katz of WMGM in New York City strived for a closer friendly relationship between program director and deejay.

The concluding panel discussion Saturday morning hashed over the query "Is Rock and Roll a Bad Influence on Today's Teen-Agers" and resolved around the belief that the teen-ager's prime influencing factors are planned in the home and at school. The panelists were disk jockeys Reed Farrell, KWK, St. Louis; Robin Seymour, WKMH, Detroit; and Bob E. Lloyd, WHEC, Rochester.

Columbia's Mitch Miller hosted a luncheon and offered a dissertative oration praising pop music. During his talk Mitch emphasized the rise during the past ten years of the LP market. At the conclusion of Mitch's welcoming speech George W. Armstrong, Vice President and General Manager of WHB in Kansas City discussed the qualifications he seeks in employing disk jockeys at WHB.

The afternoon panel discussions commenced with the subject "The Ingredients in Today's 'Formula' Radio"; which was defended by three popular officials in the field of radio; Harold Krelstein, President of the Plough Stations; John Box, Vice President and General Manager of WIL, St. Louis and John Fernhead, Executive Vice President WINS, New York. The second panel meeting in the afternoon brought together deejays Tom Edwards, WERE, Cleveland; Bill Bennett, WDGY, Minneapolis; and Paul Berlin, KNUZ, Houston. The vital subject, "Increasing Income and Prestige Through Outside Activities", was thoroughly discussed to open wider horizons for young deejays.

The next panel concerned "Interviews On the Air—Good or Bad"; and the experienced panelists unanimously concluded that the average interview is at best a poor subject to handle. The panelists were Varner Paulsen, Program Director, WIP, Philadelphia; Bob DeBardelaben, P.D., WLEE, Richmond; and Jack Rowie, WWDC, Washington, D.C. This was followed by a panel which considered the topic "Is the Main Requisite of a Deejay Today the Ability to Count up to 40". The panelists were Jack Lacy, WINS, New York; Stan Dale, WAIT, Chicago; and Bob Cooper, KGO, San Francisco.

Due to the importance of album music in todays markets much consideration was given to a discussion of "Can Album Music Bring the Deejay Listeners." The entire panel unanimously agreed that if the deejay is slotted in the proper time set he can add listenership to his audience. The panelists were Norman Wain, WDOK, Cleveland; Ira Cook KMPC, Hollywood; and Phil Ladd, CHUM, Toronto.

The trade paper charts were analyzed by officials of the various trade papers in a discussion by Bob Austin of The Cash Box, Herm Schoenfeld Variety and Bud Fosket of Billboard. The main consideration was centered around accuracy and currency in charting records. Bob Austin stressed the extreme care and analysis at The Cash Box in preparation of the charts, as well as diversification, i.e., separate charts for juke box exposure, deejay lists, retail outlets and territorial charting. Fosket spoke at length about Billboard's intensive surveys, and Schoenfeld mentioned Variety's charting system. Meetings were adjourned for the day as Roulette Records hosted a cocktail party on the mezzanine of the Muehlebach Hotel.

Randy Wood, Dot Records, was host at a banquet in the Grand Ballroom. The highlight of the affair was the introduction of Hon. H. Roe Battle, Mayor, Kansas City, who greeted the entire delegation, awarded keys to the city to a representative group and expressed his delight at the fact that next year's convention will also be held in Kansas City.

The record manufacturers presented "The Dream Show" for the pleasure of the deejays, emceed by Martin Block, WABC, New York. Music was by Fraternity's Danny Bell and his Bell Boys (Courtesy of Harry Carlson of Fraternity Records). A star studded array of talent performed until the wee hours of the morning, which included Eddy Arnold, RCA Victor; Lavern Baker, Atlantic Records; Tony Bennett, Columbia; Charley Applewhite, for the next few days a member of the U.S. Army; The Cheerful Earfuls, Stepheny; Ken Copeland, Lin Records; Crew Cuts, Mercury; The Diamonds, Mercury; Jim Eddy, Mercury; The Four Lads, Columbia; Don Gibson, RCA-Victor; and George Hamilton IV of ABC-Paramount.

Also, Hilltoppers, Dot; Hollywood Flames, Ebb Records; The Kendall Sisters, Argo Records; Johnny Maddox, Dot's "Crazy Otto"; Lou Monte, RCA-Victor; The Playmates, Roulette; Eileen Rodgers, Columbia; Nick Todd, Dot; England's Frankie Vaughn, Epic; Andy Williams, Cadence; Piano wizard Roger Williams, Kapp Records; Dale Wright, Fraternity; Pat Suzuki, Vik Records; Jackie Burns, Del-Fi; Ed Townsend, Capitol and Bob Gibson, Decca.

Sunday's round of events and activities commenced bright and early with a breakfast hosted by Kenny Myers for Mercury Records; followed by a speech based on "The Revolution in Radio" by Gordon McLendon, President, the McLendon Stations; who discussed radio's change from national programming to a localized operation. Deejay Murray Kaufman, WAAT, Newark, followed McLendon and explained "The Objectives of the National Council of Disk Jockeys" and what it stands for.

The remainder of Sunday morning was spent in a series of panels for the attention of disk jockeys. The first one was concerned with "What the deejay Can Do for the National Advertiser at the Local Level," a talk delivered by Adam Young, President of Adam Young, Incorporated; and "What the Timebuyer Looks for in Buying a Market" by Wells Barnett, Station Operations Manager John Blair Company.

The next subject on the agenda was a panel summation of the query "Has the TV Jockey Hurt or Helped the Radio Jockey". Both panelists, Bob "Coffeehead" Larsen, WEMP, Milwaukee and Paul Flanagen, WPTR, Albany agreed that the local radio jockey in most cases has a loyal audience, and will not lose out appreciably by his national TV counterpart.

A vital problem was ably explained when this subject was placed before the panel, "How Can the Deejay Maintain His Individuality Within the Framework of Conformity Required by Management?" Don Bell, KIOA, Des Moines was the representative of the deejays; Gene Plumstead, National Program Director, The Plough Stations and Chuck Blore, KFWB, Hollywood, represented management. The entire panel agreed that an intelligent attitude by both management and the disk jockey will present no problems. The next panel asked "Where Is the Dividing Line Between Country Music, Rock and Roll, and Pop?" Answering this query were Bill Gavin, McCann Erickson Agency; Bob Sadoff, NBC's Music Coordinator; and Connie Gay, President, Town and Country Network.

The problem of "New Programming Ideas" was discussed by Barry Kaye, WAMP, Pittsburgh; Martin Block; and Don McLeod, WJBK, Detroit. The panelists presented the wide idea planning open to enterprising deejays despite the current formula system. Block told how his stations "Operation 60,000" helped to put new vitality into his "Make Believe Ballroom" format.

The concluding panel discussion concerned itself with "The Future of Radio" and was optimistically dealt with by Norman Glenn, Editor and President Sponsor Magazine; and John Meagher, Vice President, National Association of Broadcasters.

The entire convention was hosted to a cocktail party and luncheon by John Y. Burgess, Jr. of RCA-Victor Records. In conclusion, a drawing was held for the following prizes; a one week all-expense paid trip to Mexico for two, donated by Lee Rupe and Ebb Records; a one week all expense paid trip to Bermuda, courtesy of Lennie Chess and Chess Records; a one week all expense paid trip to Las Vegas for two, courtesy of Ewart Abner and Vee-Jay Records. The following prizes were awarded, 1 RCA Color TV set, 5 RCA Portable TV sets, 3 Mark IV Hi Fi sets, 1 RCA Portable Tape Machine and 5 RCA Transistor Radios, through the courtesy of Jack Dunn and RCA-Victor Records. Foster Johnson and Dub Records donated 3 Magnavox Transistor Radios and 2 Electric Shavers.

Set Second Deejay Convention Dates

KANSAS CITY—George W. Armstrong, Vice President and General Manager, WHB, Kansas City, announced the dates of the 2nd Annual Pop Disk Jockey Convention to be held at the Muehlebach Hotel in Kansas City. They are March 6, 7, and 8, 1959.

Armstrong cited the fact that the tremendous showing by disk jockeys and record people throughout the nation was beyond the planning committee's wildest expectations.

He assured one and all that lessons learned at this one will assure even more precision and control next year.

West Coast Visitor



HOLLYWOOD, CALIF. — Recent visitor to the Coast was Lou Boorstein, right, prominent one-stop operator. With him is Jack Devaney of The Cash Box.

A GASSER!
The Chordettes
"LOLLIPOP"
1345
CADENCE RECORDS
119 W. 57th St., N.Y., N.Y.

?
HAVE YOU HEARD ABOUT "GROOVY"
?
RCA VICTOR

HUGO WINTERHALTER plays
MIDNIGHT
47/20-7182
RCA VICTOR

Mitch Miller Speech At DJ Convention

Thank you, and good afternoon: It occurred to me today that this meeting may be popular music's answer to the Casals Festival. While the longhairs gather once a year in Porto Rico to honor the great cellist, the disk jockeys meet in Kansas City out of respect for the country's best-known piano player.

I don't, of course, mean Liberace, although Lee has made his way at the piano with a maxim adapted from another President, Teddy Roosevelt:—"Speak softly, and carry a candlestick."

The piano player I'm speaking of is the man who said out loud recently that he didn't like the Missouri Waltz—the only case I know in which a musician gave up a hit tune he made the whole country dance to.

There must be something special in the air this close to Independence. Little voices whisper to me everywhere—"Give 'em hell, Mitch." And that's what I intend to do, if you'll bear with me for a few minutes—give a little hell to a lot of you jockeys, and station owners, and the men who buy time on radio.

Gathered under this roof are a great many men of fantastic skill, taste, and imagination. You caused radio to jump out of bed and click its heels a few years back, while the public was dressing for the funeral. You made radio once again a vital force on the American scene, a source of first-rate entertainment, and—best of all—you made it pay.

But what's been happening in the last year or two? To say that many of you have grossly mishandled this great, fat money-maker — radio — would be understating the case. Some of you have made the man who killed the goose that laid golden eggs look like Bernard Baruch.

You carefully built yourselves into the monarchs of radio and then you went and abdicated—abdicated your programming to the corner record shop; to the eight to fourteen-year-olds; to the pre-shave crowd that makes up twelve per cent of the country's population and zero per cent of its buying power, once you eliminate pony tail ribbons, popsicles, and peanut brittle.

Back in Longfellow's day—happy man—there came "a pause in the day's occupation that was known as the Children's Hour." On much of today's radio we're lucky to get a Grown-up Hour any time before midnight. Adults all over the land are yearning for a pause in the day's cacophony. I, too, believe that youth must be served—but how about some music for the rest of us?

I know that most of you agree with me that much of the juvenile stuff pumped over the air waves these days hardly qualifies as music. But your standard answer is—"We're not here to educate. We're here to give them what they want."

What who wants?

Certainly not the seventy-five per cent of the nation over fourteen years old! If they did, they wouldn't be buying hi-fi record players in unprecedented numbers, setting them up in the living room, shutting off the radio—and creating their own home-made programming departments!

Certainly not those who want variety, musicianship, a little bit of literacy, and a bit more sophistication in their music. And, gentlemen, that's the majority—the majority who've turned the record business upside down in recent years. Four years ago seven out of ten dollars spent buying records were spent buying singles. Since then that figure's been cut exactly in half, while the "Lp" share of the record buyer's dollar has doubled! At a time when the dollar volume in record buying has risen mightily, the singles market has actually declined! As the bulk of the public finds it can't hear the music it's hungry for on single records on the radio, it turns more and more to buying "Lp's" to satisfy a grown-up musical appetite on hi-fi sets at home. It must be more than a coincidence that single record buying went into a decline at the very time the number of stations that program the Top Forty and other lists climbed to a new high.

"Well," you reply, "that may be, but we radio stations are doing O. K. in the rating department." Yes, but we both know that ratings are comparative. Each of you is fighting for your share of the milk—after the cream's been skimmed off. The current phenomenal grosses of the recording companies show that the country is hungry for music. Television has failed over and over again to satisfy that hunger. It lies in your power to bring the grown-ups back to radio music; you have the resources and many responsible companies are giving you the records to program the kind of balanced music that will switch on many of the hundred and thirty-seven million home radios that now stand silent most of the time.

And what about those thirty-six million car radios? In my state, if you're old enough to drive, you're too old to drive to the tender reminiscences of the Junior High School set.

O.K., so who's the "they" in radio's standard defense—"We're here to give them what they want." It is usually the mythical "they" who make up the Top Forty song lists. At its best, the Top Forty presents only a philosophical problem on a par with "Which came first, the chicken or the egg." Does the demand for a record come because you play it first, or do the kids demand it because they find it in the Top Forty?

Does a song get elected to the Top Forty or is it appointed to the list? We could go on like this for weeks—but if the Top Forty is an election, will somebody please blow the whistle for the Honest Ballot Association?

You jockeys have accepted with saintly forbearance your role of spreading the gospel according to the Top Forty. Every one of you has a feel for music and a sense of programming 'way beyond what many of you have been dispensing. In prior years you would recommend a record to your listeners for its vocal quality, its style, its unique arrangement, its balance, or its emotional impact. Now what can you say? "Here's number Seventeen at Marty's Music Shop." You used to play a record because you liked it; it was part of the personality of your show—and it made good programming. Now you play it for "Sam, Joe, Flo, Sal, Mickey, and Joyce loves Shorty and will he please meet her after three at the sweet shop, second booth from the rear."

The kids write the records, perform them, and pick the ones you play. I've got an idea—How about sub-teen-age disk jockeys, salesmen, and station managers? Then you can all take off for a well-deserved rest.

If you media buyers think none of this applies to you, you're very much mistaken. It all translates quickly and painfully into advertising dollars and cents. Most of you buy radio listeners for your clients at so much per pound, like meat. But how much of what you pay for is U. S. Prime and how much is fat, gristle, and bone? How many listeners to sub-teen music are going to buy a car, an airline ticket, a pair of shoes, a can of soup, or—God help us—a bar of soap? How many can tell a floor mop from a pogo stick?

I know, you're prepared to bombard me with statistics about subliminal listening. Junior's got the radio on so loud in the bedroom that some of it's bound to filter through to Mom in the kitchen. But what's the theory of subliminal advertising? That the listener gets an unconscious sales message while he's seeing or hearing something he enjoys. Then when he meets up with the product, he associates it with a pleasant experience and buys it. But what happens when you come up against a product you associate with the sub-teen records that ricochet through your head all week? Ten to one you tear hell-for-leather for the other end of the store and reach for the competitor's product.

The truth is, if advertising were a matter of counting heads, your products would be not in Life, Time Magazine, Saturday Evening Post but in scandal magazines with much larger circulations, not in The New Yorker but in comic books. You'd be cheek-by-jowl with the pimple ads, and the You-Too-Can-Be-A-Ninety-Seven-Pound-Weakling ads. The magazines and newspapers are constantly paying for studies to show how many doctors and lawyers and businessmen they have among their readers; and how many housewives, how many heads of family earning five thousand dollars and up. They're proud to show advertisers the adult audience they've worked to build, an audience with buying power, an audience to a great extent of refugees from radio.

In printed media, you advertising buyers are careful to surround your products with an aura of dignity that will generate respect for them. You buy the venerable newsmagazines, the long-established women's magazines, the picture magazines only if they're not too cheesecakey. The settings in which the ads appear help paint a picture of your product—sound, reliable, trustworthy. Then, when you turn around and buy a radio spot, you don't care if it comes before a record made by the apprentices during lunch hour in the boiler works, or after what sounds like the death rattle of a laughing hyena.

I'm pleased to find my views coinciding with those of the advertising director for Armstrong Cork, who has seen them work out in dollars and cents over the years. He had this to say to Variety a few weeks back, talking about TV. His remarks go double for radio. I quote:

"I think we must have some sense of responsibility to the public in our programming. We'd rather please ten people than displease a hundred. There's a close public identification between the advertiser and what he presents. Dealing as we are in impressions on the public, the right impression is as important as the right commercial." End of quote.

You media buyers have the duty to find ways of surrounding your ads with music that matches the quality of your message and attracts the listeners you want. The alternative is what the J. Walter Thompson Agency has done for the Ford Motor Company—surrounded many of its ads with an island of dignity by buying five-minute music shows starring Bing Crosby and Rosemary Clooney.

I can see you station owners objecting, "Why should we change our programming at a time when business is going great?" But just because you're making a profit and this is a seller's market, it doesn't follow that you're making the profit you should. And if the economy slumps further, which stations will best weather the storms ahead? I believe it will be the ones with distinct personalities, the ones that jump out at you as you're twirling the dial because they're not programming with the herd. A policy of music and news is great. But it can only work in the long run if it doesn't rest on fresh news and stale music.

You stations aren't thinking clearly into the future when you gear yourself to the eight to fourteen-year-old mentality. Every year, a large chunk of the audience, at the top end of your age span, gets over its musical growing pains and gives up the game of rebelling against parents, teachers, and the world at large. That means that every five years the stations that program for sub-teens turn over almost their entire audience. The smart station is the one that recognizes that you're a grown-up a lot longer than you're a sub-teen, and works to build a permanent audience. If I read the signs right, the trend is starting in that direction, and some very important stations are changing their policies towards this goal.

One other word to station owners. You pay for the best equipment, you seek out golden-voiced announcers, your engineers work to get the best signal possible, and then what—you play records so badly produced the listener thinks he can't tune you in properly. If your announcers and jockeys talked with the quality of most of these juvenile records, you'd fire him on the spot.

Some of you may say—Mitch is getting old, his beard is flecked with grey. You may say that twenty years ago adults howled about Benny Goodmand and Swing this very way, and said the kids had no taste. I flatly reject the parallel. Swing was the creation of skilled musicians. The objection of the old fogeys was that they couldn't follow the melody for the variations. Today's kid stuff offers no variations; the only variation is a paralyzing monotony. It is not the creation of real musicians and—most damning of all—it has no entertainment value for anyone over fourteen. You've seen the travelling shows the new juvenile record stars put on. Each of them does three minutes and has to be whisked off before the natives grow restless. Most of them seem to be aware of the temporary nature of their success and they remain faceless performers, without even the dignity of last names. What's happened to the grown-up criterion for measuring a star—his unique ability to hold and entertain an audience for half an hour? With perhaps two exceptions, any of the new juvenile stars would empty this room in five minutes.

I'm not asking you to snuff out the musical life of these kids or their followers. But I am asking you to put new life in radio; I'm asking you to take radio away from the lists and give it back to all the people; I'm asking you to give up lazy programming—to play music for every age group and every taste. The by-product of such a move will be aesthetic, and you can take pride in the public service. But principally you'll be doing it for your pocketbook by insuring a broader, healthier audience, and guaranteeing advertisers who are seeking that audience a fair shake for their money. Abdication to the kids can only end in your exile beyond the border, to the land of fifth-rate entertainment. And the future must show that this border separates the big money-makers from the lightweights in radio.

Answers To Mitch Miller Speech

by CHUCK BLORE
KFWB, Los Angeles, Cal.

There were a lot of things said yesterday damning the entire concept of what was called formula or format radio. These things were said by people who had little, no, or bitter experience with this concept of broadcasting. A concept which I would call in place of "formula" or "format" radio, successful radio—good radio, bright, alive, invigorating, exciting radio—a type of radio that injected new life into a dying giant.

It was not a simple music and news format that re-awakened this sick Goliath. Music and news stations had been there all the while. It was an alert, highly polished, completely professional approach. It was radio that pulsated with showmanship, dynamic, streamlined, geared to the terrific pace of today's living—showmanship —not every Sunday afternoon at 4:30, but 24 hours of every day, of every week of every year. Showmanship and consistency. Consistent showmanship.

The lethargic drone who once every three or four hours, crept to a news machine, removed a 15-minute summary, and droned his dulcet sleepiness into a few hundred jaded ears, was replaced by a 6 or 8 man crew, who combed the back alleys of skid row for local, fast-breaking news, who manned the long distance telephones for an exclusive report from the latest Premier of France. Who ripped the stories off the newswire, rewrote them, injecting urgency, drama and color into every sentence. When the news hit the air, it was news, alive, breathing, crackling news.

Colorful intros, produced with great care, called attention to station features, the news, the DJ, the pick of the week, the Top Tune, an exclusive. Management began to dictate music policies, to choose with meticulous attention to public tastes the records which would be played . . . to play for the vast majority. The way we did this was to measure popularity on a local level. Immediacy was the question. Personal day to day contact with the local music merchant was the answer.

Do we play Rock and Roll? We play today's popular music. If rock and roll happens to be 50 to 75 per cent of what people want, then 50 to 75 per cent of our music is rock and roll. When the listeners' taste changes our music policy will reflect this change. When the people tell us they want "long beard" music we will give them "long beard" music. And because we watch it so closely, we will give them what they have asked for long before the vast majority of them realize they have asked.

No longer is the old established DJ the only personality. He is surrounded by personalities spinning the records, delivering the news, creating fresh programming. The entire station is an alive, vibrant personality. The station doesn't begin and end with your show. The station is the great attraction—the 24-hour attraction. 6 or 7 sensational DJs keep the attraction constant. In a DJ management seeks quality, not quantity. The DJ is told to be brief, brisk and bright. He is told to prepare his show, a radical departure from old time music and news station.

President Wilson was once asked, "How long do you take to prepare a speech?" Answer: "If I may talk interminably, I'm ready now . . . If I may talk for an hour, it will take me a day to prepare. If I may have only five minutes, then my preparation must be careful and it will take me two weeks." Moral: Long so-called "personality" talking is a sign of mental laziness. To keep it short and bright requires brilliance and work. The DJ is told to say what he has to say in a brief, bright, entertaining manner. To know what he is going to say before he activates his golden tongue. He is told to make the most of his time on the air—to inform and entertain the listeners.

Instead of a deadly diatribe about what label it's on, what color it is, who plays Bongos on the 3rd chorus, and what the artist's wife did to the A & R man, the DJ informs his listeners with the time, the temperature and weather conditions. He entertains them with germane entertaining, informative and sometimes humorous remarks. I have never told a DJ not to talk, and I certainly hope I will never have to tell a personality who is being paid $10 to $50 thousand a year what to say. Talk if you like, talk as long as you like, but say what you have to say in as brief and as entertaining a manner as you know how. And this is it; the know-how. The manner of presentation that establishes the DJ's personality, that makes him a distinguished individual. None of my boys sounds like the next one and the jox at KFWB are seven swingin' cats. It makes no difference to me whether a man says "Nelson Riddle's orchestra" or "Nelson Riddle's Swingin" fiddles." Each helps establish a DJ's personality. The way a man interprets a commercial establishes him as an individual. Even the interpretation of that beautiful line: "This is KFWB, No. 1 in Los Angeles" helps to establish his personality. A DJ who is not an individual is a DJ who will not work at KFWB. Conformity forms an over-all station sound. Within this conformity individuality forms a DJ sound. Successful radio will not hinder the personality of a good DJ. Conformative requirements can very easily make him a great DJ. What management wants is quantity of music and quality of DJ.

One further thought. Yesterday, a constant source of irritation to me was the backward thinking, the misconceptions, the ridiculous rationalizations that burst forth in this room. The many cries of "I don't like the top 40"; not necessarily referring to music, but referring to formula radio. Music is just one facet of this brilliant juggernaut. Its intricacies are manifold and believe me it works. It's successful. It's been good to me. It has fed my little girl—and damn it! I love it!

I ask one thing: Before you judge and damn, listen to Storz, McClendon and my baby out on the Coast. Listen with more than a casual ear; listen to the excitement, the brilliance, the showmanship before you condemn the very thing that brought us together for this tremendous convention.

Successful radio: The love child of perceptive management.

by PAUL COWLEY
WKLO, Louisville, Ky.

I was in Kansas City for the convention, and I was one of the disk jockeys to whom Mitch gave "a little hell."

As I sat there, listening to this fine mind of the music business, I realized I was also listening to an oboe player, a musician of international fame, and a man interested in selling albums as well as singles.

I've spent 11 years spinning records, the last few of which have been the most successful. Top 40 has been good to me, and I rise to defend it!

My main appeal it's true has been to the younger set. To say these are the minority is a gross mistake. We're all aware of the overcrowding of our schools. We've read articles stating the huge increase in teenage population and spending, a cycle so statistics tell us will contiuue to 1965. These are our war babies growing into mature people. They cannot be overlooked!

Just as music and the record business has created new fans and potential customers, so must radio reach out and capture new business.

May I use my show as an example? Louisville is a growing midwestern market, over a half a million. Reading the signs of progress, shows it will increase. How do we combat the Jr. High set, Mitch is so worried about? By going after business heretofore never considered! I spend 26 hours a week broadcasting from a drive-in restaurant which specializes in double deck sandwiches. In the past five years six new locations have been added in this area, and today a happy sponsor, who last year built for me an $1800 private studio on the roof, complete with record library, private phone and a huge neon sign, identifying me, my station, and the spot on the dial. Certainly not the picture of a man about ready to cancel his advertising! Add to this a growing list of shoe stores, a huge appliance dealer selling new teevee sets, the nation's leading soft drink firm, the city's largest bicycle shop, a leading dairy, a golf driving range, swimming pools (in season of course) nationally known gasoline, the largest children's clothing store, jewelry store, theatres, an automobile dealer, and the oldest dept. store in Louisville, for the first time in its 98-year history buying radio exclusively on a "formula" show.

How was this obtained? Thru ratings! There'll always be arguments against and for them. I've been fortunate to capture the top rating over a four hour period nightly in a seven station market. In this 8 to midnight slot, I move to second place for two quarter hours giving way to established local news. But regardless of how many contentions you bring up, the greater majority of spot sales and programs are still bought by the "numbers", both on Madison Ave. and at local levels. I have but one aim, to give the man who signs my paycheck, the highest ratings possible. If spinning the trend gets that rating for me, then spin it I will!

I will never be convinced that this "trend" is strictly for the kids. The grandmother who writes me daily for the latest hit, the secretary who attends all the rock n' roll shows, explain these for me. According to Pulse, the breakdown of ratings on my show, shows Listeners per 100 Homes-Total 164, Men-69, Women-72, Teenage-19, Children-4. Exceptions? I doubt it, rather—an indication.

I'm sure I speak for the majority of jockeys who would gladly return to the disks of a few years ago, if the public demanded it! You cannot go against the public, no matter how much you feel it's right!

Basically we're back to the age old question, commercialism versus artistry. Has it ever been solved?

So who's to blame, the deejay?

I've always felt music originally is for one purpose. To entertain. Whether it's the raunchiest rhythm n' blues, the corniest hillbilly, the most progressive of jazz, if it's giving its recipient, pleasure—it's good!

This is a swingin' business. It's healthier, larger business than at any time in its history, both records and radio. There's more people working in it than at any other time. We're here for such a short time, let's enjoy it!!!

I have long been a fan of Mitch's, as a musician, a record artist, and a radio emcee and I will continue to be, however I cannot, as a disk jockey accept his views.

I am reminded of the famous quote by Eddie Cantor—"There's an awfully big America between Lindy's on Broadway, and the Brown Derby in Hollywood!"

The Music Men And The Boniface



NEW YORK—Music publisher Bobby Mellin (left) introduces Britain's top entertainer, Frankie Vaughn (center), to Danny Stradella, owner-host of Danny's Hideaway.

WANTED — RECORD TALENT

Paris Records is expanding and looking for masters or artists. Male & Female vocalists —groups—Country & Western—Rock & Roll as well as pop talent and tunes.

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NOW IN ORBIT AND OUT OF THIS WORLD!

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WHAT AM I LIVING FOR

CHUCK WILLIS

1179

YES INDEED

I HAD A DREAM



RAY CHARLES

1180

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RECORDING CORPORATION

157 WEST 57 STREET, NEW YORK 19, N. Y.

CAMEO • CAMEO • CAMEO • CAMEO • CAMEO • CAMEO • CAMEO • CAMEO • CAMEO • CAMEO • CAMEO • CAMEO

Novelty Hit of the Year!

"DINNER WITH DRAC"

John Zacherle

CAMEO 130

CAMEO RECORDS

fraternity RECORDS

A SMASH HIT!

"SHE'S NEAT"

by

DALE WRIGHT

Fraternity # 792

413 RACE STREET, CINCINNATI 2, OHIO

Best Selling Sheet Music

		LAST WEEK
1	CATCH A FALLING STAR Marvin ASCAP—Vance, Pockriss	1
2	SAIL ALONG SILV'RY MOON Joy ASCAP—Tobias, Wenrich	3
3	SUGARTIME Nor-Va-Jak BMI—Phillips, Echols	2
4	MAGIC MOMENTS Famous ASCAP—David, Bacharach	5
5	SWINGING SHEPHERD BLUES Kahl-Bennell BMI—Koffman	4
6	APRIL LOVE Leo Feist ASCAP—Fain, Webster	6
7	26 MILES Beechwood BMI—Larson, Belland	15
8	ARE YOU SINCERE Cedarwood BMI—Walker	—
9	IT'S TOO SOON TO KNOW E. H. Morris ASCAP—Chessler	13
10	WITCHCRAFT E. H. Morris ASCAP—Coleman, Leigh	7
11	WHO'S SORRY NOW Mills ASCAP—Snyder, Kalmar, Ruby	—
12	AT THE HOP Singular BMI—Singer, Medora, White	8
13	YOU ARE MY DESTINY Pamco BMI—Anka	14
14	GET A JOB Ulysses & Bagby-Wildcat BMI—Silhouettes	12
15	LOLLIPOP E. B. Marks BMI—Dixon, Ross	—

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)

A Very Precious Love	Witmark
Another Time, Another Place	Famous
Are You Sincere	Cedarwood
Be Mine Tonight	Peer
Belonging To Someone	Lear
Billy	Mills
Catch A Falling Star	Marvin
Come To Me	Korwin
Gigi	Chappell
I'm Getting Sentimental Over You	Mills
It's Too Soon To Know	E. H. Morris
I've Got Bells On My Heart	Southern
Laughing Sailor	Jefferson
Lollipop	E. B. Marks
Long Hot Summer	Feist
Magic Moments	Famous
March From The River Kwai & Colonel Bogey	Col. Pic. Boosey & Hawkes
Oh-Oh I'm Falling In Love Again	Planetary
Return To Me	Southern
Sail Along Silv'ry Moon	Joy
Seventy-Six Trombones	Frank
Sugartime	Nor-Va-Jok
Surprise	Livingston & Evans
Swinging Shepherd Blues	Kahl-Bennell
Tango Boogie	Bregman, Vocco & Conn
Tequila	Jat
Till There Was You	Frank
Twenty-Six Miles	Beachwood
Who's Sorry Now	Mills
Witchcraft	E. H. Morris

TV

A Wonderful Time Up There	Fowler
All Of These—And More	Sunbeam
April Love	Feist
Are You Sincere	Cedarwood
Billy	Mills
Breathless	Homefolks-Obie
Catch A Falling Star	Morvin
Dede Dinah	Debmar
Dinner With Drac	Mayland
Don't You Just Know It	Ace
Get A Job	Ulysses-Bagby
It's Too Soon To Know	E. H. Morris
Lollipop	E. B. Marks
March From The River Kwai & Colonel Bogey	Col. Pic-Boosey & Howkes
Opportunity Knocks But Once	Buxton Hill
Pony Tail	Champagne
Rock And Roll Is Here To Stay	Singulor
Rock And Roll Rhapsody	Trinity
Sail Along Silv'ry Moon	Joy
Seventy-Six Trombones	Frank
Star Light, Star Bright	Robin Hood
Sugartime	Nor-Va-Jok
Sweet Little Sixteen	Arc
Swinging Shepherd Blues	Kahl-Bennell
Talk To Me, Talk To Me	Jay-N-Cee
Tequila	Jot
There's Only One Of You	Korwin
To Be Loved	Pearl
What's The Use	Rosemeadow
Yes, My Darling	Travis

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Maxin Announces Ambitious "Gigi" LP Campaign

Jerome and Handwerger Set Distrib Meets Across C'try

NEW YORK—At a special luncheon for members of both the trade and general press held at New York City's Park-Sheraton Hotel on March 10, Arnold Maxin, President of MGM Records, announced details of an ambitious publicity, promotional and advertising campaign to exploit the label's three albums of music from the new MGM film musical, "Gigi," which stars Leslie Caron, Maurice Chevalier, Hermione Gingold and Louis Jourdan. The score for the picture, the first effort of the team of Alan Jay Lerner and Frederick Loewe since their history-making "My Fair Lady," is surveyed in an original cast album, as well as in an album of instrumental renditions by the David Rose Orchestra, and an album of jazz interpretations by the Dick Hyman Trio. While major attention will be focused on all three sets mutually, the sound track set will receive prime attention.

The scope of the proposed campaign is certainly the greatest in the history of MGM records. Some of the promotional activities already in motion include a sales incentive contest for MGM Records distributors and their salesmen, a dealer-theatre exhibitor tie-in window display contest with cash prizes shared by both, shipment of over 2,000 long-playing records which "sample" all three albums for radio stations, sound track album previews for record and theatre critics at cocktail parties in major cities throughout the country, invitational theatre previews of the film for dealers and disk jockeys and radio personnel, concentrated music trade paper and magazine advertising as well as an ambitious consumer advertising campaign, animated window displays promoting the three albums, a record "trailer" for dealers featuring spot selections from the albums interspersed with commentary by a well-known disk jockey, "dummy" replicas of album covers for dealer window display and theatre lobby use, and delivery of albums in major cities to disk jockeys by girls resembling Leslie Caron, the title star of the film.

A series of regional distributor meetings is also planned to take place in various sections of the country under the direction of Irving Jerome, MGM Records executive vice-president, sales and promotion, and Sol Handwerger, exploitation director for MGM Records. Focal points of the meetings are New York City, Atlanta, Chicago, Los Angeles, and Dallas.

In attendance at the New York City press luncheon were several executives of MGM Records, in addition to those named before, as well as top-echelon personnel of MGM Pictures, and Lerner-Loewe Enterprises.

Sol Handwerger, exploitation director of MGM, opened the meeting by introducing Irving Jerome, executive vice-president, sales promotion, who announced details of an ambitious publicity, promotional and advertising campaign to exploit the label's three albums of music from the new MGM film musical "Gigi."

Norman Pyle, regional sales director, MGM Pictures, was introduced to the assemblage.

Basically, the meeting was held for the purpose of presenting the wide scope of promotional activities before the MGM distributors, as well as incentive programs to facilitate exposure and sales of the albums.

Jerome and Handwerger presented the plans in informal discussion.

Arnold Maxin, president, MGM Records, was not present at the meeting due to urgent business which had called him back to New York.

Jerome assured the assemblage that the indication of the firm's realistic and ambitious planning is an assurance to them that MGM Records' "hard-working team of executives will leave no stone unturned to accomplish peak sales." He stated, "Sol and I are covering thousands of miles to present our big 'Gigi' story to distributors, disk jockeys, chain-store operators and dealers. We welcome everyone's comments and suggestions."

"Gigi" Meet In Chi

CHICAGO—The MGM Record Company conducted its first annual regional sales meeting for distributors in the entire Midwest area, March 11, at the Sheraton Hotel, this city.

HUGO WINTERHALTER plays
MIDNIGHT
47/20-7182
RCA VICTOR

Billy Vaughn
"Tumbling Tumbleweeds"
and
"Trying"
DOT # 15710
Dot Records, Inc.
Sunset and Vine, Hollywood, Calif.
Phone HO 2-3141

BROKEN WIDE OPEN
JOHNNY CASH
"BALLAD OF A TEENAGE QUEEN"
Sun # 283
SUN RECORD CO.
706 UNION ST.
MEMPHIS, TENN.

Another Smash by The Crescendos
First "OH JULIE"
(still riding high)
and now
"SCHOOL GIRL"
b/w
"CRAZY HOP"



NASCO 6009
NASHBORO RECORD COMPANY, NASHVILLE, TENN.
Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

UNITED ARTISTS
HIGH VOLTAGE HIT!
From the big motion picture smash
WITNESS FOR THE PROSECUTION
TYRONE POWER
MARLENE DIETRICH
CHARLES LAUGHTON



An Edward Small Presentation

Song from "Witness For The Prosecution"
"I'LL NEVER GO HOME ANYMORE"



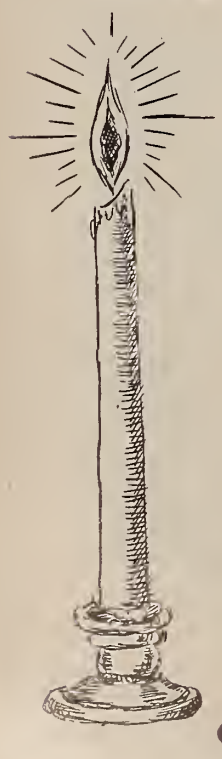
C/W
"LOVELY EYES"
UA 106X



BOB CARROLL

for Lent and Easter season programming . . .

ONE LITTLE CANDLE



One of the great all-time inspirational standards as recorded by

PERRY COMO—
(A new single re-release on Victor's Gold Standard Series)

FRED WARING—
(Decca)

JANE FROMAN—
(Capitol)

Shawnee Press inc. (ASCAP)
Delaware Water Gap, Pa.
N. Y. Office: 157 W. 57th St.

London Lowdown

Interesting call from Dublin, Ireland, where some exciting headlines have been appearing in local newspapers concerning **Hugh Charlton** of Connoisseur Records Limited, a company importing American records direct from the U.S. And the cause of the excitement is that this company claims that the Publishing house of Chappell, one of the biggest in the world, cannot restrict them from selling the "My Fair Lady" LP before the show opens in this country. Furthermore, it claims that according to Connoisseur, Chappell does not own the copyright of the "My Fair Lady" score and the former is prepared to debate the matter in court. After talking to **E. C. Holmes** of the Chappell group in London, which controls this fabulous score, his remarks were, "We are publishers and where we control works under our jurisdiction we will enforce our rights regarding these works", but concerning the Court case Holmes said "No comment for the moment".

Ray Bolger who made his first appearance on British TV in Val Parnell's "Sunday Night Show," scored a tremendous success and will make a quick return on Saturday in a show built around him.

Palladium dates are settled now for **Liberace** and **Jerry Lewis**. Liberace to star for a fortnight from April 7th and **Jerry Lewis** for same period from April 21st.

Harry Belafonte due to appear at the Brussels Fair. It is hoped that he will come to Britain at the same time.

Charlie Gracie scheduled to return to these islands on April 7th for a five week tour to include variety and TV dates.

Frankie Vaughan landed another disk in the Top Twenty . . . titles, "Can't Get Along Without You" c/w "We're Not Alone".

American musical entertainer **Mickey Katz** is to return to Britain in May for a variety tour.

Johnnie Ray is to make an LP in this country while over here on tour. Palladium dates not been set yet, but the fortnight starting May 5th seems very likely.

Ella Fitzgerald will open her tour of Britain in London on May 2nd.

Several recording stars attended the opening ceremony of the new **Feldmans** office in Dean Street, London last Friday. Now called one of the most modern music-publishing houses in Europe, they also have their own record sales department.

It is expected that **Duke Ellington** and his orchestra will form an exchange unit with **Ted Heath** for a tour of this country in Autumn. This will be **Ted Heath's** fourth tour of America.

Staggering blow to record companies this week as a result of the announcement from the vast cinema-owning Rank Organization that the film company will start its own recording company.

Sarah Vaughan starts her visit to Britain on April 13th by appearing on **Val Parnell's** London Palladium Show.

Latest news about **Frank Sinatra's** coming over here is that he is to co-star with French film star, **Brigitte Bardot** in a musical drama called "Paris By Night" with a score penned by **Cole Porter.**

Off to Germany and Holland on a quick trip. Will give news from there next week.

* * * * *

This week's best selling pop singles
(Courtesy "New Musical Express")

1 **Magic Moments**—
Perry Como (RCA)

2 **The Story Of My Life**—
Michael Holliday (Columbia)

3 **Jailhouse Rock**—
Elvis Presley (RCA)

4 **At The Hop**—
Danny and the Juniors (HMV)

5 **Don't**—
Elvis Presley (RCA)

6 **You Are My Destiny**—
Paul Anka (Columbia)

7 **Love Me Forever**—
Marion Ryan (Pye-Nixa)

8 **Nairobi**—
Tommy Steele (Decca)

9 **April Love**—
Pat Boone (London)

10 **Oh Boy!**—
Crickets (Coral)

11 **Good Golly Miss Molly**—
Little Richard (London)

12 **Mandy**—
Eddie Calvert (Columbia)

13 **All The Way**—
Frank Sinatra (Capitol)

14 **Can't Get Along Without You/ We Are Not Alone**—
Frankie Vaughan (Philips)

15 **Catch A Falling Star**—
Perry Como (RCA)

16 **Listen To Me**—
Buddy Holly (Coral)

17 **Baby Lover**—
Petula Clark (Pye-Nixa)

18 **Peggy Sue**—
Buddy Holly (Coral)

19 **Witchcraft**—
Frank Sinatra (Capitol)

20 **Bony Moronie**—
Larry Williams (London)

21 **Why Don't They Understand**—
George Hamilton IV (HMV)

21 **Sugartime**—
McGuire Sisters (Coral)

23 **Whole Lotta Woman**—
Marvin Rainwater (MGM)

24 **Sugartime**—
Alma Cogan (HMV)

25 **To Be Loved**—
Jackie Wilson (Coral)

26 **In Love**—
Michael Holliday (Columbia)

26 **Sugartime**—
Jim Dale (Parlophone)

28 **Put A Light In The Window**—
King Brothers (Parlophone)

29 **The Clouds Will Soon Roll By**—
Tony Brent (Columbia)

30 **Raunchy**—
Ken Mackintosh (HMV)

Attention: Please address any information concerning London Lowdown to Marcel Stellman, 17 Hilltop, London, N.W. 11, England.

George Avakian Joins World-Pacific As VP and Eastern A&R

NEW YORK—George Avakian has joined the World-Pacific Record Company as the firm's vice-president and director of Eastern A & R, according to an announcement by Richard Bock, president of the label. To assume his new post, Avakian leaves Columbia Records as the label's head of the popular album department.

When asked why he joined World-Pacific, Avakian replied:

"It is a unique company in many respects. Under Dick Bock's leadership a highly saleable product has been built with complete integrity. Dick has never compromised the high ideals with which he began the company. He works the way I do—quality first. To indicate the company's stability—and this has not been generally known — the company was started with only $350.00, it has never lost a cent, and not another cent has ever been invested. World-Pacific has been built solely out of profits. In investigating the company's worth and its operation, I found that World-Pacific is the leading independent label in terms of average sale per item in the catalogue. Everyone, from the pressing plant, suppliers, and distributors right down to the dealer level, knows they handle the World-Pacific product with confidence in both quality and saleability.

"With a solid organization already in Hollywood, both Dick and I realized that the company could be expanded considerably if I came in to open a New York office. With fully staffed production units in both Hollywood and New York and another office in Dusseldorf, Germany (to open in May), World-Pacific is placed in a position of strength unlike that of any other independent in the business."

George Avakian started in the record business in 1939 by suggesting to Decca Records, that a "Chicago Style Jazz" album be made. So detailed were his plans that Vice-President Dave Kapp asked him to produce it. It was the first jazz album ever to be recorded as such; there had been reissues of collectors' items, but no one had ever planned and executed a jazz album before.

A year later, still a junior at Yale University, Avakian was asked by John Hammond, then of Columbia Records, to take a part-time job identifying and assessing its huge stock of old matrices at Columbia's Bridgeport plant, 18 miles from the Yale campus. The company had no way of knowing what it owned, but Avakian, as a record collector and avid collator of discongraphical information, was able to use the research information and techniques of his hobby to put together a series of single-record and album reissues for collectors, known as the Hot Jazz Classics.

Throughout his undergraduate career at Yale, Avakian wrote for jazz magazines all over the world.

Drafted by the army on his graduation in 1941, Avakian returned from the Pacific in 1946 and pursued a free-lance writing career while still working part-time for Columbia.

He gave up his jazz writing (which by then included columns in *Pic* and *Madamoiselle*) in 1948 when he became an assistant to the late Mannie Sacks, then Vice-President of Popular Artists and Repertoire at Columbia. He left the jazz field for three years, as head of the International Department.

Foreseeing the need of a separate department for popular albums, Columbia appointed Avakian to head that operation in January, 1952. Under Avakian's leadership, the department flourished. The annual retail dollar volume of the department when he began was about a million and a half dollars; for 1957 alone, this had jumped to over $35,000,000, with foreign sales not included.

In 1953, Avakian conceived and produced a Christmas album with Arthur Godfrey and his Gang, then at the height of their popularity, which not only was the first record album to be turned into a full-hour television show (thus reversing a common situation), but was also the fastest-selling album released up to that time. The key point about it was that it came out in Columbia's slow-moving 12-inch, $4.63 pop specialty series. Reasoning that if this kind of 12-inch album sale were possible at such a price, Avakian felt that 12-inch pop LP's would be enormously successful at a price under $4.00. For months he carried on a lone campaign for a full-scale experiment; a greatly-narrowed profit margin and fear of killing the profitable 10-inch $2.98 series blocked the idea. Finally Jim Conkling, the President of Columbia, obtained a blanket reduction of copyright royalties from the publishing industry, which made the profit margin just enough to risk the idea—provided average unit sales doubled.

Having seen the extraordinary success of the Benny Goodman Carnegie Hall album in the 12-inch size (2 records at the Masterworks price of about $12), Avakian reasoned that jazz fans would buy the larger LP at the lower price, particularly as jazz lent itself so well to the longer playing time. A full-scale jazz program was established, catapulting Dave Brubeck to stardom, who was just beginning to attract attention at that time. By matching talent to repertoire ideas, Avakian developed jazz artists who sold to an audience far beyond the so-called "jazz public."

Erroll Garner reached stardom under the Columbia banner; his "Concert By the Sea" album is the first album by a jazz soloist to amass more than a million dollars at retail.

But commercial popular music was the principal area of Avakian's operation as head of the Popular Album Department at Columbia. Mass packaging of "mood music" was one of his first accomplishments; the early "Quiet Music" series showed that packaging was more important (at that time, at least) than content, for the music consisted of pre-war masters reconditioned via modern tape techniques. Seeking a fresh name and fresh sound to supplement the mood music giants of the label (Kostelanetz, Percy Faith, and Paul Weston), Avakian took a chance on Michel Legrand an unknown 22-year-old French arranger-conductor by assigning him the "I Love Paris" album, which overnight made Michel Legrand a major name in the record business.

But Avakian's most astute coup in the commercial side of the record business took place in 1955, although its effect has come about only recently. While vacationing in San Francisco, he was persuaded to listen to a 19-year-old singer who had just begun his first professional engagement. Within minutes of hearing him sing, Avakian offered him a contract, and Johnny Mathis began his phenomenal career.

Roulette Suite At The Kansas City Convention



KANSAS CITY, MO.—The recent disk jockey convention in Kansas City was a round of parties, but as usual the Roulette suite was a constant scene of activity. Seen here are: Left row, top picture: an overhead shot of the crowd at Roulette's cocktail party; center picture: Joe Kolsky, Hugo Peretti, Dick Covington, new program director of WITH-Baltimore, Md., Luigi Creatore, (bottom) Morey, Donny, and Chic of The Playmates; bottom picture: Hugo Peretti, Russ Hall (WITH-Baltimore, Md.), Jack Thayer (WDGY-Minneapolis) and Joe Kolsky, (bottom) Dick Lawrence (WBNY-Buffalo, N.Y.) and Luigi Creatore. Second row, top picture: Jules Losch, Roulette promotion rep on West Coast, Hugo Peretti, Bill Gavin of McKann-Erickson, Luigi Creatore and Joe Kolsky: second picture down: Joe Kolsky, Jack Lacy, Hugo Peretti, Luigi Creatore, Charlie Applewhite of Design Records; third picture down: Hugo Peretti, Bill Stewart of The Storz Stations, Joe Kolsky and Luigi Creatore; bottom picture: Hugo Peretti, Bob Austin, Sid Parnes, Luigi Creatore.

TOP SONG FOR SEASONAL PROGRAMMING
"WHEN THE RED, RED ROBIN COMES BOB-BOB-BOBBIN' ALONG"
BOURNE-ABC MUSIC
136 W. 52 St., N. Y.

DON GIBSON sings
OH LONESOME ME
47/20-7133
RCA VICTOR

GET Lucky . . . At METROPOLITAN Where The Hits Are Made!
RECORD COMPANIES . . . PUBLISHERS . . . SONGWRITERS
The Latest Hit Recorded At Metropolitan Recording Studios:
"BILLY" by Cathy Linden—Felsted Records
METROPOLITAN RECORDING STUDIOS, INC. 1697 BROADWAY, N. Y. 19 (10th Floor) Circle 7-3428

The Original
The Best New Record of the Year on Winley
"WE TEENAGERS KNOW WHAT WE WANT"
by The Emanons
WINLEY # 226
DJ's & Distribs—Samples are now in the mail
WINLEY RECORDS 205 W. 84th St., N Y.

TRIANON HOTEL COMPANY

Hotel Muehlebach and MUEHLEBACH TOWERS

KANSAS CITY 5 MISSOURI

Saturday March 8, 1958
11:30 P.M.

Dear Fellas —

At this moment, "thanks" is a most inadequate word. But lets face it, how else can I express what I feel tonight. Inadequate as it may be, for the fun, for the tapes, for the laughs, for the sore feet, for the show — for the whole D. J. Convention.

Thanks

Eileen Rodgers

P.S. And where would I be without Mitch and Columbia, Todd and Bill, and good ole Ruthie —

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1 STOP SERVICE

For: Dealers, Operators
Rack Jobbers

SINGLE 45's
55¢ — 60¢
LONG PLAYS
$2.47 - $3.09 - $3.69
C.O.D. or Check Plus
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All Labels
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Music Time

DISTR. INC.
1129 9th St. N.W., Washington, D. C.

Best Selling Pop Albums

★ Also Available in EP

			Pos. Last Week
1	★COME FLY WITH ME FRANK SINATRA	(Capitol W-920 * EAP-1, 2, 3, 4-920)	1
2	★THE MUSIC MAN BROADWAY CAST	(Capitol WAO-0990 * EDM-990)	2
3	★WARM JOHNNY MATHIS	(Columbia CL-1078 * B-10781)	3
4	★MY FAIR LADY BROADWAY CAST	(Columbia OL 5090 * A 5090)	5
5	PAT'S GREAT HITS PAT BOONE	(Dot DLP-3071)	7
6	SEVEN HILLS OF ROME MOVIE CAST	(RCA Victor LM-2211)	9
7	★PAL JOEY MOVIE CAST	(Capitol W-912 * EDM-4-912)	6
8	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE	(Decca DL 9046 * ED 836)	8
9	★RICKY RICKY NELSON	(Imperial 9048 * EP-153)	4
10	★'S MARVELOUS RAY CONNIFF and HIS ORCHESTRA	(Columbia CL 1074 * B 10741, 42, 43)	10
11	★SAYONARA MOVIE SCORE	(RCA Victor LOC 1041)	15
12	★LATE LATE SHOW DAKOTA STATON	(Capitol T-876 * EAP-1, 2, 3-876)	13
13	★THE EVERLY BROTHERS EVERLY BROTHERS	(Cadence CLP 3003 * CEP 105)	11
14	★SAM COOKE SAM COOKE	(Keen A-2001 * B-2001, 2002, 2003)	12
15	★JUST ONE OF THOSE THINGS NAT "KING" COLE	(Capitol W-903 * EAP 1-903, 2-903, 3-903)	16
16	VIVA PERCY FAITH	(Columbia CL-1075)	17
17	★HYMNS TENNESSEE ERNIE FORD	(Capitol T 756 * EAP-1-756, 2-756, 3-756)	14
18	★OKLAHOMA MOVIE CAST	(Capitol SAO 595 * SDM 595)	22
19	★MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA	(London LL-1700 * BEP-6320, 21, 22)	23
20	★THE KING AND I MOVIE CAST	(Capitol W 740 * EAP 740)	24
21	FASCINATION JANE MORGAN	(Kapp KL-1066)	21
22	APRIL LOVE MOVIE CAST	(Dot DLP-9000)	18
23	★JIMMIE RODGERS JIMMIE RODGERS	(Roulette R-25020 * EPR-1-303)	19
24	★WHERE ARE YOU FRANK SINATRA	(Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855)	20
25	★LOVE IS THE THING NAT "KING" COLE	(Capitol W-824 * EAP-1-824, 2-824, 3-824)	25

26. TABOO. 27. TONIGHT. 28. MUTED JAZZ. 29. MANY SIDES OF PAT SUZUKI. 30. I REMEMBER BUDDY.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Best Selling EP's

		Pos. Last Week
1	**JAILHOUSE ROCK** Elvis Presley (RCA Victor EPA-4114)	1
2	**RICKY** Ricky Nelson (Imperial EP 153)	2
3	**WARM** Johnny Mathis (Columbia B-10781)	3
4	**COME FLY WITH ME** Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	4
5	**EVERLY BROTHERS** Everly Brothers (Cadence CEP 105)	5
6	**FOUR BY PAT** Pat Boone (Dot DEP 1057)	6
7	**HYMNS** Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	8
8	**JIMMIE RODGERS** Jimmie Rodgers (Roulette EPR-1-303)	7
9	**SAM COOKE** Sam Cooke (Keen B-2001, 2002, 2003)	9
10	**PAL JOEY** Movie Cast (Capitol EDM-4-912)	10
11	**SPIRITUALS** Tennessee Ernie Ford (Capitol EAP-1, 2, 3-818)	13
12	**TWIN-TONES** Jim and John (Twin-Tones) (RCA Victor EPA-4107)	11
13	**MUTED JAZZ** Jonah Jones (Capitol EAP-1, 2, 3-839)	12
14	**DON'T LET GO** Roy Hamilton (Epic EG-7200)	14
15	**THE GREAT BALL OF FIRE** Jerry Lee Lewis (Sun EPA-107)	15

Robin Seymour MC's Youth Rally



DEARBORN, MICH.—The first annual Youth Rally, sponsored by Robin Seymour, personality of Radio Station WKMH, Detroit and Dearborn, and Teen Life Newspaper, was held Sunday, the 23rd of February, at the Michigan State Fair Coliseum in Detroit.

The rally—a family affair—started at 2:30 P.M., although the crowds started to gather as much as an hour and a half early. The Detroit Fire Marshal was on hand and stated the seating capacity was 15,000 persons, but he would allow an additional fifteen hundred for standing room. It was necessary to turn hundreds away from the gates when the total capacity of 16,500 was reached. This is the first time in Detroit anything like this has ever been done with such an outstanding response.

There was no charge made for admission, and the entertainment, made up of television and recording stars, donated their time and service for the cause of the Youth Rally.

The program was billed as an "appreciation day" from Robin and Radio Station WKMH for the cooperation and backing they have received for the last ten years from the people in this area.

It also gave Robin a chance to show the youth of this area that they are indeed an important part of America today and to impress upon them the position they will play in their country's future.

Entertainment for the program included Jimmy Dean, Nick Todd, Bobby Laurel, Shaye Cogan, Jackie Scott, Paul Anka and The Echoes.

Others on the program were Nick Forrest, The Loradoes, Roy Moss, Jack Costello, Brook Benton, Ronnie Self, The Rhythmettes, Dale Wright, Roy Hamilton and The Cardigans.

Capitol Records Distrib. Corp. To Spend $1,500,000 On Expansion

HOLLYWOOD — Capitol Records Distributing Corp., last week, announced an 18-month construction and expansion program of company branches in 16 key population centers which, when completed by May of this year, will amount to $1,500,000.

Because of Capitol's constant growth in the 16 years since its founding, President Glenn E. Wallichs disclosed the extensive construction program it is providing by establishing greatly enlarged quarters in new locations for CRDC branches in New York, Chicago, Los Angeles, Charlotte, Cincinnati, Dallas, Detroit, Hartford, Minneapolis, Kansas City, and St. Louis. In addition, branches which have at least doubled in size over their old locations include Boston, Buffalo, Newark, Oklahoma City, and Pittsburgh. A brand new branch also was established in January this year in Baltimore, bringing the total to 26 branches.

In the three major moves in New York, Chicago and Los Angeles, CRDC has acquired prime locations that will enable better service to the record dealers in these metropolitan areas.

In New York, the branch will occupy the entire ground floor of the Warner Bros. building at 315 W. 44th Street, one and one-half blocks off Times Square, which will give the branch three times the floor space available at its present location. Alterations are expected to be completed and the branch re-located at the new address in May, this year.

In Chicago, a long-term lease has been secured on the entire two-story building at 1326 S. Michigan Avenue, two blocks north of the present site of the Chicago branch. Here, also, the branch will have floor space approximately three times greater than at the former location. Remodeling of the structure and occupancy by the branch is expected to be completed in April.

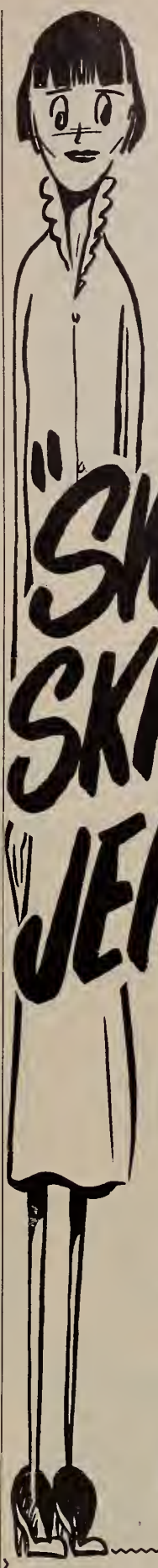
Also providing useable floor space three times larger than its former quarters will be the new Los Angeles branch, to be located at 3117 San Fernando Road, a key central location five minutes from downtown Los Angeles. Completion of the new Los Angeles branch offices is expected by May 1.

The added convenience of ample parking facilities will be provided at all three of the metropolitan city branches. The new location of the New York branch is opposite one of the largest parking lots in the commercial section of Manhattan.

Nash. Assoc. Now Abco

NASHVILLE, TENN. — Murray Nash Associates, a Nashville music publishing company, changed its name to the Abco Music Company, it was announced last week by Ray Scrivner, vice-president and general manager of the company.

Abco's subsidiary companies include: Atna Music, Buna Music, and Cana Music. The firm's offices will remain at 1707 Division Street, Nashville, Tenn.



Here's A Long Tall Hit - ! on N.R.C.

"SWEET SKINNY JENNY"

by

Paul Peek

And His Peek-A-Boos

b/w

"ROCK - A - ROUND"

NRC - 001

Another Sound From The South

Joe South

"IT'S ONLY YOU"

b/w

"I'M SNOWED"

NRC-002

National Recording Corp.

1224 SPRING ST., ATLANTA, GEORGIA

Thiele Named A & R Head of Dot



BOB THIELE

NEW YORK—Bob Thiele, A & R head of Coral Records for the past several years, has been named vice-president in charge of A & R for Dot Records and general manager of Dot's eastern offices, according to an announcement by Randy Wood, president of the Dot label. Thiele's new "long-term" contract with Dot becomes effective immediately.

A veteran of the music business, Thiele first entered the field at the age of 16. He formed one of the record industry's first independent labels, Signature Records, of which he was president.

About five years ago, Thiele became A & R head of Coral Records and helped develop the company to the current important stature which it has in the industry today. Among the many hits which he A & R'd are "Sugartime", the current McGuire Sisters' smash; "Richochet", the Teresa Brewer gold disker; "Sincerely", which started the McGuire Sisters on the road to their current position as one of the top female groups in the business; the Don Cornell money-makers, "Hold My Hand", etc., and many others.

Under Thiele's supervision, Lawrence Welk became one of the nation's leading album salesmen. Thiele handled the re-activation of the Brunswick label which last year produced the very successful Crickets releases including: "That'll Be The Day", "Oh Boy", and their current chart rider, "Maybe Baby". Thiele saw the potential of Buddy Holly, lead of the Crickets, as a soloist and recorded him as solo performer with a song called "Peggy Sue" for which Holly received a gold record.

? HAVE YOU HEARD ABOUT "GROOVY" ?
RCA VICTOR

DECCA RECORDS Get The Play
DECCA RECORDS

From the M-G-M Picture THE BROTHERS KARAMAZOV
Love Theme from
The Brothers Karamazov
ROBBINS MUSIC CORPORATION

HUGO WINTERHALTER plays
TANGO BOOGIE
47/20-7182
RCA VICTOR

Hi Fi Records Ups Album Prices To $5.95

LOS ANGELES—High Fidelity Recordings will raise its retail album prices from $4.95 to $5.95 beginning April 1, label prexy Richard Vaughn announced last week.

Commensurate with the price increase, Vaughn announced that he is reorganizing many of label's operations in hopes of grabbing a bigger percentage of the record and tape market this year. Seventy-five thousand dollars has been allocated for advertising this year with ads scheduled on a regular basis in national magazines. A portion of money will also be spent on in-store display pieces. Last year the company spent a total of $10,000 on ads.

Heavy polyethylene bags will be used to seal the record in the sleeve from now on, Vaughn added, and the label has been redesigned, utilizing two colors on silver paper. All album jackets from now on will be laminated, instead of varnished, for greater protection and attractiveness.

Vaughn has also signed Pete Stapleton as national sales manager and has moved the entire operation to new quarters at 7803 Sunset Boulevard, in Hollywood.

Though label has grown steadily since its beginning in 1955, and last year grossed $2,000,000, Vaughn feels a stepped-up operation is needed to compete with great amount of material being released today by every company.

Vaughn's subsidiary label, announced recently and one which will release pop and rock 'n roll singles, has officially been named Orbit Records. The initial release by fifteen-year-old singer Scott Engel will be out this month.

Pianist George Feyer Signs With Victor



George Feyer puts his signature to a long-term RCA Victor contract as company executives look on. (Left to right) W. W. Bullock, Vice-President in charge of the Albums Department, E. O. Welker, Manager, Artists and Repertoire for Pop Albums, and George R. Marek, Vice-President and General Manager.

NEW YORK—George Feyer, internationally popular piano stylist, has been signed to an exclusive recording contract by RCA Victor.

W. W. Bullock, Vice-President and Manager of the Album Department indicated that Feyer will be represented on the Victor label at an early date. He will record both albums and singles. His first album is scheduled to be cut in a few days and will be released this spring.

Born in Budapest and trained under the modern masters Dohananyi and Kodaly, Feyer shifted to the popular field after an impressive concert career. Almost overnight he became one of the best-known and highest paid entertainers in Europe, playing in some of the smartest nightclubs on the continent.

In 1945 Mr. Feyer was hired to play at an American officers' club in Budapest. The enthusiasm of the audience for his Continental interpretations of American pop tunes led him to apply for a visa to the United States.

He arrived here in 1951 and after getting his 802 card was booked at Gogi's Larue. He has been enormously successful since then—in person and on records.

Feyer is currently appearing at the Hotel Carlyle on Manhattan's fashionable East Side where he has been the star attraction for the last three years. Each year he tours the nation's leading universities, such as Yale, Princeton, Vassar and M. I. T., supplementing his performances with concerts in major cities across the country.

Arwin Records Reactivated

LOS ANGELES—Arwin Records, label headed by Martin Melcher, has been reactivated and will begin immediate production on singles and albums, it was announced by Melcher.

Distributors are being lined up this week, and the first artist, Jack Lewis, American Airlines pilot, has been signed to a five-year contract. Initial Lewis single will be released this month.

Melcher has appointed Al Kavelin as General Manager of the label, Jerry Simon as Arwin's Eastern head, George Greif as Vice-President in charge of sales and promotion, and Joe Lubin as A & R head.

Label will have extensive financing, Melcher revealed.

Decca, Coral, Brunswick Raise 45 RPM Prices

NEW YORK—Decca, Coral and Brunswick Records have announced that effective Tuesday, April 1, 1958, all 7", 45 rpm single records will carry a suggested list price of 98¢ including federal excise tax.

The companies will continue to make shipments to the dealers through Monday, March 31st at the present price.

All other suggested list prices on the company's records will remain the same. Record dealers will continue to receive a 5% return privilege of all 45 rpm and 78 rpm records semi-annually.

LeRoy Holmes On MGM'S A & R Staff

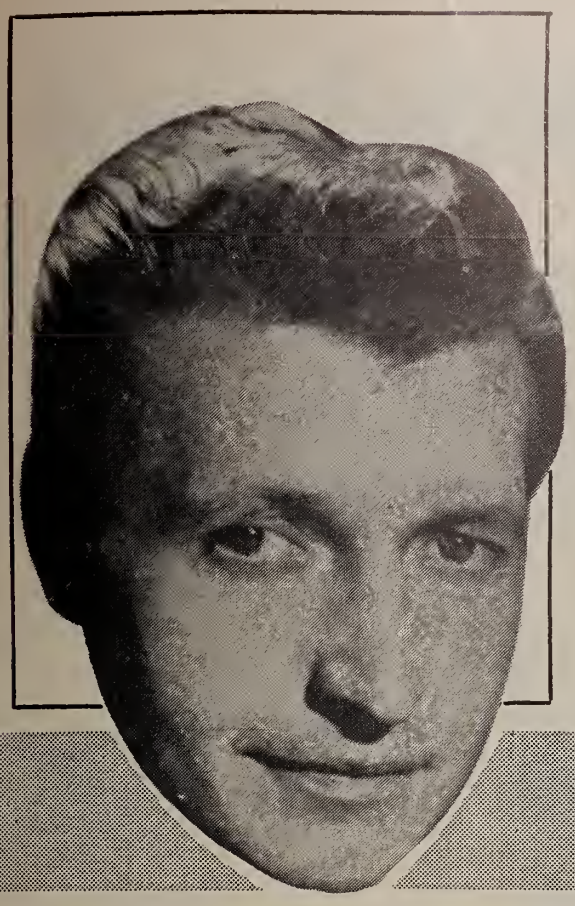
NEW YORK—LeRoy Holmes' position with the MGM label was clarified last week when Arnold Maxin, president of MGM Records announced that the orchestra leader officially becomes a member of the label's growing A&R staff. Holmes will report directly to A&R chief Morty Craft and will handle arrangements and serve as house conductor.

The label's A & R staff now includes Arnold Maxin who will devote more time to A & R creative duties, Morty Craft, LeRoy Holmes, Jesse Kaye who heads up the west coast department, and Jimmy Vienneau who will handle the country setup.

Wilmot Sales Manager Of Columbia of Canada Ltd.

NEW YORK—Arnold Berry, director of Foreign Operations, Columbia Records, this week announced the appointment of Fred Wilmot to the post of national sales manager for Columbia Records of Canada, Ltd.

Wilmot has been a district sales manager for the past five years in various districts of the United States, most recently in New England. He reports to Bob Pampe, who is managing director of the Canadian operation.



FLASH....

SPECIAL RELEASE!

The Original — and HIT Versions of The Fabulous 2 Sider . . .

Don Rondo

"SCHOOL DANCE"

and

"I'VE GOT BELLS ON MY HEART"

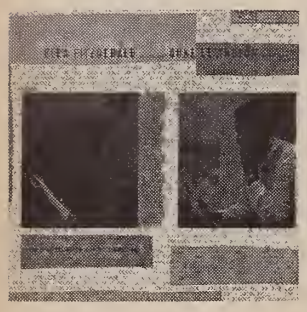
JUBILEE 5320

jubilee records

1721 BROADWAY, N. Y. C.
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Album Reviews

POPULAR



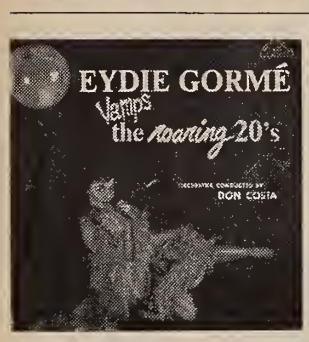
"ELLA FITZGERALD SINGS THE DUKE ELLINGTON SONG BOOK"—With Duke Ellington and his Orchestra—Verve MGV-4010-4 (4-12" LP)

The deluxe four LP package has the great jazz inspired songstress tagging a collection of goodies closely associated with Duke Ellington. The issue will also be sold as two separate two page albums. The Ellington aggregation goes full brass ahead behind the songstress as she offers the familiar items. Included in the liberal sampling of tunes are "Caravan", "Take The 'A' Train", "Prelude To A Kiss", and "In A Sentimental Mood". Ella, one of the all-time great sellers of a tune, is at her outstanding best on these four albums, and the sales should equal those of her previous two successful entries, "Ella Fitzgerald Sings Rodgers and Hart" and "Ella Fitzgerald Sings Cole Porter". We can't get too enthusiastic about this offering. Could be one of the year's big sellers. Chart Stock.



"THE TOUCH WITH THE BLUE FLAME"—Jackie Gleason—Capitol W-961 (1-12" LP)

The platter is a follow-up to the maestro's "Oooo!" issue. Gleason, the master mood interpreter, presents an orchestral setting featuring eight marimbas and the soothing trombone sounds of Lawrence Brown. One of the really moving selections on the disk is one penned by Gleason called "Alone In The Crowd". Another beautifully done mood set that dealers should capitalize on. Issue will fare very well in sales.



"EYDIE GORME VAMPS THE ROARING 20's—with Orchestra conducting by Don Costa ABC Paramount ABC-218 (1-12" LP)

Eydie Gorme treats the listener to a liberal sampling of familiar oldies. The pert thrush offers top vocals along with the highly complimenting background supplied by the Costa crew. An example of the high calibre of offering is "Toot Toot Tootsie, Goodby". Miss Gorme gives a tasty treat of her vocal talents. Colorful vocals will receive a hearty welcome from the songstress' many fans. Will get its share of sales.



"ALL THE WAY"—Jane Morgan and the Troubadors—Kapp KL-1080 (1-12" LP)

Jane ("Fascination") Morgan is joined by the Troubadors as she showcases twelve tunes among them a number of items that were recent hit singles. The Troubadors go it alone on two of the sides, "Because" and "Sunrise". Together the artists render "All The Way", "April Love", etc. Collective talents should give the waxing an additional sales push. Good sounding record.



"IN THE MYSTIC EAST"—Frank Chacksfield and his Orchestra—London LL-1780 (1-12" LP)

The Chacksfield musicians take the listener on a trip via music of the Far East. Going full brass ahead the crew creates a vivid picture of the oriental life. Tunes include "Rickshaw Ride", "Moon Above Mayala", "March Of The Siamese Children", and "On A Little Street In Singapore". Top readings by the accomplished artists. Chacksfield means money in the till. Stock up.



"THE MASCULINE TOUCH"—Billy Daniels—Verve MGV-2085 (1-12" LP)

The pressing was recorded during actual performance at the Macombo in Hollywood. The famous personality receives the attractive backdrop of an accomplished rhythm section as he offers his lyrical interpretations of fifteen items. Daniels is featured in jumps, ("On The Sunny Side Of The Street"), and ballads ("On The Street Where You Live"). The waxing is a definite sales getter.



"UNRESTRAINED"—Jo Ann Miller with Benn Arden and his Palmer House Orchestra—Audio Fidelity AFLP-1864 (1-12" LP)

The artist on her first LP effort for the diskery, displays a smooth, attractive delivery. Miss Miller has a versatile approach and on this set sings sophisticated night club tunes ("Good Little Girls", "Married I Can Always Get") as well as some slow beat items ("Baubles, Bangles, Beads", "Am I Blue"). Attractive backing from the Arden musicians. Platter should get its strong share of the sales.



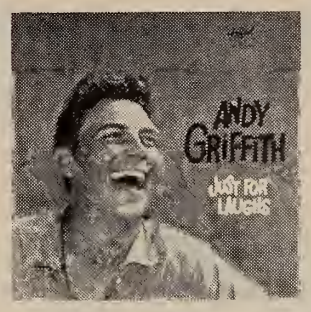
"GIGI"—Gogi Grant and Tony Martin with Dennis Farnon's Orchestra—RCA Victor LPM-1716 (1-12" LP)

The two top vocalists tastefully render a number of tunes from the new M-G-M release. The new flick boasts some enjoyable goodies. Martin and Grant form a combination that makes for some amiable listening. Supplying the vital backings are the easy strings of the Dennis Farnon crew. Two appealing goodies featured are "I Remember It Well", and the much recorded "Gigi". Attractive entry in the "Gigi" sweepstakes.



"MARY MARTIN SINGS—RICHARD RODGERS PLAYS"—RCA Victor LPM-1539 (1-12" LP)

The accomplished actress and the great songwriter combine their talents to form a well sounding duet. Martin's vocal efforts along with Rodgers' piano skill are competently assisted by the ork under the direction of John Lesko. Tunes included: "I Could Write A Book", "My Funny Valentine", "Getting To Know You", etc. Beautiful showcases for the Rodgers and Hart or Hammerstein tunes. Martin and Rodgers provide excellent name value and delightful entertainment.



"JUST FOR LAUGHS"—Andy Griffith—Capitol T-962 (1-12" LP)

The popular humorist offers the listener a number of very amusing story routines. Griffith, with his well known "What It Was, Was Football" has been on TV, the movies and the Broadway stage ("No Time For Sergeants"). In addition to the "Football" routine, the artist renders laugh prompting versions of "Carmen", "Swan Lake", and others. The album has the potential to become a solid seller.



"DICK HYMAN AT THE HARPSICHORD IN HI-FI"—with trio and orchestra—M-G-M E-3606 (1-12" LP)

Hyman becomes a very colorful performer when sitting at his harpsichord-piano. With his trio and orchestra in the background supplying the more than attractive accompaniment, Dick Hyman renders a few oldies ("When Your Smiling" "Gimmie A Little Kiss Will Ya, Huh?") as well as some self penned items ("The Red Cat", "The Blue Whistler") in great style. Should fare well with the artist's followers.



"JUMPIN' TRUMPET"—Ralph Marterie and his Orchestra—Mercury MG-20294 (1-12" LP)

Ralph Marterie and company run through some easy to take dance sessions. The musicians give the full brass treatment to a host of tunes with titles suggestive of an automobile ride. The items include "Dangerous Curve", "Slippery When Wet", "Green Light Go", "Travel At Your Own Risk" etc. Marterie's offerings are top-flight entertainment and disk should do well sales-wise.



"CONLEY AT THE KEYS"—Conley Graves Trio—Decca DL-8625 (1-12" LP)

Conley Graves tackles a mostly show tune bill. The artist's jazz inspired ivory work is backed by the other two members of the trio Jerry Williams and John Semple on drums and bass respectively. Selections: "Too Close For Comfort", "Bess, You Is My Woman", "You Make Me Feel So Young", "I Got Rhythm", and seven others. The pressing will appeal to the jazz buffs as well as the pop buyers. Will sell if exposed.

Album Reviews



"MOOD ITALIANO"—Tommy Gumina accordion with rhythm accompaniment—Decca DL—8630 (1-12" LP)

While working with such tuneful items as "Non Dimenticar", "Autumn In Rome", and "I Only Know I Love You", Tommy Gumina can really showcase his distinctive accordion talents. The accordionist is aided by an impressive rhythm section. Using an accordion with reeds built into a chamber, Gumina is able to achieve tremendous range. Great mood issue.



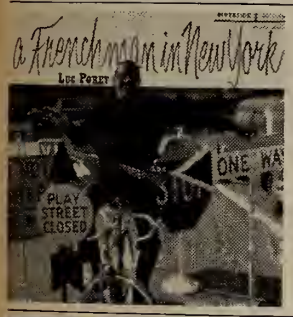
"A WORLD OF MUSIC"—Carmen Dragon conducting the Capitol Symphony Orchestra—Capitol PAO-8412 (1-12" LP)
"SERENADE"—Carmen Dragon conducting the Capitol Symphony Orchestra—Capitol PAO-8413 (1-12" LP)

Capitol releases two sets spotlighting the distinguished talents of Dragon and the Capitol ork. The disks program an enjoyable array of light classical ventures. Dragon conducts the crew through top versions of Brahms' "Waltz In A Flat" (A World Of Music), Mendelssohn's "On Wings Of Song" (Serenade), and many more. Make room on the classical shelf. A most enjoyable duo.



"EL RODEO" Los Chilenos-Arturo Gatica and Hilda Sour—Columbia WL-104 (1-12" LP)

The pressings, issued in the label's "Adventures In Sound" series, offers music heard in the rodeos in Chile. The striking Latin-American music is authentically reproduced by Los Chilenos and the two soloists, Gatica and Sour. Together the artists expertly bring to the listener the infectiously happy songs familiar to the colorful country. Good and exciting package.



"A FRENCHMAN IN NEW YORK"—Luc Poret —Riverside RLP-12-818 (1-12" LP)

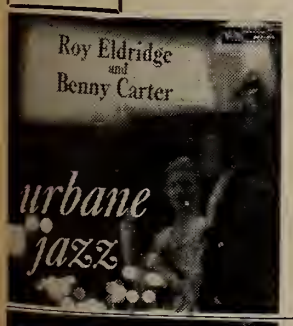
The French entertainer makes his debut on records with this waxing. Poret proves himself an accomplished vocalist, as well as accompanist on guitar. Offering additional assistance is the Jimmy Lyon Trio. After a short introduction describing origin of many of the tunes, the artist goes into extremely tasteful treatments. One of the more striking tunes rendered is the popular "La Vie en Rose". Fine disk with strong sales potential.



"SOCIETY DANCES"—Milt Shaw and his Orchestra at the St. Regis—Urania UR-9010 (1-12" LP)

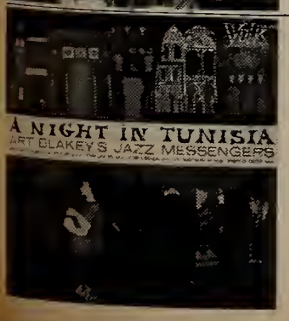
The disk features the bouncy society ork delivery of the Milt Shaw orchestra. The happy treatment is given in a medley of fox trots and waltzes. Shaw and his ork run through the goodies with a smooth delivery that appeals. Items include: "I Won't Dance", "Almost Like Being In Love" and "On The Street Where You Live". Should find its niche in the growing popularity of the society ork.

JAZZ



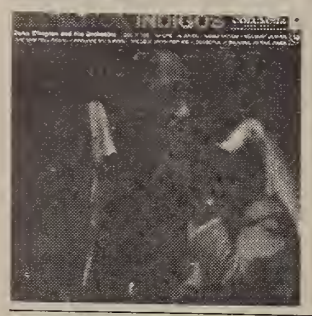
"URBANE JAZZ"—Roy Eldridge and Benny Carter—Verve MGV-8202 (1-12" LP)

Eldridge and Carter have been on the jazz scene a long time and they know their way around. Eldridge on trumpet and Carter's alto are ably assisted by Bruce MacDonald, John Simmons, and Alvin Stoller on piano, bass, and drums respectively. One of the highlights of the set is a ballad medley the musicians offer in which they render "I Remember You", "Chelsea Bridge", and "I've Got The World On A String". Real swinger. Desirable stock.



"A NIGHT IN TUNISIA"—Art Blakey's Jazz Messengers—Vik LX-1115 (1-12" LP)

The Messengers run through their hard bop versions of five selections on the set. Blakey is one of the most colorful percussionists on the scene, and he has an equally colorful group. The hard driving musicians offer the afro-cuban opus "A Night In Tunisia" with the swinging vitality they're noted for. Rounding things out are Sam Dockery on Piano, John Griffith on tenor, trumpeter Bill Hardman, Ferris Benda on alto, and Jimmy De Brest on bass. Stock well.



"ELLINGTON INDIGOS"—Duke Ellington and his Orchestra—Columbia CL-1085 (1-12" LP)

The Duke and company once again go over a collection of tunes in their distinctive fashion. While featuring such jazz masters as "Shorty" Baker (trumpet), and Johnny Hodges (sax), the Ellington crew warmly renders "Prelude To A Kiss" and "Autumn Leaves". Also assisting vocally is Ozzie Baily. Another standout item is "Tenderly", which features the clarinet of Jimmy Hamilton. A sales getter for the maestro.



"BLUES FOR TOMORROW"—Various Artists—Riverside RLP-12-243 (1-12" LP)

Riverside is offering a collection of unreleased versions of the blues by some of the big jazz names (Sonny Rollins, Billy Taylor, Gigi Gryce, Art Blakey, etc.). The tunes are sessions cut from some of the past LP's the musicians have offered, and they present some really sound listening. Tunes include "Funky Hotel Blues" (Sonny Rollins Quartet), "Let's Blow Some Blues" (Mundell Lowe Quartet), and three more. Great pressing.



"PORTRAIT OF SHORTY"—Shorty Rogers and his Giants—RCA Victor LPM-1561 (1-12" LP)

The big band sails through eight selections penned by Rogers. Shorty Rogers, one of the most prominent arrangers on the jazz scene, is working with a group of top calibre musicians (Pepper Adams on sax and Lou Levy on piano). Some of the swingers are "Red Dog Play", "The Line Backer", and "Saturnian Sleigh Ride". The platter is a well done showcase for the positive composing talents of the leader. Well done and choice stock.

CLASSICAL



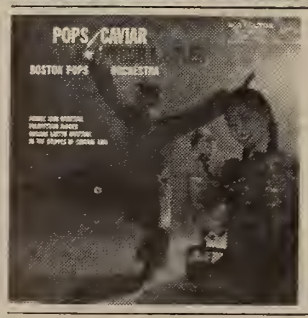
"THE BEST OF CARUSO"—Enrico Caruso, tenor—RCA Victor LM-6056 (2-12" LP)

The selections presented on the issue were taken from a deluxe four waxing set previously released by the label. The two records offer the dynamic tenor in some of his most remembered performances. Among the famous vocals are "Noche Feliz", "O Sole Mio", and "Questa La Quella", from Rigoletto. The issue is a must for all classical collections. Colorful cover will make a nice display. Should be a heavy seller.



BEETHOVEN: Moonlight Sonata—Sonata No. 26 Sonata No. 24—Sonata No. 23—Robert Casadesus, piano—Columbia ML -5233 (1-12" LP)

The well known classical interpreter plays four Beethoven sonatas. The famous "Moonlight Sonata" is handled beautifully as the pianist lends his vastly creative keyboard approach to the classic. Beethoven's three other musical triumphs are handled with equal care and feeling. A worthy addition to any classical shelf. Must stock.



"POPS CAVIAR"—Arthur Fiedler conducting the Boston Pops Orchestra—RCA Victor LM-2202 (1-12" LP).

Arthur Fiedler takes his world renowned Boston Pops Orchestra through a light and tasty journey which he titles "Pops Caviar". Fiedler handles the musical treats taken from the tuneful works of Rimsky-Korsakoff and Borodin with a light and fanciful approach—and as a result he is offering an album with great appeal to the vast market that embodies lovers of light classics and newcomers to classical music. A solid package that should find a good sized market.



PUCCINI: Turnadot—Maria Meneghini Callas, soprano—Giuseppe Nessi, tenor—Orchestra and chorus of La Scalla under the direction of Tullio Serafin—Angel 3571 (1-12" LP)

The famous opera, presented at the La Scalla playhouse is captured brilliantly here. Miss Callas, in an outstanding performance, does a magnificent job of portraying Princess Turnadot, as does Nessi in his portrayal of the Emperor Altoum. The deluxe three-disk package should get an overwhelming acceptance. A brilliant production. The orchestra and chorus under the masterful conducting of Tullio Serafin. Truly a great reading of the opera.

Marks Renews Arnold Shaw's Contract As General Professional Manager

NEW YORK — Arnold Shaw has been reappointed General Professional Manager of the Edward B. Marks Music Corporation with a new contract starting at the expiration of his present contract in May. He will continue as a Vice-President of the Marks firm.

In announcing his gratification with Shaw's reappointment, Herbert E. Marks, President of the firm, pointed out that full advantage had been taken of all phases of the great present popularity of recordings by Shaw. Currently, Marks is riding high on the best-seller lists with "Lollipop", which has broken as one of the fastest and biggest hits Shaw has ever been associated with in his career. In the past few years the Marks firm has enjoyed additionally, such popular successes as "Banana Boat Song", "Cindy, Oh Cindy", "Dungaree Doll" and "Wonderful, Wonderful". There have been countless near hits and best sellers and an unprecedented amount of Marks publications of every description in record albums.

This activity in the United States has been reflected abroad, where practically all over the world the Marks name, already a renowned one in music publishing circles, has grown bigger and bigger during the three years that Arnold Shaw has been the General Professional Manager.

In summation, Marks said that Shaw had in every way taken advantage of the large available potentialities of the catalog, while at the same time bringing new values and keeping up strictly with the trends of popular music today.

Design Signs Applewhite

NEW YORK—Charlie Applewhite has signed with Design Records, Brooklyn-based record firm.

Before he had to drop his singing career for Army duty, Applewhite had recorded extensively, and appeared on more than 50 TV shows, including "The Perry Como Show", "The Red Buttons Show", and "Best Foot Forward"; also on "The Milton Berle Show", where he became a regular guest.

Applewhite who is still in the Army, will be discharged on March 30th and plans to resume his career by making a 10-day disk jockey tour of major cities. His first for Design Records is "Put Your Heart Next To Mine" and "Saturday's Kisses", just released.

Wrong Publisher

NEW YORK—In last week's Cash Box Disk Of The Week review of the Chantels' follow-up to "Maybe", the publishers for the two sides "Every Night" and "Whoever You Are" were incorrectly listed. RealGone Music publishes the two songs.





Columbia Ups 45 RPM Prices

NEW YORK — Columbia Records and its subsidiary label, Date, this week announced that all 45 rpm singles will be increased from a suggested list price of 89¢ to a suggested list price of 98¢. The new price will be effective March 17.

Tender Records Formed

LOS ANGELES—A new independent recording company, Tender Records was formed in Los Angeles last week. The new label will concentrate on pop single records at present First release by the company is by a young Los Angeles singer, Rick Armstrong. Armstrong recorded an EP three selections of which were released last week to distributors and disk jockeys throughout the country. Kitty Davis and Jean Fadely are handling sales and promotion for the new label.

More Horror

SAN GABRIEL, CALIF.—Another "horror" disk last week joined the growing number of releases in this category. The number is titled "I Was A Teenage Creature" featuring Lord Luther on the Frantic Record label. Frantic Records, currently setting up national distribution for the single, is located in Pacific Grove, California. The song is publshed by Les Kangas Music.

Lige McKelvy Reforms

CHAMBERSBURG, PA.—Lige McKelvy, a veteran of the music business both in the field of song writing and promotion, has been named office manager and factory supervisor of Geyer Homes, Inc., of Pennsylvania and the Horse Rock Development Corp., of Maryland, two home construction firms.

Smathers Bill Testimony Starts

WASHINGTON, D.C. — A number of prominent songwriters and political figures sounded-off last week at the Smathers' Bill hearings in Washington.

[Ed. Note: The Smathers' Bill hearings are being staged by a Senate subcommittee of the Interstate and Foreign Commerce Committee which is hearing witnesses on a bill that would prevent radio and television station licensees from holding interests in music publishing firms and/or companies that manufacture or sell recordings.

At last Tuesday's hearings Arthur Schwartz, ASCAP exec and prominent composer for the B'way stage and films charged that the broadcasting industry had "deprived" Americans of "a free choice of music". Another prominent ASCAP'er, Oscar Hammerstein, 2nd, called the situation "an unhealthy one" for American listeners and songwriters. Hammerstein said:

"Since the broadcasting interests own the radio stations and the television stations, and since the two biggest networks also own the two biggest recording companies, their interlocking strength is obvious. Add to this the fact that they are stockholders in a pool of musical copyrights called Broadcast Music, Inc., and bear in mind also that the broadcasters are the employers of the disk jockeys in whom lies the power to choose which records are to be played. You may then have an idea of how insecure it must feel to be an outsider—a writer whose work is not published by a BMI publisher."

In 1953, the Songwriters of America, of which Hammerstein and Schwartz are members, filed an anti-trust suit of $150 million against BMI. The suit, in which all 33 plaintiffs are ASCAP writers, is still pending in Federal District Court.

Schwartz' testimony included the following statement:

"If record companies such as Capitol, Mercury and Decca want to get the kind of exposure for their recordings that RCA and Columbia records get, how could they do it? They don't have a license to broadcast. The networks give preferential treatment to their own records."

Wednesday's hearings resulted in an attack against country music by Vance Packard, author of "The Hidden Persuader", a book that claims to show how the tastes of Americans are manipulated. Packard categorized "hillbilly" music as one of the "cheapest types of music" available to the broadcasters from BMI. He said there has been "a gross degradation in the quality of music supplied to the public over the airwaves." In another statement he referred to country music as a "neglected lode of cheaply-mined music".

Following Packard's statements, Senator Albert Gore of Tennessee, the heart of country music, read a telegram from Tennessee's Governor Clement defending the music. Clement's telegram called Packard's statements "a gratuitous insult to thousands of our fellow Tennesseeans both in and out of the field of country music".

Although Packard knocked country music, one sentence in his testimony said: " . . . I would be the first to agree that some hillbilly—the true folk songs—and rock 'n roll music and much of the Latin American music is of good quality."

Packard revealed that for the last month he had been working with the Songwriters Protective Association to prepare a statement for the House subcommittee. Under questioning by Senator Pastore, Packard conceded he had worked with the SPA and prepared his statement "for pay."

Thursday's testimony included additional views on the country music issue. This time it was from composer, conductor and educator in the serious music field, Howard Hanson, who said that "The hillbilly music we hear on the radio is not really hillbilly music. It's a Madison Avenue version of hillbilly music. It's pretty doctored and a long way from the hills of Tennessee." Although Hanson "questioned whether broadcasters have matured enough to realize their responsibilities to the public," he said that "the networks have done magnificent things in developing cultural music."

On Thursday, Arthur Schwartz returned to the stand for the third day in a row. He charged that "the two leading networks have used their recording companies as collaborators in promoting the artists, recordings and music under their joint control." Record labels that have no license to broadcast, "have been discriminated against by this combination," Schwartz said.

Hearings will continue next week.

Waldorf Issues Show Albums At $1.98

NEW YORK—Waldorf Music Hall announced that it is ready to ship two new long playing albums, "The Music Man" and "Gigi." Until now, the actual recording of these two scores has been kept very quiet since Waldorf is the first $1.98 record firm in the business to release them. It is expected that both albums will be on the store racks by March 18th along with signs, streamers and ads to ballyhoo them.

It was further announced that there was a sizeable royalty advance involved in the release of "The Music Man" which was recorded by Enoch Light, his Orchestra and Chorus, with a cast of well-known television singers, including Artie Malvin, Lois Winter and Jerry Duane.

Urania Appoints All-State

NEW YORK—Dave Rothfield of Urania Records has just announced the appointment of All State Dist. in Chicago to handle the complete line of Urania albums and tapes. All-State will begin its association with Urania with special dealer promotions including window displays.

Urania also introduced its first stereophonic record recently at the San Francisco Hi Fi show.

Sign Copeland & Wyler

NEW YORK—Cal Ross, of the Berger, Ross & Steinman Management Office, last week announced that the office has signed "Hit Parader" Alan Copeland and stage personality Gretchen Wyler, of "Damn Yankees" and "Silk Stockings," to management contracts.

Paul Livert To A&R Seeco Singles

NEW YORK—Sidney Siegel, president of Seeco Records, announced, last week, that he has appointed Paul Livert to head A & R on a new singles program being launched by Seeco's two subsidiary labels, Dawn and Bronjo.

Dawn, a well known jazz LP line, will now issue rock & roll singles. The Bronjo label, a brand new one, will be used in the pop field. First release on Dawn is by Tom Swift, coupling "High School Ring" and "Stormy", and the initial Bronjo pressing by an artist called Butterball singing the oldies "Lover Come Back To Me" and "Tenderly". Both disks will be on the market this week.

Livert, who was an independent producer, personal manager and band leader before joining Seeco, stated that he is looking for artists, songs and masters.

Dee Jay And Blue Cap



TALLAHASSEE, FLA.—Gene Vincent and The Blue Caps recently were in Tallahassee (Tues. Feb. 4) for a dance and show at the Loen County Fair Grounds.

The dance was a huge success with Gene playing to a sellout crowd of more than 1200.

The show was sponsored by Bill Schultz and Red Evans, WTAL-Tallahassee deejays. Bill reports that Gene's new one, "Walking Home From School" is taking off like crazy in town.

The above picture of Vincent and Schultz was taken just after the show.

Verve Pacts Burns

LOS ANGELES — Ronnie Burns, teenage star of the hit situation comedy TV series, "The George Burns and Gracie Allen Show", has been pacted to Verve Records as a recording artist. His first single, just released, couples "Double Date" with "Kinda Cute".

To start the youngster on the road to disk success, Verve is preparing an intensive promotional and advertising campaign. Ronnie is now being scheduled for a national deejay tour and will appear on the American Bandstand, Monday March 17th.

The young Mr. Burns will also perform his records on the Burns and Allen show and other national TV shows in the near future.

Dot Signs Martindale

HOLLYWOOD — Memphis disk jockey Wink Martindale has just signed a recording contract with Dot Records as the latest step in a parley of show biz activity that finds him now engaged in practically every phase of the entertainment world. He currently broadcasts a four-hour show over radio-WHBQ, Memphis. He is seen as host on WHBQ-TV's Top Ten Dance Party every Saturday, and a dance party program for junior high teenagers, Junior Hi-Time, on Monday nights. As a side line he cut some recordings which interested Columbia Pictures, who signed him to sing and act in the studio's upcoming movie, "Let's Rock". Wink's recordings, which will be heard in the movie are "All Love Broke Loose" and "I Don't Suppose". His first single for Dot, to be released this week, will be these two songs taken from the sound track of "Let's Rock".

Wink Martindale is 25 years old, a native of Jackson, Tennessee, and in June, 1957, graduated from Memphis State University with a Bachelor of Science degree. He is married to Madelyn Leech Martindale and has two small daughters, Lisa Dawn, born April 10, 1955, and Madelyn Lizbeth, born July 17, 1956.

Music From The Heart



NEW YORK—Frank M. Folsom (center), chairman of the executive committee of the Radio Corporation of America, and campaign of the New York Heart Fund's 1958 drive, presents a Heart of Gold citation to Alfred J. Manuti (left), president, local 802, American Federation of Musicians, in recognition of the union's cooperation in helping to arouse public interest in the cause of heart research. Max L. Arons, the union's assistant secretary, looks on at the right.

Rogers Heads North

NEW YORK—Carlton Records is bringing from Houston, Texas, its new recording star, Kenny Rogers, the First.

Rogers' initial disk for Carlton, "That Crazy Feeling", is currently one of the top singles in the Houston territory and is reported spreading to other areas. The disk has already gone over the 20,000 mark in Houston alone, according to Joe Carlton, the label's prexy.

On Monday, March 17th, Rogers will do the Milt Grant TV'er in Washington, D. C.; on Tuesday, the Buddy Deane Show in Baltimore; Wednesday, the Jim Gallant Show in New Haven; Thursday, the Dick Clark "American Bandstand Show" in Philadelphia; and Friday, the Ted Steele Show in New York City.

The shows were set up by Morris Diamond, promotion chief of Carlton Records.

Capitol Rushes EP Release

HOLLYWOOD—Four new 45 rpm (EP) albums were being rushed into release last week by Capitol Records, Inc. These include new disks by Frank Sinatra, the Four Preps, Ferlin Husky and Jonah Jones.

The new Sinatra platter includes "The Lady Is A Tramp", "Witchcraft", "Come Fly With Me" and "Tell Her You Love Her". The Four Preps album is called "26 Miles" and includes, besides the title song, "It's You" with an instrumental assist by Billy May and his orchestra, "Moonstruck In Madrid" with backing by Gus Levine and his orchestra, and "How About That" with an assist by Lou Busch and his orchestra.

The Ferlin Husky entry is tabbed "Country Music Holiday", the title of the new Paramount picture to be released in April in which Husky is co-starred with fellow Capitol recording artist Faron Young. All four tracks on this EP are songs from the movie. They include "My Home Town", "Somewhere There's Sunshine", "Wide, Wide World" and "Don't Walk Away". The new Jonah Jones package includes two selections from his Capitol "Muted Jazz" LP, "On The Street Where You Live" and "Rose Room", while the other two numbers are from his second Capitol LP album, "Swingin' On Broadway", "Baubles, Bangles And Beads" and "Seventy-Six Trombones".

Capitol is introducing the four new albums March 10 backed up by a strong deejay and trade paper promotional push.

"Beat Of My Heart"



NEW YORK—Pictured at the Colony Record Shop, is the "heart specialist," Tony Bennett. Tony's album "The Beat Of My Heart" is riding high as Columbia's top selling album.

Seen with Tony is, kneeling, left to right: Candido and Ralph Sharon. Standing, Tony, Sabu, Nappy of The Colony Record Shop, and his two able bodied salesmen.

DON GIBSON sings
OH LONESOME ME
47/20-7133
RCA VICTOR

Hitting!
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b/w
"Headin' For The Poorhouse"
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Album Of The Week
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39 WEST 60th STREET
NEW YORK 23, N. Y.
CIRCLE 6-9705

Disk Jockey

REGIONAL RECORD REPORTS

MARY WILSON
KCLX—Califax, Wash.

1. Ballad Of A Teenage Queen (J. Cash)
2. Are You Sincere (Williams)
3. Get A Job (Mills Bros)
4. Catch A Falling Star (Como)
5. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
6. A Wonderful Time Up There (P. Boone)
7. This Little Girl Of Mine (Everlys)
8. Tell Her You Love Her (F. Sinatra)
9. Waitin' In School (Nelson)
10. Lover In The House (S. Lawrence)

JIM AMECHE
KPAL—Palm Springs, Calif.

1. My Love Loves Me (4 Coins)
2. I'm Getting Sentimental Over You (N. Riddle)
3. Arrivederci Roma (R. Williams)
4. When You Took Your Love (J. Dorsey)
5. Oh-Oh, I'm Falling In Love (J. Rodgers)
6. Who's Sorry Now (C. Francis)
7. A Very Precious Love (Ames Bros.)
8. It's Too Soon To Know (P. Boone)
9. We're Not Children (A. Lane)
10. Return To Me (D. Martin)

ALLIN SLATE
KIEV—Glendale, Calif.

1. Walkin' The Low Road (R. Sparks)
2. Oh-Oh, I'm Falling In Love (J. Rodgers)
3. My Love Loves Me (4 Coins)
4. It's Too Soon To Know (P. Boone)
5. I'm Getting Sentimental Over You (N. Riddle)
6. Arrivederci Roma (R. Williams)
7. Magic Moments (P. Como)
8. Unbelievable (King Sisters)
9. The Wonder Of Love (Holidays)
10. Only Classmates (A. Drake)

JOE SMITH
WMEX—Boston, Mass.

1. There's Only One Of You (Four Lads)
2. Now And For Always (G. Hamilton IV)
3. Whole World In His Hands (L. London)
4. Lazy Mary (L. Monte)
5. Lollipop (Chordettes)
6. Let's Be Lovers (Playmates)
7. Starlight Star Bright (J. Dean)
8. Breathless (J. L. Lewis)
9. Wishing For Your Love (Voxpoppers)
10. The Shake (Mark IV)

KEITH CARRICO
KDSJ—Deadwaad, S. Dak.

1. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
2. Ballad Of A Teenage Queen (J. Cash)
3. Little Gypsy (Ames Brothers)
4. Catch A Falling Star (Como)
5. Are You Sincere (Williams)
6. Raunchy (E. Freeman)
7. Dede Dinah (F. Avalon)
8. At The Hop (Danny & Juniors)
9. Swinging Shepherd Blues (D. Terry)
10. Stood Up (R. Nelson)

HOWARD "COOP" COOPER
CKRM—Regina, Sask., Can.

1. Sugartime (McGuires)
2. Don't Let Go (R. Hamilton)
3. Catch A Falling Star (Como)
4. Ballad Of A Teenage Queen (J. Cash)
5. I Beg Of You (E. Presley)
6. Swinging Shepherd Blues (M. Koffman)
7. A Wonderful Time Up There (P. Boone)
8. Dancing With My Shadow (Four Voices)
9. 26 Miles (Four Preps)
10. Big Guitar (O. Bradley)

BOB WOODEL
WSAY—Rachester, N. Y.

1. Goodnight, My Someone (F. Sanders)
2. Magic Moments (P. Como)
3. Heart Mender (Madigan)
4. Bonjour Tristesse (Michaels)
5. Under Your Spell (Madigan)
6. 76 Trombones (Original Cast)
7. College Man (B. Justis)
8. Sail Along Silv'ry Moon (B. Vaugn)
9. Heartache For Sale (Margulis)
10. Every Day (T. Robin)

WALLY PHILLIPS
WGN—Chicaga, Ill.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. It's Too Soon To Know (P. Boone)
4. Who's Sorry Now (Francis)
5. Catch A Falling Star (Como)
6. Lollipop (Chordettes)
7. Short Shorts (Royal Teens)
8. 26 Miles (Four Preps)
9. Dinner With Drac (Zacherle)
10. Oh Lonesome Me (Gibson)

BILL SUTTON
KNTV—San Jase, Calif.

1. Lollipop (Chordettes)
2. Bubble Gum Rock (Davis)
3. Book Of Love (Monatones)
4. Breathless (J. L. Lewis)
5. Get A Job (Silhouettes)
6. Don't (E. Presley)
7. Maybe (Chantels)
8. Tequila (E. Platt)
9. At The Hop (Danny & Juniors)
10. Are You Sincere (Williams)

HERB GRAHAM
WAIT—Chicago, Ill.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Are You Sincere (Williams)
4. Catch A Falling Star (Como)
5. Short Shorts (Royal Teens)
6. Baubles, Bangles And Beads (J. Jones)
7. It's Too Soon To Know (P. Boone)
8. You Win Again (J. L. Lewis)
9. My Kindergarten Hero (J. Delmar)
10. Oh What A Baby (Tonettes)

GLENN C. LEWIS
WHYE—Raanoke, Va.

1. Sweet Little Sixteen (Berry)
2. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Sugartime (McGuires)
5. Don't Let Go (R. Hamilton)
6. Walkin' Home From School (G. Vincent)
7. You Are My Destiny (Anka)
8. I Beg Of You (E.Presley)
9. Are You Sincere (Williams)
10. Lollipop (Chordettes)

JERRY PARK
KZEE—Weatherford, Tex.

1. Short Shorts (Four Winds)
2. Catch A Falling Star (Como)
3. Sugartime (McGuires)
4. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
5. La Dee Dah (B. Ford's Thunderbirds)
6. Ballad Of A Teenage Queen (J. Cash)
7. Sing Boy, Sing (T. Sands)
8. First Date (Dee & Patty)
9. Billy (K. Linden)
10. Straight Skirts (Summers)

VIC AIME
WNNJ—Newton, N. J.

1. Are You Sincere (Williams)
2. 7-11 (D. Jacobs)
3. Oh Lonesome Me (D. Gibson)
4. Return To Me (D. Martin)
5. In Time (J. Harper)
6. My Pledge To You (Nash)
7. Surprise (R. Clooney)
8. Billy (K. Linden)
9. Thank You Mr. Moon (Smith)
10. Tango Boogie (Winterhalter)

BEAUREGARD DAVIS
WLOW—Narfalk, Va.

1. Sweet Little Sixteen (Berry)
2. Are You Sincere (Williams)
3. Bad Motorcycle (Storey Sisters)
4. Who's Sorry Now (Francis)
5. Short Shorts (Royal Teens)
6. Maybe Baby (Crickets)
7. Uh Huh Oh Yeah (Lawrence)
8. Don't (E. Presley)
9. Oh Julie (Crescendos)
10. You Are My Destiny (Anka)

RUDY PAOLANGELI
WTKO—Ithaca, N. Y.

1. Get A Job (Silhouettes)
2. Don't (E. Presley)
3. Short Shorts (Four Winds)
4. The Stroll (Diamonds)
5. Oh Julie (Crescendos)
6. Tequila (Champs)
7. Lollipop (Chordettes)
8. 76 Trombones (King Sisters)
9. Lazy Mary (L. Monte)
10. Witchcraft (F. Sinatra)

WALLY WINSLOW
WKRO—Sedalia, Mo.

1. Sugartime (McGuires)
2. At The Hop (N. Todd)
3. Catch A Falling Star (Como)
4. Get A Job (Silhouettes)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Don't (E. Presley)
7. Short Shorts (Royal Teens)
8. Magic Moments (P. Como)
9. Oh Julie (Crescendos)
10. You Are My Destiny (Anka)

AL TROXLER
WGOG—Greensboro, N. C.

1. Don't (E. Presley)
2. Are You Sincere (A. Williams)
3. I Can't Stop Loving You (D. Gibson)
4. You Are My Destiny (Anka)
5. Maybe Baby (Crickets)
6. Sweet Little Sixteen (Berry)
7. I Beg Of You (E. Presley)
8. Helpless (Platters)
9. Breathless (J. L. Lewis)
10. Reelin' & Rockin' (C. Berry)

PAUL DREW
WGST—Atlanta, Ga.

1. Don't (E. Presley)
2. Tequila (Champs)
3. You Are My Destiny (Anka)
4. A Wonderful Time Up There (P. Boone)
5. Sweet Little Sixteen (Berry)
6. Lollipop (Ronald & Ruby)
7. Who's Sorry Now (C. Francis)
8. A Very Precious Love (Day)
9. Are You Sincere (A. Williams)
10. Maybe Baby (Crickets)

DICK JOHNSON
WNOP—Newport, Ky.

1. Sugartime (McGuires)
2. Witchcraft (F. Sinatra)
3. Big Guitar (O. Bradley)
4. Mary, Mary Lou (B. Haley)
5. Get A Job (Silhouettes)
6. 26 Miles (Four Preps)
7. Oh Julie (Crescendos)
8. Oh-Oh, I'm Falling In Love (J. Rodgers)
9. Who's Sorry Now (C. Francis)
10. Whole World In His Hands (L. London)

JIM AUSTIN
KANS—Wichita, Kans.

1. You Are My Destiny (Anka)
2. Catch A Falling Star (Como)
3. Sugartime (McGuires)
4. Don't (E. Presley)
5. Get A Job (Mills Bros.)
6. Oh Julie (Crescendos)
7. A Wonderful Time Up There (P. Boone)
8. Don't Let Go (R. Hamilton)
9. Helpless (Platters)
10. Oh-Oh, I'm Falling In Love (J. Rodgers)

ED GRAY
WKNE—Keene, N. H.

1. Who's Sorry Now (C. Francis)
2. Sweet Little Sixteen (Berry)
3. Breathless (J. L. Lewis)
4. Sugartime (McGuires)
5. It's Too Soon To Know (P. Boone)
6. Belonging To Someone (Page)
7. Good Golly Miss Molly (L. Richard)
8. Magic Moments (P. Como)
9. 26 Miles (Four Preps)
10. The Walk (J. McCracklin)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Disk Jockey

REGIONAL RECORD REPORTS

TOM BRENNEN, JOE NIXON, JOE ALLISON
KRKD—Las Angeles, Calif.

1. Sugartime (McGuires)
2. Tequila (Champs)
3. At The Hop (N. Todd)
4. Oh-Oh, I'm Falling In Love (J. Rodgers)
5. Catch A Falling Star (Como)
6. Tell Her You Love Her (F. Sinatra)
7. Nobody's Darlin' (M. Terry)
8. Kathleen (W. Lewis)
9. Ballad Of A Teenage Queen (J. Cash)
10. April Love (P. Boone)

BOB MAXWELL
WWJ—Detroit, Mich.

1. 26 Miles (Four Preps)
2. Catch A Falling Star (Como)
3. Makin' My Mind Up (Dean)
4. Gigi (C. Margulis)
5. I'm Not Afraid (E. Rodgers)
6. I'd Like To Take You Home With Me (J. P. Morgan)
7. Always And Forever (Four Esquires)
8. It's Too Soon To Know (P. Boone)
9. River Kwai March & Colonel Bogey (M. Miller)
10. Walkin' The Low Road (R. Sparks)

JOHNNY SHIELDS
WRLW—Walnut Ridge, Ark.

1. Belonging To Someone (Page)
2. Your Graduation Means Goodbye (Cardigans)
3. A Wonderful Time Up There (P. Boone)
4. A Very Precious Love (B. Guitar)
5. Witchcraft (F. Sinatra)
6. Lollipop (Chordettes)
7. A Waltz To Remember (D. Hawkins)
8. Yellow Dog Blues (Maddox)
9. Annabelle Lee (F. Laine)
10. No One Ever Lost More (J. Dorsey)

MARTY FAYE
WBKB—Chicago, Ill.

1. The Walk (J. McCracklin)
2. The Place (J. Brantley's All Stars)
3. The Glide (D. Cherry)
4. Wishing For Your Love (Voxpoppers)
5. There Goes My Heart Again (D. Rondo)
6. You Excite Me (F. Avalon)
7. The Things I Love (Fidelities)
8. A Very Precious Love (Ames Bros.)
9. Corrido Rock (Tortilla Pete)
10. Bye Bye Elvis (G. Harris)

BUDDY DEANE
WJZ—Baltimare, Md.

1. 26 Miles (Four Preps)
2. Tequila (Champs)
3. I Beg Of You (E. Presley)
4. Rock And Roll Is Here To Stay (Danny & Juniors)
5. 7-11 (Gone All Stars)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Lollipop (Chordettes)
8. Good Golly Miss Molly (L. Richard)
9. Been So Long (Pastels)
10. Oh-Oh, I'm Falling In Love (J. Rodgers)

DEWEY DOW
WCSH—Portland, Me.

1. Witchcraft (F. Sinatra)
2. Tequila (Champs)
3. Belonging To Someone (P. Page)
4. Are You Sincere (A. Williams)
5. Don't (E. Presley)
6. Sugartime (McGuires)
7. Don't Let Go (Hamilton Williams)
8. Nine-Pound Hammer (D. Curless)
9. Teacher's Pet (D. Day)
10. Catch A Falling Star (Como)

WINIFRED ATWELL
WICE—Providence, R. I.

1. Short Shorts (Royal Teens)
2. Don't/I Beg Of You (Presley)
3. Get A Job (Silhouettes)
4. Are You Sincere (Williams)
5. Oh Julie (Crescendos)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Sugartime (McGuires)
8. Catch A Falling Star/ Magic Moments (P. Como)
9. Sweet Little Sixteen (Berry)
10. The Stroll (Diamonds)

HARRY BAILEY
WVU—Nashville, Tenn.

1. Oh Julie (Crescendos)
2. Tequila (Champs)
3. It's Too Soon To Know (P. Boone)
4. Get A Job (Silhouettes)
5. Say Boss Man (B. Diddley)
6. Catch A Falling Star (Como)
7. Reelin' & Rockin' (Berry)
8. Witchcraft (F. Sinatra)
9. Before You Accuse Me (B. Diddley)
10. Sweet Little Sixteen (Berry)

CHRIS LANE
KAKC—Tulsa, Okla.

1. Sweet Little Sixteen (Berry)
2. Good Golly Miss Molly (L. Richard)
3. Catch A Falling Star (Como)
4. 26 Miles (Four Preps)
5. Are You Sincere (Williams)
6. It's Too Soon To Know (P. Boone)
7. Oh, Julie (Crescendos)
8. Maybe Baby (Crickets)
9. Breathless (J. L. Lewis)
10. Tequila (Champs)

CHUCK DOUGHERTY
KQV—Pittsburgh, Pa.

1. Catch A Falling Star (Como)
2. Get A Job (Silhouettes)
3. Tequila (Champs)
4. Oh Julie (Crescendos)
5. 26 Miles (Four Preps)
6. Swinging Shepherd Blues (D. Rose)
7. Sail Along Silv'ry Moon (B. Vaughn)
8. Your Graduation Means Goodbye (Cardigans)
9. So Tough (Casuals)
10. Teardrops (L. Andrews)

GALLAGHER AND O'BRIEN
WMCA—New York, N. Y.

1. Catch A Falling Star (Como)
2. Who's Sorry Now (Francis)
3. 26 Miles (Four Preps)
4. It's Too Soon To Know (P. Boone)
5. There's Only One Of You (Four Lads)
6. A Very Precious Love (Ames Bros/Day)
7. Billy (K. Linden)
8. Tequila (Champs)
9. Are You Sincere (Williams)
10. Tango Boogie (Winterhalter)

JIM LOWE
WRR—Dallas, Tex.

1. Doin' The Stroll (Saints)
2. Down On The Farm (A. Downing)
3. Lollipop (Chordettes)
4. A Wonderful Time Up There (P. Boone)
5. Are You Sincere (Williams)
6. Thank You Mr. Moon (Smith)
7. Sweet Little Sixteen (Berry)
8. Tequila (Champs)
9. Whole World In His Hand (L. London)
10. Click Clack (D. Doo & Don'ts)

WALLY CRYAN
WARA—Attlebora, Mass.

1. Get A Job (Silhouettes)
2. Short Shorts (Royal Teens)
3. Magic Moments (P. Como)
4. Who's Sorry Now (C. Francis)
5. Sweet Little Sixteen (Berry)
6. 26 Miles (Four Preps)
7. The Walk (J. McCracklin)
8. This Place (J. Brantley)
9. Witchcraft (F. Sinatra)
10. Dede Dinah (F. Avalon)

EDDIE DILLON
KVOR—Colarada Spgs., Colo.

1. Jo-Ann (Playmates)
2. Tequila (Champs)
3. Belonging To Someone (Page)
4. Are You Sincere (Williams)
5. Sweet Little Sixteen (Berry)
6. So Tough (Casuals/Kuf-Linx)
7. Lollipop (Ronald & Ruby/ Chordettes)
8. Drop Top (R. Perkins)
9. Wiggie Tail 1 & 2 (G. Rene)
10. The Walk (J. McCracklin)

LUCKY LAWRENCE
KRUX—Phaenix, Ariz.

1. Tequila (Champs)
2. 26 Miles (Four Preps)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Don't (E. Presley)
5. Oh-Oh, I'm Falling In Love (J. Rodgers)
6. Catch A Falling Star (Como)
7. Are You Sincere (Williams)
8. Lollipop (Chordettes)
9. Sweet Little Sixteen (Berry)
10. Terry (T. Castle)

JIM GAINES
KALB—Alexandria, La.

1. Sweet Little Sixteen (Berry)
2. Get A Job (Silhouettes)
3. Don't (E. Presley)
4. Reelin' And Rockin' (Berry)
5. The Stroll (Diamonds)
6. Don't Let Go (R. Hamilton)
7. I'm Gonna Be A Wheel Someday (B. Mitchell)
8. The Walk (J. McCracklin)
9. Tequila (Champs)
10. Are You Sincere (A. Williams)

BERNIE HERMAN
WIRE—Indianapalis, Ind.

1. Dinner With Drac (Zacherle)
2. Tequila (Champs)
3. Don't (E. Presley)
4. 26 Miles (Four Preps)
5. Bad Motorcycle (Storey Sis.)
6. Bop-A-Lena (R. Self)
7. Flip Flop And Bop (Cramer)
8. Sweet Little Sixteen (Berry)
9. You Are My Destiny (Anka)
10. Don't You Hear Me Calling, Baby (R. Haig)

CHARLIE MURDOCK
WQAM—Miami, Fla.

1. 26 Miles (Four Preps)
2. Sweet Little Sixteen (Berry)
3. Don't (E. Presley)
4. The Stroll (Diamonds)
5. Get A Job (Silhouettes)
6. Catch A Falling Star (Como)
7. Witchcraft (F. Sinatra)
8. Maybe (Chantels)
9. It's Too Soon To Know (P. Boone)
10. Short Shorts (Royal Teens)

BOB HALL
WSME—Sanford, Me.

1. The Stroll (Diamonds)
2. Sugartime (McGuires)
3. Witchcraft (F. Sinatra)
4. Get A Job (Silhouettes)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Magic Moments (P. Como)
7. Short Shorts (Royal Teens)
8. Click Clack (D. Doo & Don'ts)
9. A Wonderful Time Up There (P. Boone)
10. Who's Sorry Now (C. Fancis)

JACK FROST
WSPR—Springfield, Mass.

1. Sweet Little Sixteen (Berry)
2. Catch A Falling Star (Como)
3. Sugartime (McGuires)
4. 26 Miles (Four Preps)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Get A Job (Silhouettes)
7. Oh Julie (Crescendos)
8. Oh-Oh, I'm Falling In Love (J. Rodgers)
9. Don't (E. Presley)
10. Click Clack (D. Doo & Don'ts)

SAXIE DOWELL
KPOK—Scattsdale, Ariz.

1. Billy (K. Linden)
2. A Very Precious Love (Ames Bros.)
3. Gigi (V. Damone)
4. My Love Loves Me (4 Coins)
5. It's Too Soon To Know (P. Boone)
6. River Kwai March & Colonel Bogey (A. Mooney)
7. Sweet Elizabeth (W. Glahe)
8. Are You Sincere (A. Williams)
9. Surprise (R. Clooney)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Disk Jockey

REGIONAL RECORD REPORTS

STAN DAVIS
OCY—Oklohoma City, Okla.

. Whole World In His Hands (L. London)
. A Wonderful Time Up There (P. Boone)
. Who's Sorry Now (C. Francis)
. Your Name Is Beautiful (C. Smith)
. Are You Sincere (A. Williams)
. Magic Moments (P. Como)
. 26 Miles (Four Preps)
. Do I Love You (L. Hovis)
. Till The Right One Comes Along (J. Sweeney)
. Tequila (Champs)/Ballad Of A Teenage Queen (J. Cash)

RED ROBINSON
CKWX—Vancouver, B. C.

. I Beg Of You (E. Presley)
. Don't (E. Presley)
. Ballad Of A Teenage Queen (J. Cash)
. Short Shorts (Royal Teens)
. This Little Girl Of Mine (Everlys)
. Maybe Baby (Crickets)
. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
. Sweet Little Sixteen (Berry)
. Oh Julie (Crescendos)
. A Wonderful Time Up There (P. Boone)

TOM THOMPSON
KBLI—Blackfoot, Ida.

. Tequila (Champs)
. Get A Job (Silhouettes)
. A Wonderful Time Up There (P. Boone)
. Oh Lonesome Me (D. Gibson)
. Return To Me (D. Martin)
. A Very Precious Love (Ames Bros.)
. Short Shorts (Royal Teens)
. Bad Motorcycle (Storey Sis.)
. Catch A Falling Star (Como)
. Rock And Roll Rhapsody (Four Aces)

BILL ANSON
WAAF—Chicago, Ill.

1. A Very Precious Love (Ames Bros.)
2. Magic Moments (P. Como)
3. Belonging To Someone (Page)
4. Little Blue Man (B. Johnson)
5. Swinging Shepherd Blues (D. Rose)
6. Sugartime (McGuires)
7. Sail Along Silv'ry Moon (B. Vaughn)
8. Oh Julie (Crescendos)
9. I Always Say (J. Vale)
10. Are You Sincere (A. Williams)

SANDY JACKSON
KOWH—Omaha, Neb.

1. Click Clack (D. Doo & Don'ts)
2. Oh Julie (Crescendos)
3. Catch A Falling Star (Como)
4. Get A Job (Silhouettes)
5. Bop-A-Lena (R. Self)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Short Shorts (Royal Teens)
8. A Wonderful Time Up There (P. Boone)
9. Sing Boy Sing (T. Sands)
10. Magic Moments (P. Como)

ROB ROBBINS
KRIZ—Phoenix, Ariz.

1. Tequila (S. Kenton)
2. 26 Miles (Four Preps)
3. Sugartime (McGuires)
4. Catch A Falling Star (Como)
5. Big Guitar (O. Bradley)
6. Are You Sincere (A. Williams)
7. Corrido Rock (B. Balcom)
8. Witchcraft (F. Sinatra)
9. Terry (T. Castle)
10. Tell Her You Love Her (F. Sinatra)

ALFRED LIBERATORE
WREM—Remsen, N. Y.

1. Sweet Little Sixteen (Berry)
2. It's Too Soon To Know (P. Boone)
3. Short Shorts (Royal Teens)
4. Oh-Oh, I'm Falling In Love (J. Rodgers)
5. Get A Job (Mills Bros.)
6. Dede Dinah (F. Avalon)
7. La Dee Dah (B. Ford's Thunderbirds)
8. Oh Julie (O. Williams)
9. Are You Sincere (A. Williams)

JOHN WRISLEY
WIS—Columbia, S. C.

1. Catch A Falling Star (Como)
2. Tequila (Champs)
3. So Tough (Casuals)
4. Get A Job (Silhouettes)
5. Tell Her You Love Her (F. Sinatra)
6. At The Hop (Danny & Juniors)
7. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
8. This Little Girl Of Mine (Everlys)
9. Don't (E. Presley)
10. It's Too Soon To Know (P. Boone)

ALAN DARY
WBZ—Boston, Mass.

1. Magic Moments (P. Como)
2. Tell Her You Love Her (F. Sinatra)
3. Belonging To Someone (Page)
4. It's Too Soon To Know (P. Boone)
5. Long Hot Summer (Rodgers)
6. Witchcraft (F. Sinatra)
7. Swinging Shepherd Blues (M. Koffman)
8. Little Blue Man (B. Johnson)
9. Billy (K. Linden)
10. A Very Precious Love (Ames Bros.)

BOB BASSETT
WHIM—Providence, R. I.

1. Gigi (Eckstine/Margulis)
2. Witchcraft (F. Sinatra)
3. My Pledge To You (Nash)
4. Whispering (K. Stone)
5. Very Precious Love (Haynes)
6. My Heart Tells Me (Adams)
7. Baubles Bangles Beads (J. Jones)
8. Passing Fancy (C. McRae)
9. Did You Hear About Jerry (H. Belafonte)
10. Cinderella Tango (Marterie)

PARKER HANDY
WPON—Pontiac, Mich.

1. Tequila (Champs/Platt)
2. Who's Sorry Now (C. Francis)
3. The Walk (J. McCracklin)
4. Good Golly Miss Molly (L. Richard)
5. Oh-Oh, I'm Falling In Love (J. Rodgers)
6. Lollipop (Ronald & Ruby/ Chordettes)
7. Are You Sincere (A. Williams)
8. Don't (E. Presley)
9. Yea Yea (Kandel Sisters)
10. Sweet Little Sixteen (Berry)

BILL VALOR
WEZE—Boston, Mass.

1. 26 Miles (Four Preps)
2. Witchcraft (F. Sinatra)
3. Belonging To Someone (Page)
4. Lollipop (Chordettes)
5. 76 Trombones (Hugo & Luigi)
6. Magic Moments (P. Como)
7. My Pledge To You (J. Nash)
8. You're So Right For Me (T. Bennett)
9. Stay Where You Are (Porto)
10. A Very Precious Love (Ames Bros.)

SAM BABCOCK
WPEO—Peoria, Ill.

1. 26 Miles (Four Preps)
2. Sweet Little Sixteen (Berry)
3. Oh Julie (Crescendos)
4. Little Blue Man (B. Johnson)
5. Who's Sorry Now (C. Francis)
6. Are You Sincere (A. Williams)
7. Big Guitar (Bradley/Taylor)
8. Ballad Of A Teenage Queen (J. Cash)
9. Dede Dinah (F. Avalon)
10. Tequila (E. Platt)

ART BOULDIN
WICH—Norwich, Conn.

1. Oh-Oh, I'm Falling In Love (J. Rodgers)
2. Gigi (C. Margulis)
3. Cloud 13 (P. Kelly)
4. The Place (J. Brantley)
5. Sweet Elizabeth (W. Glahe)
6. Little Blue Man (B. Johnson)
7. Witchcraft (F. Sinatra)
8. The Sands Of Time (Hayton)
9. She's Neat (D. Wright)
10. The Lovin' Tree (Boobis & Bobby)

HY LIT
WRCV—Philadelphia, Pa.

1. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
2. The Walk (McCracklin)
3. Bad Motorcycle (Storey Sisters)
4. Dede Dinah (F. Avalon)
5. Don't (E. Presley)
6. 26 Miles (Four Preps)
7. Click Clack (Dickie Doo & Don'ts)
8. Make With The Shake (Mark IV)
9. Rock And Roll Is Here To Stay (Danny & Juniors)
10. Lollipop (Chordettes)

LARRY BROWNELL
WKWB—Buffalo, N. Y.

1. Oh Lonesome Me (D. Gibson)
2. Witchcraft (F. Sinatra)
3. Sugartime (McGuires)
4. It's Too Soon To Know (P. Boone)
5. Catch A Falling Star/Magic Moments (P. Como)
6. Swinging Shepherd Blues (M. Koffman)
7. Belonging To Someone (Page)
8. 26 Miles (Four Preps)
9. A Very Precious Love (Ames Bros.)
10. Lollipop (Chordettes)

PAUL BARTELL
WFOX—Milwaukee, Wis.

1. Catch A Falling Star (Como)
2. 26 Miles (Four Preps)
3. Oh Julie (Crescendos)
4. Dede Dinah (F. Avalon)
5. Get A Job (Silhouettes)
6. A Wonderful Time Up There (P. Boone)
7. Don't (E. Presley)
8. Tequila (Champs)
9. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
10. Short Shorts (Royal Teens)

BUTCH RIGGS
WIRO—Ironton, Ohio

1. Dede Dinah (F. Avalon)
2. Whole Lotta Woman (M. Rainwater)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Oh Julie (Crescendos)
5. Big Guitar (S. Taylor)
6. Catch A Falling Star (Como)
7. Wild In The Wind (J. Mathis)
8. River Kwai March & Colonel Bogey (A. Mooney)
9. Sweet Little Sixteen (Berry)
10. Tequila (E. Platt)

DON McLEOD
WJBK—Detroit, Mich.

1. Who's Sorry Now (C. Francis)
2. Tequila (Champs)
3. Sweet Little Sixteen (Berry)
4. 26 Miles (Four Preps)
5. Lollipop (Chordettes)
6. Are You Sincere (A. Williams)
7. It's Too Soon To Know (P. Boone)
8. Good Golly Miss Molly (L. Richard)
9. The Walk (J. McCracklin)
10. Breathless (J. L. Lewis)

BILL CARLTON
WNJR—Newark, N. J.

1. Tequila (Champs)
2. Don't (E. Presley)
3. Gigi (C. Margulis)
4. Get A Job (Silhouettes)
5. Are You Sincere (A. Williams)
6. Dede Dinah (F. Avalon)
7. Short Shorts (Royal Teens)
8. Heartstrings (S. Carroll)
9. Sweet Little Sixteen (Berry)
10. Good Golly, Miss Molly (L. Richard)

STEVE WADE
WAEB—Allentown, Pa.

1. Sweet Little Sixteen (Berry)
2. Are You Sincere (A. Williams)
3. Oh-Oh, I'm Falling In Love (J. Rodgers)
4. Little Blue Man (B. Johnson)
5. It's Easy To Say (J. Nash)
6. Sugartime (McGuires)
7. A Very Precious Love (Ames Bros./Day)
8. Who's Sorry Now (C. Francis)
9. Tequila (Champs)
10. Belonging To Someone (Page)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
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Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"BILLY"

Kathy Linden Felsted 8510

•

"THERE'S ONLY ONE OF YOU"

The Cash Box Disk of the Week 3/8

Four Lads Columbia 41136

•

"BOOK OF LOVE"

The Cash Box Award o' the Week 3/1

Monotones Argo 5290

•

"A VERY PRECIOUS LOVE"

The Cash Box Sleeper of the Week 2/22

Ames Bros. RCA Victor 7176

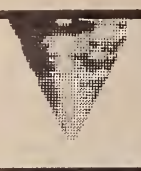
USED "ELVIS PRESLEY" RECORDS WANTED
ALL TITLES, ANY SPEED, ANY AMOUNT
J. PINKUS—MITCHELL 2-2515
403 MARKET STREET, NEWARK, NEW JERSEY

She's O. K.!
VIRGINIA KO
singing
"WE NEED EACH OTHER"
and
"YOU ARE MY LUCKY STAR"
for
ROBIN RECORDS
11628 San Vicente, W. Los Angeles

?
HAVE YOU HEARD ABOUT "GROOVY"
?
RCA VICTOR

To The Top Again . . .
• WHO'S SORRY NOW
CONNIE FRANCIS on M-G-M
• I'M GETTIN' SENTIMENTAL OVER YOU
NELSON RIDDLE on Capitol
• BILLY
KATHY LINDEN on Felsted
• SOLITUDE
BILLY WARD on Liberty
MILLS MUSIC, INC.

HERE COMES . . .
PETER COTTONTAIL
FOR 1958!
Recorded all labels.
PLUS the great Easter song of inspiration
ROBE OF CALVARY
Recorded all labels.
Published by
HILL AND RANGE SONGS, INC.
1650 Broadway, New York, New York



Enlarged, unretouched photo of a supplier's diamond stylus. Note the poor polish.



Enlorged, unretouched photo of a hand-polished, mirror-smooth RECOTON diamond stylus.

BEWARE
OF MISLEADING ADVERTISING

A supplier's advertising states that their diamond styli are "perfect for your phonographs."

THIS IS NOT TRUE!
The supplier's styli are generally badly formed and roughly chiselled, as the above *unretouched* photo proves.

RECOTON diamond styli are *hand-polished, mirror-smooth* to assure customer satisfaction, good will and higher profit. And—remember that NOBODY SELLS FOR LESS!

Insist on RECOTON.

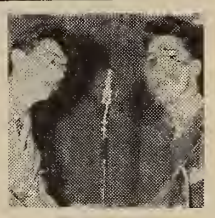
Recoton CORPORATION
52-35 Barnett Ave., Long Island City 4, N. Y.
In Canada: Quality Records, Ltd., Toronto

Breaking Big !

"CANDLE-LIGHT"
The Emotions
Fury 1010



"WAIT UP BABY"
The Duals
Fury 1013



Smashing Through In All Areas
"DANCE HONEY DANCE"
The Velvets
Fury 1012

"ALL NIGHT LONG"
The Mauriers
Fury 1011

FURY RECORDS, Inc.
271 W. 125th St., N. Y. (Rm 202)

HUGO WINTERHALTER
plays
TANGO BOOGIE
47/20-7182
RCA VICTOR

Coral Records Releases 9 LPs

NEW YORK — Coral Records has announced the simultaneous release of nine new long-play albums. These albums include recordings in a wide variety of styles, and are being supported with strong promotion and advertising.

Spearheading the release is a deluxe package, the Original Sound Track of "The True Story of the Civil War." This album marks Coral's first venture into the $4.98 field, and is expected, by the label's brass, to reap strong reaction, both initially and as a steady catalog seller.

"The True Story of the Civil War" is narrated by Raymond Massey, with music composed and conducted by Ernest Gold, and music supervision by Elmer Bernstein. As a short subject, the Camera Eye Pictures Production won the Academy of Motion Picture Arts and Sciences "Oscar" as the Best Documentary Short Subject, as well as several other film awards from international organizations. The picture featured no actors, sets or props. Instead, the visual end of the film was comprised of actual photos taken during the Civil War, which were secured from the National Archives of the Library of Congress.

Coral's "Civil War" album package includes an eight-page booklet, with photographs from the film, maps of battles, campaigns, famous speeches of the era, and poems and songs of and about the War Between the States.

The new Coral album release also includes three instrumental sets by Roberto and His Orchestra. These recordings, titled, "I Love Gina," "My Love for Jane" and "Anita My Love," feature cover shots, respectively, of Gina Lollobrigida, Jane Russell and Anita Eckberg. The three are being given visual promotion with a special dealer display unit, adaptable for either window or counter use. Another instrumental set to be released at this time is "Paris After Dark," by Pierre Dorsey, French pianist and conductor.

On the vocal side, Coral is issuing the first LP by Betty Madigan, titled "The Jerome Kern Songbook." The jazz idiom is represented by Deno Kannes, young vocalist in an album called "Salt Lake City," "The Fabulous Bill Holman," well-known tenor saxophonist, and "Jazz Cornucopia," featuring several top name groups.

Also at this time, Brunswick Records, a division of Coral Records, is releasing three new albums. These are "Terry Noland," "He's So Fine," by Jackie Wilson, and "Sidney Bechet in Paris."

"A VERY PRECIOUS LOVE"
from the Warner Bros. Production
"MARJORIE MORNINGSTAR"

THE AMES BROS.	RCA Victor
DORIS DAY	Columbia
THE JOHNSTON BROS.	London
BONNIE GUITAR	Dot
SLIM WHITMAN	Imperial
JACK JONES	Capitol
DICK HAYMES	Hallmark
SOUND TRACK ALBUM	RCA Victor

M. WITMARK & SONS

Chudd Signs Ozzie and Harriet Nelson, Alfred Hitchcock and Ralph Edwards To Imperial

LOS ANGELES—Four major television personalities: Ozzie and Harriet Nelson, Alfred Hitchcock, and Ralph Edwards, have been signed by Imperial Records to record albums, it was announced last week by label president Lew Chudd.

Ozzie and Harriet, parents of Imperial's selling artist, Rickey Nelson, and whose TV show has been among the top rated for the past five years, have not been heard on record together since Ozzie disbanded his orchestra in favor of acting. They will each sing individual numbers, though most of the tunes will be duets. Recording begins immediately with the Nelsons chirping on standards and contemporary pop tunes as well. The album, which will be titled "Ozzie and Harriet," will be ready for release in thirty days, Chudd stated.

The Alfred Hitchcock album will be one of the most off-beat instrumental packages ever presented. Titled "Music to Murder By," the album will consist of original murder and horror themes, played by a big orchestra and narrated by Hitchcock. The only known theme which may be included is the theme from the "Alfred Hitchcock Presents" TV series. Chudd and Hitchcock have also mapped out an intensive and different promotion slant to launch the album, which will be announced at a later date.

The third album takes its title from the popular TV show, "This Is Your Life," owned and emceed by Ralph Edwards. Songs in the album will be ones that are identified with celebrities that have appeared on the show. There will be twelve songs in all. Like the Hitchcock album, Edwards will narrate a portion of the disk, and it will be entirely instrumental.

In all three cases, Chudd is negotiating for extended TV album plugs that will carry over a long period of time. In turn, each artist and show will get direct advertising and promotion over a one-year period through Imperial's regular music outlets. The biggest in-store dealer display program in Imperial's history will kick off the three packages, and Chudd plans periodic display changes for the whole year to sustain an active sale.

All fan mail received by the three shows will be sent advertising on the albums. Normally, fan mail for these shows runs into the hundreds of thousands a year. This will be handled by each show individually.

Chudd also plans a heavy push on the two instrumental albums with FM radio stations, since many of the tracks will be longer than those that AM deejays normally want. He expects to cull a single from the Ozzie and Harriet LP, after it is out, and will base his decision on reports from deejays throughout the country.

Though none of the four names will be able to do active promotion, due to full-time TV commitments, Chudd plans special taped interviews which will be sent to radio stations, record reviewers, and columnists.

All three albums will be out next month.

Trade Party



SAN FRANCISCO—The Gateway Singers opened an eight week engagement at the Hungry I in San Francisco, on Monday, February 24th, and on Wednesday evening the 26th, the Hungry I and DECCA Records held a cocktail party for the trade in San Francisco, made up of radio station personnel and retail shop owners and clerks. The turnout was excellent, and after the party, which lasted from about 5:00 PM to 7:00 PM, the Gateway Singers put on about a 30 minute show for all those present. The Gateway Singers got their start at the Hungry I, and have a very large and very loyal following primarily in the San Francisco area.

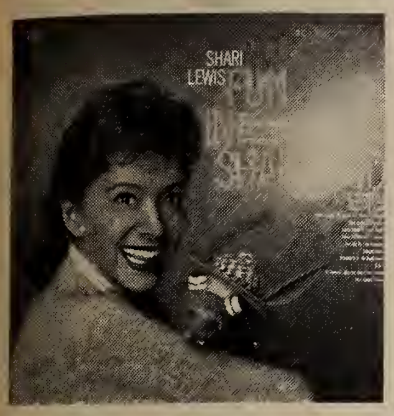
Pictured here, top left, are The Gateway Singers—Ernie Sheldon, Elmerlee Thomas, Travis Edmonson, Jerry Walter.

Top right—Irving Stimler, Decca Sales Manager of San Francisco Branch; Enrico Banducci, Owner of the Hungry I; Del Courtney, DJ on Radio Station KSFO in San Francisco; Lenny Salidor, West Coast Director of Publicity and Promotion; and Art Grobart, Assistant Western Division Sales Manager.

Bottom, left—Lenny Salidor, Irv Stimler, Art Grobart, Enrico Banducci and The Gateway Singers.

Bottom, right—Lenny Salidor, Art Grobart, Enrico Banducci, Jerry Walter of The Gateway Singers and Irv Stimler.

RCA Victor "Bluebird Line" Announces Spring Program



NEW YORK—A strong package of kiddie merchandise will be released on RCA Victor's Bluebird Series this month, it was announced by Harry Jenkins, Manager of Single Records.

The program will consist of five 12-inch LP's and three singles. All 12-inch albums will continue to retail for $1.98, the new low price set last Fall by Jenkins for Children's records. Singles will sell for 49¢. The LP's will be housed in four-color process covers and wrapped in polyethylene, and the entire line of singles will also have attractive color sleeves on both speeds.

Heading the release is an album called "Fun In Shariland" (shown above), recorded by Shari Lewis. Miss Lewis, known as the "toddler's pin-up girl," has recently become a popular TV personality, with her "Hi Mom" show (9 to 10 A.M., Monday through Friday on WRCA-TV), and her own one-hour show, "Shariland" (8 to 9 A.M., Saturdays, on WRCA-TV).

This album marks her debut on records, and she introduces her TV puppets, Lambchop and Charlie Horse. The disk is a "participation" record in which Shari leads the youngsters in "something to do." It is designed primarily for pre-school ages.

A listing of the complete Bluebird Spring program follows:

Other albums in the release include: "Fun For Everyday With Little Johnny Everything and His Sister Judy" —Little Johnny Everything with the Norman Leyden Orch.; "Black Beauty and Other Great Stories"—Marla Ray; "The Little Engine That Could" and "Four Wonderful Winnie The Pooh Stories" with Paul Wing, James Stewart, narrator; "Walt Disney's Peter Pan & Alice In Wonderland"—Original Cast plus Joe Reisman Orch. and Chorus.

The singles are: "I'll Be A Sunbeam" b/w "Child's Morning Hymn" —George Beverly Shea; "Tales of Wells Fargo" b/w "Come All You Texas Rangers" — by the Prairie Chiefs; and "Peter Cottontail" b/w "Katy, The Hoppingest Kangaroo"— by Roy Rogers.

In addition to the new release, Jenkins stated that a conversion program is also under way for a number of the best-selling Bluebird records. These disks will now be available in new four-color sleeves. Some of the top items included in the conversion are: "Cinderella," "Snow White and the Seven Dwarfs," "Mother Goose Play Songs," "Mother Goose Birthday Party" and "Fun on a Rainy Day with Little Johnny Everything."

Jenkins also announced that an attractive merchandising plan is being offered to distributors and rack jobbers handling the Bluebird Spring release.

Sands Storm Hits Cleveland



CLEVELAND—Sands fans came alive when Tommy made a personal appearance at the opening of his 20th Century Fox picture "Sing, Boy, Sing". Tommy also met with the press and deejays to thank them for their interest.

Pictured top left Capitol Records Cleveland representative, Marvin Beisel greets Tommy at the airport. Right, Tommy answers the questions asked by local high school editors. Middle left, Scott Muni, WAKR-Akron, and Bob January, WSRS, Cleveland, have albums autographed for fans. Middle right, WERE's Phil McLean gassed Tommy. Bottom left, Bill Randle, WERE, (also seen in "Sing, Boy, Sing") appears with Tommy at the Hipp Theater. Right, Tommy talks with Mr. Sic of the London Daily Mirror (the picture opened in London on the same day).

Siegel To Europe To Wax For Seeco

NEW YORK—Sidney Siegel, president of Seeco Records, left Wednesday, March 12, for a two-week (to March 27) trip to Madrid, Paris and London, to record material for the Seeco label.

Siegel announced that, while in Madrid, he will arrange recording sessions for ten Zarasuelas (authentic, light Spanish operettas), ten Flamenco LP's and two albums with Lola Flores, exclusive Seeco recording artist and a leading Spanish motion picture and singing star.

In Paris, Siegel will set recording dates for leading musical comedies now playing in Paris theaters. These will be recorded with the original casts and will be released here as part of Seeco's "Celebrity Series."

In London, Siegel will pick English musical comedies to be recorded for release in this country and will also scout leading supper club acts for special material that would have a sales appeal in the American market.

Siegel will not actually record but will choose the material that he wants and appoint local A & R men to follow through on the sessions and ship him the tapes.

Siegel stressed that this is part of the campaign to establish Seeco Records as a leader in the field of "international" recording.

The Seeco "Celebrity Series" is currently being sparked by strong sales on the Elsa Maxwell, Jose Melis and Milton Saunders' LP's.

Sales Manager Abbott Lutz stated, "Now that we have won acceptance, national distribution, and have our packages in every important retail outlet in the United States, we are able to follow through with our plans to introduce in the American market authentic, international music recorded with talent native to the country of origin. We have found that there is a large, untapped market for this type of record and we know that we are probably the only recording firm in the United States in a position to really follow through with this plan."

New Victor Flier Aids Deejays In Programming

NEW YORK—To promote the spins of RCA Victor singles and selections from Victor LP's, the diskery has devised a clever flier called the "Visual Program-Timing Chart" which will be sent out on a monthly basis to deejays across the country.

The chart lists selections under time categories, e.g., 1:15-1:50, 1:51-2:15, etc. Through a clever and attractively formulated pictorial code, the jockey, at a glance, is informed whether the number is an instrumental, a male vocal, a female vocal or a group vocal effort.

Other information on the chart is the song's title, the name of the artist, the record number, the title of the album from which the band stems, should it be a selection from an LP, the running time, the clearance agency and the publisher.

The chart also leaves space available for the deejay's file number of the recordings referred to.

BEST SELLERS

JOHNNIE PATE QUINTET
SWINGING SHEPHERD BLUES
FEDERAL 12312

BILL DOGGETT
FLYING HOME
b/w HIPPY DIPPY
KING 5096

Just Released
BOO-DA-BA
b/w PIMENTO
KING 5125

LITTLE WILLIE JOHN
TALK TO ME, TALK TO ME
KING 5108

OTIS WILLIAMS & HIS CHARMS
OH JULIE
DE LUXE 6158

EARL BOSTIC
LESTER LEAPS IN
KING 5120

THE "5" ROYALES
DEDICATED TO THE ONE I LOVE
KING 5098

TINY BRADSHAW
SHORT SHORTS
KING 5114

BOYD BENNETT
CLICK CLACK
KING 5115

THE SWALLOWS
OH LONESOME ME
FEDERAL 12319

DONNIE ELBERT
PEEK - A - BOO
DE LUXE 6161

OTIS WILLIAMS & HIS CHARMS
BABY - O
b/w LET SOME LOVE IN YOUR HEART
DE LUXE 6160

WAYNE CARROLL
CHICKEN OUT
KING 5123

KING RECORDS

DON GIBSON sings
OH LONESOME ME
47/20-7133
RCA VICTOR

R & B Ramblings

NEW YORK:

Another new r & r label makes its debut this week as the trend for majors to launch subsids continues. **Arnold Maxin**, president of MGM Records announces the formation of Orbit Records exclusively for rock and roll records. Maxin has signed **Jerry Winston** to produce a minimum of fifteen releases for him in the next year. Winston has had a good degree of success with his Onyx and Mardi Gras labels here in the New York area. He has developed three solid selling groups in **The Wanderers** and **The Velours** and **The Pearls** and with the promotional thrust of the new swinging crew at the MGM helm, Maxin, Irv Jerome, Morty Craft and Sol Handwerger, Winston is in a great position to break them nationally. Orbit's first release will consist of "Remember" by **The Velours**, "A Teenage Quarrel" by **The Wanderers**, (both Jerry Winston productions), and "You're The One" by **Jimmie Williams**, cut by Arnold Maxin for MGM. . . . Old Town fellas wallowing in that wonderful "hit" feeling as they watch "We Belong Together" breaking out all over the country. The **Robert** and **Johnny** etching breaks into **The Cash Box** Top Sixty this week and looks well on its way. Robert and Johnny will appear on the **Dick Clark** show on March 25, which should give it an extra shot in the arm. . . . **Don Robey**, Peacock-Duke-Backbeat, gives his special promotion man, Sgt. **Bill Smith**, a great big pat on the back as he reveals it was Bill who really spotlighted "So Tough" by **The Casuals** and helped make it a national hit. Robey is also very excited about the all around reaction to his new entry, **Tony Spade**. Spade's "Life Is A Mystery" and "What's Gwyne On" is showing definite signs of happening. Newest additions to Robey's artist roster are **The 5 Jades** and **The Lasalles**. Both are skedded for mid-west sessions about March 15. . . . **Buddy Friedlander**, Epic and Okeh, tells us to watch out for Little Joe's "What Happened To Your Halo?" Says it has been getting a terrific reaction all around and it could be another "Peanuts". . . . Another new label bows in the local area. **Ed Portnoy** and **Stan Feldman**, who launched Ivy Records about half a dozen months ago, now offer a sister label, "Willow". The first release on Willow Records is **The Cozytones'** "I'm Alone". Portnoy and Feldman just put out a beauty on Ivy, "I Might Like It" by **The Deltairs**. This looks like an all market goodie. . . . **Charles Merenstein**, Apollo Records, offers a new **Solomon Burke** this week. "Don't Cry" and "They Always Say". . . . **Eddie Mesner**, Aladdin Records, calls in from L.A. to make sure we don't miss a new master he picked up. Outbid two majors to get it he tells us. The plate, "One, Two, Let's Rock", is chanted by **Sugar** and **Pee Wee**, and Mesner says, "We've got a hit if we heard one." Another Mesner is pretty high on is, "Swinging Yellow Rose of Texas" by **The Strollers**. Advises he is getting a great deejay reaction in L.A. . . . Over at Roulette Records the shipping department continues to work hard with half a dozen numbers filling the order sheets. **The Playmates'** "Let's Be Lovers"; "Marindy" by **The Techniques**; "Down On My Knees" and "I Found a Job" by **The Heartbeats**; "Screamin' Ball" (At Dracula Hall) by **The Duponts**; **Foy Willing** and the **Riders of The Purple Sage** "Soft winds"; and "How Can You Lose Whatcha Never Had" by **Count Basie** and **Joe Williams** are the magic six. . . . **Bill Doggett** out with a new pairing on King this week. "Pimento" and "Boo-Da-Ba" are the two new entries by the Doggett combo. . . . **George Goldner** grabbed another master this week when he closed a deal with **Larry Uttal** of Monument Music. Uttal, who made a real fast deal a couple of weeks ago when he sold "Screamin' Ball" by The Duponts to Roulette, made another with Goldner which was even faster. Uttal cut "Please Buy My Record" by **Addie Lee** on Friday, March 7, edited it over the weekend, and made his deal on Monday, March 10. On Wednesday, March 12, Goldner had strike-offs in the hands of local deejays. Goldner also out this week with **Scotty Carroll's** "Two Young Lovers" and "Heartstrings" on Gone; **Eddie Bartel's** "Cha-Lypso Bounce" and "Steady Eddie" on Modern Sound; "Baby, Baby, Baby" and "I Cried Enough" by **Joe Allen** on Jalo; and "Baby, Come Back" and "Long, Long Walk" by **Johnny Rivers** on Gone. . . . Notice the indies cracking into the bottom of the Top Sixty this week. "Been So Long" by **The Pastels**, taken over by Argo from Bea Kaslin several weeks ago; "I Met Him On Sunday" by The Shirrelles, taken over by Decca from Tiara; "We Belong Together" by **Robert** and **Johnny** on Old Town; and "Book of Love" by **The Monotones** on Argo, also purchased from Bea Kaslin, who had issued it on Mascot. The latter highlights the difficulties of the small label. Bea has had a fair degree of success on her Hull Records and Mascot Records, but has never really been able to break out. She started **The Heartbeats** (now on Roulette) and had several good selling disks in this area. However, her first national success came when she turned over the Pastel's and Monotones' decks to the Chess brothers. This business gets more and more difficult for the small indie, despite the breakthrough occasionally of unknown labels. National promotion is a must and only the established labels seem able to cope with this situation. . . . **Bill Spitalsky**, Atco Records, making the deejay and trade rounds with the new quartet of releases. The four new entries are **King Curtis'** "Just Smoochin'" and "The Birth of The Blues"; **Jimmy Simmons'** "I'll Never Find Love Again" and "Too Hot To Handle'; "Rock 'em Back" by **Walter Spriggs**; and "**Hutch**" **Davis'** "Woodchoppers' Ball" and "Honkey Tonk Train". . . . Gone Records has been set as national distributors for **Jalo** Records. . . . **Don Carter** leaving Roulette to produce masters independently. . . . **The Silhouettes**, who were to introduce their new Ember release last week on **Dick Clark's** national teevee'er from New York, arrived late because of bad transportation connections and were only able to do their number one hit, "Get A Job". Dick Clark presented them with a gold record. The new Silhouette etching is turning out to be "Miss Thing", although "Headin' For The Poorhouse" is also getting a strong reaction. **Ronnie Pearson** is on a cross-country trip exploiting his new "I Dig That Gal The Most". After his trip Ronnie appears on Clark's TV Bandstand on March 27. **Lee Allen**, now travelling with the **Irving Feld** tour, is beginning to get good action on his "Boppin' At The Hop".



DUPONTS



LITTLE JOE



HEARTBEATS

CHICAGO:

A very encouraging note anent the big Deejay Convention in Kansas City, a tremendous crowd was in attendance; and everyone enjoyed it immensely. Next year's should be even bigger. . . . **Vee Jay-Falcon's** busy **Abner** and **Jimmy Bracken** just returned from the Deejay Convention and rarin' to get back into the swing of things. **Abner** took time out from his schedule to tell us that the **Spaniels** moved into the Howard Theater 3/14 through 3/20. **Jimmy Reed** and the **El Dorados** start a series of one-nighters in St. Louey 3/15. Ab says that Vee-Jay will release a new **Jimmy Reed** disk 3/18. Vee-Jay is prepping an upcoming recording session with a recently pacted group, the **Twinettes** with an early release date. **Abner** is enroute to Philly for the **Spaniels'** stint on **Dick Clark's** "American Bandstand". . . . Roulette's **Stan Pat** tells us that the diskery is really doing big biz with a great new deck by **Joe Williams** with **Count Basie** "How Can You Lose What You Never Had". "Marindy" by the **Techniques** and "I Found A Job" by the **Heartbeats** are seeing great action, according to Stan. . . . "**Doc**" **Berger** stopped off in Chi enroute to New York from the Deejay conclave reports that he has a new deck with a sensational sound on President label titled "Shoo-Sue" (Get Away From Me) b/w "Story Telling Baby" by the **Jodimars**. . . . **Jerry Ferber**, United Distribs, says that the new **B. B. King** "Why Does Everything Happen To Me" is happening, happening. . . . It's hard to keep up with King Distrib's busy entourage. **Herb Kole**, **Bill Bolden**, **Ralph Bass** and **Arnie Orleans** are very enthused about **Bill Doggett's** "Hippy Dippy" and the **5 Royales'** "Dedicated To The One I Love". . . . **Lenny Garmisa** of Garmisa Distribs tells us that although he doesn't usually flip over new disks, he just had to break down and sing the praises of a new United Artists' release of "Paris Holiday" by **Bing Crosby** and **Bob Hope**. The accompaniment is by **Joe Lilley**, his orch. and chorus. . . . **Tommy Sands'** wonderful dad, **Ben Sands**, dropped in to tell us that teen-rage **Tommy** is east. **Tommy's** current release is "Sing Boy Sing" on Capitol.



BILL DOGGETT



THE SPANIELS

LOS ANGELES:

Phil Rose of Glory Records in town, and happy with the big Coast airplay on "Honey Stroller" by **The Honey Strollers**. . . . **Lash Lazar**, heard over station KXLA, nightly, running a contest for his listeners in which they vote for their favorite Los Angeles disk jockey, excluding **Lazar**, who will judge the contest. . . . **Mike Apako** at Central Record Sales getting big calls for for the new **Larry Williams'** Specialty recording of "Dizzy Miss Lizzy". . . . Ebb Records has signed singer **Johnny Mathis'** brother, **Ralph Mathis** to an exclusive recording contract. The sixteen year old vocalist is featured with a vocal group, **The Ambers** on his first release, "Never Let You Go". Station 690 has picked the record as its 'Hit of The Future'. . . . **Bob Keene** of Del-Fi Records has signed rock and roll singer **Dick Dale** to a recording contract. The 20-year old vocalist is also negotiating for a picture contract. . . . **Cindy** and **Lindy** have a follow-up to their ABC-Paramount "Language of Love". It is "Sittin' It Out," which is getting good reaction according to **Abe Diamond** of Diamond Distributing. . . . **Daddy O Dan** heard from 9 to 12 P.M. nightly over KGFJ giving a big play to "Six Months, Three Weeks" by **The Sharps** on the new Tag label. . . . **T-Bone Walker Senior** and **Junior** featured at the 54 Ballroom this weekend with **Jim Winn** and his orchestra. . . . **The Del-Vikings**, always big sellers here, have their best in several releases with the new recording of "Voodoo Man". . . . Prep Records has signed a new group, **The Holidays**. The first release, "The Wonder of Love" and "I'm Not Ashamed", picked as a hit of the future by station KDAY. . . . **Red Blanchard**, KPOP picking "Run, Run, Run", by **Sammy Vance** on the Ebb label for future popularity.

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

ARE YOU SINCERE
Andy Williams (Cadence 1340)

BAD MOTORCYCLE
Storey Sisters (Cameo 126)

BAUBLES, BANGLES AND BEADS
Jonah Jones (Capitol 3893)

BIG GUITAR
Owen Bradley (Decca 30564)
Sam Taylor (MGM 12613)
Irving Ashby (Imperial 5485)

*BLUEBERRY SWEET
Chandeliers (Angel Tone 521)

BOBBY'S BLUES
Bobby Blue Bland (Duke 182)

BOOK OF LOVE
Monotones (Argo 5290)

BOP-A-LENA
Ronnie Self (Columbia 41101)

BORN BLIND
Sonny Boy Williamson (Checker 883)

*CHERRY PIE
Tri-Lads (Bulls-Eye)

CHICKEN HOP
CHICKEN IN THE BASKET
Billy Bland (Tip-Top 708)

CLICK CLACK
Dickie Doo & Dont's (Swan 4001)

COLLEGE MAN
Bill Justis (Phillips 3522)

CORRIDO ROCK
Bill Balcom (Dot 15711; Starla S-7)

CRY FOR ME BABY
Elmore Janes (Chief 7006)

DEDICATED TO THE ONE I LOVE
"5" Royales (King 5098)

*DINNER WITH DRAC
John Zacherle (Cameo 130)

*DIZZY MISS LIZZIE
Larry Williams (Specialty 626)

DO WHAT YOU DID
I'M ASKING FORGIVENESS
Thurston Harris (Aladdin 3399)

*DOWN ON MY KNEES
Heartbeats (Roulette 4054)

EVERY NIGHT
Chantels (End 1050)

FLIP, FLOP AND BOP
Floyd Cramer (RCA Victor 7156)

FLYING HOME
HIPPY DIPPY
Bill Doggett (King 5096)

HIGH BLOOD PRESSURE
DON'T YOU JUST KNOW IT
Huey Smith & Clowns (Ace 545)

HOO DOO BLUES
Lightning Slim (Excello 2131)

I LOST YOU
CRAZEE BABEE
Spaniels (Vee-Jay 264)

*I MET HIM ON A SUNDAY
Shirelles (Decca 30588)

I'M GONNA BE A WHEEL SOMEDAY
Bobby Mitchell (Imperial 5475)

*I'M OUT TO GETCHA
Thurston Harris (Aladdin 3415)

IN MY HEART
Jimmy Lewis & Volumes (Ivy 104)

JUST FOR YOU AND ME
Joe Tex (Ace 544)

LOLLIPOP
Chordettes (Cadence 1345)
Ronald & Ruby (RCA Victor 7174)

LONELY ISLAND
YOU WERE MADE FOR ME
Sam Cooke (Keen 4009)

LOVER BOY
Cleftones (Gee 1048)

MAD MAD WORLD
Al Jones (Poplar 104)

MAYBE BABY
Crickets (Brunswick 55053)

MOVIN' AND GROOVIN'
Duane Eddy (Jamie 1101)

NO LOVE LIKE HER LOVE
Clyde McPhatter (Atlantic 1170)

OH JULIE
Otis Williams (DeLuxe 6158)

OH-OH, I'M FALLING IN LOVE AGAIN
Jimmie Rodgers (Roulette 4045)

REELIN' AND ROCKING
Chuck Berry (Chess 1683)

REMEMBER
Velours (Onyx 520)

ROCK AND ROLL IS HERE TO STAY
Danny & Juniors (ABC-Paramount 9888)

ROCK IT
Tommy Hudson (White Rock 1110)

RUBY, RUBY
Little Willie Littlefield (Rhythm 108)

SAIL ALONG SILV'RY MOON
Billy Vaughn (Dot 15661)

7-11
Gone All Stars (Gone 5016)

6 MONTHS, 3 WEEKS
Sharps (Tag)

SO TOUGH
Casuals (Back-Beat 503)

STAY BY MY SIDE
Midnighters (Federal 12317)

STOOD UP
WAITIN' IN SCHOOL
Ricky Nelson (Imperial 5483)

STRING TO YOUR HEART
Jimmy Reed (Vee-Jay 270)

*SUBSTITUTE
Lavern Baker (Atlantic 1176)

SUGARTIME
McGuire Sisters (Coral 61924)

TALK TO ME, TALK TO ME
Little Willie John (King 5108)

TEQUILA
Eddie Platt (ABC-Paramount 9899)

TALKIN' 'BOUT YOU
WHAT KIND OF MAN ARE YOU
Ray Charles (Atlantic 1172)

THE PLEA
Chantels (End 1001)

THE SHAKE
Mark IV (Cosmic 704)

THE SWINGING SHEPHERD BLUES
Moe Koffman (Jubilee 5311)

THE TUTTLE
Ernie Freeman (Imperial 5486)

THIS IS THE NIGHT
Valiants (Keen 34004)

TO BE LOVED
Jackie Wilson (Brunswick 55052)

*TO LOVE AND BE LOVED
Lloyd Price (KRC 305)

TRYING TO GET YOU OFF MY MIND
Katy Watkins (Checker 879)

26 MILES
Four Preps (Capitol 3845)

VOODOO MAN
Del-Vikings (Mercury 71266)

WE BELONG TOGETHER
Robert & Johnny (Old Town 1047)

WEE BABY BLUES
TEENAGE LETTER
Joe Turner (Atlantic 1162)

WIGGLE-TAIL
Googie Rene (Class 221)

WISHING FOR YOUR LOVE
Voxpoppers (Mercury 71282)
Clovers (Atlantic 1175)

YES MY DARLING
DON'T YOU KNOW I LOVE YOU
Fats Domino (Imperial 5492)

YOU ARE MY DESTINY
Paul Anka (ABC-Paramount 9880)

YOUNG DOVES CALLING
Couplings (Josie 831)

THE NATION'S R & B TOP 20

Pos.		Last Week
1	**TEQUILA** *Champs* *(Challenge 1016)*	1
2	**SWEET LITTLE SIXTEEN** *Chuck Berry* *(Chess 1683)*	2
3	**GET A JOB** *Silhouettes* *(Ember 1029)*	3
4	**GOOD GOLLY MISS MOLLY** *Little Richard* *(Specialty 624)*	6
5	**THE WALK** *Jimmy McCracklin* *(Checker 885)*	7
6	**DON'T LET GO** *Roy Hamilton* *(Epic 9257)*	5
7	**BEEN SO LONG** *Pastels* *(Argo 5287)*	8
8	**MAYBE** *Chantels* *(End 1005)*	4
9	**SHORT SHORTS** *Royal Teens* *(ABC-Paramount 9882)*	9
10	**BREATHLESS** *Jerry Lee Lewis* *(Sun 288)*	26
11	**THE STROLL** *Diamonds* *(Mercury 71242)*	10
12	**DON'T** *Elvis Presley* *(RCA Victor 7150)*	12
13	**OH JULIE** *Crescendos* *(Nasco 6005)*	13
14	**AT THE HOP** *Danny & The Juniors* *(ABC-Paramount 9871)*	14
15	**BETTY AND DUPREE** *Chuck Willis* *(Atlantic 1168)*	15
16	**SWINGING SHEPHERD BLUES** *Johnny Pate Qt.* *(Federal 12312)*	16
17	**TEACH ME HOW TO LOVE YOU** *Bobby Blue Bland* *(Duke 182)*	19
18	**DEDE DINAH** *Frankie Avalon* *(Chancellor 1011)*	17
19	**ANGEL SMILE** *Nat "King" Cole* *(Capitol 3860)*	11
20	**YOU CAN MAKE IT IF YOU TRY** *Gene Allison* *(Vee-Jay 256)*	18

21. MAYBE BABY. 22. DON'T YOU JUST KNOW IT. 23. THAT'S ALL RIGHT. 24. SO TOUGH. 25. HIGH BLOOD PRESSURE. 26. I BEG OF YOU. 27. 7-11. 28. YOU WERE MADE FOR ME. 29. LA DEE DAH. 30. TALK TO ME, TALK TO ME.

THURSTON HARRIS

Does It Again!

"I'M OUT TO GETCHA"

and

"BE BABA LEBA"

Aladdin #3415

Aladdin RECORDS
Los Angeles, Calif.

SMASH RELEASES!

"YEA, YEA"
THE KENDELL SISTERS
ARGO 5291

"THE BOOK OF LOVE"
THE MONOTONES
ARGO 5290

THE NEW CHUCK BERRY!
"SWEET LITTLE SIXTEEN"
CHESS 1683

JIMMY McCRACKLIN'S
New Dance Sensation
"THE WALK"
CHECKER 885

"DING DONG"
THE QUINTONES
CHESS 1685

CHESS PRODUCING CO.
2120 Michigan Avenue
Chicago 16, Illinois

MGM Forms Orbit

Winston Signed As Independent Producer

NEW YORK—Arnold Maxin, president of MGM Records, this week announced the formation of a new label, Orbit Records, exclusively for rock and roll releases.

Maxin also announced the pacting of Jerry Winston to produce fifteen releases per year, using the artists and material that he now controls on Onyx Records. Two masters, already produced by Winston, will be among the first Orbit releases. "Remember" by The Velours and "A Teenage Quarrel" by The Wanderers are set for March 31 release. A third, "You're The One", by Jimmie Williams was cut by MGM.

In addition to the releases that Winston will provide Morty Craft with, MGM also plans its own contributions to the label.

Irv Jerome, vice-president in charge of sales, is now setting the distribution network for Orbit, utilizing current MGM Records distributors as well as appointing additional new distributors.

Maxin feels that there is an immediate need for the new Orbit label, due to the tremendous sales activity on single records witnessed in the three months that he has headed MGM Records. He believes that with the new Orbit label and distribution setup he will get increased sales, disk jockey attention, promotion and coverage which could not be realized under one label for the amount of material he has ready for release.

Another Fast Master Sale

NEW YORK — Larry Uttal, Monument Music, who sold "Screamin' Ball" by The Duponts to Roulette Records only a couple of weeks ago, completed another rapid-fire deal this week with George Goldner, End Records.

Uttal cut "Please Buy My Record" by Addie Lee on Friday, March 7, edited it over the weekend, and concluded a deal with Goldner on Monday, March 10.

Goldner plans to release the record immediately on the End label.

Yates Back At U.A.

NEW YORK — Ben Bart, prexy at Universal Attractions announced last week that Ted Yates, publicist, is back at U.A.

This set-up calls for extensive promotion 'tie-ins' on the road in addition to handling p.a. accounts at that artists' bureau.

Yates teams up with Jack Bart.

Girl To Stollers

NEW YORK — Mike Stoller, RCA Victor A & R exec, and one half of the hot song-writing team of Lieber and Stoller, became the father of a 7 lb. 8 oz. girl born to his wife last week. The baby's name is Amy.

Prisco On Allen TV'er

NEW YORK—Tommy Prisco, Epic recording star, gets a big break via two appearances on the Steve Allen Sunday Night TV'er. His first stint, set for March 23rd, will permit Prisco to introduce his new Epic release which was recorded last weekend. A subsequent appearance is set for sometime in May.

The titles of Prisco's new release have not yet been announced.

The Cash Box Hot 100

NEW YORK

1	TEQUILA	Champs (Challenge 1016)
2	BEEN SO LONG	Pastels (Argo 5287)
3	GET A JOB	Silhouettes (Ember 1029)
4	THE WALK	Jimmy McCracklin (Checker 885)
5	WE BELONG TOGETHER	Robert & Johnny (Old Town 1047)
6	YOU CAN MAKE IT IF YOU TRY	Gene Allison (Vee-Jay 256)
7	THE STROLL	Diamonds (Mercury 71242)
8	BETTY AND DUPREE	Chuck Willis (Atlantic 1168)
9	SWEET LITTLE SIXTEEN	Chuck Berry (Chess 1683)
10	SHORT SHORTS	Royal Teens (ABC-Paramount 9882)

CHICAGO

	TEQUILA	Champs (Challenge 1016)
	DON'T LET GO	Roy Hamilton (Epic 9257)
	ANGEL SMILE	Nat "King" Cole (Capitol 3860)
	TEACH ME HOW TO LOVE YOU	Bobby Blue Bland (Duke 182)
	THE WALK	Jimmy McCracklin (Checker 885)
	SWEET LITTLE SIXTEEN	Chuck Berry (Chess 1683)
	THAT'S ALL RIGHT	Little Jr. Parker (Duke 168)
	YOU CAN MAKE IT IF YOU TRY	Gene Allison (Vee-Jay 256)
	BEEN SO LONG	Pastels (Argo 5287)
	SWINGING SHEPHERD BLUES	Johnnie Pate Qt. (Federal 12312)

NEW ORLEANS

	TEQUILA	Champs (Challenge 1016)
	BEEN SO LONG	Pastels (Argo 5287)
	I'M ASKING FORGIVENESS	Thurston Harris (Aladdin 3399)
	SWEET LITTLE SIXTEEN	Chuck Berry (Chess 1683)
	TALK TO ME, TALK TO ME	Little Willie John (King 5108)
	HIGH BLOOD PRESSURE	Huey Smith & Clowns (Ace 545)
	THE WALK	Jimmy McCracklin (Checker 885)
	STAY BY MY SIDE	Midnighters (Federal 12317)
	DEDICATED TO THE ONE I LOVE	'5" Royales (King 5098)
	GOOD GOLLY MISS MOLLY	Little Richard (Specialty 624)

ST. LOUIS

1	TEQUILA	Champs (Challenge 1016)
2	THE PLEA	Chanteis (End 1001)
3	SWEET LITTLE SIXTEEN	Chuck Berry (Chess 1683)
4	DON'T LET GO	Roy Hamilton (Epic 9257)
5	THE WALK	Jimmy McCracklin (Checker 885)
6	BEEN SO LONG	Pastels (Argo 5287)
7	MAYBE	Chantels (End 1005)
8	GET A JOB	Silhouettes (Ember 1029)
9	EVERY NIGHT	Chantels (End 1050)
10	BLUEBERRY SWEET	Chandeliers (Angel Tone 521)

NEWARK

	TEQUILA	Champs (Challenge 1016) Eddie Platt (ABC-Paramount 9899)
	SWEET LITTLE SIXTEEN	Chuck Berry (Chess 1683)
	BETTY AND DUPREE	Chuck Willis (Atlantic 1168)
	YOU CAN MAKE IT IF YOU TRY	Gene Allison (Yee-Jay 256)
	THE WALK	Jimmy McCracklin (Checker 885)
	BEEN SO LONG	Pastels (Argo 5287)
	GOOD GOLLY MISS MOLLY	Little Richard (Specialty 624)
	WE BELONG TOGETHER	Robert & Johnny (Old Town 1047)
	MAYBE	Chantels (End 1005)
	7-11	Gone All Stars (Gone 5016)

DALLAS

	TEQUILA	Champs (Challenge 1016)
	SWEET LITTLE SIXTEEN	Chuck Berry (Chess 1683)
	THE WALK	Jimmy McCracklin (Checker 885)
	ROCK IT	Tommy Hudson (White Rock 1110)
	GOOD GOLLY MISS MOLLY	Little Richard (Specialty 624)
	BREATHLESS	Jerry Lee Lewis (Sun 288)
	ARE YOU SINCERE	Andy Williams (Cadence 1340)
	DEDE DINAH	Frankie Avalon (Chancellor 1011)
	TEACH ME HOW TO LOVE YOU	Bobby Blue Blond (Duke 182)
	I'M OUT TO GETCHA	Thurston Harris (Aladdin 3415)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Hot 10

	PHILADELPHIA	LOS ANGELES	DETROIT
1	TEQUILA *Champs (Challenge 1016)*	TEQUILA *Champs (Challenge 1016)*	TEQUILA *Champs (Challenge 1016)*
2	SWEET LITTLE SIXTEEN *Chuck Berry (Chess 1683)*	GET A JOB *Silhouettes (Ember 1029)*	SWEET LITTLE SIXTEEN *Chuck Berry (Chess 1683)*
3	BEEN SO LONG *Pastels (Argo S287)*	OH JULIE *Crescendos (Nasco 600S)*	THE WALK *Jimmy McCracklin (Checker 88S)*
4	THE WALK *Jimmy McCracklin (Checker 88S)*	CORRIDO ROCK *Bill Balcom (Starla S-7)*	GOOD GOLLY MISS MOLLY *Little Richard (Specialty 624)*
5	GET A JOB *Silhouettes (Ember 1029)*	SHORT SHORTS *Royal Teens (ABC-Paramount 9882)*	LOLLIPOP *Chardettes (Cadence 1345)*
6	DON'T YOU KNOW I LOVE YOU *Fats Domino (Imperial S492)*	MAYBE *Chantels (End 100S)*	GET A JOB *Silhouettes (Ember 1029)*
7	OH JULIE *Crescendos (Nasco 600S)*	LOLLIPOP *Chardettes (Cadence 1345)*	MAYBE BABY *Crickets (Brunswick 55053)*
8	DON'T LET GO *Roy Hamilton (Epic 9257)*	SO TOUGH *Casuals (Back-Beat 503)*	SHORT SHORTS *Royal Teens (ABC-Paramount 9882)*
9	GOOD GOLLY MISS MOLLY *little Richard (Specialty 624)*	SWEET LITTLE SIXTEEN *Chuck Berry (Chess 1683)*	ANGEL SMILE *Nat "King" Cole (Capital 3860)*
10	TALK TO ME, TALK TO ME *Little Willie John (King 5108)*	SIX MONTHS, THREE WEEKS *Sharps (Tag)*	TEACH ME HOW TO LOVE YOU *Bobby Blue Bland (Duke 182)*

	ATLANTA	MEMPHIS	SAN FRANCISCO
1	SWEET LITTLE SIXTEEN *Chuck Berry (Chess 1683)*	TEQUILA *Eddie Platt (ABC-Paramount 9899)*	TEQUILA *Champs (Challenge 1016)*
2	BEEN SO LONG *Pastels (Argo S287)*	LA DEE DAH *Billy Fard's Thunderbirds (5wan 4002)*	DON'T LET GO *Roy Hamilton (Epic 9257)*
3	GOOD GOLLY MISS MOLLY *Little Richard (Specialty 624)*	THE WALK *Jimmy McCracklin (Checker 88S)*	SWEET LITTLE SIXTEEN *Chuck Berry (Chess 1683)*
4	TEQUILA *Champs (Challenge 1016)*	GET A JOB *Silhouettes (Ember 1029)*	GOOD GOLLY MISS MOLLY *Little Richard (5pecialty 624)*
5	THE WALK *Jimmy McCracklin (Checker 885)*	SHORT SHORTS *Rayal Teens (ABC-Paramount 9882)*	TEACH ME HOW TO LOVE YOU *Babby Blue Bland (Duke 182)*
6	JUST FOR YOU AND ME *Joe Tex (Ace 544)*	SWEET LITTLE SIXTEEN *Chuck Berry (Chess 1683)*	MAYBE *Chantels (End 100S)*
7	MAYBE *Chantels (End 100S)*	BREATHLESS *Jerry Lee Lewis (5un 288)*	DEDICATED TO THE ONE I LOVE *"5" Rayales (King 5098)*
8	DON'T YOU JUST KNOW IT *Huey 5mith & Clawns (Ace 545)*	I'M GONNA BE A WHEEL SOMEDAY *Babby Mitchell (Imperial 5475)*	GET A JOB *Silhouettes (Ember 1029)*
9	YOU WERE MADE FOR ME *5am Cooke (Keen 4009)*	TEACH ME HOW TO LOVE YOU *Babby Blue Bland (Duke 182)*	THAT'S ALL RIGHT *Little Jr. Parker (Duke 168)*
10	BOOK OF LOVE *Monotanes (Argo 5290)*	BEEN SO LONG *Pastels (Argo 5287)*	THIS IS THE NIGHT *Valiants (Keen 34004)*

R & B Sure Shots

"LOLLIPOP" — The Cash Box Disk of the Week — 2/22
Chordettes Cadence 1345

"DINNER WITH DRAC" — The Cash Box Disk of the Week — 3/1
John Zacherle Cameo 130

"EVERY NIGHT" — The Cash Box Disk of the Week — 3/15
Chantels End 1050

"WE BELONG TOGETHER"
Robert & Johnny Old Town 1047

"DIZZY MISS LIZZY" — The Cash Box Award o' the Week — 3/8
Larry Williams Specialty 626

"WISHING FOR YOUR LOVE" — The Cash Box Sleeper of the Week — 3/1
Voxpoppers Mercury 71282

SMASHING!
"WIGGLE TAIL"
Part 1 & 2
Googie Rene
221
Class RECORDS

Breaking big — Big — BIG!!
"GOT A JOB"
by
The Miracles
END 1016
END RECORDS
1650 BROADWAY N. Y., N. Y.

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R & B Reviews

A AWARD & SLEEPER **B** VERY GOOD **C** FAIR

B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

LITTLE JOE THE THRILLER
(Okeh 7099)

B+ "WHAT'S HAPPENED TO YOUR HALO?" (2:19) [Torpedo BMI—L. Chase] Little Joe The Thriller shouts out a quick beat racer with a number of cute gimmicks that could kick the deck right into the best sellers. Gimmicks abound both in the instrumental support as well as Little Joe's vocaling. Loaded deck that could explode. Watch it.

B "DON'T LEAVE ME ALONE" (2:11) [Carney BMI—J. Cook] Little Joe turns tender on this half, singing a slow beat romancer in good style. Joe is a little like Sam Cooke on this offering. Pleasing wax.

BUDDY LUCAS
(Gone 5025)

B+ "THE GEE GEE WALK" (2:20) [Gone BMI—Westbrook, Goldner] Buddy Lucas swings out with an infectious excitement as he rocks with a quick beat instrumental. Deck moves all the way and could grab up a big piece of action. Watch it carefully—it deserves a good long look.

B "BOPPIN' HOP" (2:08) [Gone BMI — George Goldner] Lucas backs with a gay quick beat that the kids should cotton to. Good coupler, but not as attractive as "The Gee Gee Walk".

TAL MILLER
(Hollywood 1086)

B+ "YOU MOVE ME" (2:04) [Golden State BMI—Shuler, Sheffield] Tal Miller recites his story against a beaty instrumental background and comes off with an ok wax. Miller finds love at first sight as he catches a sight of a "chick" one day. Tricky drum beats that simulate his heartbeats. A good gimmick.

C+ "ONLY SIXTEEN" (2:08) [Golden State BMI—Shuler, Miller] Miller sings a slow beat blues about a sixteen year old girl. Ok deck that moves.

THE ELCHORDS
with Butchy Saunders
(Good 544)

B+ "PEPPERMINT STICK" (2:23) [Dan Publ. BMI—Moore, Jones] The Elchords, with young Butchy Saunders swinging out in Frankie Lymon style, dish up a quick beat jumper with an exciting treatment. Saunders is assisted by a good group and tricky arrangement. Strong deck.

B "GEE I'M IN LOVE" (2:22) [Ban BMI—Moore, Jones] Saunders and the Elchords again team on another quick beat bouncer, but with a more subdued treatment. Rhythm ballad that comes off in good style.

GUS JENKINS
(Flash 128)

B+ "HIT THE ROAD" (2:32) [Reynolds BMI — Gus Jenkins] Gus Jenkins offers a slow, rhythmic instrumental waxing that captivates with a blues mood. Syncopated beat that penetrates. Deck is good and could capture a good piece of the market.

C+ "ROAD RUNNER" (2:52) [Reynolds Andrews BMI—Reynolds, Jenkins] Jenkins backs with a similar mood piece. Another slow beat offering that comes off well, but slightly under the excitement conveyed by "Hit The Road".

The Cash Box Award o' the Week

"REMEMBER" (2:25) [Malver BMI—Robert Spencer]

"CAN I WALK YOU HOME" (2:40) [Malver BMI—Haywoode, Winston]

THE VELOURS (Onyx 520)

● The Velours turn out a melodic rock-cha cha of medium beat with an infectious quality that could kick it up into the big sellers. "Remember", out several weeks in the New York territory on the Onyx label, has already worked its into a solid sized hunk of action. Now MGM has taken it over for its initial release on the new Orbit label and with heavy promotion should stir it up into a national hit. A tune that grows with each listen. Don't overlook this side. The flip, "Can I Walk You Home", is a slow beat rhythm ballad that makes pleasant listening. However, all the weight is on "Remember".

"I MIGHT LIKE IT" (2:12) [Valando ASCAP—George Weiss]

"STANDING AT THE ALTAR" (2:05) [Walnut BMI—Stansbury, Martin]

THE DELTAIRS (Ivy 107)

● The Deltairs have a real intriguing piece of material in "I Might Like It". It is a minor key novelty with a romantic lyric. The changing tempo gives it added attractivness. It will certainly attract attention and sufficient exposure could make it happen big. It is the kind of material that should appeal to all age buyers. Sounds like Weiss's strongest piece of material since "Wheel of Fortune". The flip, "Standing At The Altar", is a middle beat r & r item done very well by the talented group. Take a good, long look at "I Might Like It".

"MISS THING" (1:57) [Angel BMI—Jones, Jones]

THE SILHOUETTES (Ember 1032)

● The Silhouettes follow up "Get A Job" with one that looks very strong. See pop reviews.

THE O. C. ALL STARS
(Savoy 1533)

B "EVERYBODY STROLL" (2:40) [Planemar BMI — Cadena, Cadena] The O. C. All Stars come up with a slow instrumental stroll beat and send it off with a "sound" that captures the ear. Stirring treatment that bears close watching. Sax, strings and mood.

C+ "STONE DOWN" (2:35) [Planemar BMI—Cadena, Cadena] The group dishes up a swinging quick beat instrumental on the flipside. Good, earnest bouncer with a danceable beat.

THE CUFFLINX
(Dooto 434)

B "A FOOL'S FORTUNE" (2:52) [Nathaniel McCoy] The Cufflinx proffer a slow, drifty ballad with a tender delivery that places the proper feeling into the grooves. Easy, soft waxing for the dim hours.

B "TRICK KNEES" (2:40) [Dootsie Williams BMI — Nathaniel McCoy] The Cufflinx rock on the flip with a gimmick that could catch on. A middle beat jump wailed with a hearty reading. Deck moves and has the right mood for the happy teener.

WILLIE EGAN
(Dash 55001)

B "ROCK & ROLL FEVER" (2:05) [Glynmar BMI — Turner, Egan] Willie Egan shouts out a quick beat jump with a belty type reading that stirs up the crowd. Good, solid dance wax that the kids can rock to.

B "CHITTLIN'S" (1:40) [Glynmar BMI—Egan] Egan turns in an instrumental quick beat that comes off an intriguing side. Deck has a moving beat and stirring sound that interests the listener. Good instrumental waxing.

E. TINY WATKINS
(Sandy 1009)

B "LOVE LIKE A RIVER" (2:30) [Burnt Oak BMI—Watkins, Lawrence] Watkins sings a slow beat folk blues with great dramatic effect. Followers of folk should find it very attractive. It is sufficiently different to stir up interest.

C+ "ROCKIN' SATELLITE" (2:15) [Burnt Oak BMI—Eugene Watkins] Watkins gets timely with a quick beat jumper all about rockets and a trip to the moon. Deck fails to arouse excitement.

SOLOMON BURKE
(Apollo 522)

B+ "DON'T CRY" (2:12) [Bess BMI —Howard Biggs] Burke turns in a moving vocal of a slow beat ballad. Soft, tender and effective. Burke sells well here. The better side.

B "THEY ALWAYS SAY" (2:12) [Bess BMI—Charles Merenstein] Solomon Burke handles a middle beat pretty in capable fashion, but the deck is lacking in excitement. Pretty tune and good vocal reading.

SONNY DAY
(Checker 886)

B+ "HALF MOON" (2:41) [Arc & Fee Bee BMI—Fatawlsky] Sonny Day offers a slow beat, rhythmic ditty with an appealing lyric. Day lends it a relaxed vocal against a steady beat background. Ok deck that should appeal to all markets.

B "SPEEDILLAC" (2:43) [Arc & Fee Bee BMI—Fatawlsky] Day offers a quick beat in the current trend that fascinates the teeeners. Deck moves well and should please the record buyer.

JESSE POWELL with The Caddys
(Josie 834)

B+ "AIN'T YOU GONNA" (2:03) [Benell BMI—Powell, Navarro] Jesse Powell jumps a quick beat cutie with an infectious vocal and arrangement. Deck is sprightly and tricky. Captures the attention and could attract enough spotlight to build in the sales department.

C+ "TURNPIKE" (3:02) [Benell BMI—Powell, Outcalt] Powell and his orchestra turn in a swinging and hard hitting instrumental jump with a straight out pop flavor.

JOHN LITTLETON and THE CAPISTRANOS
(Duke 179)

B "PO' MARY" (2:30) [Lion BMI —Brown] Littleton and The Capistranos team on a quick beat rock with ok results. Deck hits hard with swinging results. Side comes off well.

B "NOW DARLING" (2:10) [Lion BMI—Littleton] Littleton wails a slow beat shuffle on the flip and turns in the stronger performance. Deck has a more potent appeal here and could capture a good reaction.

DONALD WOODS
(Aladdin 3412)

B "MEMORIES OF AN ANGEL" (2:24) [Aladdin BMI — Donald Woods] Donald Woods gives a dramatic performance of a stirring slow beat tune. Woods wails his troubles with deep feeling. Pretty item done effectively.

B "THAT MUCH OF YOUR LOVE" (2:20) [Aladdin BMI — Woods, Specht] Woods proclaims his love in this middle beat bouncer. He comes through in moving fashion in a different kind of etching.

THE GUYTONES
(DeLuxe 6159)

B+ "HUNKY DORY" (2:25) [Men-Lo BMI—Perper, Izzo] The Guytones dish up a middle beat bouncer with the flavor of "Come Go With Me". Deck is a joyous jump effectively treated. The Guytones lend it a vivacious quality.

B+ "THIS IS LOVE" (1:57) [Wemar BMI — Beaslerf, Richards] The Guytones swing out with a middle beat jumper giving it that exciting quality that breaks a deck out. The group may have a winner here if it gets sufficient exposure.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Top Selling Records
Reported by
R & B Retail Outlets
From Coast to Coast

HARLEM RIVER
New York, N. Y.
1. Tequila (Champs)
2. Been So Long (Pastels)
3. You Can Make It If You Try (G. Allison)
4. Betty And Dupree (Willis)
5. The Walk (J. McCracklin)
6. Moonlight (Vanguards)
7. Remember (Velours)
8. Angel Smile (N. Cole)
9. Every Night (Chantels)
10. You Were Made For Me (S. Cooke)

B & L RECORDS
Chicago, Ill.
1. Tequila (Champs)
2. You Were Made For Me (S. Cooke)
3. Don't Let Go (R. Hamilton)
4. Hippy Dippy (B. Doggett)
5. Ding Dong (Quintones)
6. Don't You Know I Love You (F. Domino)
7. Sweet Little Sixteen (Berry)
8. Been So Long (Pastels)
9. 7-11 (Gone All Stars)
10. Get A Job (Silhouettes)

COMER'S RECORD NOOK
San Antonio, Texas
1. Good Golly Miss Molly (L. Richard)
2. Sweet Little Sixteen (Berry)
3. Maybe (Chantels)
4. The Walk (J. McCracklin)
5. Click Clack (D. Doo & Don'ts)
6. Dede Dinah (F. Avalon)
7. Breathless (J. L. Lewis)
8. My Love Loves Me (Four Coins)
9. So Tough (Casuals)
10. Get A Job (Silhouettes)

FLASH MUSIC
Los Angeles, Calif.
1. Don't Let Go (R. Hamilton)
2. Are You Sincere (Williams)
3. Breathless (J. L. Lewis)
4. Get A Job (Silhouettes)
5. Flying Home (B. Doggett)
6. Hit The Road (G. Jenkins)
7. At The Hop (Danny & Juniors)
8. Lonely Island (S. Cooke)
9. Lollipop (Chordettes)
10. Sweet Little Sixteen (Berry)

KOPS PIANO HOUSE
Great Falls, Mont.
1. Tequila (Champs)
2. Oh Julie (Crescendos)
3. Angel Smile (N. Cole)
4. Short Shorts (Royal Teens)
5. Sweet Little Sixteen (Berry)
6. Get A Job (Silhouettes)
7. Dede Dinah (F. Avalon)
8. So Tough (Casuals)
9. Swinging Shepherd Blues (M. Koffman)
10. Breathless (J. L. Lewis)

CAMPI'S
San Jose, Calif.
1. This Is The Night (Valiants)
2. Pain In My Heart (Dells)
3. Don't Let Go (R. Hamilton)
4. Sweet Little Sixteen (Berry)
5. Maybe (Chantels)
6. Maybe Baby (Crickets)
7. Cherry Pie (Tri-Lads)
8. Tequila (Champs)
9. Breathless (J. L. Lewis)
10. Lollipop (Chordettes)

LINN'S MUSIC SHOP
Philadelphia, Pa.
1. Talk To Me (L. W. John)
2. Tequila (Champs)
3. Don't Let Go (R. Hamilton)
4. The Walk (J. McCracklin)
5. I Lost You (Spaniels)
6. Been So Long (Pastels)
7. Sweet Little Sixteen (Berry)
8. What Kind Of Man Are You (R. Charles)
9. Book Of Love (Monotones)
10. You Were Made For Me (S. Cooke)

THE VANITY SHOPPE
Savannah, Ga.
1. Get A Job (Silhouettes)
2. Walkin' With Mr. Lee (Allen)
3. No Love Like Her Love (C. McPhatter)
4. Maybe (Chantels)
5. Tequila (Champs)
6. You Were Made For Me (S. Cooke)
7. Betty And Dupree (C. Willis)
8. For Sentimental Reasons (S. Cooke)
9. Don't Let Go (R. Hamilton)
10. Been So Long (Pastels)

LYRIC RECORD SHOP
Indianapolis, Ind.
1. Flip Flop And Bop (Cramer)
2. Lollipop (Ronald & Ruby)
3. Maybe Baby (Crickets)
4. Maybe (Chantels)
5. Don't Let Go (R. Hamilton)
6. The Plea (Chantels)
7. High Blood Pressure (Smith)
8. Good Golly Miss Molly (L. Richard)
9. 26 Miles (Four Preps)
10. Bop-A-Lena (R. Self)

R & B Disk Jockey
REGIONAL RECORD REPORTS

BUD ARKELL
WANS—Anderson, S. C.
1. Sweet Little Sixten (Berry)
2. Been So Long (Pastels)
3. Get A Job (Silhouettes)
4. Tequila (Champs)
5. The Walk (J. McCracklin)
6. Maybe (Chantels)
7. Breathless (J. L. Lewis)
8. So Tough (Casuals)
9. Good Golly Miss Molly L. Richard)
10. Yes, My Darling (F. Domino)

BEN "HOUN' DOG" PORTER
WCRY—Macon, Ga.
1. Get A Job (Silhouettes)
2. Short Shorts (Royal Teens)
3. Good Golly Miss Molly (L. Richard)
4. Been So Long (Pastels)
5. String To Your Heart (Reed)
6. Sweet Little Sixteen (Berry)
7. High Blood Pressure (H. Smith)
8. Don't Let Go (R. Hamilton)
9. Why (Impallas)
10. Lonely Island (S. Cooke)

BOB WOODEL
WSAY—Rochester, N. Y.
1. Monster Rock 'N Roll (B. Ford's Thunderbirds)
2. Popcorn (P. Johnson)
3. Don't Let Go (R. Hamilton)
4. Where's My Baby? (Alaimo)
5. Big Guitar (R. De Rosa)
6. Short Shorts (T. Bradshaw)
7. She's Neat (D. Wright)
8. Moovin' N Groovin' (Eddy)
9. Tequila (Champs)
10. La Dee Dah (B. Ford's Thunderbirds)

MILT NIXON
WGEE—Indianapolis, Ind.
1. Maybe (Chantels)
2. Don't Let Go (R. Hamilton)
3. Short Shorts (T. Bradshaw)
4. The Stroll (Diamonds)
5. Good Golly Miss Molly (L. Richard)
6. Swinging Shepherd Blues (J. Pate)
7. Sweet Little Sixteen (Berry)
8. I'll Come Running Back To You (S. Cooke)
9. The Walk (J. McCracklin)
10. Chicken Hop (B. Bland)

GLENN C. LEWIS
WHYE—Roanoke, Va.
1. Sweet Little Sixteen (Berry)
2. Short Short (Royal Teens)
3. I Beg Of You (E. Presley)
4. Dinner With Drac (Zacherle)
5. College Man (B. Justice)
6. Don't Let Go (R. Hamilton)
7. Lollipop (Chordettes)
8. She's Neat (D. Wright)
9. The Stroll (Diamonds)
10. Baby Doll (3 D's)

TOM ADAMS
KEEL—Shreveport, La.
1. Get A Job (Silhouettes)
2. Tequila (Champs)
3. Helpless (Platters)
4. Oh Julie (O. Williams)
5. So Tough (Casuals)
6. Sweet Little Sixteen (Berry)
7. Yes My Darling (Domino)
8. The Stroll (Diamonds)
9. Don't Let Go (R. Hamilton)
10. Do What You Did (Harris)

'OPEN THE DOOR' RICHARD
WGES—Chicago, Ill.
1. So Tough (Casuals)
2. You Can Make It If You Try (G. Alison)
3. Teach Me How To Love You (B. B. Bland)
4. Sweet Little Sixteen (Berry)
5. Ding Dong (Quintones)
6. Three Times A Fool (Rush)
7. Been So Long (Pastels)
8. Talk To Me (L. W. John)
9. Breathless (J. L. Lewis)
10. Swinging Shepherd Blues (J. Smith)

CHARLIE MISTSAKAS
WLLH—Lowell, Mass.
1. Sweet Little Sixteen/Reelin' & Rockin' (C. Berry)
2. Maybe Baby (Crickets)
3. Lollipop (Chordettes)
4. You Know It's True (R. Jones)
5. Rock And Roll Is Here To Stay (Danny & Juniors)
6. You Are My Destiny (Anka)
7. Breathless (J. L. Lewis)
8. The Locket (F. Young)
9. Your Graduation Means Goodbye (Cardigans)
10. Tequila (Champs)

FRANK CAMERON
CKCL—Truro, N. S., Can.
1. I Beg Of You (E. Presley)
2. This Little Girl Of Mine (Everlys)
3. Short Shorts (Royal Teens)
4. Get A Job (Silhouettes)
5. You Can Make It If You Try (G. Allison)
6. Dede Dinah (F. Avalon)
7. So Tough (Casuals)
8. Good Golly Miss Molly (L. Richard)
9. Who's Sorry Now (C. Francis)
10. Cotton Pickin' Rocker (Sparkletones)

First 'Capitol Of The World' Singles

HOLLYWOOD—The first 'Capitol' of the World single records in Greek were made available from Capitol Records last week.

Two records are on the release, one by Mariana Hatzopoulou with orchestra conducted by Akis Smyrneau, singing in Greek, "There's No Other Love Like This" and "Long Live the Poor". The second pair of sides features the voice of Zozo Sapountzakis singing in Greek, "Love is a Two-edged Knife" and, on the flip side, is joined by Ioannis Kyriozis in lyrics to "Today is the Thirteenth". The orchestra conducted by Manou Hatzidakis is also heard on both sides.

Form Goode Records

SAN FRANCISCO—Goode Records of San Francisco with executive offices in Mill Valley California, a newly-organized wax works, issued its first releases last week. The release includes two country disks, "Raggedy Rose" penned by Sterling Sherwin and "As Bad As I Am & As Good As You Are" written by Menlo Mayfield. Both tunes are done by the Merry Mountain Men, midwestern TV warblers.

Scheduled for release soon are "Tarnished Love" by John Milton Hagen and "Gossip" by "Pizza" Pyle. Both are pop numbers done by Betty Getty & Her Saturday Knights. Goode Records was organized by Joseph L. Goode, P. B. Watson and Chas. E. Manning of San Francisco.

Liberty Records In Stereo Tape Field

LOS ANGELES — Liberty Records is entering the stereo tape and disk sales field immediately on an all-out basis utilizing the firm's transistorized sound system according to an announcement made last week by president, Si Waronker.

The company is readying 140 released and unreleased LP albums on stereo tape to be put on the market in the near future and is coming out with a full line of stereo tapes before the end of the year. Liberty will also release all products on stereo disks.

Waronker foresaw the current demand for stereo tapes and disks two years ago and has been preparing Liberty's program accordingly in the interim.

"Simply Heavenly" To Open In London

NEW YORK—"Simply Heavenly", the stage musical which had an off-Broadway run in New York recently, is scheduled for a major production in London at the Garrick Theatre, May 2nd.

David Martin, the composer of the score, left for London March 12th to help in supervising the musical portion of the production. The play "Simply Heavenly", was based on a famous collection of stories by the famous Negro poet and author Langston Hughes.

There was an original cast Columbia LP some time back. The score is published by Bourne, Inc., and will be handled in England by Bourne Music, Ltd.

Four new songs have been incorporated into the British production. They are: "Deep In Love With You," "He's A Great Big Bundle Of Joy," "I Want Somebody To Come Home To," and "The Hunter And The Hunted".

Flash Flashes Another Hit!
The Original
"Dead"
b/w
"Vowels Of Love"
by The Poets
FLASH # 129
Exciting Instrumental
"Hit The Road"
b/w
"Road Runner"
by Gus Jenkins
FLASH #128
FLASH RECORDS

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TWO HITS!!!
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434
THE NEW PENGUIN HIT!
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and
"STONE DOWN"
On Savoy # 1533 by
THE O. C. ALL STARS
SAVOY RECORD CO
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NEWARK, N J

A Mink Convertible



AKRON, OHIO—Art Roberts, WCUE-Akron deejay is shown reposing in a $2,000 mink-covered Castro Convertible. He broadcast his 12 noon to 6:00 P.M. program, Feb. 24th thru March 1st, from the Castro showroom, during the grand opening in Akron.

Abend Sends Copy Of New Rytvoc Tune To Most U.S. Schools

NEW YORK—In order to promote the latest composition published by the Rytvoc Music Publishing Company, Joe Abend, professional manager of Rytvoc sent the following letter to almost every High School, Junior High School and Parochial School in the United States:

DEAR SIR:

We should like to bring to your attention "Good Night, Dear Lord," a composition which we enclose herewith and which we are proud to publish. We confidently expect this composition will soon become part of our daily lives.

It was suggested to Fredric March, a noted actor, to Tex McCrary, to replace the children's prayer now used which contains the phrase, "If I Should Die Before I Wake," and which both Fredric March and Tex McCrary felt to be disturbing, particularly in these times.

"Good Night, Dear Lord," written by Paul Tripp, the author of "Tubby The Tuba," "Mr. I. Magination," and Ray Carter, a distinguished composer, attempts to brighten our lives with a more reassuring and hopeful note for tomorrow.

The composition was immediately accepted, upon submission, by Mitch Miller, the head of Columbia Records, who gave it to his brightest star, Johnny Mathis, as a title composition for an album containing a collection of religious songs, embracing music of all faiths. The album "Good Night, Dear Lord," is being released immediately and is the subject of a tremendous exploitation campaign on the part of Columbia Records.

We would be obliged if you would give this composition your careful consideration. We would also be obliged if you would care to make any suggestions to us about the development of this composition.

Duncan Exits WRR To Work Full Time With White Rock

DALLAS — Chuck Duncan, WRR disk jockey, a partner in the new White Rock Record Company of Dallas, has resigned his dj job to work full time with the record company.

Additional work brought on by the initial success of White Rock Records necessitated Duncan's departing from the disk spinning duties to make the record company his full-time job.

White Rock's first record is "Rock-It" b/w "Walkin' The Stroll," by Tommy Hudson and the Savoys. White Rock is currently seeking distributors in some areas including most of the Eastern section.

White Rock's second record, "Down On The Farm," b/w "Oh Babe," by Al Downing with Bobby Poe and the Poe Kats, has just been released.

Duncan's first task as he goes full time with White Rock Records will be to promote exposure of the company's two releases to date, clear the way for future releases, and acquire additional distributors.

Duncan's partners in White Rock Records are Jim Lowe, Eddie Hill, and Carl Reeves, all WRR disk jockeys.

America's Leading ONE STOP Record Service
LESLIE DISTRIBUTORS
639 TENTH AVE. NEW YORK 36, N.Y. PLaza 7-1977
2231 FIFTH AVE. PITTSBURGH, PA. GRant 1-9323
377 WINDSOR ST. HARTFORD, CONN. JAckson 5-1147
221 FRELINGHUYSEN AVE. NEWARK, N. J. Bigelow 3-1155

Country Disk Jockey
REGIONAL RECORD REPORTS

"BUTCH" RIGGS
WIRO—Ironton, Ohio
1. Whole Lotta Woman (M. Rainwater)
2. The Locket (F. Young)
3. When I Loved You (Louvins)
4. Curtain In The Window (R. Price)
5. Man In The Moon (Browns)
6. Should We Tell Him (Everlys)
7. Fujiyama Mama (W. Jackson)
8. Stood Up (R. Nelson)
9. I Beg Of You (E. Presley)
10. I Give Up (Ray & Lindy)

DON OWENS
WARL—Arlington, Va.
1. Ballad Of A Teenage Queen (J. Cash)
2. Whole Lotta Woman (M. Rainwater)
3. Satisfaction Guaranteed (V. Taylor)
4. Curtain In The Window (R. Price)
5. Bluebirds Over Mountain (E. Hickey)
6. Whispering Rain (H. Snow)
7. I Love You More (J. Reeves)
8. How Long (W. Pierce)
9. Madamoiselle (J. Six)
10. You Win Again (J. L. Lewis)

COY BAKER
KCOK—Tulare, Calif.
1. Ballad Of A Teenage Queen (J. Cash)
2. You Are My World (Hart)
3. When (M. Lynn)
4. Oh Lonesome Me (Gibson)
5. This Little Girl Of Mine (Everlys)
6. I Found My Girl In The USA (J. Skinner)
7. Great Balls Of Fire (Lewis)
8. Tell Me Dear (L. Frizzell)
9. I Know What It Means (B. Owens)
10. Your Love (P. Wagoner)

BOB WOODEL
WSAY—Rochester, N. Y.
1. A Brand New Heartache (Everlys)
2. Ballad Of A Teenage Queen (J. Cash)
3. Why Don't They Understand (G. Hamilton IV)
4. Don't (E. Presley)
5. 'Tis Sweet To Be Remembered (M. Wiseman)
6. Better Loved You'll Never Be (J. Rodgers)
7. Maybe Tomorrow (Everlys)
8. Spanish Two-Step (Snow & Atkins)
9. Colonial Ballroom (C. Atkins)
10. Big 'Tilda (Pike Bros.)

JIM WILLIAMS
WGTA—Summerville, Ga.
1. Ballad Of A Teenage Queen (J. Cash)
2. The Story Of My Life (M. Robbins)
3. This Little Girl Of Mine (Everlys)
4. Send Me The Pillow (H. Locklin)
5. Oh Lonesome Me (D. Gibson)
6. Don't (E. Presley)
7. Once More (Osbornes)
8. Anna Marie (J. Reeves)
9. Breathless (J. L. Lewis)
10. When I Loved You (Louvins)

JIMMY CASE
WKRS—Waukegan, Ill.
1. Whole Lotta Woman (M. Rainwater)
2. I Can't Stop Loving You (K. Wells)
3. I Beg Of You (E. Presley)
4. The Man In The Moon (Browns)
5. House Of Glass (E. Tubb)
6. Got A Heart That Needs A Home (Turner)
7. No Wedding Bells For Joe (W. Jackson)
8. It's All Your Fault (R. Price)
9. Once More (R. Acuff)
10. Wang Dang Doo (F. Husky)

GEORGE WASHINGTON TUCKER
WEKR—Fayetteville, Tenn.
1. Ballad Of A Teenage Queen (J. Cash)
2. Once More (Osbornes)
3. Curtain In The Window (R. Price)
4. When I Loved You (Louvins)
5. Color Of The Blues (Jones
6. Guilty Of Dreaming (H. Hawkins)
7. Family Reunion (J. Dickens)
8. Heaven Only Knows (F. Hart)
9. I Can't Stop Loving You (K. Wells)
10. I Used To Love You (J. Shepard)

TOMMY DOWNS
WKLO—Louisville, Ky.
1. Curtain In The Window (R. Price)
2. Ballad Of A Teenage Queen (J. Cash)
3. Gettin' Older (S. Jackson)
4. Once More (R. Acuff)
5. Oh Lonesome Me (D. Gibson)
6. Send Me The Pillow (Locklin)
7. King For A Day (B. Barnes)
8. Anna Marie (J. Reeves)
9. Song Of The Island (M. Robbins)
10. Two Little Hearts (O'Gwynn)

JOHNNY SHIELDS
KRLW—Walnut Ridge, Ark.
1. Ballad Of A Teenage Queen (J. Cash)
2. Oh Lonesome Me (Gibson)
3. This Little Girl Of Mine (Everlys)
4. I Can't Stop Loving You (K. Wells)
5. Big River (J. Cash)
6. Don't (E. Presley)
7. True Love Goes Far Beyond (Browns)
8. It's All Your Fault (R. Price)
9. Stop The World (Johnnie & Jack)
10. I Used To Love You (Shepard)

"TATER" PETE HUNTER
KTLW—Texas City, Tex.
1. When (M. Lynn)
2. Eskimo Pie (G. Jones)
3. Hey Honey (W. Barkdull)
4. I Wonder Where You Are Tonight (Johnnie & Jack)
5. No Wedding Bells For Joe (W. Jackson)
6. Picture In My Heart (H. Harral)
7. I Can't Stop Loving You (K. Wells)
8. It's All Your Fault (R. Price)
9. Family Reunion (C. Storey)
10. Oh Lonesome Me (Gibson)

BOB HALL
WSME—Sanford, Me.
1. Ballad Of A Teenage Queen (J. Cash)
2. Don't (E. Presley)
3. Lend Me Your Comb (C. Perkins)
4. Anna Marie (J. Reeves)
5. Raunchy (B. Justis)
6. The Story Of My Life (M. Robbins)
7. Why Why (C. Smith)
8. This Litle Girl Of Mine (Everlys)
9. Your Name Is Beautiful (C. Smith)
10. Oh-Oh, I'm Falling In Love (J. Rodgers)

LILLIE ANNE
WIRC—Hickory, N. C.
1. Ballad Of A Teenage Queen (J. Cash)
2. Let's Do It Again (A. Coker)
3. I Can't Stop Lovin' You (D. Gibson)
4. Is It Wrong (W. Mack)
5. Don't (E. Presley)
6. Sweet Little Sixteen (Berry)
7. I Heard The Bluebirds Sing (Browns)
8. I Beg Of You (E. Presley)
9. Just An Old Flame (H. Thompson)
10. Oh Boy (Crickets)

MIKE RUSSELL
KANS—Wichita, Kans.
1. Ballad Of A Teenage Queen (J. Cash)
2. Don't (E. Presley)
3. Curtain In The Window (R. Price)
4. How Long (W. Pierce)
5. Send Me The Pillow (H. Locklin)
6. My Special Angel (Helms)
7. Stop The World (Johnnie & Jack)
8. Family Reunion (J. Dickens)
9. It's Too Soon To Know (E. Arnold)
10. I Love You So Much (F. Tillman)

"RED" HUGHES
CKEY—Toronto, Ont., Can.
1. Ballad Of A Teenage Queen (J. Cash)
2. Don't (E. Presley)
3. Oh Lonesome Me (Gibson)
4. I Beg Of You (E. Presley)
5. Your Name Is Beautiful (C. Smith)
6. This Little Girl Of Mine (Everlys)
7. Whole Lotta Woman (M. Rainwater)
8. Oh-Oh, I'm Falling In Love (J. Rodgers)
9. Send Me The Pillow (H. Locklin)
10. Curtain In The Window (R. Price)

MORISS TAYLOR
KHSL—Chico, Calif.
1. My Jimmy (J. Davids)
2. Out Late Blues (M. Taylor)
3. Wang Dang Doo (F. Husky)
4. Ballad Of A Teenage Queen (J. Cash)
5. Kathleen (W. Lewis)
6. Careless Hands (S. Whitman)
7. Talkin' Blues (Cactus Kid)
8. We've Got Things In Common (J. Skinner)
9. Eskimo Pie (G. Jones)
10. Rockin' The News (A. Smith)

WALLY WINSLOW
WKRO—Sedalia, Mo.
1. Ballad Of A Teenage Queen (J. Cash)
2. The Story Of My Life (M. Robbins)
3. Anna Marie (J. Reeves)
4. My Special Angel (Helms)
5. Whole Lotta Woman (M. Rainwater)
6. Whatever You Were (L. J. Dickens)
7. Once More (R. Acuff)
8. I Love You More (Reeves)
9. Eskimo Pie (G. Jones)
10. I Used To Love You (J. Shepard)

BERT WELLS
KEPR—Pasco, Wash.
1. My Jimmy (J. Davids)
2. Driftin' (B. Wells)
3. Ballad Of A Teenage Queen (J. Cash)
4. Big River (J. Cash)
5. Don't (E. Presley)
6. No Wedding Bells For Joe (W. Jackson)
7. Jingle Jangle, Jingle (Wells)
8. The Story Of My Life (M. Robbins)
9. Hey Gramps (M. Taylor)
10. Cactus Kid's Talkin' Blues (G. Parson)

NEIL ZACHMEYER
WRAM—Monmouth, Ill.
1. I Know What It Means (B. Owens)
2. Just An Old Flame (H. Thompson)
3. Iowa Rose (E. Dean)
4. Let Those Brown Eyes Smile At Me (R. Maddox)
5. Look For Me (M. Rainwater)
6. Heaven Only Knows (Hart)
7. Believe It Or Not (J. Davis)
8. Tennesseeian Rolling Home (J. Six)
9. The Story Of My Life (M. Robbins)
10. They Listened While You Said Goodbye (D. Wright)

DAVE NEUMANN
KAYO—Seattle, Wash.
1. Breathless (L. L. Lewis)
2. Walkin' Home From School (G. Vincent)
3. Goin' Strong (D. Head)
4. Anna Marie (J. Reeves)
5. My Bucket's Got A Hole In It (R. Nelson)
6. Kathleen (W. Lewis)
7. Walking Alone Tonite (K. Phillips)
8. Two Little Hearts (O'Gwynn)
9. It's Too Soon To Know (E. Arnold)
10. Brand New Heartache (Everlys)

BUDDY STARCHER
WCBG—Chambersburg, Pa.
1. I Can't Stop Loving You (Gibson Wells)
2. Oh Lonesome Me (Gibson)
3. Ballad Of A Teenage Queen (J. Cash)
4. Time Out For The Blues (L. Frizzell)
5. Branded (H. Crockett)
6. Your Name Is Beautiful (C. Smith)
7. Anna Marie (J. Reeves)
8. Night Rider (H. Crockett)
9. I'll Still Write Your Name In The Sand (M. Wiseman)
10. Curtain In The Window (R. Price)

"D. C." MULLINS
WGEE—Indianapolis, Ind.
1. Ballad Of A Teenage Queen (J. Cash)
2. Breathless (J. L. Lewis) Don't (E. Presley)
3. Oh Lonesome Me (Gibson) Curtain In Window (Price)
4. I Can't Stop Loving You (Wells Gibson)
5. Whispering Rain (H. Snow)
6. Send Me The Pillow (Locklin)
7. Baby Be Good (Glaser Bros.)
8. Once More (Osbornes)
9. Stop The World (Johnnie & Jack)
10. Step Aside Shallow Water (J. Newman) If You Don't Know (Terry)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	BALLAD OF A TEENAGE QUEEN *Johnny Cash* *(Sun 283)*	1
2	I BEG OF YOU *Elvis Presley* *(RCA Victor 7150)*	2
3	DON'T *Elvis Presley* *(RCA Victor 7150)*	3
4	THE STORY OF MY LIFE *Marty Robbins* *(Columbia 41013)*	5
5	WHOLE LOTTA WOMAN *Marvin Rainwater* *(MGM 12609)*	6
6	OH LONESOME ME *Don Gibson* *(RCA Victor 7133)*	8
7	THIS LITTLE GIRL OF MINE *Everly Brothers* *(Cadence 1342)*	7
8	BREATHLESS *Jerry Lee Lewis* *(Sun 288)*	11
9	GEISHA GIRL *Hank Locklin* *(RCA Victor 6984)*	9
10	GREAT BALLS OF FIRE *Jerry Lee Lewis* *(Sun 281)*	4

11. STOP THE WORLD. 12. CURTAIN IN THE WINDOW. 13. ANNA MARIE. 14. JUST A LITTLE LONESOME. 15. STOOD UP.

Bacon-Johnson Associates Formed

LOS ANGELES — G. H. "Jerry" Johnson, for the past two years Western division promotion director for Dot Records, left the diskery March 15, to join Robert Bacon in his independent operation to be known as Bacon-Johnson and Associates.

Bacon-Johnson and Associates will specialize in record promotion, sales promotion, and distribution liaison for independent labels in the Western states. The firm will retain Dot as an independent account.

During the two-year tenure for Dot, Johnson pushed singles and albums, coordinated label promotion with individual distributors in Western area, and created over-all sales and promotion plans.

Johnson established his own office in 1946, which he closed in 1955 to join the Dot label. During the ten-year span he repped such attractions as: Pat Boone, Gale Storm, the Modernaires, Tony Martin, Gisele MacKenzie, Sammy Kaye, Peggy King, Champ Butler, Johnny Desmond, the McGuire Sisters and Peggy Lee.

Bacon-Johnson and Associates will be located at 6269 Selma Avenue, in Hollywood.

RCA Victor Pacts Keel For 2 Years

LOS ANGELES—Howard Keel, one of Hollywood's leading musical comedy stars, has signed an exclusive two-year recording contract with RCA Victor, calling for a minimum of two albums a year.

First session will not be done until this summer, since Keel leaves this month for England to begin his starring role in J. Arthur Rank's film, "Floods of Fear."

Keel, who starred in sixteen motion pictures while at MGM, first shot into national prominence when he played the part of Curley in the original Broadway version of "Oklahoma!" His films include "Kismet," "Seven Brides for Seven Brothers," "Kiss Me, Kate," "Calamity Jane," and "Annie, Get Your Gun."

Pounds Named To Manage Sparton's Record Division

TORONTO, CAN.—Harold Pounds a veteran of 15 years in all phases of Sparton of Canada's record operation, has been appointed manager of Sparton's Record Division.

Ed Manning of Sparton's Toronto branch, has been appointed Sales Promotion Manager and has moved to London, Ontario, to assume his new duties.

Wray Rutledge of Windsor has moved to Toronto to take charge of sales and promotional activities for that area. Jim Corbett will perform similar duties in Montreal and Ottawa.

In Western Canada, Miss Edna Calmain, former librarian at radio CFCN in Calgary, has joined Sparton's distributor Wilson Electric, Ltd., as manager of the firm's record operation.

In line with these personnel additions, Pounds announced that eight new automatic presses are being installed at the London plant to look after continually increasing record sales.

Randall To Tour

HOLLYWOOD—Tony Randall, who made his recording debut on Columbia's just released original cast album of the Broadway musical hit, "Oh, Captain," will make a sixteen-city disk jockey tour this summer during his six weeks off from the show.

Randall, who has had phenomenal success this past year in motion pictures, television, and now stage, will not only plug the "Oh, Captain" album, but will pave the way for future singles which Columbia expects to issue by him. First singles session, scheduled for next month, will include a new tune by Evans and Livingston, who also penned the "Oh, Captain" score.

Robbins Returns

NASHVILLE — During a meeting last week of WSM executives, agreement was reached by which the name of Marty Robbins will be returned to the roster of music artists on the "Grand Ole Opry."

There was mutual agreement that the conversations which originally led to the flare-up between the artist and the station's execs "were a result of misunderstandings such as often occur in show business."

"WSM executives, with Marty Robbins, came to an understanding and it was clearly conceded that Marty Robbins had not at anytime said or indicated that he did not need the Grand Ole Opry. This misunderstanding made clear that Robbins' association with WSM and the 'Opry' had not been impaired and his connection with the 'Opry' would continue as heretofore," a WSM spokesman said.

WSM officials expressed themselves as being delighted that the misunderstanding had been dissolved and Robbins would return to the 'Grand Ole Opry'.

Robbins stated that he feels that WSM and the "Grand Ole Opry" have made the city of Nashville known all over the world and realizes the importance and prestige the Opry carries, not only for Nashville and the music world but also for the individual artist associated with it.

Contest To Spotlight NAMM Trade Show

CHICAGO—"Our 'Miss Music Contest' this year will be an all-out promotion that will spotlight our trade show nationally," declared William R. Gard, executive secretary of the National Association of Music Merchants.

"The calibre of the judges indicates the far-flung scope of the competition this year. Our queen will be the choice of some of the most prominent notables in the music world. These big-name judges will help to dramatize the convention as well as the 'Miss Music Contest'. Our list of prizes, to be announced shortly, will represent a rich purse for the winner and we expect a record number of contestants accordingly."

Miss Music, to be selected from among employees of NAMM active member firms, will get an all-expense trip to Chicago including four days at the Palmer House plus a long list of valuable prizes to be posted by music firms. Convention plans this year include tying in Miss Music with specific product promotions for national publicity in newspapers and on television.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		POS. LAST WEEK
1. BALLAD OF A TEENAGE QUEEN	Johnny Cash (Sun)	(1)
2. OH LONESOME ME	Don Gibson (RCA Victor)	(3)
3. WHOLE LOTTA WOMAN	Marvin Rainwater (MGM)	(5)
4. THE STORY OF MY LIFE	Marty Robbins (Columbia)	(4)
5. ANNA MARIE	Jim Reeves (RCA Victor)	(2)
6. I CAN'T STOP LOVING YOU	Kitty Wells (Decca) Don Gibson (RCA Victor)	(8)
7. DON'T	Elvis Presley (RCA Victor)	(7)
8. CURTAIN IN THE WINDOW	Ray Price (Columbia)	(13)
9. THIS LITTLE GIRL OF MINE	Everly Brothers (Cadence)	(11)
10. STOP THE WORLD	Johnnie & Jack (RCA Victor) Patsy Cline (Decca) Carl Belew (4 Star)	(9)

11. SEND ME THE PILLOW YOU DREAM ON. 12. GEISHA GIRL. 13. ONCE MORE. 14. YOUR NAME IS BEAUTIFUL. 15. BREATHLESS. 16. BIG RIVER. 17. I BEG OF YOU. 18. UH-HUH-MM. 19. IT'S ALL YOUR FAULT. 20. NO WEDDING BELLS FOR JOE. 21. JUST A LITTLE LONESOME. 22. OH-OH, I'M FALLING IN LOVE AGAIN. 23. I FOUND MY GIRL IN THE U.S.A. 24. WALKIN' HOME FROM SCHOOL. 25. ESKIMO PIE. 26. YOU WIN AGAIN. 27. MY SPECIAL ANGEL. 28. IS IT WRONG. 29. KATHALEEN. 30. SATISFACTION GUARANTEED. 31. THE MAN IN THE MOON. 32. FAMILY REUNION. 33. WHISPERING RAIN. 34. HONKY TONK HARDWOOD FLOOR. 35. SHOULD WE TELL HIM. 36. PLEASE PASS THE BISCUITS. 37. HOUSE OF GLASS. 38. COLOR OF THE BLUES. 39. HOW LONG. 40. BOP-A-LENA. 41. IT'S TOO SOON TO KNOW. 42. JUST AN OLD FLAME. 43. GREAT BALLS OF FIRE. 44. WANG DANG DOO. 45. STOOD UP. 46. RAUNCHY. 47. WHY, WHY. 48. TURN IT OVER IN YOUR MIND. 49. KISSES SWEETER THAN WINE. 50. MADAMOISELLE; I LOVE YOU MORE; MY SHOES KEEP WALKING BACK TO YOU; NEW PANHANDLE RAG; JAILHOUSE ROCK; LET THOSE BROWN EYES SMILE AT ME; SUGARTIME; TWO LITTLE HEARTS; BABY DON'T GO; STEP ASIDE SHALLOW WATER; MY JIMMY; OVERNIGHT; DOG SLED.

Wanda Jackson
"Just A Queen For A Day"
CAPITOL # 3941
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF
HOLLYWOOD 1-9347

Country Best Sellers

IN RETAIL OUTLETS

		Pos. Last Week
1.	BALLAD OF A TEENAGE QUEEN Johnny Cash (Sun 283)	(1)
2.	DON'T Elvis Presley (RCA Victor 7150)	(2)
3.	OH LONESOME ME Don Gibson (RCA Victor 7133)	(3)
4.	THE STORY OF MY LIFE Marty Robbins (Columbia 41013)	(5)
5.	I BEG OF YOU Elvis Presley (RCA Victor 7150)	(4)
6.	WHOLE LOTTA WOMAN Marvin Rainwater (MGM 12609)	(6)
7.	THIS LITTLE GIRL OF MINE Everly Brothers (Cadence 1342)	(8)
8.	BREATHLESS Jerry Lee Lewis (Sun 288)	(13)
9.	I CAN'T STOP LOVING YOU Kitty Wells (Decca 30551) Don Gibson (RCA Victor 7133)	(18)
10.	CURTAIN IN THE WINDOW Ray Price (Columbia 41105)	(12)

11. STOP THE WORLD. 12. ANNA MARIE. 13. GEISHA GIRL. 14. GREAT BALLS OF FIRE. 15. ONCE MORE. 16. STOOD UP. 17. YOUR NAME IS BEAUTIFUL. 18. OH-OH, I'M FALLING IN LOVE AGAIN. 19. UH-HUH-MM. 20. IT'S ALL YOUR FAULT. 21. YOU WIN AGAIN. 22. IS IT WRONG. 23. BOP-A-LENA. 24. MY SPECIAL ANGEL. 25. WALKIN' HOME FROM SCHOOL. 26. JUST A LITTLE LONESOME. 27. SHOULD WE TELL HIM. 28. SEND ME THE PILLOW YOU DREAM ON. 29. BIG RIVER. 30. JAILHOUSE ROCK; MY SHOES KEEP WALKING BACK TO YOU; KISSES SWEETER THAN WINE; RAUNCHY; PLEASE PASS THE BISCUITS; I FOUND MY GIRL IN THE U.S.A.; FRAULEIN; WHY, WHY.



JIMMIE WILLIAMS
sings
"IF YOU'RE LOOKIN' FOR LOVE"
* MGM *
WHITE OAK MUSIC, BMI.,
7771 Cheviot Rd., Cincinnati 39, Ohio

Country Reviews

A BULLSEYE — **B** VERY GOOD — **C** FAIR
B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX BULLSEYE

"PINK PEDAL PUSHERS" (2:32)
[Hill & Range BMI—Perkins]

"JIVE AFTER FIVE" (2:18)
[Hill & Range BMI—Perkins]

CARL PERKINS
(Columbia 41131)

● Carl Perkins, the man who climbed to the top of almost every chart with his "Blue Suede Shoes", makes his debut under the Columbia banner with two potent all-market rafter-shakers that have smash potential notched into every groove of the record. On the upper end he tells about a swingin' chick who wears "Pink Pedal Pushers". Flipside he sez he's a hard working soda-jerk who's gonna "Jive After Five". Tremendous instrumental support on two solid, self-penned coin-catchers that Carl belts out in exciting style.

"WALK SOFTLY DARLING" (2:11)
[Acuff-Rose BMI—H. Carter]

"I NEED YOU ALL THE TIME" (2:01)
[Glendell BMI—H. Hall]

SKEETER DAVIS
(RCA Victor 7189)

● Skeeter Davis, whose "Lost To A Geisha Girl" showed up nicely on the popularity charts, makes a powerful bid for hitdom with both sides of her latest Victor release. One half, tagged "Walk Softly Darling", is a lilting moderate-paced weeper that the chirp vocals with heartfelt emotion. On the other half Skeeter pleasantly double-tracks a change-of-pace, up-tempo romantic toe-tapper labeled "I Need You All The Time". Lyrics, delivery and instrumentation spell hit from start to finish on both lids. It's a toss-up.

"MY FEET 'ER DIRTY" (2:27)
[Voca BMI—J. Fullen]

"TROUBLE ON THE PARTY LINE" (2:05)
[Voca BMI—F. Fullen]

JIMMIE JOHN
(Dot 15717)

● The long-awaited follow-up to Jimmie John's delighter "Rosie's Gone Again" appears on the wax scene, this week, and chances are the artist'll have another chart item in either end of the pairing. Both tunes, "My Feet 'Er Dirty" and "Trouble On The Party Line" are real amusing novelty biscuits that Jimmie delivers with the same light-hearted appeal that made his initial Dot pressing an attention-getter. Dandy backdrops are supplied, on the topside, by the Pleasant Valley Boys and by the Rockin' Rangers on the flip. Two goodies—get with 'em!

WAYNE WALKER
(Columbia 41130)

B+ "I'M FINALLY FREE" (2:18) [Cedarwood BMI — Walker, Pierce] Wayne Walker claims that his romantic heartaches are over as he effectively drives out this engaging, up tempo affair.

B+ "IT'S WRITTEN IN THE STARS" (2:18) [Southern ASCAP—V. Horton] This end Walker beautifully caresses a very pretty, moderate paced romantic shuffler. Stellar pop-oriented vocal and musical backdrop on both lids. Looks like a double-barreled money-maker.

MAC CURTIS
(King 5121)

B+ "MISSY ANN" (2:23) [Mellin-Armo BMI — Shell, Johnston] Mac Curtis is gonna hop on the winning track any day now and it's more than likely he'll turn the trick with either side of this new King pairing that he delivers in sparkling style. This half features a catchy bell effect.

B+ "LITTLE MISS LINDA" (2:35) [Armo BMI—Curtis, Shell, Bass] Under portion features a contagious beat. Flavorful musical backdrop on two decks with that all-market appeal.

RANDY STEVENS
(Porter 5011)

B+ "THERE GOES MY HEART" [Stella Lane BMI—R. Stevens] An intriguing, quick beat ditty with a fetching, gimmicked-up set of lyrics gets treated to an easy-on-the-ears reading by Randy Stevens. Tantalizing affair that the teensters in all markets should take a liking to. Could happen.

B "HEY LITTLE BROWN EYES" [Stella Lane BMI—R. Stevens] Reverse etching is a lovely, r&r-flavored romantic ballad that Stevens wraps up in attractive fashion. Two sleepers to watch.

AL SIMS
(Listen 691)

C+ "ESKIMO SWEETHEART" [Starrite BMI—Sims] Al Sims makes his pitch for 'foreign gal' honors as he invitingly describes the qualities of his Alaskan love. Delectable, quick beat cutie that could grab off a heap of airplay.

C "PARTY" [Starrite BMI—Sims] A house-rockin', all-nite party is Sims' subject on the lower half. The Alpine Two back up on both decks.

DUBB PRITCHETT
(Peaceful Valley 402)

B "FIVE O'CLOCK HOP" (1:55) [Oakwood BMI — D. Pritchett] Dubb Pritchett, colorfully assisted by the Rock-A-Taires, featuring Joe Coker's lead guitar, comes up with an enticing 'rock-a-billy' ditty that oughta make the jocks sit up and take notice. Good teen-age fare.

C+ "BE GONE WHEN I COME HOME TONIGHT" (2:35) [Oakwood BMI — D. Pritchett] Flipside, Pritchett, along with the crew, goes 'straight country' as he feelingfully warbles a tearful, moderate paced romantic opus.

RUDY HANSEN
(Decca 30594)

B+ "JUST AS LONG" (2:20) [Coaxial BMI—W. Phelps] Rudy Hansen could have an all-market hit on his hands as he zestfully socks out a captivating romantic rocker. Socko vocal and instrumental support.

B+ "SADDLE SHOE POLKA" (2:30) [Massey ASCAP—K. Twomey, F. Wise, B. Walker] Here Hansen and the chorus turn in a most appealing reading on a happy-go-lucky ear-pleaser that leans more towards the pop mart. However, polka fans in all fields are gonna enjoy this one.

GENE BROWN
(Dot 15709)

B+ "BIG DOOR" (2:27) [Four Star BMI—G. Brown, W. S. Stevenson] Gene Brown comes up with a winning effort on his Dot debut. It's a sensational, steady-driving blues opus that Brown puts across with telling effect. Keep close tabs on it.

B "PLAYING WITH MY HEART AGAIN" (2:15) [Four Star BMI G. Brown, W. S. Stevenson] This half Brown smoothly polishes off an infectious, up tempo romantic weeper. Top notch musical assist on both halves.

TOM TALL
(Crest 1038)

B "STACK-A-RECORDS" (2:21) [American BMI—T. Tall] Tom Tall chooses a strong piece of country-rock 'n roll material to introduce himself on the Crest label. His Tom Kats ably assist on the instrumental end of a swinging side that oughta sell a stack-a-records.

B "MARY JO" (1:59) [American BMI—T. Tall] Tall also impresses on the flip half as he, and a chorus, dishes up a subdued rocker in delectable style. Potent two-sider.

COY BAKER
(Bakersfield 117)

C+ "I'M SORRY TOO" (2:18) [Cris BMI—R. Chapman] Reuben Chapman puts his heart into his delivery of this poignant, middle tempo lover's ballad. Subdued string support effectively supplied by Coy Baker's band.

C+ "DOES YOUR PROMISE HOLD TRUE?" (2:45) [Cris BMI—C. Baker] This end Baker's crew warmly backs up Reuben's tender portrayal of another echo-filled, moderate paced romantic pleader.

Country Round Up

Seems as though the teen-agers really go for the "Grand Ole Opry's" younger generation of stars in a big way. During a recent personal appearance show in Pennsylvania, **Rusty & Doug** lost the fringe from their western outfits when teen-agers in the audience decided they wanted a souvenir to take home. And when the **Wilburn Brothers** gave an appearance recently in Ottawa, Teddy was pulled from the stage and carried through the audience on the shoulders of the feminine members of the audience.



RUSTY & DOUG

'South of the Border down Argentine way' is a familiar sound around the **Chet Atkins** household. Bookers in Argentina are quite anxious to have Chet make a tour of their native country. It seems Chet and his guitar have made many friends with our good neighbors across the border. However, with the busy spring season at RCA Victor coming up, Chet hasn't decided as of yet just when he will be able to make the tour. His new album, to be released in the very near future, is entitled "Chet Atkins at Home."

Hank Snow is setting up plans for an extended personal appearance tour beginning in Edmonton, Alberta, Canada, on May 8th and going across the dominion to Nova Scotia. While on this tour, Hank and the show are set to make a dominion wide TV appearance on "Country Hoedown" over the CBC-TV network in Toronto on May 30th. Hank just finished making several transcribed shows for the U.S. Army and Air Force.

Roy Acuff and his **Smokey Mountain Boys** appeared on the Prince Albert portion of the "Opry" on March 8th. Roy's special guests were the **Wilburn Brothers.** Stepping into the spotlight for the March 15th P.A. show will be **Hawkshaw Hawkins** with **Jean Shepard** as his special guest.

The **Everly Brothers** visited **Ed Sullivan** on CBS-TV Sunday night, March 9th. **Jim Reeves** left on a 2 week tour on Feb. 24th, on behalf of his latest release entitled "Overnight" and "I Love You More." Since the Jim Reeves show, heard over the ABC Network, has ended, Jim will have more time to make personal appearances.

* * * * *

Lefty Frizzell and an all-male quartet have recorded a Columbia album of old favorites that Lefty has sung on KABC-TV's "Country America" show. Bandleader **Bobby Bruce**, who conducted the group, revamped the tunes with a modern beat. They include "I Love You A Thousand Ways," "Mom And Dad Waltz," and "I Want To Be With You Always."



JIM REEVES

* * * * *

Les Kangas tells us that his pubbery has 4 more tunes out on the new Aggie label. They're "My Dream Girl" and "Rock-A-Billy Rhythm" by **Gene McKowen** and "Now I'm Gone" and "I'll Take Your Love" by **Dick Miller.** Les adds that the "Now I'm Gone" side is already on **Jack Morris,** KXLA-Pasadena, Calif. deejay's top ten chart. Copies of the disks can be obtained by writing to Kangas at 7902 Dewey Ave., San Gabriel, Calif.

* * * * *

Coy Baker, who is heard over the KCOK-Tulare, Calif., airwaves, 6 days a week, 7:30 P.M. to 9:30 P.M., and on Sat. from 1:00 to 3:00 P.M. with his "Western Hit Parade" show, will have the **Miller Bros.** band for a special show and dance in town on the 25th of March. **Lefty Frizzell** will be the special-in-person guest for his big anniversary show coming up soon.. Coy's guest roster list for the past few months includes **Johnny Cash, Freddie Hart, Lefty Frizzell, The Coker Family, Jimmy Wakely, Webb Pierce** and **The Maddox Bros. & Rose.** Baker's newest for Bakersfield is "Does Your Promise Hold True" and "I'm Sorry Too" and all deejays wanting a copy can have one by writing to him in care of the station. He adds that the station is always in need of c&w wax and wants the diskeries, artists and promotion men to take note.

* * * * *

J. E. Swarr announces plans of a mail order record service for small labels which will debut March 30th. He would like to hear from all jocks and program directors that play c&w music on their stations along with the type of shows they have and type of records they prefer. This directory will be used as an aid to all small labels on the west coast to mail disks to the deejays. Address all mail to J. E. Swarr, Box 107; Maywood, Calif.

Jimmy Case, WKRS-Waukegan, Ill. and **Bob Strack,** KOAM-Pittsburgh, Kan. are 2 more deejays who send out their plea for more c&w disks.

* * * * *



GENE STEWART

Vernon Taylor, 19-year-old star of WTTG-TV-Washington, D.C. and Dot recording artist just returned home from a week stay in New York City. While here the songster set up his 2nd publishing interest and also promoted his newest Dot chart-rider, "Satisfaction Guaranteed", which was cleffed by **Don Owens,** WARL-Arlington, Va. deejay, who also serves as Taylor's mgr. Owens, with several other acts under his wing, also is the writer of several tunes soon to be released in addition to acting as TV-M.C. of Taylor's show. Incidentally, George Popkins, who runs "Pop's Country Store" over the WXGI-Richmond, Va. airwaves, played Taylor's "Satisfaction Guaranteed" recently, for as long as requests were phoned in to have it repeated and for over an hour 3 trunk lines into the station were jammed. George adds that he was informed by management later that all gimmicks in the future must be cleared by the programming dept.

* * * * *

Mercury-Starday's **Bill Clifton & His Dixe Mountain Boys** are set to appear on the CBS "Saturday Night Country Style" show from WRVA-Richmond, Va.'s "New Dominion Barn Dance", on Sat. nite, March 22nd. Bill's newest Mercury coupling, due out shortly, is labeled "Are You Alone" and Blue-Ridge Mountain Blues".

Gene King write from Pee Wee King's Louisville, Ky. offices that Ridgeway Music has placed masters of **Donnie White** and **Gene Stewart** with King Records and adds that the label's **Syd Nathan** and **Bernie Pearlman** claim that both boys have strong chart contenders. White's tunes are tagged "That's My Doll" and "Your Kind Of Lovin' " while Stewart's are "Baby, Come Dance With Me" and "The Better To Love You". Both boys appear on Pee Wee's Bandstand TV show in Louisville each Thurs. nite.

* * * * *



DONNIE WHITE

Decca's **Rudy Hansen** dropped into **The Cash Box'** New York offices last week and dropped off his latest Decca pairing, "Saddle Shoe Polka" and "Just As Long".

* * * * *

Ruth Stophel, National President for the **Marshal Pack Precious Memories Trio** Fan Club, types that the group along with **Wendy Bagwell & The Sunliters** have just been signed by Atlanta's Songs Of Faith label. Pack has been chosen to head up the label and his initial release is "Precious Love" and "Every Hour And Every Day". Bagwell's intro platter is titled "Lost John" and "Talk With The Devil". Jocks wishing copies of these disks can have 'em by writing to the label at P.O. Box 9687, Atlanta 19, Ga.

* * * * *

Mildred & Ross Burk real happy with the deejay reaction to **Porter Wagoner's** latest RCA Victor slicing, "Turn It Over In Your Mind", which they cleffed.

* * * * *

Vitas **Smiley Monroe,** currently working at the "Riverside Rancho" in Los Angeles, informs us that his was the 'Mystery Voice' in the 13-week contest held by **Jack Morris,** KXLA-Pasadena, Calif. nite-time deejay. The contest had over 6,000 entries and 118 winners, with the 1st prize, an Ampex tape recorder, going to a local singer, **Lynn Valteen.** Monroe notes that his latest Vita waxing, "All American Girl", is stirring up a storm in his area. Morris also has a new Pep disk, recently released, tagged "River San Gabriel" and "She's Gone". In addition to his appearances at **Charlie Aldrich's** "Riverside Rancho", in which he was set to appear on TV, March 8th, along with **Spade Cooley,** Monroe also does quite a few club dates, which included a week at Las Vegas. Aldrich is now holding a talent contest, every Fri. nite at the "Rancho", with the winners of an 8-week contest receiving an appearance on the "Country America" show, as well as other TV shows in the area. Aldrich's band vocalist, **Betty Luther,** recently appeared at the annual Shriner's dinner in Los Angeles.



COY BAKER

* * * * *

Sam Short, Jr., Blue Hen prexy, most pleased with the deejay's reaction to **Lanie Walker's** newest, "Why, Baby, Why" and "Drop In". The former tune is the same one that **Pat Boone** rode high with last year. **The Black Mountain Boys** accompany Lanie on both lids. Among the jocks joining Lanie's 'bandwagon' are **Eddie Matherly,** WDVM-Pocomoke, Md., who incidentally, has 3 c&w bands of his own, and "**Georgia Boy**" **Ben Worthy,** WKHM-Jackson, Mich.

* * * * *

The entire cast of the "Louisiana Hayride" was on hand for the March 15th performance, according to word received from KWKH-Shreveport's Artist Service Director, **Tillman Franks.** "Hayride" artists kicking up the dust with their disks include **Carl Belew** with his 4-Star waxing, "Stop The World", **Johnny Horton** and his Columbia disk, "Honky Tonk Hardwood Floor", **James O'Gwynn** and his Mercury-Starday slice, "Two Little Hearts" and **Jerry Kennedy** with his Decca biscuit, "Oo-Wee Baby". Other regulars with new releases, include **Linda Brannon's** Ram waxing, "To My Sorrow", **Jimmy Martin & The Sunny Mtn. Boys'** Decca etching, "I'm The Boss Of This Here House" and **Johnny Mathis** with his Mercury-Starday waffle, "Harbor Of Love".

* * * * *

Sat., March 8th's "Country Music Jubilee" guests were **Marty Robbins** and **Boyd Bennett,** with Marty introducing his new record, "Stairway To Love", and Boyd doing his current release, "Click Clack." **Leon McAuliffe** and his **Cimarron Boys,** along with the **Hames Sisters,** vocal trio from Toronto, were set for the March 15th show.



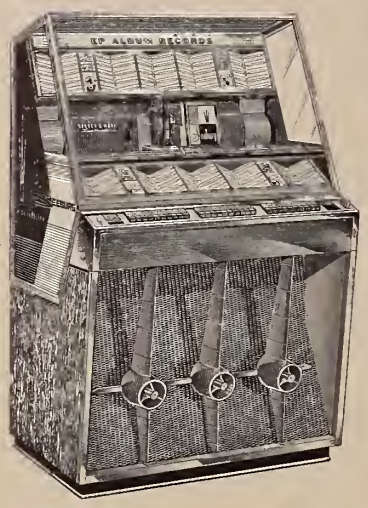
LANIE WALKER

Red Foley guests with **Carl Smith** on CBS' "Philip Morris Country Music Show" March 16th, and on Sat. March 22nd, Carl returns the visit on Red's NBC program, sponsored by the Dow Chemical Co. As a part of the annual meeting of the Ohio Equity Exchange, a farm co-op blanketing the Buckeye State, "The Red Foley Show" will appear in person, on March 19th, at the Leland-Mansfield Hotel in Mansfield, Ohio. Slated to make the Dow-sponsored date are Red, **Slim Wilson's** band, **Bobby Lord, Suzi Arden** and "**Uncle**" **Cyp Brasfield.**

Cookie McKinney, the pony-tailed, little 7½-year-old singer who made her second "Jubilee" appearance on March 8th, has been invited back by the "Jubilee's" producers for a special Easter program with Foley and the gang on April 5th.

John Mahaffey, Crossroads TV and RadiOzark veep, has returned from a business trip to Hollywood. NBC will make a special closed-circuit broadcast to all of its stations this week of a fresh new series of "Red Foley Show" promotional announcements, recently recorded by Red and announcer **Joe Slattery.**

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, **The Cash Box,** 1721 **Broadway,** New York 19, N. Y.



The SEEBURG "201"

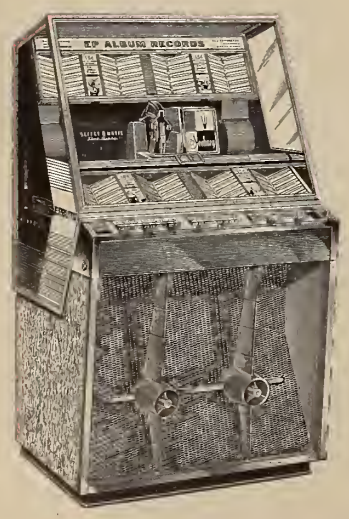
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Here and There

NEW YORK—Altho it would be foolish to disclaim any recessive condition in today's economy, with the most pronounced business slump-off in the early months of 1958, it is interesting to note that most firms did exceptionally well for 1957. The First National City Bank of New York published a report consolidating the findings from a survey made of 2,474 corporate firms, stating that net income of $15.4 billion for 1957 meant an increase over 1956 of 1 per cent. With the government and private firms advising many programs being considered to step up activity, it's highly possible that those predictions for a noticeable pickup the latter half of this year might well be born out.

DENVER, COLO.—Some areas are affected more than others because of present business conditions. Some are hardly hit at all. One of the cities that's aware of any slide-off in business thruout the nation, only by what it hears and reads, is Denver. Actually its business volume is increasing. Celebrating its 100th anniversary this year, Denver finds its population now exceeds a half million. Its home ownership is now 55 per cent against 23 to 36 per cent in other industrial centers. Altho most other cities showed a business turndown in January, Denver business was better than ever. So, we say to operators in Denver—"Congratulations and best wishes".

NEW YORK—The plans of the Kroger Company, chain grocers, for 1958 is interesting to the industry for two reasons. One, it has a direct bearing on operations of equipment in these stores, and the other is that it points up the optimistic view of the firm. Joseph B. Hall, president of the Kroger Company, announced the firm would spend $50,000,000 for the opening of new stores as well as remodelling some present ones. The firm plans on opening 100 new stores. The fifty million dollar expenditure will set a record for any year in the company's 75-year history.

PITTSBURGH, PA.—One of the bright spots in last week's news is that executives of steel producing firms feel that the recession in this basic industry has reached bottom. To prove out this statement, a report by the American Iron and Steel Institute a few days later stated that steel production for the week was up from an average weekly capacity of 50.9 per cent to 54.6 per cent.

Unalterable Fact:

The Best Machines Are Born In Barns, Basements, Back Offices And Attic Work Shops.

It's an unalterable fact, and known to the industry for years, that a very large number of the best machines were born in barns, basements, back offices and attic work shops.

These were brought into being by operators who were forced to make an old machine continue on ahead, even tho they would have liked to replace with new equipment. They worked over the old machine. Revamped it. Put new, more appealing and more attractive ideas into it.

They usually did this in either their barn, basement, back office or attic work shop. And, in case after case, entire new ideas came into being from these worked-over old machines.

There is no doubt, as many realize, that somewhere in the nation today there may be a worked-over old machine in operation that can bring into being the new, big, different and revolutionary product of tomorrow.

This machine may be buried in some small town. Probably in an out of the way location. Or in some hidden roadside spot.

It will probably come into the open when some distributor's or manufacturer's salesman bumps right smack into it. And realizes that here is what all have been seeking.

Such crude, worked-over old machines, are then brought into factory experimental departments and, after engineers get thru refining them, result in the new idea for tomorrow.

All hope, of course, that the engineers won't overdo the refinements. At least not to the point where the machine becomes so elaborate, so intricate and so expensive that it loses its value regardless of its appeal.

Now that a recessive period is under way, it is the belief of many that operators are, once again, working over old machines.

The work such operators are doing to modernize old machines, to make them more attractive to the public, to make them more appealing by adding new ideas, gadgets and units to them, can be just what the industry is seeking.

Any such operators, who may be reading this, should not bury whatever worked-over old machines they may have on locations provided, of course, that they have found, from location results, that the machines have the pulling power necessary for successful operation.

They should, instead, make it their business to contact one of the manufacturers. They can rest completely assured that every manufacturer and his engineers will treat them with the very greatest respect and highest esteem. That they will be very happy to look over the operator's creation, as well as arrange for an interesting financial deal, if the machine meets with approval.

Those men who are traveling as salesmen for distributors and manufacturers should keep their eyes open. This is the time when certain operators will be working over old machines to make them do a while longer. This is the time, then, when great ideas come out of barns, basements, back offices and attic work shops.

And from one of these barns, basements, back offices or attic work shops can come the machine that will not only stimulate this industry but will also assist in its great continuing growth.

U. S. Court of Appeals Rules "Circus" Not Gambling Device

Appeals Judges Reverse Ruling of Lower Court, Stating Trial Court Erred in its Decision

CHICAGO — In a momentous decision, the United States Court of Appeals for the Seventh Circuit ruled on "Circus", an electric amusement game, as follows: ". . . we must conclude that the evidence in this record is not sufficient to sustain the critical Findings of Facts Nos. 9 and 11, and that the trial court erred in holding that the five machines in question are gambling machines within the meaning of 15 U.S.C.A.-1171 (a) (1)."

Five "Circus" machines were confiscated by agents of the Federal Bureau of Investigation at Mattoon, Ill. United States District Judge Casper M. Platt at Danville had ruled that the disc-type switches of the "Circus" machines "are identical in operation and purpose to the reels and drums of mechanical slot machines".

In overruling this decision, the Court of Appeals held that the federal law, being penal in character, must be strictly construed. The one issue contested on this appeal was whether the five machines in controversy were gambling devices within the meaning of Section 1171 (a) (1) of the Johnson Act, Title 15 U.S.C.A. which reads as follows:

"(a) The term 'gambling device' means—

"(1) any so-called 'slot machine' or other machine or mechanical device *an essential part of which is a drum or reel with insignia thereon*, and (A) which when operated may deliver, as the result of the application of an element of chance, any money or property, or (B) by the operation of which a person may become entitled to receive, as the result of the application of an element of chance, any money or property . . .".

The Court of Appeals held "It is conceded by the government in oral argument that the question of whether or not the machines are coin operated is of no consequence in this appeal. Likewise, it is quite apparent that the person who operates the machine may become entitled to receive money or property as the result of the application of chance. Cf. *United States v. Korpan*, 354 U.S. 271 (1957). The issue under consideration here is, therefore, narrowly limited to whether or not we have a machine 'an essential part of which is a *drum or reel with insignia thereon.*'

"This device has no drums or reels and the only insignia are the animal characters on the glass front face. In this connection, the court below stated in its finding No. 9 'that the disc-type rotary switches propelled by a motor with the insignia on the glass panels of 'Circus' machines are identical in operation and purpose to the reels and drums of mechanical slot machines'. The court further stated in its finding No. 11 that 'in principle the operation of the 'Circus' machine and the slot machine and the so-called 'one-armed bandit' are identical; that the 'Circus' machines have discs which are mounted on a shaft; that the left disc stops first, then the middle disc, and then the disc on the right, like the reels on a slot machine; that instead of rotating drums on which appear the familiar fruit and bell insignia, the rotating discs in a 'Circus' machine make electrical contact as they revolve, illuminating the animals that are printed on the glass panel; that both are entirely dependent on the element of chance.'

"Among the conclusions of law stated by the trial court are the following:

"'3. That said gambling devices, alias 'Circus' machines, contain reels and a band or wiper which are similar in effect to the drums in a mechanical slot machine and which are a mere subterfuge to avoid the definitions contained in Section 1171, Title 15, United States Code.'

"'4. That the five gambling devices, alias 'Circus' machines are gambling devices and are either so-called slot machines or mechanical devices, an essential part of which are drums or reels with insignia thereon, and by the operation of which a person may become entitled to receive money or property.'

"We have carefully examined the entire record in this cause and have witnessed a demonstration of one of the 'Circus' machines in oral argument. We regret we must conclude that the evidence in this record is not sufficient to sustain the critical Finds of Facts Nos. 9 and 11, and that the trial court erred in holding that the five machines in question are gambling devices within the meaning of 15 U.S.C.A. - 1171 (a) (1).

The government contends that the rotary metal discs are drums or reels. However, this does not conform to the definitions so clearly set out in *United States v. One Electronic Pointmaker*, 149 F. Supp. 427, 429 (1957), which we think are clear and choose to accept herein. As that opinion points out 'the Johnson Act being penal in character, must be strictly construed . . .'.

"The legislative history of the Johnson Act clearly shows that the bill in its original form as introduced in the Senate would have covered these machines. The Senate Bill set forth the following definition of a gambling device:

"'Any machine or mechanical device or parts thereof, designed or adapted for gambling or any use by which the user as a result of the application of any element of chance may become entitled to receive, directly or indirectly, anything of value.' See U.S. Code Congressional Service, 81st Congress, Second Session Legislative History, Page 4245.

"However, it was revised in the House and enacted in its present form.

"In a recent decision, the Court of Appeals for the Ninth Circuit, reviewed this section of the Johnson Act, along with its legislative history, and held that Congress had so particularized the definition of a forfeitable machine that it would not be proper to go outside that definition to declare a forfeiture. *Hannifin v. United States*, 9 Cir., 248 F. 2d 173, 175-177 (September 3, 1957). We feel compelled to agree. That court restated its holding that, 'A statute whereby a man may be deprived of his personal property by way of a punishment should be construed with strictness; hence those who assume authority to take possession of such property should have clear warrant for (this) action.' *United States v. Loomis*, 9 Cir., 297 Fed. 359, 360, 361; *Ghisolfo v. United States*, 9 Cir. 14 F. 2d, 389, 390.'

"It is not enough to say that the rotary disc switches 'are identical in operation and purpose to the reels and drums of mechanical slot machines' or that 'in principle' the operation of the 'Circus' machine and a slot machine are 'identical'. To do so would be to write into the definition in the Johnson Act something that is not there and which Congress, after consideration, refused to do.

"The court below, in its memorandum opinion (153 F. Supp. 561) refers to and quotes from the U.S. Code Congressional Service in sustaining its position as to what the Congress intended to do. The narrow definition as found in the final enactment contradicts this interpretation. We must take the statute as we find it.

"We hold, therefore, that the district court erred in its decree of forfeiture for the reasons herein before set out, and the judgment below is REVERSED."

The opinion was written by Judge John S. Hastings and concurred in by Chief Judge F. Ryan Duffy and Judge W. Lynn Parkinson.

Al Silberman Named Sales Manager Of Associated Distribs



ALBERT A. SILBERMAN

LOS ANGELES, CAL. — Albert A. Silberman, well known to all in the industry heer and also thruout the nation, resigned from Badger Sales Company, this city, to accept the position of Sales Manager for Associated Distributors, Inc., Wurlitzer distributors i nthis area.

Silberman has had a long and very successful career in the industry. With Rock-Ola Manufacturing Corp. of Chicago, he became known to a great many members of the industry nationwide.

Silberman's tenure with Rock-Ola was as secretary and general manager of Parkograph Corp., a wholly owned subsidiary of Rock-Ola Manu-Jfacturing Corporation, for nearly nine years.

He resigned to go with Williams Manufacturing Company as executive vice-president and then to Wolf Distribut sro, with sales offices in San Diego, Los Angeles, San Francisco, Portland and Seattle where he held the post of general manager.

In his position with Badger Sales Company, where he took over complete management and directorship of automatic merchandising machines for this firm, he made a great many friends thruout the Pacific coast area.

His long experience and knowldege of the industry is expected to stand him in good stead in his new position as Sales Manager for Associated Distributors.

"I am very happy, indeed", Al Silberman asvised, "to be able to announce my new position with Associated Distributors of this city.

"This is one firm that is planning far ahead and is making every possible effort to help the music opreators in this territory to enjoy the greatest prosperity with the new Wurlitzer.

"There is no doubt in my mind", Silberman continued, "but that the future of the automatic music industry is assured because of the growing demand for more and still more recordings and", Silberman added, "because people everywhere have adopted the automatic phonograph as part of the American tradition, the American way of life.

"The future is very bright for automatic music", Silberman says, "and I am, therefore, extremely happy to be able to announce my position with a firm that plans far ahead to benefit theindustry here with Wurlitzer music."

Hearings On Bill S.1870 Postponed Again

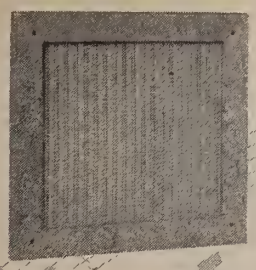
New Dates Apr. 23-25

OAKLAND CALIF. — George A. Miller, president and managing director of Music Operators of America (MOA) this city, received a wire on Friday, March 14, from Senator Joseph C. O'Mahoney, chairman of the Senate Judiciary Sub-committee, that the hearings on the ASCAP sponsored bill S.1870 have been postponed.

New dates set for the hearings in the Senate Office Building are Wednesday, April 23 to Friday, April 25. Hearings are scheduled to start at 10 A.M.

Miller advises he wired Senator O'Mahoney for a further postponement as the new dates set would be just before the MOA Convention gets under way in Chicago.

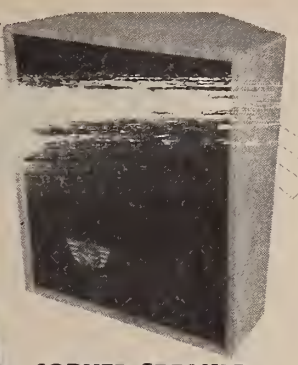
CEILING SPEAKER
8-inch Super Perma-Magnetic speaker easily recessed by removing standard ceiling tile.



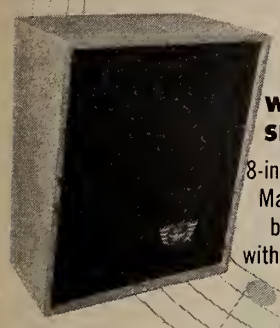
MORE MUSIC GOES ALL A

UNITED'S UPA 100
PHONOGRAPH

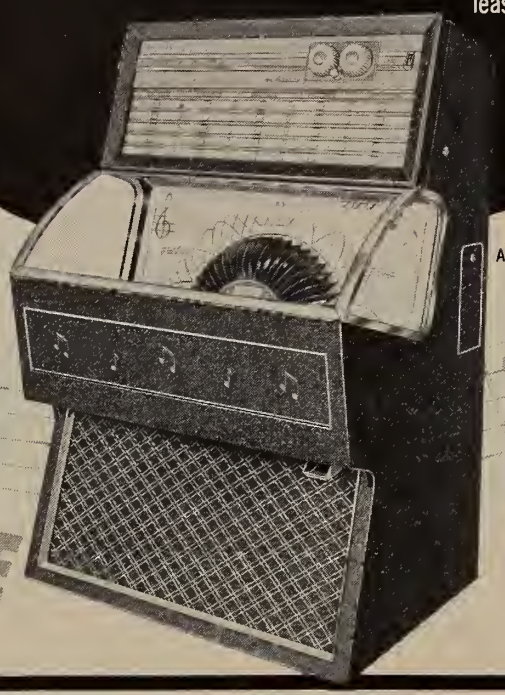
Finest Hi-Fidelity components in a beautiful, acoustically-perfect cabinet, masterfully engineered to attract greater play . . . provide more plays per hour . . . more profit per play. Simplicity of design assures least servicing, in least time.



CORNER SPEAKER
8-inch Super Perma-Magnetic speaker in bass-reflex enclosure with step-switch volume control.



WALL SPEAKER
8-inch Super Perma-Magnetic speaker in bass-reflex enclosure with step-switch volume control.



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Chicago Phono Bowling League Sets Banquet Date

Bill Gersh of The Cash Box to Emcee Gala Affair for 6th Straight Year at Allgauer's Fireside Restaurant, Saturday Eve., May 24



Bill Gersh, publisher of *The Cash Box*, is shown here when as mc last year he presented Bob Gnarro an award in honor of his being selected president for the 5th straight year.

CHICAGO — Officers of the Chicago Automatic Phonograph Bowling League announced this past week that the date for their 1957-1958 bowling season banquet and dance has been set for Saturday evening, May 24.

This will be the sixth annual gala affair to climax the bowling season held by the members of the Chicago Automatic Phonograph Bowling League.

Like last year, it will again be held at Allgauer's Fireside Restaurant, Lincoln and Touhy Avenues, Chicago.

And for the sixth straight year, Bill Gersh of *The Cash Box* will be Master of Ceremonies, making the awards and announcing all the individual trophy as well as the team trophy winners.

Robert E. (Bob) Gnarro, president; Ray Gallet, vice-president, Peter Oomens, treasurer and John Oomens, secretary of the League advise that already over 200 tickets for this evening have been called for and they believe that more will be needed this year.

Entire tables are being taken by leading firms here and, at the same time, bowlers and their families as well as members of their teams will also be occupying complete tables.

It is believed that this sixth annual banquet and dance, after last year's great and outstanding affair, will have to actually outdo anything that has ever before been known to be better than any previous banquet.

"We believe", Bob Gnarro said, that this year's banquet and dance is going to be the very greatest and most outstanding we have yet held."

Predicts 1958 Will Be A Good Year

NEW ORLEANS, LA. — 1958 will be a good year. This is the prediction of one of the executives of FAB Distributing Co., Inc., this city.

"The prospect for the future in the phonograph business as well as other businesses is entirely based on what progress this government makes towards preventing a so-called depression.

"The many news magazines and newspapers are actually presenting a bad picture of our future, but you and I know that credit is going to loosen. This means more buying by the individual, so with this in mind things must get better.

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"I look for 1958 to be a very good year if the government doesn't scare the public with too much adverse propaganda," concluded the spokesman for FAB.

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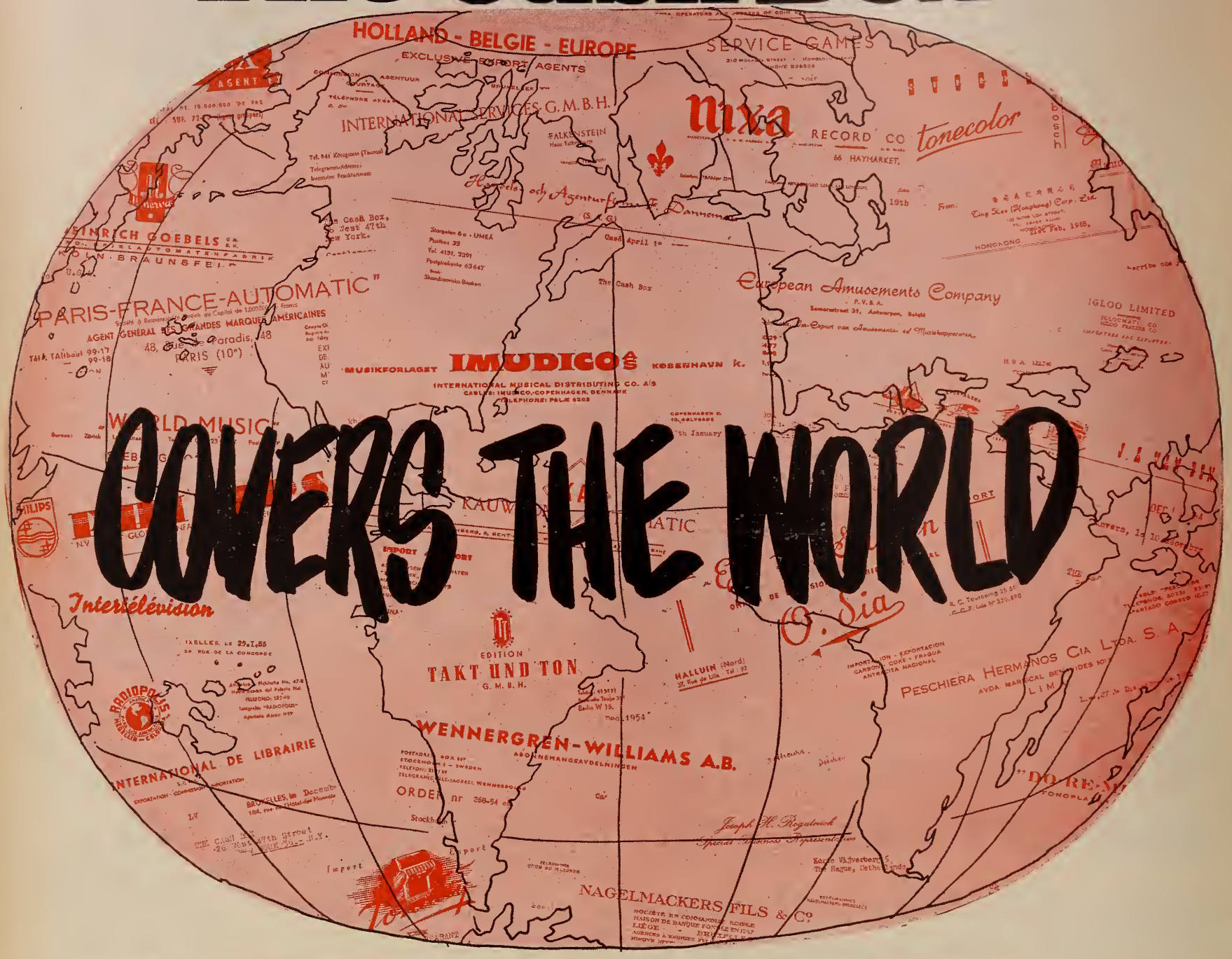
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The Cash Box

"INTERNATIONAL QUARTERLY EXPORT EDITION"

(Dated: April 5)

PRINTED IN: GERMAN, SPANISH, FRENCH, ITALIAN as well as ENGLISH

Featuring: Statistical Export Data, Review of Manufacturing Activities, and Special Articles from Coin Machine Leaders Thruout the World.

Why Is "The Cash Box" Acclaimed The Leading Publication Of The World's Coin Machine Industry?

The Cash Box is an essential part of every coin machine firm all over the world—being used just as constantly as it is in the United States.

It is used intensively for information on all types of American made machines, as well as for the prices of new and used machines of all kinds. "*The Cash Box Price Lists*" are officially recognized and accepted all over the world. The editorials and news features of *The Cash Box* are read as avidly in all countries thruout the world as they are in the U. S. Thru the power of these editorials intense interest has developed to the extent that representative importers and exporters from over 50 nations have entered into membership into the "International Coin Machine Export-Import Council."

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Irving Kaye Co. Intros New Hockey Game In Two Sizes

BROOKLYN, N. Y.—Irving Kaye, Irving Kaye Company, Inc., this city, announced the introduction of a new hockey amusement machine in two sizes. The 8 foot size is called "Super Jumbo Hockey", and the 6 foot game is called "Super Hockey."

"The new hockey game is fast, action packed and gives the player a thrilling experience", stated Kaye. "The game itself is solidly constructed with all the features included to give the operator easy, practical operation. In addition it's beautifully constructed and decorated cabinet is conceived to attract attention on location. We have had the games out on test locations, and in addition to holding up mechanically, have attracted profitable play."

According to Kaye, samples of each model have been sent out this week to all the firm's distributors.

"Nothing Wrong With Our Country"

SMYRNA, GA. — There's nothing wrong with our country, just with the net profit in our business is the way A. J. (Jack) Lovelady of Lovelady Music Machine Co., this city, sees it.

"Deep in his heart a coin operator cannot be a pessimist, and I don't believe he is," says Lovelady.

"There is nothing wrong with our country, with our state, with our own back yard. However, there is something critically wrong with the relation of net profit to gross. Unless the formula can be found to put our cost of merchandise and operating costs in line with the decreasing dollar we are licked.

Through The Coin Chute

GREAT BRITAIN GOSSIP

One of the pre-war big three phonographs in Britain, the Wurlitzer, looks like coming strongly back into the running. A number of important moves to launch the new Wurlitzer models in England and Wales culminated in the appointment of a new distributing company, Murray Automatics, 8, Newburgh St., London, Wl. as sole main distributor. It is expected that subagents will shortly be handling Wurlitzer phonographs in the main areas of England and Wales. Main agents for Scotland and Northern Ireland are also to be appointed over the next few weeks. . . . **Arthur Brown**, the enterprising British and Commonwealth sole agent for the German Tonmaster and Diplomat phonographs, is holding the second of his private exhibitions for operators this week. This is at the Central Hotel, Glasgow, and operators are expected to attend from all over Scotland. . . . Phonographic Equipment Ltd. has had a big response to its announcement that it has become sole agents in Britain for Williams' pin-tables and games. Said director, Cyril Shack: "We have been inundated with enquiries and orders. The pin-table business is certainly going to be very big in Britain before long". . . Free-standing vending machines on pavements have been banned by the Seaham (County Durham) Urban Council because of "their danger to the public". It is also considering the banning of wall machines. . . . Vending machine operators **Peter Harris** and **John Farren**, of Bradford explained to their creditors at the Official Receiver's Office at Bradford that their difficulties and deficiencies were caused by "failure to meet commitments on hire-purchase agreements for automatic machines, through falling turnover following police action and subsequent Press publicity. . . .

Mark Kraft takes the chair for the second successive year at the A. G. M. of the Amusement Trades' Association on March 24 at the Shaftesbury Hotel, London. . . . **Robin Gray**, son of Herbert S. Gray, the well-known Eastern Counties' amusement caterer, has recorded two songs on the Parlophone label. They are "Made For Each Other" and "Dancing With My Shadow". . . . Well-known London amusement caterer, **Alfred Freeman** has been discharged from St. Thomas' Hospital after his severe illness. . . . Britain's first Planetarium was opened on March 20 on the site of the bomb-wrecked Madame Tussaud's theatre in Marlebone Road London.

That grand old lady of British showpeople, **Mrs. Kate Codona** passed away peacefully a few days ago in Glasgow, aged 83. . . . The Golden Pin of the Deutscher Schaustellerbund (German Showmen's Federation) has been conferred on Herr Paul Muller, for 30 years Chairman of the Showmen's Association for the Province of Schleswig-Holstein. This is the first time that the Pin has been awarded, and the presentation was made by **Herr Alfred Flienge**, Chairman of the Schaustellerbund, during the course of the Federation's recent Delegates' Congress at Kiel when the Schleswig-Holstein organization acted as host. . . . Ruffler and Walker, the largest amusement machine distributing firm in Britain, has been also moving into vending machines and has hot and cold drink equipment currently on offer. It is also having a considerable success with candy floss machines of its own manufacture. . . . **Bill Ruffler** and **Fred Walker** genially presided at the firm's annual staff party the other day. This year it was held at Piccadilly's Pigalle theatre restaurant, where the large and cheerful staff enjoyed Bernard Delfont's lavish "Champagne Shower", plus the best in food and drink.

Through The Coin Chute

DALLAS DOINGS

The big new "Star of Stars" contest which got underway Feb. 25 on "The Joe Roberts Show" (WFAA-TV, Dallas) is now entering its second week with the mail pouring in from interested listeners. To enter, listeners must write in 50 words or less what recording star they would most like to be if they could have their wish. A total of 15 record albums will be given away. . . . **Tommy Chatten** is delivering new AMI phonographs in Corsicana, Grosbeck and Waco. . . . **Donald Dailey** visited at B&B Vending Co. this week. . . . **R. B. Williams**, Commercial Music Co., having a good time fishing at Possum Kingdom. . . . The Tommy Dorsey Orchestra, fronted by **Warren Covington**, will make its only Dallas appearance this spring at the Oak Cliff Country Club March 30. The Glenn Miller Band will play here sometime in mid-May. . . . **Mike Koenig**, Commercial Music Co., reports Wurlitzer business is good throughout all the East Texas establishments he visited recently. . . . All at RCA Victor are busy promoting South Pacific, the record album of the month, in connection with the movie of the same name to be shown here in April. . . . O'Connor Dist. Co. is the new Dallas distributor for Seeburg. The company is owned by Bill O'Connor and Bob Gilmore. . . . Singer-songwriter **Dick Penner**, Sun recording artist of Dallas, was the Big D Jamboree top guest star on the Sportatorium musical show last Saturday. He has a current best-seller with his tune "Cindy Lou." It is his fourth release on the Sun label that has spawned such sensations as **Elvis Presley** and **Jerry Lee Lewis**. Penner penned all his releases and also authored the song "Oobie Doobie" which led to his contract as a recording artist. Young **Johnny Carroll**, who formerly recorded for Decca, shared guest honors with Penner. . . . **Abe Susman**, State Music Co., is on a business trip to East Texas and while gone will spend a few days in Hot Springs, Ark. . . . A few out-of-towners noticed along coinrow: **Speedy Walker**, Waco; G. C. **Armond**, Longview; **Harold McKenzie, Jim Woosley** and Mr. and Mrs. **Robert Burns**, Ft. Worth; and **Donald Robertson**, Lubbock. . . . **Weldon Denton** received tragic news from Paris, Texas that his brother-in-law was accidentally killed while cleaning his gun. . . . **Trini Reyes** and the **Big Beats** are spending some time in home-town Dallas before hitting the tour route. The group's personal manager, **Norman Petty**, who used to head the trio of that name, is trying to line them up on a Feld tour. . . . Kay Wheeler, the Dallas girl who is president of the Elvis Presley National Fan Clubs, has eloped with the son of a Bogota, Colombia attorney. They were married in Tia Juana, Mexico. . . . Other visitors along coinrow were: **Jack Sprott**, Temple; **James Moseley** and **Buddy Clem**, Paris; G. R. **Price**, Italy; **Lonnie Legg**, Dennison, **Hugh H. Morgan**, Terrell; **Bernard Byford**, McGregor; and **Buna Carr**, Corsicana.

Through The Coin Chute

CALIFORNIA CLIPPINGS

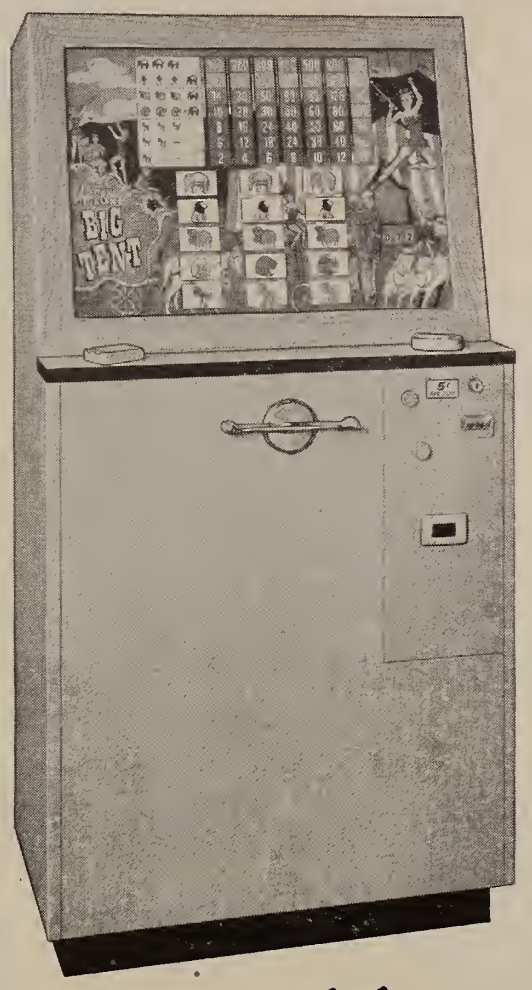
Business in general has taken an upswing along Pico Boulevard the past few weeks with sales of new and used equipment continuing climbing. . . . Norty Beckman reports the E.P. Album sales at Norty's Music Center have gained tremendously with more and more operators programming them. Norty says Louis Prima and Frank Sinatra are the two biggest sellers. Jan Graham predicts Ricky Nelson has another big hit with his Imperial release of "My Bucket's Got A Hole In It." Joe Alvarez believes "You Were Made For Me" by Sam Cooke on Keen will catch on with the operators. . . . Jack Simon spending his free time at Simon Distributing Company perusing the travel folders in anticipation of his two month European visit this Spring. George Muraoka spending a few days in San Francisco on business. Sonny Lomberg reports local business in on a constant gain. John Freeman busy prepping another large export order for early shipment. . . . Nick Lanzy holding down the fort at Advance Phono Parts while Pat Pugliese is recuperating from an attack of virus. Nick said he didn't realize the volume of business done at Advance 'til he had to take over. . . . Phil Robinson reports Chicago Coin's "Rocket Shuffle" has truly caught on with the operators. Phil is receiving high praise from the operators using this game in their locations. . . . Lucille and Paul Laymon report the Rock-Ola "200" phonograph continues one of the top sellers at Paul A. Laymon, Inc. Ed Wilkes says new and used equipment going very well with Bally's bowling line very popular due to the assorted sizes for any location. Bill Fritz has added the Vaco Tool Line in the Parts Department. Jimmy Wilkens busy writing up orders for Bally's new "Miss America" five-ball amusement game.

Bill Happel, Badger Sales, reports the AMI model "I" is moving very well, with orders being received by mail and telephone. Al Warren, Genco factory representative, visiting Pico Boulevard during his stay on the West Coast was told by Marshall Ames the new Genco "Gun Club" rifle game is receiving great interest. Operators visting Badger's showroom commenting favorably on having the shop incorporated with the showroom under one roof. . . . Sammy Ricklin and Gabe Orland passing out "lollipops' to all the customers at California Music Company through the compliments of the Chordettes in honor of their current Cadence hit of "Lollipop." Martha Delgado predicts Huey (Piano) Smith has a hit with "Don't You Just Know It" on Ace. Janet Parker telling everyone at California how Lilia Rivas saved her from a dangerous fall while hiking in the foothills over the week-end. Mickey Faey says Jack Lyman's L.P. "Taboo" on Hi Fidelity is becoming his top seller. Buddy Robinson says "Sick, Sick, Sick" on RCA-Victor will do very 'well, well, well' for Kenny Ottey. . . . Kay and Claire Solle report the mail order business at Leuenhagen's Record Bar has increased to such an extent they are arriving early and leaving late to see the orders are sent the following day. Mary Solle supervising the expansion of the E.P. Album section due to the increasing demand by the operators. Claire says the big version of "76 Trombones" at the Record Bar is Hugo & Luigi on Roulette. Kay predicts Don Cornell will have a hit with "I've Got Bells On My Heart" on Coral. Mary reports all versions of "Gigi" are doing very well. . . . Charley Robinson reports United's "Bonus" Bowling Alley is moving out rapidly at C. A. Robinson & Company. Hank Tronick busy taking orders on Williams' "Kick-Off" Game which takes care of the first shipment and into the second. Al Bettelman says operators are still clamoring for good used music and game equipment. . . . Bill Lanzy announced at American Coin Machine Service Company the new "Easy View Title Holder" will be on the market in the immediate future. Andy Lanzy busy in the shop handling the conversion of the Seeburg "V200" to "V1200" on many operators' requests. Vinny Lanzy reports the fully reconditioned and guaranteed work policy is keeping the shop crew working at high peak. . . . Al Silberman has assumed the assignment of Sales Manager at Associated Distributors, Inc. where he will establish a new and aggressive policy with special emphasis on established routes of all types of coin operated equipment. Lee Walker reports the new Wurlitzer phonograph line is being ordered by the operators as fast as the shipments are received at Associated. Don Zak says there have been heavy transactions in the used equipment sales.

Through The Coin Chute

SAN FRANCISCO SPOTLIGHT

Lou Dunis of Dunis Distributing Company down from Portland, Oregon for a visit at Huber Distributing Company. . . . Leo J. Meyberg Company, RCA Victor distributor, recently added the Fresno area by taking over the management of the RCA Victor office in that city. . . . Phil Robinson of Chicago Coin setting up the sales program for their new "Rocket Shuffle" at Advance Automatic Sales Company. . . . Bob Portale making the rounds in San Joaquin Valley. . . . Our condolences to John Ruggiero on the passing of his mother. . . . Kay Atkinson, the only local lady operator, sighted on coinrow. . . . Other shoppers included Mr. and Mrs. Les Atherton of Patton Music, Turlock; Mrs. Gerald Peart, Reinert Music, Maryville; Al Hiland of Hiland Music, Dunsmuir; William Covert, Merced; H. L. Simmons, Stockton; Joe Tessler, Mel Olson, Paul Waller, Ben Stetson, Ben DuBose, Sid Salmon and Herman Clark, all from Oakland. . . . John Rogers, former manager of the Eric Distributing Company branch in Dallas, Texas is now in charge of the local office and tells us they have been appointed distributor for the new N.R.C. label. . . . Everyone at Advance Automatic Sales Company disappointed that Al Thoelke, field engineer at United Manufacturing Company, had to postpone his visit here due to illness. . . . A new girl star called Dustine bearing the Duzdavich label, Stone Distributors, Inc., arrived at the home of Mickey and Gerda. Congratulations! . . . Bob Meyers of Temple Sales in San Jose is venturing into an auto auction enterprise as a sideline to his music business. . . . Bill Morgan, Morgan Music, San Jose awaiting delivery of his private plane. . . . Otis Crowder, Oakland operator, is also the distributor for Lone Star Boats and is participating in the Boat and Trailer Show at the Cow Palace.



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Roanoke Vend Holds Two AMI Showings

RICHMOND, VA.—Roanoke Vending Exchange, Inc., with headquarters in this city, conducted two more showings of the AMI model "I" phonographs, both on Sunday, March 9.

The operators of eastern Tennessee and Southwestern Virginia attended the showing at the Andrew Johnson Hotel in Knoxville, Tenn. Hosting the operators for the Roanoke firm were Jack G. Bess, president and general manager, and William A. Browning, Jr., service manager, assisted by Mrs. Viola Bess. Also on hand was Joe Collins, regional sales representative for AMI.

Among the operators present were: Gene Underwood; Roy W. Atchley; Mr. and Mrs. Wiley Thomas, Jr.; Lynda Thomas; Tony Thomas; Lewis Eldrige; William R. Shearin; J. E. Wahle; Mr. and Mrs. N. J. Adams, Jr.; Steve Adams; Norman Adams; Frank Vandergriff; W. N. Vandergriff; Mr. and Mrs. William J. Leonard; Mr. and Mrs. Leon D. Fuller; Albert H. Hammock; Ken Hammock; H. D. Warwick; Whitton Florida; and Mr. and Mrs. Leonard Thornton.

Operators of the Tidewater area of Virginia gathered at the Nansemond Hotel in Norfolk, Va., for the AMI showing here. Hosting the coinmen here were Harry D. Moseley, vice-president and assistant manager, Dan Finegan and Alton Sheffield. Representing AMI was George F. Klersey, factory service engineer.

Operators who attended this showing were: Mr. and Mrs. F. Schneider, Herman M. Hicks, Mr. and Mrs. Harry Akers, Mr. and Mrs. Richard Freeman, Al Datpino, W. C. "Red" Raymer, Mr. and Mrs. W. T. Campbell and family, Mr. and Mrs. Al Loudon, Tommy Harris, Mr. and Mrs. Frank Wade, Jack Shanks, Mr. and Mrs. V. E. Martin, W. N. Beard, George Lineberry, Roger W. Horton, and Mr. and Mrs. O. N. Hilburn.

"Nothing Stops This Country"

UNION, N. J. — "Nothing. Absolutely nothing stops this country from progressing." That's the unequivocal statement of Orville L. "Bob" Slifer, now unemployed, but one of the coin machine industry's vets.

"Our country has vision and brains. It is awakening to higher goals. We sleep a little. Sometimes too long. But, once the slumbering giant is awakened, we move.

"Machines, as we know them today, will be passé. Obsolete. They will be replaced with electronic devices. Smaller and more compact. They will do the job much better. With finer quality.

"Amusement games will be fascinating. New gimmicks will have to be devised to stimulate the keener scientific minds that are studying hard to keep up with the atomic age.

"Music will be at its finest with sound we can't even approach today.

"Food and thousands of other important 'spur of the moment' articles will be vended cleanly, quickly and efficiently.

"Automatic stores will be the accepted thing.

"Specialists will be schooled in vending in our universities. Mechanics will really be engineers.

"Organization and control with sound sales training and techniques will be the rule.

"Personnel will be more selective and highly trained.

"Different metals will be used. Chain operations will be nationwide.

"Health rules will be rigid. Many more services will be reached through vending."

Editor's note: The letter reproduced below was sent to members of The Cash Box "20 Year Club" a few weeks ago. The response has been so overwhelming that we feel it should be spotlighted to the entire industry. We ask each and every subscriber to read the letter slowly and carefully —and then mail back your opinions and impressions to: Bill Gersh, The Cash Box, 32 W. Randolph Street, Chicago 1, Ill.

Dear Friend:

It's only the beginning. This country hasn't yet begun to grow. It hasn't yet reached the stage of development it is bound to achieve within the next five to ten years. Not to speak of what this nation will be like twenty years from now.

And here we are. So many of us. Sopping up more and more and still more pessimism. Reading what bluenoses and end-of-the-worlders cram into daily newspapers.

Man, oh, man, did you ever think what your daily newspaper would do without such stories? Being somewhat of a newsman myself, I know what marvelous circulation this kind of yak-yak-yak creates.

It's always more newsy news to tell about the guy who committed a murder, a rape, a foul act, than to talk about the average hard-working man, just like you and me. The kind of average people who just go along minding their own business. Trying to earn an extra buck or two to make the wife and the kids that much happier.

So, before you, too, get off on that pessimistic tangent of unemployment, the end-of-the-world, the end-of-all-business, the end-of-all-profits, the end-of-all-good-things, think about the great, grand, good and blessed things that are headed for you and your children.

Let's face it. This is a great country. The greatest on earth. A marvelous country. You helped make it so. This is a beautiful place to be. This is a wonderful place to live. This nation is growing. Bigger, bigger and better. Growing every single minute of every single day.

Wouldn't you like to be a kid all over again? In your time you saw radio and radar and TV and so many, many great scientific advancements come into being. Your children are going to see atom power, solar power and nuclear power replace the old gas stove, do away with gasoline for your auto and eliminate the electric bulb, in fact, change much of the present world. THINK!

And, while you're thinking, think about the growth that faces your business and your industry. Then, please, tell us what you honestly think about tomorrow.

Very Cordially Yours,
BILL GERSH

Okay, Bill, Here's What I Think:

Signed

FIRM

ADDRESS

CITY STATE

Chicago Coin Machine Names Roanoke, Virginia Distrib



ED LEVIN

CHICAGO—Ed Levin, sales director of Chicago Coin Machine, this city, advised this past week that the firm had appointed Roanoke Vending Exchange, Inc., exclusive distributors for the State of Virginia.

"We believe", stated Ed Levin, "that Jack G. Bess and his entire Roanoke organization are going to prove themselves one of the most outstanding of all of our distributors.

"Jack Bess", continued Levin, "has already started off just like a house afire with our newest sensation, 'Rocket Shuffle', and from the reports we have received he is of the belief that this great game is going to prove itself one of the top sellers for his firm.

"I can only urge the operators in Virginia to call around at Roanoke's offices in Richmond", says Levin, "to see our 'Rocket Shuffle' and all other Chicago Coin products on display.

"They will get the most courteous service as well as the closest and finest cooperation and will be completely supplied with our products as well as parts.

"We are very pleased to be able to announce that Jack Bess and his Roanoke Vending Exchange are now our exclusive distributors for the State of Virginia.

"We know that this is one firm that will work with the greatest sincerity for the operators' benefit."

W. Mass Guild Elects Ridgeway

HOLYOKE, MASS.—The Western Massachusetts Guild, with headquarters in Springfield, held its annual membership meeting at the Log Cabin Restaurant, this city, on February 25.

Officers were elected to serve for 1958. Ralph Ridgeway was voted president; Peter Slepchuck, vice president; Fred Mielnikowski, treasurer; and Russell Mawdsley, secretary. Named to the Board of Directors were Rheo LaRocque, Charles Pomietlarz, Arthur Strahan, George Hatzepetro and Roland Hebert.

Among the guests at the meeting were James Tolisano, president of the Music Operators of Connecticut; and Dan Brown of Trimount Automatic Sales, Boston.

Tolisano was elected an Honorary Member of the Western Massachusetts Guild, the first such membership ever voted. "It certainly was given to one of the most deserving men in our industry", stated Ridgeway. "We consider it an honor to have Jim as a member of our Guild."

Other business matters were discussed, and the concensus voiced was that this meeting was the best ever held by the Guild.

The organization decided to hold one meeting a month—the second Wednesday of each month. Meetings will take place at the Chalet Restaurant in West Spring, starting at 8 P.M.



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Music Operators Of Connecticut Banquet



HARTFORD, CONN.—Some four hundred people attended the first annual dinner and banquet held by the Music Operators of Connecticut at the Statler Hotel, Thursday night, February 27 (Story March 8 issue of The Cash Box). Pictured above is a group photograph of those in attendance.

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H-200 New Wire — Call
G-200 $595
G-120 545
F-120 495

ROCKOLA MUSIC
1448 $550
1446 450
1438 325

KIDDIE RIDES
Reconditioned Like New
BALLY CHAMPION HORSE..... $400
BALLY SPACE SHIP 275
DECO SPACE RANGER 275
LANE-LEE MERRY-GO-ROUND.. 300
STEAM SHOVELS 110

WANTED
BALLY ABC BOWLERS, Deluxe & Super PUCK MACHINES, BASEBALL WILLIAMS DELUXE—4 Baggers—King of Swat, and all other SHUFFLE ALLEYS.

Redd DISTRIBUTING CO.,
298 LINCOLN ST.
ALLSTON 34, MASS.-AL 4-4040

Exclusive distributor for WURLITZER BALLY EXHIBIT

WE WILL SHIP ANYWHERE

Genco Mfg. Delivering New "Fun Fair"

First Genco Single-Player 5 Ball of 1958 Produced To Meet Distributors Demand



AVRON GENSBURG

CHICAGO — "Because of the demand from our distributors", reported Avron Gensburg of Genco Manufacturing, this city, "we went into immediate production of our first new single player pinball game for 1958, 'Fun-Fair'."

Genco last produced a five-ball game in December of 1957. This was "Show Boat". The game clicked with its distributors.

In fact, as Ralph Sheffield and Al Warren of the Genco firm stated:

"We continue to receive requests for shipment of 'Show Boat' long after we had halted production."

Avron Gensburg reports:

"We schedule ourselves on the production of various items. We could not meet the demands of our distributing organization for another pinball. Not until we had cleared the decks of the machines which we were already manufacturing.

"We just can't throw cabinets and components aside", he commented, "and start on an entirely different game from what our engineers had already planned and scheduled for our production lines.

"The result was", he reported, "that regardless of the increasing pressure on us to produce another pinball, we simply had to wait until we were able to open our production lines to another five-ball game.

"Now", he said, "we are in the very midst of delivering 'Fun-Fair,' and" he added, "from what we can gather, our distributors are highly pleased with this single player, five-ball.

"In the estimation of those who have already seen and played 'Fun-Fair' at our factory, even before we swung into full production, this is, 'A definite hit game in every regard'.

"The orders which we have already received are convincing. It seems to us that there was a great need for our single player five-ball game. We are, therefore, delivering as fast as we possibly can and will continue to speed production as the lines get rolling on this game."

Being the very first five-ball game the firm introduced in 1958, executives of the Genco firm are very enthusiastic over this marvelous reaction which it has already obtained from its distributors.

The features of the game are very outstanding. The use of mirrored, three-dimensional backboard scoring effect is intriguing. The play action is very good. In fact, from every standpoint, this is a highly advanced type of five-ball with the latest and most modern pinball play action.

"In keeping with our scheduled production method", Avron Gensburg concluded, "we are going to cut production at the usual point so that all can enjoy long-life operation and outstanding trade-in valuation.

"We urge everyone to get their orders in just as quickly as they possibly can so that no one will be caught short when the time for change of our production schedule comes about."

Through The Coin Chute

NEW ENGLAND NIBBLES

Despite situation in other fields, coin machine biz is on the upswing and hitting new highs. Never has the demand been more terrific, and distribs point out that new and novel merchandise is getting the play. So marked was the pickup in biz in the last week that younger members of the coin fraternity are saying, "this must be like the 'good old days' that we have heard so much about". The jumpup in biz in all lines, music, games, pins, arcade pieces has surprised all and has brought great optimism to the whole coin field, distribs, ops, record distributors, etc.

At Redd Distributors (Rock-Ola), **Bob Jones**, sales mgr., says Chicago Coin's "Rocket Shuffle" is fabulous and bringing terrific orders. Commenting on the upswing in biz, Bob stated: "If you have the mdse. you can sell it—good used mdse. will always sell because it gives a shot in the arm to everyone involved". He said his staff is so busy that they have to visit customers in the evening, can't get to enough of them during the day. . . . At Trimount Automatic Sales Corp. (Seeburg), **Irwin Margold** said deliveries of Gottlieb's "Criss Cross" are underway and also Williams' "Soccer." **Marshall Caras**, sales, reports Williams' new baseball game has all the ops excited. **Dan Brown** and **Dave Riskin** of the sales force have been swinging around the territory visiting ops. . . . At Atlas Distributors (AMI), **Louis Blatt** says ops have been crowding in to look at the new AMI models, which are going over fine in the region. Louis is readying for field trips around the territory. . . . At Associated Amusements (Rock-Ola), **Ed Ravreby** and **Dick Mandell**, gen. mgr., have been criss crossing the New England states on sales trips and visiting with ops. They report outlook for biz is good and all indications point to a great outdoor season upcoming. Good weather has brought out a large number of Yankeeland ops from the distant points, who were bogged down for a while by the snow storms.

Ops in visiting distribs this week included: **Tony Casale**, Portland, Me.; **Matty Caruso**, Fitchburg; **Ken Ghorse**, Brockton; **George Briggs**, North Adams; **Russ Mawsley**, Holyoke; **George Couture**, Danielson, Conn.; **Ray Faini**, Framingham; **Sam D'Angelo**, Providence, R. I.; **Ray Shea**, Worcester; **Sol Taube**, Manchester, N. H.;**Harold Harwich**, Brighton; **Hal March**, Brattleboro, Vt.; **George Pappas**, Lowell; **Joe Assad**, York Beach, Me.; **Vin Pitts**, Winthrop; **Mike Williams**, Nashua; **George Campbell**, Medford; **Romeo Rivard**, Lewiston, Me.; **Tony Piccinto**, Quincy; **Harry Grazzo**, Quincy; **Leon Sherter**, Boston; **James Geracos**, Boston; **Joe Ferris**, Madison, Me.; **Joe Glazer**, Bangor, Me.; **Leonard Appel**, Allston; **Larry Bettencourt**, Danvers; **Leo Glosband**, Lynn; **Ed Ross**, Dorchester; **Connie Pocius**, South Boston; **Dave Baker**, Arlington; **Henry Levine**, Milton; **Phil Swartz**, Brookline; **Win Gaffney**, Norwich, Conn.; **Romeo Rivard**, Lewiston, Me.; **Gerry Waterhouse**, North Dartmouth; **Eddie Dicey**, Caribou, Me.; **Mario Lucchessi**, Lawrence. . . . **Frankie Laine** drew big crowd among which were many coin music men at Blinstrub's Thursday night, Mar. 13. . . . A further impetus to disk plays on coin machines is seen in the upcoming live bandstand type disk show being planned by WBZ-TV to start in April on Saturday afternoons.

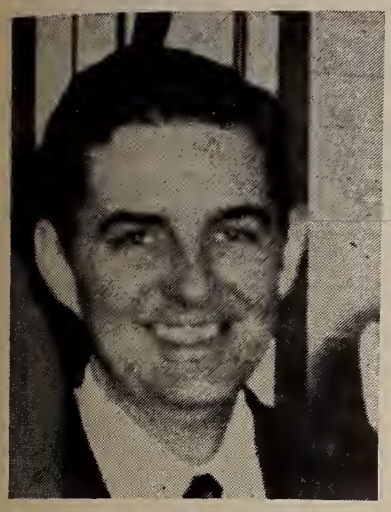
Through The Coin Chute

PHILA. FILBERTS

Ran into **Primo Cavallini**, from Nanticoke, at David Rosen's. Also **Irving Fox** who, in addition to being an operator, is also a band leader. **Irv Derfler**, who was away all of last week said, "No news except that things are very good upstate." Last week's showing of the AMI model "I" in Scranton was quite successful. Among the many who attended were **Vince Caljene, Ed Gutowski, Primo Cavallini, Ronald Barry, Ed Gallagher, Frank Bachman, Joe Gustin, John Kirshner** and many others. . . . **Abe Witsen**, International Scott Crosse, will be back at work again next week—and this pleases **Harry Witsen** very much. **Mick Chanick** is out on the road this week, but the office reports he is turning in good sized orders. Over seventy five operators attended the Bally School and all exclaimed about the information they were able to pick up. Everybody working overtime getting shipments out for the Brussels Fair. . . . Over two hundred attended the Bally School held for two days in Scranton. . . . **Marty Brownstein** and **Larry Ash**, Active Amusement, out sick last week, but both have recovered and are back on the job. **Joe Ash** contemplating a trip to Chicago in the very near future. . . . **Marvin Stein**, Eastern Music out of town this week, and **Bill Adair** is busy taking care of the customers. **Nat Solow** busily engaged in signing check for tenth of the month payments. Solow advises that a large number of locations have been calling complimenting them on the new Seeburgs. . . .

Moe Bayer, Banner Specialty, says activity is good. **Al Rodstein** is anxiously awaiting United's new game, "Midget Bowling Alley". . . . **Max Brown**, Philadelphia Coin Machine Exch., had to hire two new mechanics because of a healthy upturn in business. . . . **Arnold Silverman** informs us that **Gene Harris** is in town plugging his new release, "Bye Bye Elvis". **Dan Weisfield** is in from Dallas, Texas, plugging his new "Straight Skirts" on Jan. . . . **Harry Fink**, Roulette publicity man, claims the Kansas City deejay convention was one of the finest he ever attended. Says everybody flocked to the Roulette suite, which was **Harry Truman's** suite. Even the piano he played on was there. . . . **Mario D'Aulerio**, King Records, getting a good reaction on both sides of **Donnie Elbert's** "Confession Of Love" and "Peek-A-Boo". **Little Willie John** will appear on American Band Stand on Wednesday, March 12 to do "Talk To Me, Talk To Me". . . . **Harry Ascola**, Columbia Records, informs us that **The Four Lads** will be in town to make a couple of radio and **Dick Clark** appearances. Ascola talks up **Xavier Cugat's** "Cavalcade", **Johnny Mathis'** album "Warm", and **Johnnie Ray** and **Eileen Rogers** LPSs. . . . At Mercury Records we learn that the reaction on the **Vox Poppers'** "Wishing For Your Love" is excellent. **The Platters** were also in town and made the **Dick Clark** show. . . . **Louis Grubow**, David Rosen, getting ready to celebrate his birthday, March 17, St. Patrick's Day.

Bally Announces "All-Star De Luxe Bowler" Available Now With 'Free Play'

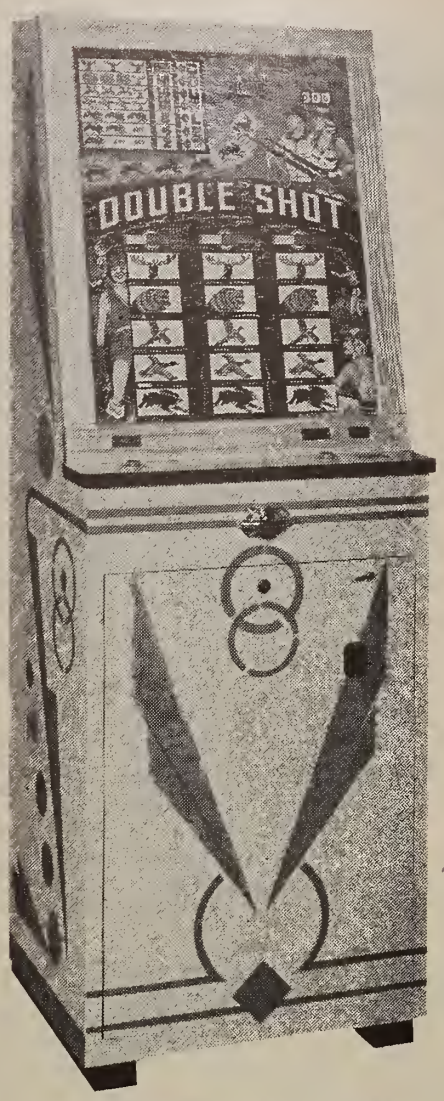


BILL O'DONNELL

CHICAGO — Bill O'Donnell, sales manager, Bally Manufacturing Company, this city, announced that "All-Star DeLuxe Bowler" is now available with free-play mechanism, permitting players to play free games for various high scores.

"The standard 'All-Star DeLuxe Bowler' continues in production," said O'Donnell, "together with the 'Super-Bowler' model containing the popular match-score feature. All three models are equipped with the new fast-loading ball-gun which has proved to be an important factor in increased income because it cuts down playing time per game."

Bally distributors are now showing all models and can make immediate delivery.



66" HIGH — 24" WIDE — 20" DEEP

THE NEWEST UPRIGHT ELECTRONIC SCORING FREE PLAY GAME

DOUBLE SHOT

DOUBLE Your EARNING POWER

New DOUBLE FEATURE

New TRIPLE FEATURE

New LIGHT-A-NAME FEATURE

Skill Time on All Columns

GAMES, INC.

2950 NO. CAMPBELL AVE., CHICAGO 18, ILLINOIS

(Telephone: Cornelia 7-8800)

New Vend Ops In Ala. and Fla.



TAMPA, FLA.—Oscar C. Casey and three sons, Wayne, R. J., and Romford, have gone into the vending business in Alabama and Florida.

Casey and his sons, who operate trucking lines, will use their own trucks to operate the business. Casey has purchased several routes of J. H. Keeney vendors in the last month and has also put out equipment on his own. He plans to build one of the largest routes in existence and will feature hot and cold drinks, soups, cookies and cigarettes. Both Wayne and R. J. plan to go to Keeney schools immediately.

Casey, in addition to trucking and vending, is also in real estate and several other businesses.

Seen here are Oscar Casey, left, and J. R., right.

Leverett Chambers Dies

GARDEN CITY, N.Y.—Leverett D. Chambers, president of Peerless Weighing and Vending Machine Corporation, Long Island City, died on Saturday, March 8.

Services were held at the Fairchild Chapel on Wednesday, March 12.

Surviving are his widow, Helena, a son Cameron, and a brother Albert.

READY FOR LOCATIONS

BALLY BINGOS	
GAYETY	$ 75.
VARIETY	85.
MIAMI BEACH	115.
BROADWAY	175.
NIGHT CLUB	195.
PARADE	215.
DOUBLE HEADER	245.
BIG SHOW	285.
KEY WEST	325.

BALLY BOWLERS	
MAGIC BOWLER	$145.
GOLD MEDAL BOWLER	185.
CONGRESS BOWLER	285.
DELUXE CONGRESS BOWLER	295.

UNITED BINGOS	
TROPIC	$ 45.
PIXIE	95.
STARLET	125.
STAR DUST	135.
CARAVAN	135.

GAMES, INC.	
HUNTER	$235.
GUN SMOKE	325.
SKEET SHOOT	395.
SUPER HUNTER	435.
DOUBLE SHOT	Write

COMPLETELY RECONDITIONED AND GUARANTEED

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MICKEY ANDERSON AMUSE. CO.

314-318 EAST 11th STREET, ERIE, PENNA.

(PHONE: 2-3027)

Must Be Aggressive

PHILADELPHIA, PA.—"You have to be aggressive, wide awake, and a few steps ahead of your competitors." So says Samuel Klein of Philadelphia who has been in the vending and amusement game business since 1924.

Klein's formula for success is to work several territories, and continue to look for new business. "An operator must have various territories," says Klein, "because then something will always be going for him since there is always some section that shows a little life. He must always be on the lookout for new business because that is where the extra dollars are. You have to be aggressive, wide awake, and a few steps ahead of your competitors," he concluded.

Westchester Ops To Hold Seventh Annual Dinner On May 20

PORT CHESTER, N.Y.—The Westchester Operators Guild will hold its 7th Annual Dinner on Tuesday evening, May 20, at the Holiday Inn, Scarsdale, N.Y., according to an announcement by Seymour Pollak, secretary.

Pollak will once again act as general chairman, and will advise make-up of other committees in the near future.

The operators of this organization always have had one of the most outstanding annual banquets in the industry, and Carl Pavesi, president, stated that every effort will be made to surpass their previous parties.

The Cash Box

"International Quarterly Export Edition"

(Issue dated — April 5)

Closing Date — March 27

FOR ALL ADVERTISEMENTS REQUIRING TRANSLATIONS INTO SPANISH, FRENCH, GERMAN AND/OR ITALIAN

MARCH 20

★

The Cash Box

"Internationale Vierteljährliche Exportausgabe"

(Nummer vom 5. April)

Schlusstag: der 27. Marz

FUR ALLE ANZEIGEN, DIE INS SPANISCHE, FRANZOSISCHE, DEUTSCHE UND/ODER INS ITALIENISCHE UBERSETZT WERDEN MUSSEN—

MARZ 20

★

The Cash Box

"Edition Internationale Trimestrielle D'Exportations"

(Publication datée le 5 avril)

Date de Fermeture — le 27 mars

POUR TOUTES LES ANNONCES DEVANT ETRE TRA DUITES EN ESPAGNOL, FRANCAIS, ALLEMAND ET/OU ITALIEN—

LE 20 MARS

★

The Cash Box

"International Quarterly Export Edition"

(Edición Internacional Trimestral para la Exportación)

(Fecha de Publicación — 5 de abril)

Anuncios — 27 marzo

ANUNCIOS QUE TIENEN QUE SE TRADUCIDOS AL ESPANOL, FRANCES, ITALIANO Y (O) ALEMAN DEBEN ESTAR EN NUESTRO PODER EL

20 MARZO,
A MAS TARDAR

★

The Cash Box

"Edizione Internazionale Trimestrale Per L'Esportazione"

(numero in data 5 aprile)

Data di Chiusura — 27 marzo

PER TUTTE LE INSERZIONI CHE RICHIEDONO TRADUZIONE IN SPAGNOLO, FRANCESE, TEDESCO E/OPPURE ITALIANO—

20 MARZO

★

Publication Headquarters

THE CASH BOX

1721 BROADWAY, NEW YORK 19, N. Y.

San Fran Operators Service Develops Automatic Remote Recorder To Take Service Calls

SAN FRANCISCO, CALIF.—Leslie J. McCleary, owner of the San Francisco Operators Service, has designed and built an automatic remote monitor recorder. The recorder was developed with the full cooperation of the Pacific Telephone Company and has become a contributing factor to the efficient service given to the coin machine operators.

The recorder's amplifier comes on automatically when the phone is answered in any one of three areas—the answering service, the office, or in McCleary's residence.

All calls come in on one phone number which is used exclusively by the operators and their locations. The office secretary, when on the premises, dispatches a man over their 3-way radio system as she hears the call come in. Each time a call comes in the message is timed and a signal goes out over the air. If the office is closed any time between 10 a. m. and midnight, the men are alerted by the signal to call in at once for the address of the location. Calls have been known to be answered in less than 15 minutes after being placed.

During the time the office is closed the message indicator records the number of calls that have come in and the time of each call can be checked by replaying the tape to the previous reading on the cueing meter. Tapes are changed daily and filed for a thirty-day period for any necessary verifications.

McCleary is a graduate engineer who entered the firm as an employee and stayed to become a partner until four years ago when he bought the company. He runs his maintenance service for coin machine operators with engineering precision. His fleet of four Volkswagon trucks are staffed with electronics men and are outfitted with complete repairing equipment and parts for all coin machines.

"Tighten Belt, Cut Corners, and Plenty Of Elbow Grease To Survive"

MIAMI, FLA.—Willie Blatt, Miami coinman who is one of the most experienced vets in our field, and one of the most progressive operators, foresees a tightening of the belt and a careful cutting of corners if the operator is to survive, but in the long run expects nothing but progress in "this wonderful country we are living in."

"However," states Blatt, "while we are making all that progress quite a few existing coin machine operators will never live to see all the progress that is in store for them.

"This recession applies not only to the coin machine business, but to all businesses. You can buy any make of car at cost or $50 above. Look at all the cut prices on all electrical household appliances. And note the thousands of people who are being laid off in all heavy industries.

"The average person, if he has any money in his pocket, must first take care of his every-day needs such as rent, food, and transportation. Entertainment is way down on the bottom of the list.

"Today's coin machine operator must face lower income, higher prices for equipment and replacement of parts, higher prices for records, continuous threats from the local and state government bodies for higher license fees, taxation, high priced help and transportation, and last, but not least, ASCAP.

"Of course, most of us are going to survive, but it will take plenty of elbow grease and planning. The average operator, in order to survive, will have to cut corners and save every dollar. He must cut out all the things he can do without and weed out all unprofitable locations.

"Every operator who intends to stay in the coin machine industry owes it to his business to subscribe to The Cash Box so that he can keep informed and up to the minute on any changes that might take place, as well as learning of new equipment when it is being introduced.

"In fact", concludes Blatt, "he ought to help support the MOA and help in the struggle with ASCAP, and or any other difficulties that arise from time to time. He should not sit back and think 'let John do it'."



FIGHT CANCER WITH A CHECKUP
(See your doctor)
AND A CHECK
(Send it now)
TO

AMERICAN CANCER SOCIETY

GENCO'S
NEWEST Sensation
FUN-FAIR
5-BALL GAME

Featuring NEW
Striking 3-DIMENSION Miracle MIRROR
TARGET ON BACK RACK
DUCKS AND RABBITS DISAPPEAR WHEN HIT!



PLUS
GENCO'S FAMOUS
10-SPOT FEATURE
Player can skillfully put out any target by use of roll-over at top of playfield.

Specials for:
- Hitting numbered targets
- Knockout and hole targets when lit
- Rollover when lit (9 ways to make specials)

SCORES OVER 9,000,000
All Metal Hinged Door
National Slug Rejector Coin Chutes
— standard equipment

MATCH Feature

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Division of Chicago Dynamic Industries, Inc.
2621 N. ASHLAND AVE • CHICAGO 14, ILL.

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GENCO'S
GUN CLUB
RIFLE GALLERY

STILL IN PRODUCTION AND GOING STRONG

GENCO'S
HOROSCOPE
& GYPSY-GRANDMA
FORTUNE TELLER



Through The Coin Chute

FLORIDA FILINGS

Charles Livingston, Pensacola Amusement, Pensacola, just purchased Florida Amusement, a large mixed route. This will make Livingston one of the largest operators in Pensacola. Charles had to shoot over to Atlanta, Ga., to see his sister who is ill, but Robert held down the fort. . . . Norman Stephens, West Florida Amusement, Pensacola, out on that hard Tuesday run while Mrs. Stephens answered the phones. Helen Wade was out for the day.

Reeley Mobley joins The Cash Box Twenty Year Club, while Bob Ward, a newcomer, says "only twenty years to go." . . . Fletcher Fuller, Ocala, now has a new man in the office, Robert Doyle. Fletcher enjoys talking of the "good old days" when a juke box was $386. and a game $86. Fletcher is building a big super food market across the street from where he has his offices, and he is in the planning stage for a new bar. . . . William Webster, Webster Amusement, Marianna, a 35 year man, says the business has been very good to him, but he wishes the factories would come up with something new in games. . . . Saw Leonard Louqe, Perry, on the highway, but he was travelling too fast to be caught. . . . Pat Myers, Tampa, a new man of one year standing in the business, is doing a good job of operating vendors. Pat reports he put his first coffee vendor out in the hottest month (June) and has made money with coffee steadily. Pat is planning to put out 100 coffee vendors alone. . . . Tom Busbee, Tampa, Twenty Record, one of the oldest operators in Florida, reports music business good in Tampa. Tom and his partner, John T. Echols, have been in the business for 28 years and both are in The Twenty Year Club. . . . At Southern Music Co., Orlando, the AMI showing was still going on in a big way. Spoke to H. F. Trippe who reports big business. Ron Rood, in Chicago, very busy. Ops visiting Southern, saw beautiful displays of AMI, Keeney Cigarette Vendors, and Chicago Coin games. . . . Frank Wise, Orlando, reports all vending good, with coffee topping them all. Frank is now thinking of adding soups. . . . Oscar Case, Defuniak Springs, recently bought the O. G. Roughton route in Andalusia, Ala. It is a vending route consisting of coffee and chocolate vendors. This will give Casey every coffee spot from Andalusia, Ala., down route 90, to Marianna, Fla. Casey is planning to build the route all the way down 90. . . . Al Lively and Son building a real vending route in Wenter Park and Orlando. . . . Fred Deebs, Tallahassee, in his new building after four months. Everything is now set to his liking and Fred reports business good. The new building is an operator's dream.

BINGO GAMES

SHOWTIME	$425	BEACH BEAUTY	$135	BRAZIL	$210
KEY WEST	325	MIAMI BEACH	115	MONACO	210
BIG SHOW	275	GAYTIME	110	SOUTH SEAS	165
OOUBLE HEAOER	195	GAYETY	65	STAROUST	145
PARAOE	195	BIG TIME	110	STARLET	115
NITE CLUB	185	VARIETY	75	PIXIES	75
BROAOWAY	175	SURF CLUB	55	RIO	55

NEW! FISCHER DELUXE SIX POCKET POOL TABLE WITH SLATE TOP. IMMEDIATE DELIVERY — PRICED RIGHT. CALL NOW!

BOWLING ALLEYS

BALLY 14' OFFICIAL TOURNAMENT	$595
BALLY 14' A.B.C. BOWLING LANES	465
UNITEO 14' BOWLING ALLEY	465

SPECIAL!

GENCO 2 PL. OFFICIAL SKILL BALLS	$125
WMS. 6 PLAYER ROLL-A-BALL	175

ALL IN EXCELLENT CONOITION

ARCADE

United PIRATE GUN	$295
Genco OAVEY CROCKETT	275
Genco STATE FAIR	275
United CARNIVAL	145
Seeburg COON HUNT	95
C.C. SUPER HOME RUN	95
C.C. BASKET BALL CHAMP	95

5 BALLS

CONTINENTAL CAFE	$325
REGISTER	310
FAIR LAOY	295
SEA BELLES	275
TOREAOOR	245
GLAOIATOR	225
MARATHON	210
TOURNAMENT	195
OUETTE	175
BALLS-A-POPPIN'	145

NEW GAMES
Bally Miss America—C.C. Rocket Shuffle—Gott. Criss Cross—United Bonus Bowling Alley—Bally Olx All Star Bowler—Genco Gun Club —Wms. Ten Pins—Games' Double Shot

ROCK-OLA 200-120-50 Selection Phonos
ON DISPLAY IN OUR SHOWROOMS NOW!
For The Finest In Phonos BUY A ROCK-OLA

Terms: 1/3 Dep., Bal. Sight Draft. Cable: "GAMES—CHICAGO"
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NEW!
True SOCCER ACTION!



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KICK-OFF
for NOVELTY play!

Certified Location Tests Insure
HIGH EARNINGS
and Steady Repeat Play!

All Williams 5-Ball Games Equipped with National Slug Rejector Chutes

Williams MANUFACTURING COMPANY
CREATORS OF DEPENDABLE PLAY APPEAL
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ROCKET SHUFFLE



Chicago Coin's Thrilling New Money Maker with the Action-Packed SATELLITE ROCKET THEME!

ROCKETS COLLECTIONS TO NEW HEIGHTS!

Exclusive Distributor for Chicago Coin in N. Illinois and Indiana

COUNTER GAME SENSATION!



AUTO BELL
PLAY BALL

* Compact: 18¼" high, 22" wide, 6½" deep. Fast, appealing action! Tremendous suspense! Long life—service free . . . 100% mechanical!

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1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

ATLAS SLASHES PRICES!

MUSIC

WURLITZER 1800	$565
WURLITZER 2150	775
SEEBURG 100-B	395
SEEBURG 100-R	645
A.M.I. E-120	365
SEEBURG V-200 Modified with VL Selection Receiver	$775

All phonographs reconditioned and refinished

GAMES

ChiCoin ROCKET SHUFFLE
Bally STRIKE-BOWLER
Williams TEN STRIKE and TEN PIN
Keeney CIGARET VENDER

THIS WEEK! SEEBURG 100-C $495

45 RPM Conversion for M100-A $69.50

ATLAS MUSIC COMPANY
2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

Through The Coin Chute

EASTERN FLASHES

We had a real run of Spring weather here this week resulting in an influx of visitors to coinrow—and everyone seemed to be pepped up. Most of the visiting operators reported increases in collections, and were in a buying mood. Which, of course, made all the wholesalers happy, as orders for both new and reconditioned equipment piled up.

* * * * *

Carl Pavesi and **Seymour Pollak** advise that the Westchester Operators Guild has set the date for its seventh annual dinner for Tuesday evening, May 20. Event will take place at the Holiday Inn, Scarsdale. Pollak, once again, is general chairman. Personnel of various committees will be organized and soon announced. This is always quite a party, and draws many coinmen from outlying areas. **Abe Lipsky**, Sandy Moore Dist., reports firm's Wurlitzer "Service School" held on Thurs., Mar. 6, drew quite a large number of ops and their servicemen. **Hank Peteet**, Wurlitzer field engineer, conducted the session. The Moore firm holds these schools every Thurs. eve, refreshments at 6 P.M., school starts at 7 P.M. When Peteet is on the road, the distributor's Henry Slavis conducts the classes. Peteet and Lipsky made a trip to No. Westchester this week to see some ops. . . . **Lou Boorstein**, Leslie Distributing, record one-stop, back on the job after a three week combination business-vacation trip to the West coast. . . . **Jack Semel**, looking fit, visits the wholesalers. . . . **Sam Engelman**, who celebrates a birthday this week, becoming quite a camera expert. . . . **Mike Munves** starting to get real busy as is usually the case at this time of the year. Not only orders flocking in by mail and phone, but arcade owners dropping in to "see what's new". . . . **Meyer Wolf**, Atlantic City arcade man for the past 35 years, in visiting Munves. Meyer open for past few week-ends, reports exceptional biz. While his once string of 11 arcades now down to just 2, Meyer has less time for himself than previously. Says he'd like to dispose of one of the two left. Your correspondent and Meyer had quite a gabfest, recounting experiences and personalities of years gone by.

* * * * *

Barney (Shugy) Sugerman, Runyon Sales, counting the days now until his son, **Nate**, returns home from the service. Nate should be released on April 5, but Shugy says he'll take a two week vacation before reporting to the firm. Meanwhile business here keeps moving at a fine pace, with AMI model "I" phonos and Bally games going out to ops in a steady stream. . . . **"Doc" Shapiro**, accompanied by his wife, **Sylvia**, makes the rounds of wholesalers. Mrs. Shapiro's car at the service station, so she rides along with "Doc" in the station wagon, sitting in the car while "Doc" makes his calls, fending off parking tickets. . . . **Meyer Parkoff**, Atlantic New York Corp., out calling on ops when we visited here. **Murray Kaye** uses our visit as an excuse to sit down. "First chance I've had all day", sighs Murray, "and my feet hurt." Tells us that new Seeburg phonos now arriving in larger quantities, and altho he's now able to send out more machines to fill orders, he's still pressed to satisfy all his customers. **Gene Brody**, formerly with Atlantic, now with the investment firm of Eastman Dillion, Union Securities & Co., located on Broad St. Gene in sales of stock and bonds. . . . **Harry Koeppel**, Koeppel Distributing, out of the office for most of the day, leaving **Hymie** to handle shipments, sales and service—quite a job, even for Hymie. . . . **"Senator" Al Bodkin** visiting the wholesalers. Not only is the "Sen" one of the city's best and most progressive operators and its best story teller, but is probably the best dressed. This week's outfit was really outstanding—a new light-weight suit of light blue, with all the accompanying articles in complimenting shades of the same color. A real asset to the business, both mentally and physically. . . . The Music Guild of New Jersey is holding its 21st Anniversary dinner on Saturday night, Mar. 29, in the Elizabethan Room of the Hotel Essex House, Newark, N.J.

Through The Coin Chute

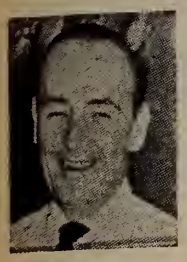
UPPER MID-WEST MUSINGS

Frank Grant, St. Cloud, Minn., taking time off to drive to Minneapolis for the day to look for some good used games. Also buying his supply of records and parts. . . . **Andy Theisen**, Brainerd, Minn., in town for the day also looking for some good used games. Andy is quite a bowler, has a 181 average and getting stronger. . . . **Joe Weber**, Blue Earth, Minn., spent the day in town making the rounds. . . . **Ben Jahnke**, Hutchinson, Minn., in town for the day picking up his record supply and parts. . . . **Stan Woznak**, Little Falls, Minn., really has a problem. Having made his quota in his store selling Motorola T.V. sets he and his wife have a four day expenses paid trip to Las Vegas coming. The fly in the ointment is that the M.O.A. show is also on the same date and he is trying to make up his mind which it will be. . . . Operators in the range area such as Bemidji, Hibbing, Grand Rapids, and Crosby are real rabid basketball fans. Their high school teams are in the regional tournament and all they can talk about is basketball. **Gabby Clusieu**, and **Ray Schultz**, of Grand Rapids, Tuesday night filled their cars with youngsters and drove them to Hibbing for one of the games. . . . **Fran Befara**, Hibbing, Minn., out of the hospital and taking it very easy. . . . **Frank Mager**, Grand Rapids, Minn., in town for the day making the rounds. . . . **Bill Hanf**, Austin, Minn., in town this week for a few hours and then on his way home. . . . This is the time of the year when the operators in the resort areas are getting equipment ready to move into the resorts. There seems to be a flurry of buying in good used music and games. . . . Distributors in the twin cities report that sales in new equipment has been very strong the past two weeks. . . . **Doc Keintz**, Tomahawk, Wis., in town for the day making the rounds. . . . **Stub Schoefter**, Valley City, N. D., in town for a few days vacation, and visiting some of the distributors. Stub reports that his business has been very good. . . . **Gabby Clusieu**, Grand Rapids, Minn., is getting in the cigarette vending business in a big way. In a short time he has 50 machines on location and expects to have about 80 machines out by this summer.

Through The Coin Chute

CHICAGO CHATTER

How to correctly program a new phonograph? This is one of the most frequently asked questions. Why not a "Phonograph Programming School For Operators"? Such a school could be conducted by experienced, music-wise ops, along with noted members of the music biz. . . . Mr. and Mrs. Hugo Pfohe of Hamburg, Germany, in town this past week. They're on a trip covering all the U.S. Hugo Pfohe is associate of A. W. Adickes of Nova Apparate Gesellschaft. . . . There's been a very nice uplift in business all over. . . . Mickey Anderson phones from Erie, Pa. to advise, "On my return to Erie from Chicago learned that one of our best operators here just died". . . . Keeney's Paul Huebsch advises, "We are going to build something new and different that'll make plenty of moolah for operators everywhere. In the meantime", he adds, "we're busier than ever with our 'DeLuxe Big Tent' ". . . . Al Silberman has just taken over position of General Sales Manager with Associated Distributors of Los Angeles. This firm is Wurlitzer distribs in that area.



GEORGE JENKINS

Harry Glick busy with many foreign calls for the firm's outstanding "Commando Machine Gun". "Seems", Harry advises, "importers are very, very excited over our 'Commando Machine Guns' all over Europe and in other areas". . . . Most surprising. How some of the smarest men in the industry worry over the silliest rumors. The sort of gossip and hearsay they definitely know has no basis in fact. And yet they'll worry themselves to the point where they actually make themselves physically as well as mentally ill. . . . Since the U.S. Circuit Court of Appeals for the 7th Circuit ruled that "Circus" does not qualify as a gambling device, there's been much activity and just as much excitement. Also many questions being asked of Zeke Wolf at Auto-Bell. . . . We gave up, after a bit, trying to tell a story about the olden days in Bill O'Donnell's office at Bally with George Jenkins, Art Garvey, Joe Flesch and some others listening. That longdistance telephone in Bill's office kept interrupting every third word. . . . Genco's Al Warren passing up lunch so as not to pass up a sale. . . . Wonder if Clarence Schuyler knows that Bally's Joe Flesch originally built the factory he's now in?



ART WEINAND

Most avid player of Genco's new 'Fun Fair' pinball is no other than Avron Gensburg. Says Avron, "Guess I was just born into this business". . . . Detroit's Roy and Mrs. Small along with songstar, Vicki Adams, in town this past week. Having pictures taken and also meeting with many friends. . . . "Business is okay with us", reports Don Moloney. And adds, "But, you've got to go on out and get it. You can't get it sitting still". . . . It was 9 A.M. Monday morning. There were Gil Kitt, Joe Robbins, Fred Minter and Ray Henderson all hustling about at Empire. Just like the day was hours old. . . . Phil Levin calls to tell us how pleased he is with The Cash Box. . . . Meeting with Pat Buckley, Jerry Haley, Pete Schenone and Carl Huppert over at Buckley factory recalled the old, old days when this plant just hummed away both day and night and Pat between here and Paris like commuting from Chicago to Oak Park. . . . Ed Levin mighty pleased with the appointment of Jack G. Bess and Roanoke Vending as distribs for Virginia. "One very swell firm and one very swell guy to represent us in Virginia", Ed remarked.



DON MOLONEY

Wally Finke and Joe Kline just thrilled right down to their toes with the sales they're enjoying for ChiCoin's "Rocket Shuffle". . . . He may not be a diploma-covered graduate engineer, but, Ralph Sheffield one helluva man with a screw driver. . . . Like the way Vince Shay points up certain very definite and proved facts with a salty, but sage, philosophy. . . . With Sam Gensburg in Miami, Sam Wolberg comes in to take over at one of the busiest periods in ChiCoin's production. Not only 'Rocket Shuffle' but also 'Commando Machine Gun' demand keeps right on going ahead. . . . With Sam Lewis trekking thru Canada's snowy terrain; with Sam Stern over in Europe; Art Weinand busier than ever. "And I'm leaving for the road this week", he adds, "returning on the first day of Spring, March 21". . . . United Music's Jack Mitnick can catch an error quicker than anyone we know. This man just takes one glance. Lets out one yell. And action starts but faster than fast. Should be a lulu of a honey of a phono with Jack on his toes this way to watch for even the slightest of the slightest errors.



RALPH SHEFFIELD

What's this? Hank Dabek actually gave up bumming cigarets? . . . That Johnny Casola knows when to go where. He's still on the west coast. This time in Portland and Seattle. . . . Joe Filitti feeling much, much better now that he's out of the hospital. . . . Johnny Oomens continues as the sparkplug of the phono ops bowling league. Johnny should be brought back into the coinbiz. Guys with his experience and knowledge very hard to find. . . . Talk about a guy getting all worked up over a new game. That's Bill DeSelm at United. And the game, the 6 foot, 2-player, 'Midget Bowling Alley'. . . . Sincerest condolences to the family of Levitt D. Chambers, president of Peerless Weighing & Vending Machine, Long Island City, N. Y. One of the swellest guys. Levitt died on Saturday, March 8. . . . Chi Automatic Phono Bowling League set Saturday, May 24, for their sixth annual banquet and dance celebrating the trophy winners of the '57-'58 season at Allgauer's Fireside Restaurant, Lincoln and Touhy Avenues. Bob Gnarro, Ray Gallet, Peter and Johnny Oomens advise over 200 tickets already sold. Bill Gersh of The Cash Box will act as M.C. for the 6th straight year.



GIL KITT

Tho it did not kick into the coinbiz, and now never will, Illinois' revenue dept was curbed from collecting the 3% use tax on trade-ins by a circuit court ruling. . . . As a test for Chet Gore, decided to check on Exhibit's new cards featuring top recording stars. So sent a couple of sets to our two nephews, Lee and Clifford Abrams. Result? The very beautiful and charming Mrs. Abrams frantically phoned the next day to advise that in the altercation which resulted, little Lee Abrams came out with a split lip. "And", yelled Clifford over the phone, "know what? I gave the picture of Elvis Presley to a girl who's gonna do my home work for me for a month." So, if any op has a location for an Exhibit Card Vendor with these new recording stars cards, he's got himself one heck of a moneymaker, especially the way the younger generation battle over them. . . . Nate Feinstein, Harold Schwartz, Eddie Ginsburg, and all the other Atlas boys simply thrilled with the compliments they're getting for the new Seeburg phonos. Atlas doing a whiz of a biz.

Dave, Nate and Alvin Gottlieb all smiles as orders grow bigger and bigger for the firm's new "Criss Cross". One five-ball that has taken hold but big almost everywhere in this country and, especially, abroad. . . . Johnny Frantz one guy who minds his own business. And what a business. Johnny just can't get enough equipment out to meet demand. "Could use a factory twice as big", is the way John put it. . . . All pep, energy and work—that's Joel Stern over at World Wide. "Business", say Joel, "is just great. Only wish we had all the equipment we need to fill the orders we already have", he adds. . . . Ted Rubenstein had himself a lucky day when he ran across the idea for "Lucky Horoscope". This counter game has taken strong hold. Demand continues to grow week after week. . . . Just a reminder: The Cash Box' 33rd "International Quarterly Export Edition" goes to press for all ads to be translated into French, Italian, Spanish and/or German on March 20. For ads in English only, closing day is March 27.



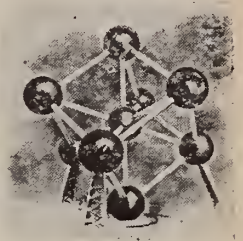
PHIL LEVIN

HAPPY BIRTHDAY THIS WEEK TO: Charles J. Kanter, Cincinnati, O, . . . Manuel M. DeHerrera, El Paso, Tex. . . .Eddie Ginsburg, Chicago, Ill. . . . Estelle Bye, Chicago, Ill. . . . George Sydak, Akron, O. . . . Samuel Engelman, New York, N.Y. . . . Wm. P. Hurst, Atkins, Ark . . . Ben H. Hoelzeman, Little Rock, Ark. . . . Herb Jones, Chicago, Ill. . . . Max Klein, Yonkers, N. Y. . . . Leslie C. Boyd, New York, N. Y. . . . LeRoy Gardner, Houston, Tex . . . Leonard Hicks, Kansas City, Mo. . . . Dave Feldman, Brooklyn, N. Y. . . . John J. Elms, New Orleans, La. . . . Leon C. Groves, Cassopolis, Mich. . . . Gerald J. Baum, Iowa City, Ia. . . Ronald M. Cates, Baltimore, Md. . . . Lloyd C. Warrick, Chattanooga, Tenn. . . . Felice Spinapolice, Beacon, N. Y. . . . Derling Geib, Deadwood, S. D. . . . Garth Bryan, Boyne City, Mich. . . . Sidmore Parnes, New York, N. Y. . . . Russel N. Sheffler, Carlsbad, Calif. . . . Thomas P. Libbeby, Jr., Haverhill, Mass. . . . N. E. Alcott, Abilene, Tex. . . . Hal L. March, Brattleboro, Vt. . . . A. LeRoy Dodson, Jr., Urbana, O. . . . Rudolph Hunter, Detroit, Mich.

FAMOUS LAST WORDS: "Cancel the balance of my order"

WANT
BALLY and UNITED Shuffle Alleys
BALLY Bingos
Key West Night Club
Showtime Sun Valley
GUNS
10 Exhibit POP GUNS
10 Dale BURP GUNS

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NEW All Steel Lite-Box Door!

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Lacatian tests prove Criss Crass attracts more play because it appeals ta mare players. An array af new scaring features offers player appeal that results in cantinued High Prafit far the Operatar.

- Making Matching Colored Rollovers or Roto-Targets Lights 5 Corresponding Pop Bumpers
- Lighting 3 Bumpers in a Diagonal Line Scores Special
- Lighting 4 Corner Bumpers Makes Holes Score Specials
- Lighting All 5 Bumpers allows All Roto-Targets and Bottom Rollovers to Score Specials
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Every element—styling, easy operation, fast servicing, trouble-free maintenance —carefully designed to give you the finest, mast profitable juke box in the world.

AMI *Incorporated*

1500 Union Ave., S.E. • Grand Rapids, Mich.

United Delivering New "Midget Bowling Alley"

New 6Ft Bowler Clix With Distribs



BILL DeSELM

CHICAGO — "We waited to hear from our distributors", Bill DeSelm, sales manager of United Manufacturing Corporation, this city announced this past week. "before we went all out with our new two-player 'Midget Bowling Alley'.

"All I can tell you now", he continued, pointing to a fistful of wires and telephoned orders, "is that we believe we have the very finest six foot bowling game ever produced.

"Here's the small size bowling game the operators wanted", Bill DeSelm claims, "because it will fit into the smallest space locations and is going to get the kind of play that means real profits day after day for a long, long time to come."

DeSelm reported that regardless of the fact this is a six foot game, it still features the firm's outstanding fly-away pins. It has a most unique 'spinner shooter'. The shooter must be redirected for each frame.

"It's one of the most tantalizing skill games we have ever built", Bill DeSelm says, "because the action is so unique it requires the complete skill of the player.

"For example", Bill explains, "the player just can't mark out a spot for the shooter. The 'spinner shooter' on this new 'Midget Bowling Alley' must be redirected each frame. That means real skill action for each of the two players.

"What's more", Bill added, "the mechanism is contained in the backboard and this makes servicing easier and simpler than ever. Just like in every United game the operator and his servicemen are taken into complete consideration and everything is made easily accessible so that they don't waste time servicing any of our games.

"The really big story", Bill DeSelm claims, "just can't be told here. It will be told on every location where an operator places our new, two-player 'Midget Bowling Alley'. And that will be the happiest money-making story in any operator's business career."

Wallace Distrib Holds AMI "I" Showing In Lubbock

LUBBOCK, TEXAS—Wallace Distributing Company of Mineral Wells held a showing of the new AMI model "I" phonograph in the Navajo Room of the Caprock Hotel, this city, on Sunday, February 16, with operators from West Texas and New Mexico in attendance.

Hosting the showing for the Wallace firm were Mr. and Mrs. Allen Wallace, W. O. Wilborn, J. W. Reynolds, Jim Bielss, Jim Ball and Mr. and Mrs. Ernest Wallace. Representing the AMI factory was John Hickmon.

Among those in attendance were: Mr. and Mrs. Burl Lawrence, Pete Walls, Mr. and Mrs. Dock Ringo, Jack Griffin, Berry Walton, Kenneth White, Mr. and Mrs. Ernie Bishop, Mr. and Mrs. W. E. Malone, Jack Dunlap, James Phillips, Paul Golden, Don Jordon, Bob Jordon, T. J. Lovett, H. D. McShan, James A. Kuenstler, Mr. and Mrs. Ed Bishop, Mr. and Mrs. Rowland Duncan, I. L. Harp, Mel Harp, Pat Brock, Clyde Bailey, Mr. and Mrs. F. W. Hall, M. A. Payne, Jim Hurd, John Beard, Mr. and Mrs. Sully Gleaton, Mr. and Mrs. Newland and W. E. Smart.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT—Have permanent, full-time job open for Music and Pin Game Mechanic. Write, via Air-Mail, for application form. MUSIC, INC., BOX 1234, FAIRBANKS, ALASKA. (Tel. 5084).

FOR SALE — Pixies $45; Starlet $55; Monaco $95; South Seas $95; Gay Time $60; Gayety $45; Variety $50; Big Time $75; Broadway $135; Parade $175; Double Header $195; Big Show $225. GLOBE AUTOMATIC VENDING COMPANY, 291 WATER STREET, QUINCY 69, MASS. (Tel. MAyflower 90010).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay $150 to $300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).

WANT—Your used or surplus records —45 RPM. We buy all year round and pay top prices. No lot too large or too small. Not over 6 months old. We pay freight. DIEDRICK SUPPLY CO., 112 EAST 2nd ST., CHASKA, MINNESOTA. (Tel. HI 8-2726).

WANT—Late 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUdson 6-4568).

WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT — Late Model Bingos. Send List and Prices. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MOLINE, ILLINOIS.

WANT—To Buy—AMI Model ß, F-80; Wms. Four Baggers, Mystic, King, Jumbo, and Blinker Bowlers. State quantity and best price, first letter. MONROE COIN MACHINE EXCHANGE. INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. SUperior 1-4600).

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CAnal 6-0293).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT—Used 12′ American Bank Shuffleboards; 22′ American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 3-2282).

CLASSIFIED ADVERTISING SECTION

WANT—Williams High Hand and Williams Jolly Joker. One or a dozen each. STAR COIN MACHINE COMPANY, 1502 NORTH WEST 25th STRET, FORT WORTH 6, TEXAS. (Tel. MArket 6-5411).

WANT—Bally Victorys, Rockets, Magics. Needed immediately for export. Top prices paid. Also late Bingos, Shuffles, Arcade Equipment, Pinballs and Pool Tables. Call now. DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE AVENUE, CHICAGO 25, ILLINOIS. (Tel. JUniper 8-5211).

WANT—100 14″ Bowlers, United, Bally, Chicago Coin or Keeney. Write or Wire Prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GArfield 3585).

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. CAstle 1-0556).

FOR SALE

FOR SALE—Or Trade, 3 United Jumbo Bowling Alleys; 1 Chicago Coin TV Bowling League; 2 Chicago Coin Classic Bowlers. All the latest type bowlers. For the best deals call—RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET HARTFORD, CONN. (Tel. CHapel 9-6556).

FOR SALE—Brand new in original factory crate, 1 Wurlitzer 2000, $845. Like new: 2 Williams Peppy's $295 ea.; 2 Lord's Prayer Vendors $245 ea. Factory Reconditioned: Exhibit Ringer Balls $95 ea. BILOTTA DIST. CO., 224 NORTH MAIN STREET, NEWARK, NEW YORK. (Tel.: DEerfield. 1-1855).

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIgelow 8-3524).

FOR SALE — Routes in Missouri, Oklahoma, Arkansas. On routes, Phonographs, Bingos, Pin Balls, Bowlers, Guns. From 20 to 80 Thousand. We have all types Coin Machines. Send for list. C & W DISTRIBUTING CO., 400 MAIN ST., GALENA, KANSAS. (Tel. #400).

FOR SALE—Bingos; Bally Broadways $150; Big Time $87; Big Show $260; Gay Time $87; United Caravan $135; Stardust $150; Starlet $80. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. MAin 1-8751).

FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE — Specials — Bally: Sun Valleys $540; Show Times $375; 3 or more $365; Bally Bikes $475; Toonerville Trolley $525; Carnivals $269.50; Decco: Grandma Horoscope $215; Int'l Mutoscope: Voice-O-Graph $75. NEW ORLEANS scope $215; Int'l Mutoscope: Voice-NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA. (Tel. JAckson 2-5306).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For All Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Famous Sun-Glo Wax for your Shuffle Alleys, 24—1 lb. Cans —per Case, $6.75. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).

FOR SALE—Bowlers: ABC Bally 14′ and 11′, Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

CLASSIFIED ADVERTISING SECTION

FOR SALE — United Caravans @ $125; and Pixies @ $70; Wurlitzer 4851 Wallboxes @ $9. Write for a complete list of phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MElrose 5-1593).

FOR SALE — Wurlitzer Model 2150 $800; 2000 $675; 1900 $650. WANT—Bally Jumbos and United Top Notch. NATIONAL NOVELTY CO., 640 E. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel. LO 1-6770-1).

FOR SALE — Seeburg Phonographs. Ready for location: M100C's $475; HF100R's $625; HF100G's $595; HF100W's $575; V200's $650; M100B's $375; 200 Selection Wallboxes $99.50. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, INDIANA. (Tel. HA 3-4508).

FOR SALE—# 3020 Wurl. Wallboxes, just off location, in good working condition. Write PENNSYLVANIA VENDING CORP., 1826 E. CARSON STREET, PITTSBURGH 3, PENNA. (Tel. HEmlock 1-9900).

FOR SALE — Games, Inc. Hunter $235; Gunsmoke $325; Skeet Shoot $395; Super Hunter $435; Bally Variety, Gayety, Miami Beach, Broadway, Night Club, Parade, Big Show, Key West, Show Time. United Pixie, Starlet, Caravan, Stardust. Also other Bingos and Bowlers, completely reconditioned, guaranteed. MICKEY ANDERSON AMUSEMENT CO., 314 EAST 11th ST., ERIE, PA. (Tel. 2-3207).

FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. $50 buys the lot. ½ deposit, balance C.O.D. or S/D. KOEPPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—14 Foot Bowlers, $475; Cash or Trade. Need Baseball, Guns And Late Shuffle Games. Call, Write or Wire Today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUniper 8-1814).

FOR SALE—Bally Bingos. TOLEDO COIN MACHINE EXCHANGE, 314 SUMMIT, TOLEDO, OHIO.

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—Route of Coin Machines established over 10 years consists of Juke Boxes, various kinds of Amusement Games. Located within 30 miles of Denver, 60 pieces of equipment on 30 locations. Will finance to responsible party. MIDWEST MUSIC COMPANY, 3850 MARIPOSA STREET, DENVER 11, COLORADO.

FOR SALE — Arcade machines large variety. Also Mangels Shooting Gallery Machines, located TIMES AMUSEMENT CORP., 1663 BROADWAY, 52nd STREET, NEW YORK, N. Y.

FOR SALE—Good clean Bingos: Starlet $65; Tropics $25; Tropicana $30; Rio $20; Variety $55; Beauty $25; Hi Fi $25; Frolics $25; Dude Ranch $25; Big Time $75; Gay Time $75; Hunter $200; Genco Quarterback $100; Genco Official Skill Ball $100; United Royal $50; Caravan and Mermaid Pinball $25 each. Send one-half deposit. FRANK GUERRINI, 1211 WEST FOURTH STREET, LEWISTOWN, PA.

FOR SALE—Bally: ABC Bowler $350; Blue Ribbon & Gold Medal $195 ea.; United: Regulation $350; Mercury $165; Fifth Inning $135. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y. (Tel. FRanklin 7-2162 or 4-7549).

FOR SALE—Peter Pan $119; Thunderbird $69; Big Ben $69, Regatta $79; Frontiersman $119; Southern Belle $129; Sluggin' Champ $99; 5205 Wall Boxes $19; Wurlitzer 1900 $695; Wurlitzer 1800 $595. DICKSON DISTRIBUTING COMPANY, 630 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel. RE 6-3691).

FOR SALE — America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE — Bingos Show Times $395; Key West $375; Big Show $325; Broadway $245; Miami Beach $125; Big Time $125; Gaytime $110. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel. AXminster 4-3529).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).

FOR SALE — Continuing Sensational Sale AMI E-120's and Seeburg M100C's. Best Offer takes what's left. You can still save real money. Write, Wire or Phone us quick. RUNYON SALES CO., 593 10th AVE., NEW YORK, N. Y. (Tel.: LO 4-1880).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bally and United Bingos. Practically any game. Write for prices. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel. HO 4-6111).

FOR SALE—Show Time $350; Key West $315; Big Show $250; Nite Club $215; Beach Beauty $125; Broadway $175; Gayety $50; Beach Club $40. Terms one-third deposit, balance sight draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. TU 6729).

FOR SALE—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, $1.69 ea.; $18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", $11.95 set; 3" Marbelized Rubber Balls, $1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—Exhibit Ranger Ball $60; Williams Roll-A-Ball $195; Genco Skee Ball (2 Player) $135; ChiCoin Skee Ball (6 Player) $195; Genco Quarterback $110; Star Shooting Gallery $85; Dale Guns $15; United Target $75; United Venus $95; Criss Cross $49.50; Peppy (New) Write; Bally Space Ship $165; Bally Boat $165; Smoke Signal $140; Tim Buc Tu $125; Skill Pool $50; Southern Belle $149.50; Bally Circus (New) Write; Naples (New) Write; Steeplechase Write; Rock-Ola 1455D (New) Write. Wire, Write or Phone LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel. HE 1-7577).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE—Seeburg 147M $35; Seeburg Hideaway $35: Seeburg 20 Record Wallboxes $3.00. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel. NE 5-1443).

FOR SALE — New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Limed Oak, Natural or Mahogany. Packed Two to a Carton, $11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).

FOR SALE — Credit—Do You Need Terms? Write, Call for our Time-Payment plan. All over the United States very late Music Machines, Kiddie Rides. Wanted to buy—Shuffle Alleys. Will prepay to you crates for packing. BOX 429, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE—ABC Bowlers, new and used. Priced right. Arcade and summer location operators contact us for prices. Unlimited quantities. Immediate delivery. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. (Tel. LIncoln 9106).

FOR SALE — Wurlitzer 1700 $455; 1800 $525; Seeburg M-100-A $125; M-100-C $395; M-100-R $595; AMI E-120 $325; G-200 $650; Rock-Ola 1448 $575; Bally & United Bingos, Gottlieb & Williams Games $25 each. Export packing furnished. DISCO, INC., 835 E. 31st ST., LOS ANGELES 11, CAL.

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUnkirk 3-8735).

FOR SALE — Showtime $335; Key West $275; Big Show $250; Night Club $210; Broadway $195; Ace High $265; Royal Flush $285; Sweet Adaline $125; Gypsy Queen $110; Circus $250; Balls-A-Poppin' $185; Big Tent $325. One-Third deposit is required. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. JA 2-7137).

FOR SALE—or trade for Late Bingos or Pin Games: Seeburg M100 G; Seeburg M100 C; Wurlitzer 2000; AMI G-200; DuGrenier Candymart w/mint Vendor; Eastern Electric Mark II Cigarette Vendor; Un. Carnival Gun; Ex Treasure Cove; Genco Davy Crocket Rifle. MILLER, NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).

FOR SALE — Gottlieb's Scoreboard $195; C. C. Criss Cross $75; Genco Shuffle Pool $75; Wm.'s Crane $100. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNion 3-8574).

FOR SALE — Seeburg V-200's, very clean, $735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

FOR SALE — 1448 Rock-Olas, Like New, $595; Chicago Coin Ski Bowls, $345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Marble Queen $85; Sluggin' Champ $160; Lovely Lucy $90; Keeney Club Bowler, 8" Pins, 10 Player $100 (like new); Wms. Super Pennant Baseball $100; Ex. Sport Gallery $125. WANT—Bingos and 5 Ball Novelty Games. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel. MArket 1-5438).

FOR SALE — Seeburg Model A (45 RPM) $275; Conversion Unit to convert M100 78 RPM to 45 RPM $69.50. W. D. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel. CEntral 1-9292).

FOR SALE—Big Shows $250; Showtimes $365; Key Wests $300; Big Time $100; Broadway $160; Nite Club $185. NASTASI DIST. CO., 912 POYDIAS STREET, NEW ORLEANS, LA. (Tel. MAgnolia 7459).

FOR SALE — Beach Clubs, checked and cleaned, new parts $60; Others in working order but not checked $40; Bally Beauty, Checked $50; as is $30; Yacht Club $50; as is $30; United Lightning Bowler $175; 11th Frame $135. HALLGREN DISTRIBUTORS, INC., 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 4-6703).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $79.50. Write for quantity prices and lists of other equipment. G O R SALES, 5216 NO. LECLAIRE AVE., CHICAGO, ILL. (Tel. AVenue 3-6818).

FOR SALE — Late Model Rock-Ola 120 Wall Boxes, used 3 months $49.95. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, OREGON (Tel. ATwater 7565).

FOR SALE — Closeout: Brand new original factory crates. United's Playtime, sacrifice, $375 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHitney 5-2893).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUE 3, N. Y.

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-5000).

FOR SALE — Millions of extra coins are taken from clean machines. "Clean Right With Lemonite". Sammons-Pennington Co., Southern Amusement Co., Memphis, Tennessee, use and sell Lemonite. Try Lemonite Electric Contact Cleaner, Contact Paste, and Liquid Lube. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Entire music route for sale in Spokane, Washington. Sixty Phonographs all late equipment. This route is showing a very good return. Total investment approximately $65,000. Down payment required $20,000. For further information Write BOX 543, MILWOOD BRANCH POST OFFICE, SPOKANE, WASHINGTON.

MISCELLANEOUS

NOTICE — Manufacturers of Coin Operating Equipment in need of a Southern Calif. Service Representative contact: BOB YOUNG'S SERVICE, 3427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. Office NO 2-3254, AUTO — HO 7-7151, CAR 542).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

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THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION

963rd CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity



LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	35.00	60.00
4. Model B, '48, 40 Sel., 78 RPM	50.00	85.00
4. Model C, '50, 40 Sel., 78 RPM	50.00	125.00
4. Model D-40, '51, 40 Sel., 78 RPM	115.00	225.00
4. Model D-80, '51, 80 Sel., 45 RPM	195.00	325.00
4. Model E-40, '53, 40 Sel., 78 RPM	195.00	325.00
2. Model E-80, '53, 80 Sel., 45 RPM	225.00	365.00
4* Model E-120, '53, 120 Sel., 45 RPM	295.00	395.00
4. Model F-80, '54, 120 Sel., 45 RPM	325.00	485.00
2. Model F-120, '54, 120 Sel., 45 RPM	450.00	595.00
2. Model G-80, '55, 80 Sel., 45 RPM	545.00	650.00
2* Model G-120, '55, 120 Sel., 45 RPM	495.00	675.00
4* Model G-200, '56, 200 Sel., 45 RPM	595.00	750.00
4. WM Wall Box	5.00	8.00
4. SM or SL Stepper	5.00	8.00

ROCK-OLA

4. 1422,, '46, 20 Sel., 78 RPM	20.00	45.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	25.00	45.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	45.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	55.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	45.00	90.00
1. 1432, Same as above, Converted to 45 RPM	60.00	150.00
1. 1434, '51, Rocket, '51-52, 50 Sel., 78 RPM	70.00	150.00
1. 1434, Same as above, Converted to 45 RPM	70.00	150.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	75.00	175.00
1. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	229.00
3* 1438, '54, Comet, 120 Sel., 45 RPM	295.00	435.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	400.00	565.00
2* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	475.00	650.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	30.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	30.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	35.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
4* M100A, '49, 100 Sel., 78 RPM	95.00	190.00

(PHONOGRAPHS—Continued)

2* M100B, '51, 100 Sel., 45 RPM	300.00	420.00
2* M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	420.00
2* M100C, '53, 100 Sel., 45 RPM	395.00	550.00
2* HF100G, '54, 100 Sel., 45 RPM	495.00	675.00
4* HF100R, '54, 100 Sel., 45 RPM	550.00	725.00
2* V200, '55, 200 Sel., 45 RPM	575.00	800.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	5.00
4. W4L-56	5.00	8.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	8.00
4. W6L-56 5/10/25 Wireless	5.00	8.00
4. 3W7-L-56	5.00	8.00
4* 3W1 Wall-a-matic	39.50	60.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1017, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1080, '46, 24 Sel., 78 RPM	25.00	50.00
4. 1100, '47, 24 Sel., 78 RPM	25.00	55.00
1. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	60.00	90.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	80.00	100.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	100.00	165.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	100.00	175.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	100.00	200.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	145.00	245.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	295.00
4. 1650, '53, 48 Sel., 45 RPM	225.00	325.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	350.00
2* 1700, '54, 104 Sel., 45 RPM	395.00	625.00
4* 1800, '55, 104 Sel., 45 RPM	475.00	725.00
2* 1900, '56, 104 Sel., 45 RPM	550.00	825.00
2* 2000, '56, 200 Sel., 45 RPM	595.00	850.00
2* 2150, '57, 200 Sel., 45 RPM	725.00	800.00
4. 2140 Wall Box	2.50	5.00
4. 3020 Wall Box	3.00	8.00
4. 3048 (Conv. of 3020)	3.00	10.00
4. 3031 Wall Box	3.00	9.00
4. 3045 Wall Box	3.00	9.00
4. 4820 Wall Box	8.00	20.00
4. 4851 Wall Box	9.00	25.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	20.00	30.00
4. Ace High (Got 1/57)	250.00	290.00
4. Across the Board (Un 9/52)	20.00	30.00
4. All Star Basketball (Got 1/52)	20.00	30.00
4. Arabian Knights (Got 12/53)	80.00	100.00
4. Army-Navy (Wm 10/53)	30.00	50.00
4. Arrow Head (Wm 7/57)	260.00	300.00
4. Atlantic City (B 5/52)	25.00	65.00
4. Auto Race (Got 9/56)	175.00	255.00
4* Balls-A-Poppin' (B 11/56)	125.00	245.00
4* Beach Beauty (B 11/55)	125.00	175.00
1* Beach Club (B 2/53)	25.00	65.00
4* Beauty (B 11/52)	20.00	65.00
4. Big Ben (Wm 9/54)	55.00	120.00
4* Big Show (B 9/56)	240.00	325.00
4. Big Hit (CC 7/52)	15.00	30.00
2* Big Time (B 1/55)	75.00	125.00
4. Blondie (CC 8/56)	145.00	210.00
4* Brazil (Un 10/56)	195.00	255.00
4. Bright Lights (B 5/51)	20.00	30.00
4. Bright Spot (B 11/51)	30.00	50.00
4* Broadway (B 12/55)	150.00	215.00
4. Cabana (Un 3/53)	20.00	50.00
4. Capri (CC 10/56)	110.00	185.00
4* Caravan (Un 2/56)	105.00	165.00
4. Caravan (Wm 6/52)	25.00	50.00
4. Chinatown (Got 10/52)	30.00	50.00
4. Circus (Un 8/52)	25.00	35.00
2. Circus Wagon (Wm 10/55)	145.00	210.00
4. Classy Bowler (Got (7/56)	195.00	230.00
4. C.O.D. (Wm 9/53)	50.00	80.00
4. Colors (Wm 11/54)	75.00	125.00
4. Coney Island (B 9/52)	20.00	50.00
4* Continental Cafe (Got 7/57)	300.00	375.00
4. Control Tower (Wm 3/51)	10.00	20.00
4. Coronation (Got 11/52)	25.00	50.00
4. County Fair (Un 9/51)	15.00	25.00
4. Crossroads (Got 5/52)	25.00	50.00
4. Crosswords (B 1/56)	195.00	250.00
4. Cue Ball (Wm 2/57)	210.00	250.00
4. Cyclone (Got 5/51)	20.00	30.00
4. Daffy Derby (Wm 8/54)	75.00	120.00
4. Daisy May (Got 7/54)	115.00	140.00
4. Dealer "21" (Wm 2/54)	25.00	60.00
4. Derby Day (Got 5/56)	170.00	210.00
4. Diamond Lill (Got 12/54)	95.00	130.00
4. Disk Jockey (Wm 11/52)	30.00	55.00
4. Domino (Wm 5/52)	25.00	40.00
4. Double Action (Ge 1/52)	15.00	25.00
4. Double Feature (Got 12/50)	10.00	20.00
2* Douhle Header (B 7/56)	185.00	280.00
4. Dragonette (Got 6/54)	100.00	160.00
2* Dude Ranch (B 9/53)	25.00	70.00
4* Duette (Got 4/55)	125.00	175.00
4* Easy Aces (Got 12/55)	150.00	190.00
4. Eight Ball (Wm 1/52)	20.00	40.00
4. Fair Lady (Got 11/56)	285.00	325.00
1. Fairway (Wm 6/53)	30.00	60.00
4. Five Star (Univ 5/51)	20.00	30.00
4. Flag Ship (Got 1/57)	295.00	325.00
4. Flying High (Got 2/53)	40.00	75.00
4. Four Bells (Got 10/54)	110.00	145.00
4. Four Corners (Wm 12/52)	40.00	75.00
4. Four Horsemen (Got 9/50)	15.00	30.00
4. "400" (Upright) (Ge 10/52)	30.00	45.00
4. Four Stars (Got 6/52)	30.00	65.00
1* Frolics (B 10/52)	25.00	60.00
4. Frontiersman (Got 11/55)	100.00	160.00
4. Fun House (Wm 10/56)	195.00	235.00
4. Gay Paree (Wm 6/57)	375.00	460.00
2* Gay Times (B 6/55)	75.00	125.00
4* Gayety (B 3/55)	45.00	90.00
4* Gladiator (Got 1/56)	190.00	250.00
4. Globe Trotter (Got 11/51)	15.00	30.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4. Gold Star (Got 8/54)	125.00	140.00
4. Grand Champion (Wm 3/53)	35.00	75.00

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(PINBALL GAMES—Continued)

4. Grand Slam (Got 4/53)	35.00	60.00
4. Green Pastures (Got 1/54)	60.00	100.00
4. Gun Club (Wm 11/53)	35.00	70.00
4. Guys-Dolls (Got 5/53)	30.00	75.00
2. Gypsy Queen (Got 2/55)	110.00	170.00
4. Handicap (Wm 6/52)	30.00	45.00
4. Happy Days (Got 7/52)	35.00	50.00
4. Happy-Go-Lucky (Got 3/51)	20.00	35.00
4. Harbor Lites (Got 2/56)	150.00	185.00
4. Harvey (Wm 5/51)	20.00	30.00
4. Havana (Un 2/54)	20.00	80.00
4. Hawaii (Un 6/54)	35.00	80.00
4. Hawaiian Beauty (Got 4/54)	90.00	115.00
4. Hayburner (Wm 6/51)	25.00	40.00
2* Hi-Fi (B 6/54)	25.00	90.00
4. Hi-Hand (Wm 6/57)	175.00	225.00
4. Hit 'N Rnn (Got 5/52)	25.00	45.00
4. Holiday (Ke 12/51)	20.00	35.00
4. Hong Kong (Wm 9/51)	20.00	35.00
4. Horsefeathers (Wm 1/52)	20.00	30.00
4. Horse Shoe (Wm 12/51)	10.00	25.00
4. Hot Diggity (Wm 8/56)	180.00	250.00
4* Ice-Frolics (B 1/54)	40.00	85.00
4. Jalopy (Wm 8/51)	25.00	40.00
4. Jockey Club (Got 5/54)	70.00	125.00
4. Jolly Joker (Un 11/55)	50.00	120.00
4. Jubilee (Got 5/55)	200.00	250.00
4. Jnmping Jacks (Upright) (Ge 12/52)	20.00	30.00
4* Key West (B 12/56)	275.00	350.00
4. King Pin (CC 12/51)	15.00	30.00
4. Knockont (Got 1/51)	10.00	20.00
4. Lady Luck (Got 9/54)	85.00	145.00
4. Lazy "Q" (Wm 2/54)	35.00	95.00
4. Leaders (Un 10/51)	20.00	30.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	50.00
1. Lovely Lucy (Got 2/54)	50.00	115.00
4. Lulu (Wm 12/54)	55.00	125.00
4. Mad. Sq. Garden (Got 6/50)	10.00	20.00
4. Majestic (Got 4/57)	375.00	450.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	50.00	140.00
2* Marathon (Got 10/55)	185.00	235.00
4. Marble Queen (Got 8/53)	55.00	85.00
4. Mermaid (Got 6/51)	15.00	30.00
4. Mexico (Un 3/54)	35.00	100.00
4* Miami Beach (B 9/55)	95.00	135.00
4. Minstrel Man (Got 3/51)	20.00	35.00
2. Monaco (Un 8/56)	175.00	265.00
4. Mystic Marvel (Got 3/54)	90.00	130.00
4. Nevada (Un 8/54)	25.00	80.00
4. Niagara (Got 12/51)	20.00	35.00
4. Nifty (Wm 12/50)	10.00	20.00
4* Night Club (B 4/56)	185.00	245.00
4. "9" Sisters (Wm 1/54)	50.00	100.00
4. Olympics (Wm 5/52)	20.00	30.00
4. Palisades (Wm 7/53)	35.00	60.00
4. Palm Beach (B 7/52)	15.00	65.00
4* Palm Springs (B 11/53)	30.00	80.00
4. Parade (B 6/56)	195.00	250.00
4. Paratrooper (Wm 8/52)	20.00	40.00
4. Perky (Wm 11/56)	165.00	225.00
4. Peter Pan (Wm 4/55)	95.00	150.00
4. Piccadilly (Wm 5/56)	150.00	250.00
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pin Wheel (Got 11/53)	50.00	90.00
4* Pixie (Un 10/55)	65.00	145.00
4. Play Ball (CC 1/51)	10.00	20.00
2. Playtime (Un 10/57)	295.00	425.00
4. Poker Face (Got 9/53)	50.00	85.00
4. Quartet (Got 2/52)	40.00	60.00
4. Queen of Hearts (Got 12/52)	40.00	65.00
4. Quintet (Got 3/53)	40.00	80.00
4. Race The Clock (Wm 5/55)	65.00	165.00
4. Rainbow (Got 12/56)	185.00	150.00
4. Regatta (Wm 11/55)	79.00	150.00
2* Register (Got 10/56)	285.00	335.00
4. Rio (Un 11/53)	20.00	65.00
4. Rodeo (Un 2/53)	35.00	60.00
4. Rose Bowl (Got 10/51)	20.00	30.00
4. Royal Flush (Got 5/57)	275.00	310.00
4. Saddle and Tnrf (Ev 10/53)	85.00	175.00
4. (Club Model)	100.00	180.00
4* Scoreboard (Got 4/56)	185.00	240.00
4. Screamo (Wm 4/54)	45.00	100.00
4* Sea Belles (Got 8/56)	225.00	285.00
4. Sea Jockeys (Wm 11/51)	15.00	30.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shamrock (Wm 1/57)	195.00	240.00
1. Shindig (Got 10/53)	50.00	110.00
4. Shoot The Moon (Wm 11/51)	15.00	30.00
4. Show Boat (Un 12/52)	45.00	60.00
2* Show Time (3/56)	325.00	425.00
4. Silver Chest (Upright) (Ge 4/53)	40.00	70.00
4. Silver Skates (Wm 2/53)	30.00	70.00
2* Singapore (Un 10/54)	25.00	80.00
4. Skill Pool (Got 8/52)	30.00	60.00
4. Skyway (Wm 8/54)	50.00	100.00
4. Slugfest (Wm 3/52)	25.00	40.00
1* Sluggin' Champ (Got 4/55)	99.00	175.00
4. Smoke Signal (Wm 10/55)	125.00	150.00
4. Snafn (Wm 12/55)	115.00	180.00
1* Southern Belle (Got 6/55)	129.00	175.00
4. South Seas (Un 5/56)	155.00	255.00
4. Spark Plugs (Wm 9/51)	20.00	40.00
1. Spitfire (Wm 2/55)	60.00	115.00
4. Spot Lite (B 1/52)	25.00	50.00
4. Sportsman (Wm 2/52)	20.00	30.00
4. Springtime (Ge 3/52)	20.00	30.00
1. Stage Coach (Got 11/54)	130.00	160.00
2* Stardust (Wm 3/56)	115.00	200.00
4. Starfire (Wm 1/57)	210.00	230.00
2* Starlets (Un 12/55)	65.00	140.00
4. Star Pool (Wm 10/54)	50.00	120.00
4. Stars (Un 6/52)	25.00	40.00
4. Starlite (Wm 3/53)	35.00	50.00
4. Steeple Chase (Un 1/52)	20.00	30.00
2. Struggle Buggies (Wm 12/53)	35.00	65.00
4. Snnshine Park (B 12/52)	15.00	30.00
4. Super Jnmbo (Got 10/54)	225.00	250.00
4. Super-Score (Wm 9/56)	195.00	250.00
4* Surf Clnh (B 3/54)	35.00	70.00
4. Surf Rider (Wm 12/56)	200.00	250.00
1. Sweepstakes (Wm 1/52)	30.00	55.00
2. Sweet-Add-A-Line (Got 7/55)	125.00	175.00
4. Tahiti (Un 8/53)	25.00	75.00
4. Three Dences (Wm 8/55)	150.00	180.00
4. Three Four Five (Un 6/51)	10.00	25.00
1. Thunderbird (Wm 5/54)	69.00	125.00
4. Tim-Buc-Tu (Wm 1/56)	125.00	165.00
1. Times Sqnare (Wm 4/53)	35.00	65.00
4. Toreador (Got 6/56)	255.00	285.00
4. Touchdown (Un 1/52)	15.00	25.00
2* Tournament (Got 8/55)	185.00	240.00
4. Triple Play (Un 8/55)	55.00	145.00
4. Tropicana (Un 1/55)	25.00	110.00
2* Tropics (Un 7/53)	25.00	60.00
4. Twenty Grand (Wm 12/52)	25.00	50.00
4. Twin Bill (Got 1/55)	120.00	150.00
4* Variety (B 9/54)	55.00	90.00
4. Watch My Line (Got 9/51)	15.00	30.00
4. Whizz Kids (CC 3/52)	20.00	35.00
4. Wild West (Got 8/51)	20.00	40.00
1* Wishing Well (Got 9/55)	145.00	175.00
4. World Champ (Got 8/57)	250.00	295.00
4. Wonderland (Wm 5/55)	110.00	140.00
4* Yacht Club (B 6/53)	30.00	55.00
4. Zingo (Un 10/51)	25.00	45.00

SHUFFLES and BOWLERS

4. Bally Victory Bowler (5/54)	55.00	100.00
4. Bally Champion Bowler (5/54)	60.00	100.00
4. Bally Jet Bowler (8/54)	65.00	120.00
4. Bally Rocket Bowler (8/54)	65.00	125.00
4. Bally Mystic Bowler (12/54)	90.00	150.00
4* Bally Magic Bowler (12/54)	90.00	155.00
4. Bally Blue Rihhon (3/55)	140.00	210.00
4. Bally Gold Medal (3/55)	150.00	210.00
4. Bally ABC Bowler (7/55)	240.00	350.00
4. DeLuxe model	245.00	350.00
4. Bally Congress (7/55)	275.00	350.00
4. DeLuxe model	275.00	355.00
4. Bally Jumbo Bowler (9/55)	275.00	355.00
4. Bally King Pin Bowler (9/55)	275.00	360.00
2* Bally ABC Bowling Lane (1/57) 14 Foot	425.00	545.00
4. ChiCoin 6-Player (8/51)	25.00	50.00
4. ChiCoin 6-player DeLuxe (5/52)	25.00	50.00
2. ChiCoin Match Bowler (6/52)	25.00	55.00
2. ChiCoin Bowl-A-Ball (10/52)	35.00	60.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	65.00
4. ChiCoin 10th Frame Special (12/52)	35.00	70.00
4. ChiCoin Name Bowler (1/53)	35.00	75.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	75.00
4. ChiCoin Crown (4/53)	35.00	85.00
4. ChiCoin Crown, Giant Pins (4/53)	35.00	90.00
4. ChiCoin Triple Score (6/53)	35.00	90.00
4. ChiCoin Gold Cup (7/53)	40.00	95.00
4. ChiCoin High Speed Crown (7/53)	45.00	100.00
4. ChiCoin High Speed Triple Score (8/53)	50.00	100.00
4. ChiCoin Advance (10/53)	50.00	100.00
4. ChiCoin King (10/53)	50.00	110.00
4. ChiCoin Criss Cross Bowler (12/53)	49.50	120.00
4. ChiCoin Snper Frame (3/54)	50.00	125.00
4. ChiCoin Starlite (5/54)	55.00	150.00
4. ChiCoin Feature (7/54)	60.00	155.00
1. ChiCoin Holiday (9/54)	70.00	170.00
1. ChiCoin Flash (10/54)	70.00	175.00
1. ChiCoin Playtime (10/54)	95.00	175.00
4. ChiCoin Fireball (11/54)	95.00	185.00
1. ChiCoin Thunderholt (12/54)	100.00	210.00
1. ChiCoin Triple Strike (2/55)	100.00	210.00
4. ChiCoin Arrow (2/55)	125.00	220.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	110.00
4. DeLuxe model	40.00	120.00
4. ChiCoin Bonus Score (4/55)	150.00	210.00
4. ChiCoin Big League (5/55)	160.00	220.00
2. ChiCoin Hollywood (5/55)	175.00	230.00
2. ChiCoin Blinker (8/55)	175.00	250.00
4. ChiCoin Score-A-Line (9/55)	175.00	260.00
2. ChiCoin Bowling Team (10/55)	175.00	265.00
4. ChiCoin Miami Shuffle (10/56)	35.00	125.00
2* ChiCoin Bowling League (2/57) 14 Foot	425.00	545.00
4* ChiCoin Ski-Bowl (11/50) 6 Player	189.50	300.00
4. Exhibit Twin Rotation (5/52)	50.00	80.00
4. Genco Shuffle Target (7/51)	10.00	25.00
4. Genco 8-Player Rebound (9/51)	15.00	25.00
4. Genco Shuffle Pool (11/53)	25.00	60.00
4. Genco Match Pool (2/54)	50.00	65.00
2* Genco Skill Ball 2 Player (11/56)	135.00	250.00
2. 6 Player (2/57)	189.50	285.00
4. Gottlieh Bowlette (3/50)	10.00	20.00
4. Keeney Super DeLuxe League Bowler (3/52)	25.00	40.00
4. Keeney High Score League (5/52)	25.00	45.00
4. Keeney Team (10/52)	25.00	50.00
4. Keeney Club (4/53)	25.00	75.00
4. Keeney Domino (5/53)	30.00	110.00
4. Keeney Carnival (5/53)	40.00	115.00
4. Keeney Pacemaker (9/53)	40.00	125.00
4. Keeney Mainliner Bowler (1/54)	45.00	130.00
4. Keeney Bonus Bowler (3/54)	45.00	140.00
4. Keency Diamond Bowler (5/54)	70.00	155.00
4. Keeney Bikini (6/54)	75.00	160.00
4. Keeney Century (6/54)	90.00	170.00
4. Keeney American (9/54)	90.00	175.00
4. Keeney National (9/54)	90.00	180.00
2. Keeney Speedlane (4/55)	125.00	200.00
4. United 6-Player Super (3/52)	20.00	35.00
4. United 4-Player Official (5/52)	20.00	35.00
4. United 6-Player Super (7/52)	30.00	45.00
4. United 10th Frame Star (9/52)	30.00	50.00
4. United Manhattan 10th Frame (9/52)	30.00	55.00
4. United Manhattan (9/52)	30.00	60.00
4. United 10th Frame Super (10/52)	30.00	65.00
2. United Cascade (2:53)	30.00	65.00
2. United Clover (2/53)	30.00	70.00
4. United Liberty (2/53)	35.00	75.00
4. United Classic (6/53)	35.00	75.00
4. United Olympic (6/53)	35.00	75.00
4. United Royal (9/53)	35.00	80.00
4. United Imperial (9/53)	40.00	90.00
4. DeLuxe model	40.00	90.00
4. United Chief (11/53)	40.00	110.00
4. United Leader (11/53)	45.00	110.00
4. DeLuxe model	45.00	115.00
4. United Team (1/54)	45.00	115.00
4. DeLuxe model	50.00	120.00
4. United League (1/54)	50.00	125.00
4. DeLuxe model	50.00	130.00
4. United Ace (5/54)	55.00	135.00
4. DeLnxe model	55.00	140.00
4. United Rainbow (5/54)	55.00	145.00
4. United Banner (8/54)	65.00	145.00
4. DeLuxe model	65.00	150.00
4. United Shuffle Targette (8/54)	65.00	155.00
4. DeLuxe model	65.00	160.00
4. United Speedy (8/54)	65.00	165.00
4. Un. 11th Frame (10/54)	65.00	165.00
4. DeLuxe model	65.00	170.00
4. United Comet Targette (11/54)	70.00	175.00
4. DeLuxe model	75.00	180.00
4. United Mercury (12/54)	80.00	180.00
4. DeLuxe model	80.00	185.00
4. United Mars (1/55)	90.00	190.00
4. DeLuxe model	95.00	190.00
4. Un. Lightning (2/55)	95.00	190.00
4. DeLuxe model	95.00	195.00
4. United Venus (3/55)	95.00	195.00
4. DeLuxe model	100.00	200.00
4. United Clipper (5/55)	100.00	210.00
4. DeLuxe model	100.00	210.00
4. Un. Derby Roll (5/55)	100.00	215.00
4. DeLuxe model	100.00	220.00
4. Un. 5th Inning (6/55)	100.00	225.00
4. DeLuxe model	100.00	230.00
4. United Capitol (6/55)	140.00	235.00
4. DeLuxe model	140.00	240.00
4. Un. Super Bonus (9/55)	160.00	245.00
4. DeLuxe model	165.00	250.00
4. Un. Top Notch (10/55)	270.00	335.00
4. Top Notch Special	270.00	335.00
4. Un. Regulation (11/55)	270.00	350.00
4. DeLuxe model	275.00	350.00
2* United Bowling Alley (11/56) 14 Foot	395.00	545.00
2* Wms. Roll-A-Ball (12/56) 6 Player	189.50	275.00

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4. Bally Champion Horse	295.00	400.00
4. Bally Moon Ride	100.00	245.00
2* Bally Space Ship	150.00	275.00
4. Bally Speed Boat	165.00	275.00
1* Bert Lane Merry-Go-Round	200.00	325.00
4. Bert Lane Miss America Boat	225.00	275.00
4. Bert Lane Fire Engine	320.00	385.00
4. Capitol Donald Duck	265.00	350.00
4. Capitol Elsie	275.00	375.00
4. Capitol Palomino Horse	295.00	380.00
4. Capitol See Saw	125.00	295.00
4. Chicago Coin Super Jet	125.00	295.00
4. Chicago Round The World Trainer	345.00	385.00
4. Decco Merry-Go-Round.	130.00	320.00
7. Decco Space Ranger	275.00	365.00
4. Exhibit Big Bronco	295.00	375.00
4. Exhibit Mustang	300.00	375.00
4. Exhibit Space Patrol	100.00	265.00
4. Scientific Television	195.00	275.00



4. ABT 6 Gun Rifle Range	475.00	575.00
4. Air Football	195.00	250.00
4. Amus. Boomerang	30.00	70.00
4. Bally Big Inning	50.00	75.00
4. Bally Heavy Hitter	30.00	65.00
4. Bally King Pin	20.00	40.00
4. Bally Rapid Fire	50.00	75.00
4. Bally Undersea Raider.	50.00	75.00
4* Capitol Midget Movies.	95.00	150.00
2. Champion Hockey	40.00	100.00
1* ChiCoin Basketball Champ	85.00	150.00
4. ChiCoin 4-Player Derby	95.00	150.00
4. ChiCoin Goalee	40.00	95.00
4. ChiCoin Hockey	45.00	65.00
4. ChiCoin Midget Skee	60.00	125.00
4. ChiCoin Pistol	30.00	75.00
4. ChiCoin Home Run, 6 Player (3/54)	60.00	150.00
4. Super model	85.00	160.00
3* ChiCoin Twin Hockey (5/56)	150.00	250.00
4* ChiCoin Steam Shovel (5/56)	100.00	195.00
4. Evans Bola Score	30.00	60.00
2. Evans Bat-A-Score	35.00	100.00
4. Evans Ski Roll	35.00	60.00
4. Evans Super Bomber	50.00	115.00
4. Evans Play Ball	25.00	50.00
1* Exhibit Dale Gun	15.00	85.00
4. Exhibit Gun Patrol	40.00	100.00
4. Exhibit Jet Gun	40.00	125.00
4. Exhibit Space Gun	40.00	125.00
4. Exhibit Pony Express	40.00	120.00
4. Exhibit Silver Bullets	40.00	125.00
4. Exhibit Six Shooter	35.00	120.00
4. Exhibit Vitalizer	40.00	60.00
4. Exhibit Shooting Gal. (6/54)	45.00	110.00
4. Exhibit Star Shooting Gallery (9/54)	75.00	150.00
4. Exhibit Sportland Shooting Gallery (11/54)	95.00	160.00
4. Exhibit "500" Shooting Gallery (3/55)	100.00	200.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	200.00	225.00
4. Exhibit Jungle Hunt (3/57)	225.00	335.00
4. Games Inc. Hunter (1/56)	150.00	250.00
4. Genco Sky Gunner	60.00	125.00
4. Genco Night Fighter	70.00	125.00
4. Genco 2-Player Basketball	125.00	225.00
2* Genco Rifle Gal. (6/54)	115.00	165.00
4. Genco Big Top Rifle Gallery (6/54)	175.00	250.00
2. Super Model (12/55)	275.00	320.00
1. Genco Wild West Gun (2/55)	150.00	250.00
4. Genco Sky Rocket Rifle Gal. (5/55)	150.00	225.00
4. Genco Champion Baseball (9/55)	150.00	235.00
1* Genco Quarterback (10/55)	100.00	250.00
2. Genco Hi-Fly Baseball (5/56)	175.00	250.00
2. Genco State Fair Rifle Gal. (6/56)	225.00	300.00
2. Genco Davy Crockett (10/56)	225.00	325.00
2. Genco Circus Rifle (3/57)	365.00	400.00
4. Jack Rabbit	40.00	70.00
4. Jungle Joe	40.00	60.00
4. Keeney Air Raider	40.00	125.00
4. Keeney Sub Gun	40.00	125.00
4. Keeney Texas Leagner	20.00	40.00
4. Keeney Sportsman (11/54)	125.00	160.00
4. DeLuxe model	130.00	170.00
4. Keeney Ranger (3/55)	220.00	240.00
4. DeLuxe model (3/55)	225.00	250.00
4. Lite League	30.00	75.00
4. Mills Panorama Peek (11/54)	175.00	275.00
4. Mills Conv. for Panoram Peek	10.00	15.00
4. Muto. Atomic Bomber.	65.00	125.00
4. Mutos. Ace Bombers	85.00	140.00
4* Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4. Mutos. Fly Saucers	90.00	125.00
4. Mutos. Photo (Pre-War)	100.00	270.00
4. Mutos. Photomatic (DeLuxe)	145.00	325.00
4. Mutoscope Silver Gloves	120.00	200.00
4. Mutoscope Sky Fighter	60.00	135.00
4. Mutos. Voice-O-Graph 35¢	145.00	325.00
4. Mutoscope K. O. Champ	250.00	335.00
4. Mutos. Drive Yourself.	395.00	495.00
4. Mutoscope Rock n' Roll (7/56)	30.00	100.00
4. QT Pool Table	30.00	50.00
4. Quizzer	40.00	60.00
4. Rockola World Series	35.00	60.00
4. Scientific Basketball	20.00	35.00
1. Scientific Batting Pr.	30.00	95.00
4. Scientific Pitch 'Em	45.00	140.00
4. Seeburg Bear Gun	50.00	150.00
4. Seeburg Shoot the Chute	40.00	80.00
4* Seeburg Coon Hunt	85.00	150.00
4. Set Shot Basketball	125.00	195.00
4* Telequiz	65.00	110.00
4. United Team Hockey	20.00	40.00
4. United Jungle Gun	75.00	140.00
4. DeLuxe model	75.00	145.00
4. Un. Carn. Gun (10/54)	100.00	160.00
4. DeLuxe model	110.00	165.00
4. Un. Bonus Gun (1/55)	195.00	240.00
4 DeLuxe model	200.00	250.00
4. United Super Slugger (7/55)	215.00	275.00
4. United Star Slugger (4/56)	215.00	275.00
4* Un. Pirate Gun (10/56)	295.00	365.00
4. Wilcox-Gay Recordio	30.00	55.00
4. Wms. DeLuxe World Series (2/52)	35.00	70.00
4. Wms. DeLuxe Baseball (4/53)	45.00	90.00
4. Wms. Pennant Baseball (12/53)	50.00	110.00
4. Wms. Super Pennant Baseball (12/53)	50.00	120.00
4. Williams Super Star Baseball (12/53)	50.00	130.00
4. Williams Major League Baseball (2/54)	65.00	160.00
4. Wms. All-Star Baseball (2/54)	90.00	160.00
4. Williams Big League Baseball (2/54)	100.00	160.00
4. Williams Jet Fighter (10/54)	100.00	225.00
4. Williams Safari (2/54)	195.00	275.00
4. DeLuxe model	195.00	280.00
4. Wms. Polar Hunt (3/55)	200.00	295.00
4. Wms. Sidewalk Engineer (4/55)	100.00	150.00
4. Wms. King Of Swat (5/55)	150.00	220.00
4. Williams Four Bagger (4/56)	265.00	325.00
4. DeLuxe model	265.00	330.00
4. Williams Polar Hunt (3/55)	215.00	320.00
4* Wms. Crane (10/56)	85.00	165.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INC.

No List Price Authorized for Publication

- H-200 200-sel. phonograph
- H-120 120-sel. phonograph
- H-100 100-sel. phonograph
- HAB-200 Selective-play Hideaway
- HBB-200 Continuous-play Hideaway
- WQ-200 200-sel. Wallbox
- WQ-120 120-sel. Wallbox
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-PHOTO CO.

- Studio Model "II" $3,245.00

BALLY MFG. CO.

- Miss America (In Line Game)
- Target Roll
- All-Star DeLuxe Bowler $ 640.00
- All-Star Bowler $ 625.00
- Carnival (2 Player, 5-Ball) ... 505.00
- Strike Bowler
 - With Dime Coin-Mechanism
 - 11 Foot 1,280.00
 - 14 Foot 1,295.00
 - 18 Foot 1,350.00
 - With Profit-Booster Coin-Mechanism (15¢ a game, 2 games—25¢)
 - 11 Foot 1,300.00
 - 14 Foot 1,315.00
 - 18 Foot 1,370.00
 - 4 Foot Alley Sections 55.00
 - Profit-Booster Coin-Mechanism Kit 20.00
- ABC Super DeLuxe Bowler (6 Player, Puck Type) 8½ Foot 775.00
- Toonerville Trolley 835.00
- Bike (Kiddie Ride) 835.00
- Model T (without Record Changer) 705.00
- Model T (with Record Changer) 755.00
- The Champion (with new all-metal cabinet) 835.00

CHICAGO COIN MACHINE

- Rocket Shuffle
- Commando Machine Guns
- TV Bowling League (6 Player)

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

- Card Vendor, with base
- Single Column
- Double Column

No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

No List Price Authorized for Publication

GENCO MANUFACTURING

- Gun Club Rifle Gallery
- Show Boat (Single Player, 5-Ball)
- Motorama
- Horoscope Fortune Teller
- Sweet Twenty One (2 Player Roll Down Game)
- Gypsy Grandma Fortune Teller

No List Price Authorized for Publication

D. GOTTLIEB & CO.

- Whirl-Wind (2 Player, 5 Ball)
- Criss Cross (Single Player, 5-Ball)

No List Price Authorized for Publication

IRVING KAYE CO., INC.

- El Dorado—6 Pocket Pool $ 495.00
- DeLuxe Bumper Pool 295.00
- Competitor—Super DeLuxe—6 Hole Pool 395.00

J. H. KEENEY & CO., INC.

No List Price Authorized for Publication

- De Luxe Big Tent
- Bowl-O-Rama (6 Player)
 - 14 Foot
 - 11 Foot
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1458, 120 Sel.
- Model 1455, 200 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546, Chrome Wall Box, 120 Sel.
- Model 1548, 50 Sel. Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

THE SEEBURG CORP.

No List Price Authorized for Publication

- Model 201, 200 Sel.
- Model 161, 160 Sel.
- Model 101, 100 Sel.
- D3WA-Wall-O-Matic 200
- MRVC-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

UNITED MFG. CO.

- Royal Bowling Alley (6 Player)
 - 13 Foot $1,490.00
 - 16 Foot 1,520.00
 - 20 Foot 1,640.00
 - Available in 25¢ Play, also available in 2 plays—25¢ with Credit Unit—Price on Request.
- 6 Star Shuffle Alley (6 Player, Puck Type) 8½ Foot 995.00
- De Luxe 6 Star Shuffle Alley (Match-A-Score Model) 8½ Foot 1,080.00

UNITED MUSIC CORP.

- UPA-100 100-Sel. Phonograph

No List Price Authorized for Publication

WILLIAMS MFG. CO.

- Ten Strike (2 Player, Replay Model)
- Ten Pins (2 Player, Novelty Model)
- Jig Saw (Single Player, 5-Ball)
- 6-Pocket Pool Table

No List Price Authorized for Publication

THE WURLITZER CO.

No List Price Authorized for Publication

- Model 2200, 200 Sel.
- Model 2204, 104 Sel.
- Model 2250, 200 Sel.
- Model 5250 Wall Box, 200 Sel.
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257 Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

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chicago coin's BIG PROFIT MAKER...

Rocket Shuffle

With Features Never Before In A Shuffle Type Game!



Featuring The World's Newest Action Packed SATELLITE ROCKET THEME!

THE NEWEST SHUFFLE TYPE HIGH SCORE GAME . . . TOP SCORE 9,900,000

CAPTIVE BALL ACTION GIVES PLAYER EVERY THRILL OF SATELLITES TRAVELING THROUGH SPACE!

UNUSUAL AND NEW 3 DIMENSION MIRROR EFFECT . . . GAME IS ONLY 7'7" YET GIVES THE APPEARANCE OF A GAME 11'11"

AVAILABLE IN REPLAY OR REGULAR MODELS REPLAYS AWARDED FOR HIGH SCORE!

PLAYER DETERMINES WHEN AND IF HE WANTS TO ACCEPT IN LINE BONUS SCORE OR CONTINUE TO PLAY FOR A HIGHER BONUS SCORE!

NEW METHOD OF SCORING WITH CAPTIVE BALLS . . 3 in Row— 4 in Row—5 in Row DIAGONALS SCORE DOUBLE!

10 SHOTS PER GAME STRAIGHT 10c PLAY

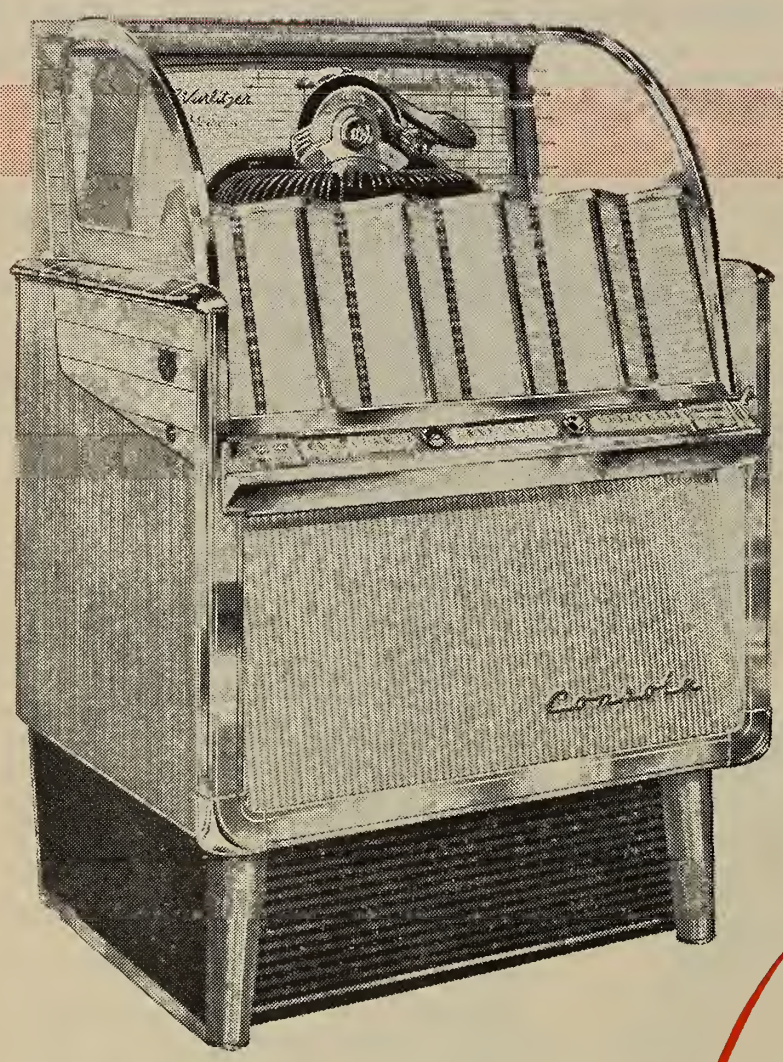
chicago coin machine

1725 W. DIVERSEY BLVD., CHICAGO 14, ILLINOIS

Division of Chicago Dynamic Industries, Inc.

Style LEADER

that leads in earnings, too



The beauty of this "New Dimension in Automatic Music" is more than cabinet deep. Its trouble-free mechanism, its patron-pleasing music and its wide programming choice add to the visual attractiveness of this wonderful new phonograph. Featuring 50-cent play, this pace-setting instrument is producing high earnings for Operators everywhere.

SEE YOUR WURLITZER DISTRIBUTOR

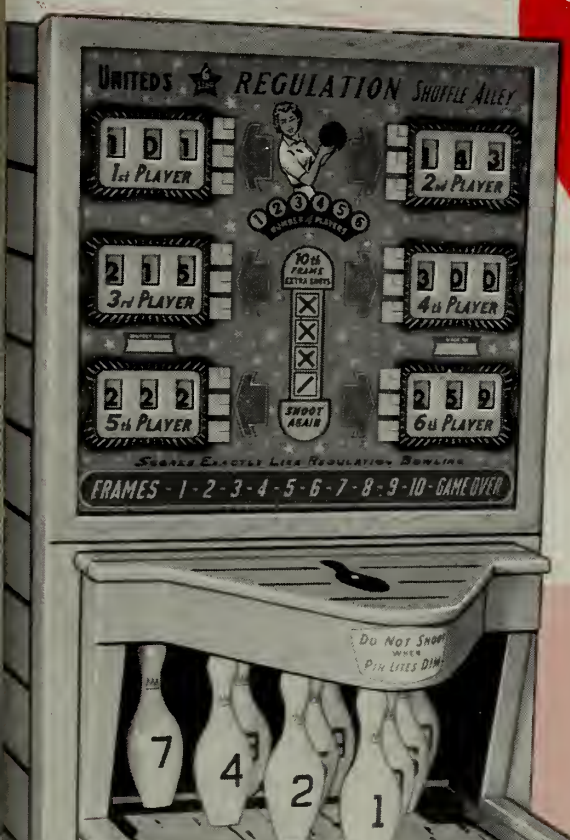
WURLITZER *Console* PHONOGRAPH

THE WURLITZER COMPANY
NORTH TONAWANDA, N.Y.
Established 1856

UNITED'S

NEW 6 STAR

Regulation SHUFFLE-ALLEY



New Different Streamlined Cabinet

BIG JUMBO DURABLE PINS

AUTOMATIC REGULATION BOWLING SCORING

1 to 6 Can Play

ALL MECHANISM
IN BACK-BOX
FOR EASY SERVICE

•

SIZE:
8½ FT. LONG
2½ FT. WIDE

PILFER-PROOFED
IN-A-DRAWER
CASH BOX

EQUIPPED WITH
NATIONAL
SLUG REJECTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

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Get Double Value with Bally®

GAMES AND KIDDIE-RIDES

TOP EARNING POWER

TOP RESALE PRICES

Strike-Bowler



No switch-rollovers on alley! Ball actually hits pins to score by Official Bowling Rules! Result is biggest ball-bowling profits. Available in 4 popular lengths— 11 ft., 14 ft., 18 ft., 22 ft.

New extra-profit coin-chutes 2 games 25¢ 1 GAME 15¢ player not forced to buy 2 games but gets bargain when he does ALSO AVAILABLE WITH DIME-A-GAME CHUTE

Free TOURNAMENT PROMOTION KIT WITH EACH GAME

1 TO 6 CAN PLAY

All-Star DE LUXE Bowler

for match-score order

Super-Bowler



NOW trigger-action bowling is more fun than ever, earns more money than ever. New instant-loading ball-gun eliminates delay. Average game rolled twice as fast as formerly . . . doubling dimes-per-hour earning power. Get your share, get ALL-STAR DELUXE BOWLER and the match-model, SUPER-BOWLER, busy for you now!

Only 5½ ft. by 2 ft. floor space

MISS AMERICA



2 Cards . . . 10 Magic Lines . . . 4 sets of Advancing Scores . . . Corner Scores . . . Extra Balls . . . 2 Extra Time Rollovers . . . all add up to profit-packed play-appeal.

ABC SUPER DE LUXE BOWLER

SUPER-SIZE PUCK

SUPER-SIZE PINS

OFFICIAL BOWLING SCORES

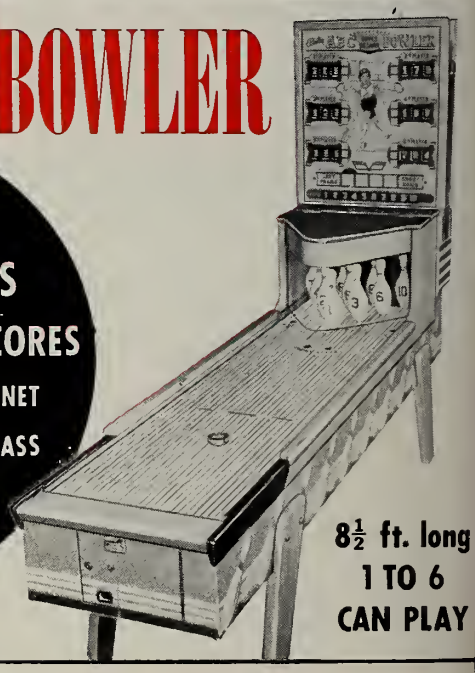
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BOWLING BEAUTY BACKGLASS

LIGHT-UP TOTALIZERS

SPEEDY PIN-SET

Biggest money-maker in shuffle-puck class!



8½ ft. long 1 TO 6 CAN PLAY

TARGET-ROLL



Fastest competitive-play money-maker ever built! High-score plus new Match-Target feature gets continuous repeat play. See TARGET-ROLL . . . and see!

TOONERVILLE TROLLEY



$50 to $100 a week in only 2 ft. by 3 ft. space! That's the TOONERVILLE TROLLEY story in a nutshell. Other famous Bally Kiddie-Rides—BALLY BIKE, MODEL T, THE CHAMPION Ballyhorse—are equally fast money-makers. Write for literature.

See your favorite distributor or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS